

# HRC-OTI Social Media Monitoring Technology Annual Surveillance Report 2024

Fields marked with an asterisk (\*) are required.

## Change In Authorized Use Cases ▾



**1.1 In the last year, did your department have use cases which differed from your “approved use cases” in your BOS-approved policy?**

No

## Change in Authorized Job Titles ▾



**2.1 Does the list of “authorized job titles” in your BOS-approved policy need to change? (i.e. Do you need additional job titles to be authorized to access the data, or do you need to remove any current job titles?)**

No

## Change in Number and/or Type of Technology ▾



Replacement of Old Technology

**4.1 Has any technology listed in the policy been replaced?**

No



Addition of New Technology

**5.1 Has any technology been added which is not listed in the policy?**

No



Ceased Operation of Technology

**6.1 Is any technology listed in the policy no longer in use?**

No



Services or Equipment Sources

**7.1 List any and all entities, companies or individuals which provide services or equipment to the department which are essential to the functioning or effectiveness of the Surveillance Technology (list “N/A” if not applicable): \***

N/A

### Surveillance Technology Goals ▾



**8.1 Has the surveillance technology been effective at achieving its identified purpose?**

Yes

**8.2 In 3-5 sentences, please explain how the technology has or has not been effective**

The Office of Transgender Initiatives utilizes the office's social media metric to track reach and engagements of it's digital media campaigns.

### Data Sharing ▾



**9.1 Has data acquired through the surveillance technology been shared with entities outside of the department?**

No

**9.4 Was the data shared with entities outside of city and county government?**

No

### Accidental Receipt of Face Recognition Data ▾



**10.1 Did your department inadvertently or unintentionally receive, retain, access or use any information obtained from Face Recognition Technology?**

No

### Complaints ▾



**11.1 Has your department received any complaints and/or concerns from community members about this surveillance technology?**

No

### Violations ▾



**12.1 Were there any violations of the Surveillance Technology Policy or Surveillance Impact Report, reported through community members, non-privileged internal audits, or through other means in the last year?**

No

**12.4 Has your department conducted any internal audits of the technology?**

No

## Statistics and Information about Public Records Act Requests ▾



**13.1 Has your department received any public records act requests for this surveillance technology?**

No

---

## Total Annual Costs for the Surveillance Technology ▾



**14.1 List the number of FTE (new & existing).**

2

**14.2 Are there one-time costs for Fiscal Year 2024-2025?**

No

**14.15 Are there annual costs for Fiscal Year 2024-2025:**

Yes

**14.16 Are there annual Salary and Fringe costs?**

Yes

**14.17 List total annual Salary and Fringe costs for FY 2024-2025:**

\$32,278

**14.18 Are there annual Software costs?**

No

**14.20 Are there annual Hardware/ Equipment costs?**

No

**14.22 Are there annual Professional Services costs?**

No

**14.24 Are there annual Training costs?**

No

**14.26 Are there annual "Other" costs?**

No

**14.28 What source of funding will fund the Surveillance Technology for FY 2024-2025?**

OTI budget

**14.29 Have there been any changes to the one-time costs from your department's approved Surveillance Impact Report?**

No

**14.31 Have there been any changes to the annual costs from your department's approved Surveillance Impact Report?**

No