



Legacy Business Registry Staff Report

HEARING DATE DECEMBER 12, 2016

SAN FRANCISCO PROSTHETIC ORTHOTIC SERVICE

Application No.: LBR-2015-16-009
Business Name: San Francisco Prosthetic Orthotic Service
Business Address: 330 Divisadero Street
District: District 5
Applicant: Michael Plafker, CEO
Nomination Date: January 11, 2016
Nominated By: Supervisor London Breed
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

BUSINESS DESCRIPTION

San Francisco Prosthetic Orthotic Service (SFPOS) manufactures and sells quality prosthetic and orthotic devices for patients. The business was established by Wayne Koniuk in 1984 and moved into its current location on Divisadero Street between Oak and Page streets after a few months on Geary Street. Koniuk shared the ground floor of 330 Divisadero with his father's business, Custom Orthopedics. When the three founders of Custom Orthopedics - Walter Koniuk, Dale Hale, and William Cicone - decided to retire in 2004, Wayne took over the business and merged it with his own, San Francisco Prosthetic Orthotic Service. In 2010, the family business was sold to its current owner, Michael Plafker. During its time as Custom Orthopedics, the business created custom metal and leather orthopedic braces during the Polio epidemic of the 1950s. As San Francisco Prosthetic Orthotic Service, the business worked closely with the California Pacific Medical Center Davies Hospital on Castro Street during the 1980s to treat patients with AIDS who were suffering from neurological disorders. SFPOS continues to provide pro bono services to an Excelsior-based free medical clinic, Clinic By The Bay, often donates gently used prosthetic componentry to those in need, and even treats pets who have lost limbs. The business prides itself on being an excellent place to work by paying a living wage to its employees and providing commuter subsidies to encourage public transportation. Its longest working employee retired this year after 50 years with the business (he worked with Custom Orthopedics before working for SFPOS). It also serves as an incubator for other good ideas, as one former employee launched a small prosthetic component supply company from the basement of 330 Divisadero. As one of only two remaining businesses in the city that fabricate and fit custom orthopedic braces and artificial limbs, SFPOS is dedicated to maintaining prosthetic and orthotic manufacturing lab space in the city of San Francisco.

CRITERION 1: Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?



SMALL BUSINESS COMMISSION

MARK DWIGHT, PRESIDENT
REGINA DICK-ENDRIZZI, DIRECTOR



CITY AND COUNTY OF SAN FRANCISCO

EDWIN M. LEE, MAYOR

Yes, the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:

2940 Geary Street in 1984 (Several months)
324 Divisadero Street from 1984-2005 (21 years)
330 Divisadero Street from 2005-Present (11 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes, the applicant has contributed to the Divisadero Street neighborhood's history and identity.

The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

- San Francisco Prosthetic Orthotic Service is associated with the tradition of manufacturing and selling quality prosthetic and orthotic devices for patients to help achieve their functional goals.
- San Francisco Prosthetic Orthotic Service has contributed to the identity of Divisadero Street and to the greater history of San Francisco's medical community by carrying out the tradition of manufacturing and selling quality prosthetic and orthotic devices for patients to help achieve their functional goals.
- The 1900 building has not been previously evaluated for historic significance by the Planning Department and is defined as a "Category B" building. Further evaluation is needed to determine if the building is associated with significant events, persona, and/or architecture. The business does not appear to be associated with significant historical events or persons.
- The business has been cited in the following publications:
 - Wired, 10/22/14, "Forget Cheetah Blades. This Prosthetic Socket is a Real Breakthrough," by Kyle Vanhemert.
 - Hoodline, 3/12/2015, "JK Antiques Becomes "Buddy Braces'," by Stephen Jackson.

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, San Francisco Prosthetic Orthotic Service is committed to maintaining the physical features that define its tradition of manufacturing and selling quality prosthetic and orthotic devices for patients to help achieve their functional goals.

HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that San Francisco Prosthetic Orthotic Service qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business:

- Quality prosthetic and orthotic devices.
 - Practice of paying a living wage to its employees and providing commuter subsidies to encourage public transportation.
 - Support of the disabled community exhibited of their financial security.
- by its practice of assisting patients regardless



SMALL BUSINESS ASSISTANCE CENTER / SMALL BUSINESS COMMISSION
1 DR. CARLTON B. GOODLETT PLACE, ROOM 110, SAN FRANCISCO, CALIFORNIA 94102-4681
Small Business Assistance Center (415) 554-6134 / Small Business Commission (415) 554-6481

SMALL BUSINESS COMMISSION

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- Provision of pro bono assistance to Clinic By The Bay, an Excelsior neighborhood free medical clinic.
- Practice of donating gently used prosthetic componentry to those in need.
- Prosthetic and orthotic fabrication and manufacturing lab space in the city of San Francisco.

STAFF RECOMMENDATION

Staff recommends that the San Francisco Small Business Commission include San Francisco Prosthetic Orthotic Service currently located at 330 Divisadero Street in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo, Manager
Legacy Business Program



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Small Business Commission Draft Resolution

HEARING DATE DECEMBER 12, 2016

SAN FRANCISCO PROSTHETIC ORTHOTIC SERVICE

LEGACY BUSINESS REGISTRY RESOLUTION NO. _____

| | |
|--------------------------|--|
| <i>Application No.:</i> | LBR-2015-16-009 |
| <i>Business Name:</i> | San Francisco Prosthetic Orthotic Service |
| <i>Business Address:</i> | 330 Divisadero Street |
| <i>District:</i> | District 5 |
| <i>Applicant:</i> | Michael Plafker, CEO |
| <i>Nomination Date:</i> | January 11, 2016 |
| <i>Nominated By:</i> | Supervisor London Breed |
| <i>Staff Contact:</i> | Richard Kurylo legacybusiness@sfgov.org |

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR SAN FRANCISCO PROSTHETIC ORTHOTIC SERVICE, CURRENTLY LOCATED AT 330 DIVISADERO STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on December 12, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore



SMALL BUSINESS COMMISSION

MARK DWIGHT, PRESIDENT
REGINA DICK-ENDRIZZI, DIRECTOR



CITY AND COUNTY OF SAN FRANCISCO

EDWIN M. LEE, MAYOR

BE IT RESOLVED that the Small Business Commission hereby includes San Francisco Prosthetic Orthotic Service in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at San Francisco Prosthetic Orthotic Service:

Physical Features or Traditions that Define the Business:

- Quality prosthetic and orthotic devices.
- Practice of paying a living wage to its employees and providing commuter subsidies to encourage public transportation.
- Support of the disabled community exhibited by its practice of assisting patients regardless of their financial security.
- Provision of pro bono assistance to Clinic By The Bay, an Excelsior neighborhood free medical clinic.
- Practice of donating gently used prosthetic componentry to those in need.
- Prosthetic and orthotic fabrication and manufacturing lab space in the city of San Francisco.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on December 12, 2016.

Regina Dick-Endrizzi
Director

RESOLUTION NO. _____

Ayes –
Nays –
Abstained –
Absent –



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Legacy Business Registry

Application Review Sheet

Application No.: LBR-2015-16-009
Business Name: San Francisco Prosthetic Orthotic Service
Business Address: 330 Divisadero Street
District: District 5
Applicant: Michael Plafker, CEO
Nomination Date: January 11, 2016
Nominated By: Supervisor London Breed

CRITERION 1: Has the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years? X Yes No

2940 Geary Street in 1984 (Several months)
324 Divisadero Street from 1984-2005 (21 years)
330 Divisadero Street from 2005-Present (11 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community? X Yes No

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms? X Yes No

NOTES: NA

DELIVERY DATE TO HPC: October 17, 2016

Richard Kurylo
Manager, Legacy Business Program



**President, Board of Supervisor
District 5**



City and County of San Francisco

LONDON N. BREED

Monday, January 11th, 2016

Office of Small Business
Small Business Commission
City Hall, Suite 110
San Francisco, CA 94102

To whom it may concern:

I am proud to nominate San Francisco Prosthetic and Orthotic Service, Inc., located at 330 Divisadero Street, for the Legacy Business Registry Program. Since 1953, it has provided custom-made orthotic braces and artificial limbs for San Franciscans. It is one of the few independent orthotic and prosthetic businesses that exists today.

It is undeniable that San Francisco Prosthetic and Orthotic Service, Inc. has proven to be a treasure within our City. During the polio and AIDS epidemics in the 1950s, countless patients who suffered from these diseases relied on this business to help them lead a more comfortable life. Today, many hospitals call on its practitioners for consultation, including St. Mary's Medical Center, Saint Francis Memorial Hospital, Saint Luke's Hospital, San Francisco Veteran Affairs Medical Center at Fort Miley, and California Pacific Medical Center, just to name a few.

Further, this business is a great neighbor to its community. It provides pro bono assistance to Clinic By the Bay, a free medical clinic in the Excelsior, and regularly donates gently used prosthetic componentry to those whose insurance only provide a basic service. Dogs have also been treated by some of the practitioners for leg instability, and the pet goose of a patient even received a custom wheelchair to support her body weight when she lost her ability to fly.

The practitioners who work at this business are masters in their field with decades of experience. To ensure its viability for generations to come, we need to preserve these effective and knowledgeable experts in our city. Please reach out to the owner Michael Plafker at michaelcpo@sfpas.com, or 415-861-4146 at your earliest convenience.

Should you have any further questions, please do not hesitate to contact my office at (415) 554-7630 or BreedStaff@sfgov.org. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "London Breed".

President London Breed
Board of Supervisors
City & County of San Francisco

**City Hall • 1 Dr. Carlton B. Goodlett Place • San Francisco, California 94102-4689 • (415) 554-7630
Fax (415) 554 - 7634 • TDD/TTY (415) 554-5227 • E-mail: London.Breed@sfgov.org**

APPLICATION FOR

Legacy Business Registry

Legacy Business Registry is authorized by Section 2A.242 of the San Francisco Administrative Code. The registration process includes nomination by a member of the Board of Supervisors or the Mayor, a written application, an advisory recommendation from the Historical Preservation Commission, and approval of the Small Business Commission.

1. Current Owner / Applicant Information

| | | |
|---|--|---|
| NAME OF BUSINESS: | | |
| San Francisco Prosthetic Orthotic Service | | |
| BUSINESS OWNER(S) (Identify the person(s) with the highest ownership stake in the business) | | |
| Michael Plafker | | |
| CURRENT BUSINESS ADDRESS: | | TELEPHONE: |
| 330 Divisadero Street San Francisco, CA 94117 | | (415) 861-4146 |
| | | EMAIL: |
| | | emily@sfpos.com |
| WEBSITE: | FACEBOOK PAGE: | YELP PAGE: |
| Sfpos.com | facebook.com/San-Francisco-Prosthetic-Orthotic-Service-Inc | |
| APPLICANT'S NAME | | |
| Michael Plafker <input checked="" type="checkbox"/> Same as Business Owner | | |
| APPLICANT'S TITLE | | |
| CEO | | |
| APPLICANT'S ADDRESS: | | TELEPHONE: |
| 330 Divisadero Street San Francisco, CA 94117 | | (415) 861-4146 |
| | | EMAIL: |
| | | michael@sfpos.com |
| SAN FRANCISCO BUSINESS ACCOUNT NUMBER: | | SECRETARY OF STATE ENTITY NUMBER (if applicable): |
| | | |
| NAME OF NOMINATOR: (Completed by OSB Staff) | | DATE OF NOMINATION: (Completed by OSB Staff) |
| | | |

2. Business Addresses

| | | |
|---|-----------|-------------------------------------|
| ORIGINAL SAN FRANCISCO ADDRESS: | ZIP CODE: | START DATE OF BUSINESS |
| 2940 Geary Street | 94118 | March 20, 1984 |
| IS THIS LOCATION THE FOUNDING LOCATION OF THE BUSINESS? | | DATES OF OPERATION AT THIS LOCATION |
| <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes | | 1984 |
| OTHER ADDRESSES (if applicable): | ZIP CODE: | DATES OF OPERATION |
| | | |

| | | |
|----------------------------------|-----------|--------------------|
| OTHER ADDRESSES (if applicable): | ZIP CODE: | DATES OF OPERATION |
| [REDACTED] | | [REDACTED] |
| OTHER ADDRESSES (if applicable): | ZIP CODE: | DATES OF OPERATION |
| 324 Divisadero Street | 94117 | 1984-2005 |
| OTHER ADDRESSES (if applicable): | ZIP CODE: | DATES OF OPERATION |
| 330 Divisadero Street | 94117 | 2005-Present |

3. Eligibility Criteria

Attach the business's written historical narrative and supplemental documents as described under section three of the application instruction.

4. San Francisco Taxes, Business Registration, Licenses, Labor Laws, and Public Information Release

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

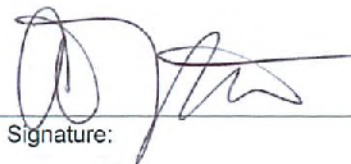
- ☒ I am authorized to submit this application on behalf of the business.
- ☒ I attest that the business is current on all of its San Francisco tax obligations.
- ☒ I attest that the business's business registration and any applicable regulatory license(s) are current.
- ☒ I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
- ☒ I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
- ☒ I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
- ☒ I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

Aimee Piper

Name (Print):

10-4-2016

Date:



Signature:

San Francisco Prosthetic Orthotic Service Historical Narrative

Criterion 1

a. Provide a short history of the business from the date the business opened in San Francisco to the present day, including the ownership history. For businesses with multiple locations, include the history of the original location in San Francisco (including whether it was the business's founding and or headquartered location) and the opening dates and locations of all other locations.

San Francisco Prosthetic Orthotic Service, Inc. has served the Bay Area for more than 60 years, providing quality prosthetic and orthotic devices to the community. We have been privileged to work with countless great patients and medical professionals and continue to provide advanced and innovative solutions to help individuals achieve their functional goals.

In 1953, Walter Koniuk, Dale Hale, and William Cicone established Custom Orthopedic Appliances at 340 Divisadero Street. Wayne Koniuk, following in his father's footsteps, studied to become a certified prosthetist, and in 1984 he opened San Francisco Prosthetic Orthotic Service (SFPOS). For a couple of months, SFPOS was located on Geary Street; however the business was quickly moved to 324 Divisadero, next door to Custom Orthopedics. For the next 20 years, Custom Orthopedics and SFPOS operated concurrently, utilizing much of the same equipment, as well as the entirety of the ground floor space between 324, 330, and 340 Divisadero which are connected internally by a series of fire doors. After the final founder of Custom Orthopedics retired, Wayne Koniuk combined the businesses into one "San Francisco Prosthetic and Orthotic Service". In 2005, SFPOS was remodeled and the official patient entrance was moved to 330 Divisadero.

Michael Plafker began working with the Koniuk family in 1991, and in 2010 purchased SFPOS, maintaining the quality of care and commitment to excellence that the San Francisco community has come to expect.

b. Describe any circumstances that required the business to cease operations in San Francisco for more than six months?

N/A

c. Is the business a family owned business? If so, give the generational history of the business.

Formerly a family operation; please see below.

d. Describe the ownership history when the business ownership is not the original owner or a family owned business.

Walter Koniuk, Dale Hale, and William Cicone established Custom Orthopedic Appliances in 1953. Wayne Koniuk, Walter's son, opened San Francisco Prosthetic Orthotic Service (SFPOS) in 1984 and moved it next door to Custom Orthopedics. For the next 20 years, Custom Orthopedics and SFPOS operated concurrently. After the final founder of Custom Orthopedics retired, Wayne Koniuk combined the businesses into one "San Francisco Prosthetic and Orthotic Service." Michael Plafker began working with the Koniuk family in 1991, and in 2010 purchased SFPOS.

At present, we employ 14 full time employees, pay a living wage and have always provided health benefits to our employees. To encourage public transportation, we provide commuter subsidies. Our work

force is a very stable one, our longest standing employee retired this summer after 50 years of service. Others have been here for 25 and 35 years.

e. When the current ownership is not the original owner and has owned the business for less than 30 years, the applicant will need to provide documentation of the existence of the business prior to current ownership to verify it has been in operation for 30+ years. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

See attached Articles of Incorporation

f. Note any other special features of the business location, such as, if the property associated with the business is listed on a local, state, or federal historic resources registry.

N/A

Criterion 2

a. Describe the business's contribution to the history and/or identity of the neighborhood, community or San Francisco.

Since its inception, SFPOS has been integral to the San Francisco disabled community, treating patients regardless of their financial security.

We are also an incubator for innovation; a former employee started a small prosthetic-component supply company in the basement 2 years ago. He has grown to a burgeoning startup that now employs about 25 people and has expanded next door.

b. Is the business (or has been) associated with significant events in the neighborhood, the City, or the business industry?

SFPOS supplies essential costume infrastructure to Beach Blanket Babylon – aka the magic behind the magic! We are also proud to count local professional athletes among our patients.

c. Has the business ever been referenced in an historical context? Such as in a business trade publication, media, historical documents?

See attached news articles

d. Is the business associated with a significant or historical person?

N/A

e. How does the business demonstrate its commitment to the community?

We attend a weekly clinic at Davies Hospital, working with amputees, stroke and head injury patients, and a biweekly clinic at St. Mary's PROS Center assisting the podiatrists in wound healing and prevention.

We provide pro bono assistance to the Clinic By The Bay, an Excelsior neighborhood free medical clinic and frequently donate gently used prosthetic componentry to those whose insurance only provide a basic

device. Several of our practitioners have also spent time at a clinic in Haiti founded by a now retired co-worker where we assisted in teaching the local orthotists/prosthetists.

For the past 35 years, as a thank you to our community, we hold an annual holiday open house (December 18th, if you are available), where we open our lab to the local healthcare providers, patients, friends and neighbors to tour the facility, meet each other and enjoy good cheer.

f. Provide a description of the community the business serves.

We have been fabricating custom metal and leather orthopedic braces for San Franciscans since Polio epidemic in the 1950s (and still see the survivors). In response to the AIDS crisis, SFPOS worked closely with CPMC Davies Hospital on Castro (with whom we maintain a close working relationship) as the level of care required by their patients came to include complications surrounding neurological deficit.

We treat animals, as well. Dogs have been treated by some of our practitioners for leg instability. We have even fabricated a wheelchair for the pet goose of a patient of ours who lost her ability to fly and support her body weight.

g. Is the business associated with a culturally significant building/structure/site/ object/or interior?

N/A

h. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

San Francisco Prosthetic and Orthotic Service, Inc. is a legacy that has survived while many other orthotic and prosthetic businesses have not. R.E. Huck Co., Dan Muth Co, and Hittenbergers, are only a few of the independent orthotic and prosthetic businesses that no longer exist. With the exception of UCSF Orthotics and Prosthetics and Hanger Clinic (a national chain) we are all that remain of the skilled professionals that fabricate and fit custom orthopedic braces and artificial limbs in San Francisco. We have even outlasted many of the referring hospitals that once dotted the city, French Hospital, Public Health Service Hospital, Southern Pacific Hospital, Marshall Hale Hospital, Letterman Hospital, Shriners Hospital and St. Joseph's Hospital.

We are now called in to consult at St. Mary's Hospital, St. Francis Memorial Hospital, St. Luke's Hospital, CPMC Davies Hospital, CPMC Pacific and California Campuses, Seton Hospital, VA Hospital at Fort Miley.

Our business is dependent on the San Francisco medical community as a referral source as well as our clients who live and/or work in the city. The continued viability of my practice is hinged on us being in the city. Losing our lease would not only force us out of the city, it would force us out of business. Gone forever would be a reliable source of specialized medical care to thousands of medical professionals and patients in San Francisco.

Criterion 3

a. Describe the business and the essential features that define its character.

We at SFPOS strive to create an environment for our patients to achieve their highest potential in an enjoyable atmosphere where they are collaborative partners in their care and feel welcomed every time they visit. We strive to create an environment for our employees that fosters professional growth in their

chosen career path and provides opportunities to explore educational opportunities in order to achieve this growth. We strive to foster a work environment where chances are taken in an attempt to broaden our shared knowledge base, and avocations are encouraged in an effort to improve technical skills. We also recognize that work/family balance is important and fosters a happy and healthy workplace. We strive to disseminate our knowledge to other health professionals as well as provide training and mentoring opportunities for new O&P professionals in Northern California.

b. How does the business demonstrate a commitment to maintaining the historical traditions that define the business, and which of these traditions should not be changed in order to retain the businesses historical character? (e.g., business model, goods and services, craft, culinary, or art forms)

SFPOS is dedicated to maintaining prosthetic and orthotic fabrication and manufacturing lab space in the city of San Francisco.

c. How has the business demonstrated a commitment to maintaining the special physical features that define the business? Describe any special exterior and interior physical characteristics of the space occupied by the business (e.g. signage, murals, architectural details, neon signs, etc.). Does the building occupied by the business relate to the immediate neighborhood?

When I began working for Walter Koniuk in 1991, the Divisadero Street corridor in the Lower Haight was not called NOPA, it was a rough neighborhood that was anchored by good people. Mario from Country Cheese, Judy from Cookin', Roscoe the cabinet maker next door were all part of the fabric of the neighborhood that made the area unique. Sadly, only Judy and we remain. Judy owns her building. I am a tenant renting from the now retired Wayne Koniuk. His income is hinged on the rent collected from the building. With 3 rent controlled units above my business that are losing money, my rent is what sustains him.

d. When the current ownership is not the original owner and has owned the business for less than 30 years; the applicant will need to provide documentation that demonstrates the current owner has maintained the physical features or traditions that define the business, including craft, culinary, or art forms. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

I, Michael Plafker, along with my friend and landlord, Wayne Koniuk, urge you to please designate San Francisco Prosthetic and Orthotic Service, Inc. as a Legacy Business to ensure our viability for generations to come.

1180079

ENDORSED
FILED
In the office of the Secretary of State
of the State of California

ARTICLES OF INCORPORATION

OF

MAR 20 1984

SAN FRANCISCO PROSTHETIC ORTHOTIC SERVICE, INC.

MARCH FONG EU, Secretary of State
By Donna L. Anglin

I

The name of this corporation is San Francisco Prosthetic Orthotic Service, Inc.

II

The purpose of this Corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

III

The name and address in the State of California of this Corporation's initial agent for service of process is Wayne Koniuk, 2940 Geary, San Francisco, California 94118.

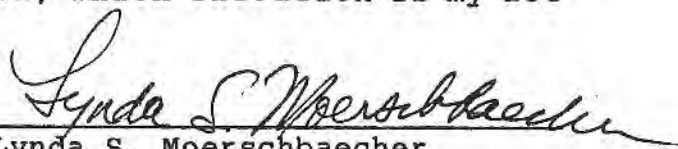
IV

This Corporation is authorized to issue only one class of shares of stock, which shall be designated as "common" shares; the total number of shares which this Corporation is authorized to issue is 100,000 shares.

Dated:


Lynda S. Moerschbaeche
Incorporator

I hereby declare that I am the person who executed the foregoing Articles of Incorporation, which execution is my act and deed.


Lynda S. Moerschbaeche



State of California

OFFICE OF THE SECRETARY OF STATE

I, *MARCH FONG EU*, Secretary of State of the State of California, hereby certify:

That the annexed transcript has been compared with the record on file in this office, of which it purports to be a copy, and that same is full, true and correct.

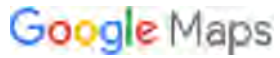
IN WITNESS WHEREOF, I execute
this certificate and affix the Great
Seal of the State of California this

MAR 20 1984



March Fong Eu

Secretary of State



Divisadero St

The brick building on the left is 340 Divisadero Street, the original entrance to Custom Orthopedic Appliances since the 1950s, the far right entrance is 324 Divisadero Street the original entrance to San Francisco Prosthetic and Orthotic service since the mid 1980s. The center door is 330 Divisadero Street, the current main entrance to San Francisco Prosthetic and Orthotic Service since its renovation in 2005. The buildings are contiguous and separated by fire doors. At present, San Francisco Prosthetic and Orthotic Service rents 330 (as the clinic/patient entrance) and 340 Divisadero Street (as the lab entrance) from the original family owner, Wayne Koniuk. The step up doorways are to the 5 rent controlled apartments above the three buildings.



Image capture: Jun 2016 © 2016 Google

San Francisco, California

Street View - Jun 2016



San Francisco
Prosthetic • Orthotic Service



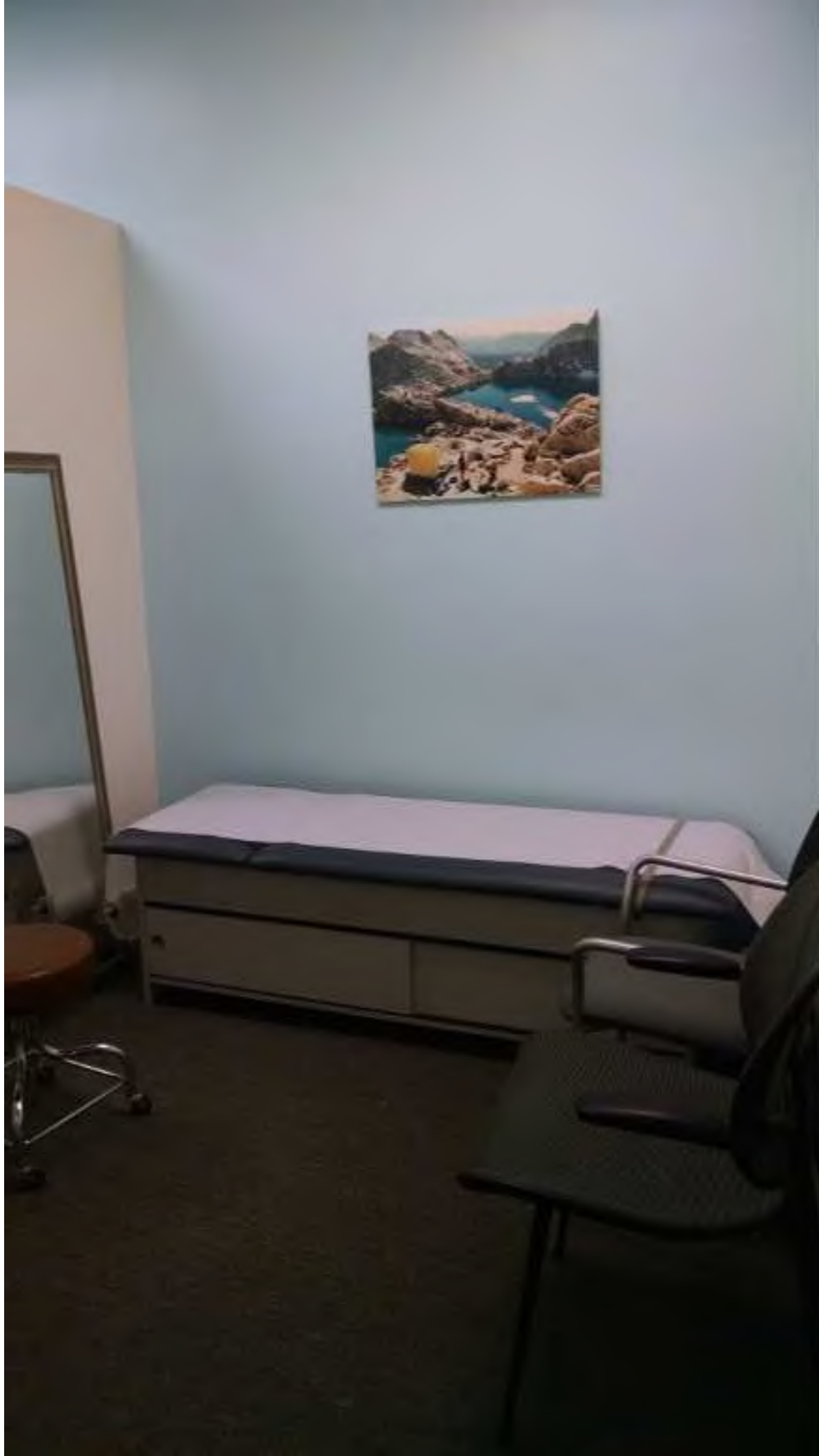
Custom Orthopedic &
Prosthetic Appliances

330

































The City and County of San Francisco

Certificate of Honor

Presented To

**WAYNE KONIUK
S.F. Prosthetic-Orthotic Service
October 27, 1999**

WHEREAS, on behalf of the City and County of San Francisco, I am pleased to honor **S.F. Prosthetic-Orthotic Service** for your service to the residents of San Francisco and visitors to the City, commend you for promoting good will and helping people in times of need, and keeping the spirit of San Francisco alive in our city.



*THEREFORE, I have hereunto set my
hand and caused the Seal of the City and
County of San Francisco to be affixed.*

A handwritten signature in cursive script, reading "Willie Lewis Brown, Jr.".

*Willie Lewis Brown, Jr.
Mayor*



Wayne Konick,
Former Owner

Hillie Brown,
Mayor

Leroy King,
Union
Organizer

Julie Chandler,
Office Manager

News > Health

For Bay Area amputees, getting new prostheses a huge headache

By DAN LAWTON

PUBLISHED: July 29, 2015 at 12:12 pm | UPDATED: August 12, 2016 at 1:51 am

PLEASANTON — Lindsay Moorehead sat earlier this month in a wheelchair in her living room next to her pit bull, Bailey. She waved a stack of paper 6 inches thick — email exchanges between Moorehead and the administrators of her health insurance.

Each correspondence attempted to explain why the 31-year-old double-amputee continues to wait for a new prosthetic leg.

“It’s still not settled,” Moorehead said. “They have just been passing the buck.”

Moorehead’s frustration is not unique. She and many other amputees in the Bay Area say they encounter a stifling bureaucracy and frequent denials when trying to gain approval from insurance companies for their prosthetic limbs, which can have price tags as high as \$40,000. Some plans don’t cover prostheses at all; others only shell out for a new device every few years.

Their doctors — prosthetists — assert that aggressive audits by Medicare and crackdowns by insurance companies have made billing for limbs increasingly difficult in recent years. For amputees, there are usually two outcomes: Either they spend hundreds of hours wrangling with insurance companies or they settle for an aged prosthetic — or none, if they don’t have the cash to buy one on their own.

‘A gruesome process’

Moorehead lost her legs 14 years ago in Iowa. She was driving late at night after a waitressing gig and passed out at the wheel. She was found five days later, still pinned inside the vehicle, by a pair of transportation workers who followed her skid marks.

Moorehead stayed active after her accident, completing a 200-hour yoga certification and working in respite care. She and her husband moved to California in 2003. They now have a 4-year-old child.

Moorehead says she burned through new legs quickly.

“There is an atrophy that happens. When your limb changes, you need to have new prostheses,” she said.

Moorehead said that in January she began the process of getting pre-approved for a new prosthetic limb from her current insurance carrier, Capital Administrators, which uses the Cigna health network. Before getting the leg, she would need surgery to alter her limb.

She said she was approved for the new device. But in May, weeks before her scheduled surgery, the company reneged. The insurer said the Iowa-based prosthetist, American Prosthetics, was out of network.

Such a flip-flop isn't unusual, says Richard Sire, a Pleasanton prosthetist who also treats Moorehead.

"There have been times we've called the insurance company more than once, and they've come back with different answers, sometimes even two or three times," Sire said.

After failing to get clarity about whether her prosthetic device would be covered, Moorehead said, she traveled to Iowa for surgery in early June. After the operation, she was told she hadn't received the necessary approval from Capitol and couldn't get the leg.

Moorehead has been on medical leave from her job since returning to California. She said she's been told by Capitol that her denial was a mistake and that she will be approved. Despite her frequent emails, she's still waiting.

"It's a gruesome process," she said about her interactions with insurance.

Neither Capital Administrators nor American Prosthetics responded to requests for comment. Cigna spokeswoman Amy Szabo said in an email that Capitol Administrators, not Cigna, is Moorehead's insurer.

"Cigna representatives worked closely with Capitol Administrators, Linkia and Ms. Moorehead's prosthetic provider to make sure her concerns were addressed. We understand her concerns have now been resolved," she said.

Drained by denials

Other amputees tell similar stories of delay and denial.

Tim Kortenkamp, a 40-year-old Palo Alto resident, said he's been denied a prosthesis by insurance companies on seven occasions. He appealed and always eventually prevailed, he said, but the battles took months and left him drained.

San Francisco resident Creighton Wong, 41, said that when he signed up for health insurance, only one thing mattered to him: Would his plan cover a prosthesis?

After spending hours on the phone, he said, his carrier told him yes. But when he sent in a prescription for a new leg, he was told he didn't have prosthetic coverage.

"The plans don't actually cover what I consider to be a basic need," he said. "We're saying it's more important for an old guy to get Viagra than an amputee to walk."

Dan Ignaszewski, director of government relations for the Amputee Coalition in Washington, D.C., said the most common questions he fields are related to insurance. Laws regulating coverage for prostheses vary by state.

California has no law forcing insurance companies to cover prostheses, but legislation was passed in 2005 mandating that insurers that cover prosthetic devices do so at the same level as other medical services.

'Practitioner to documentarian'

Almost all amputees interviewed for this story said one of the keys to being approved for a prosthetic device is a skilled prosthetist with deep knowledge of the Byzantine world of insurance coding, pre-approvals and reimbursements.

Prosthetists typically front the costly devices and are then reimbursed by either Medicare or insurance agencies.

Michael Plafker, a prosthetist and president of San Francisco Prosthetic and Orthotic Service, said his business has been dramatically changed by Medicare's Recovery Audit Contractor program over the past few years.

Plafker said the program, which is intended to find fraud, is used to challenge the necessity of prosthetic devices, forcing him and other doctors into a multiyear appeal process before an administrative law judge.

The Centers for Medicare and Medicaid Services said in a statement that the uptick in audits is related to a 2011 report by the Department of Health and Human Services Office of Inspector General that found claims for lower limb prosthetics had a high improper payment rate. According to the agency, the current billing error rate for lower limb prosthetics is 43.6 percent.

But Plafker said the audits "save money not through finding fraud but because legitimate claims aren't being paid."

He said insurance companies have followed suit, and prosthetists have become fearful of providing more expensive devices because they might not get reimbursed. As a result, Plafker said he now spends an enormous amount of time on bookkeeping.

"My job has changed from a practitioner to a documentarian. I spend less and less time seeing patients and more time trying to justify things to insurance companies," he said.

Contact Dan Lawton at 925-847-2123. Follow him at [Twitter.com/dlawton](https://twitter.com/dlawton).



Dan Lawton

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BREAKING

Napa County District Attorney Lieberstein announces retirement

http://napavalleyregister.com/news/local/napa-man-helps-haiti-quake-victims/article_5772ac86-8816-11e0-bd04-001cc4c03286.html

Napa man helps Haiti quake victims

JENNIFER HUFFMAN May 26, 2011



Napan Kyle Eckhart, left, and colleague Michael Plafker spent eight days in Haiti working with victims of the January 2010 earthquake. The two men are both certified prosthetist orthotists.

Kyle Eckhart of Napa Valley Prosthetics and Orthotics spends his days helping people who need prosthetic limbs or orthotic braces.

Eckhart barely gets a break for lunch, but in early May he was able to steal away from his business to travel to Haiti to help victims of the January 2010 earthquake.

On May 6, Eckhart flew with another certified prosthetist orthotist to Miami and then to Port-au-Prince, Haiti's capital.

Eckhart went to the island nation for eight days to volunteer with ProsthetiKa, a nonprofit in Santa Rosa. ProsthetiKa works with a Seventh-day Adventist-run hospital in the capital city to provide artificial limbs and braces.

When he first saw the Third-World conditions and destruction from the earthquake, Eckhart admitted that at first he felt overwhelmed.

"As soon as you leave the airport you see crumbled houses that are collapsed," Eckhart said. "There is rubble in the streets. There is garbage everywhere." Plastic bottles and Styrofoam food containers clog the rivers, he said. "Everyone is in need."

"I knew it would be poor, but you don't truly appreciate that until you get there and see how poor it is," he said.

"The problems seem so big, you wonder what you can really do," Eckhart said. "You realize the only thing you can do is something."

Each day, Eckhart and the other volunteers would open the prosthetic clinic doors at the hospital to see patients. Besides amputee victims from the earthquake, they also saw diabetic patients and children with cerebral palsy.

"We saw some polio patients. It was an eye-opener to work with those patients," Eckhart said. "In the States, you don't see that."

"We saw a paraplegic patient from the earthquake. We set him for braces so he can stand up without his legs buckling."

Eckhart said he was inspired by the other volunteers from all over the world who have been working in Haiti. While one person can't make a change, "with all these other people we do what we can," he said.

Besides treating patients in Haiti, ProsthetiKa also wants to help set up prosthetic and orthotic care centers and train locals about prosthetics and orthotics, Eckhart said.

"The goal is to work with the local prosthetists on-site and help them become self-sustainable so they can carry on the prosthetic work," he said.

Eckhart called his visit to Haiti humbling.

"My perspective got a reality check. You realize how little you need. It makes you appreciate fresh air and clean streets and a clean river," he said.

Even so, he hopes to return to Haiti to help. "I look forward to going back," he said.

Currents



58 diseases that still plague developing countries



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SFGATE <http://www.sfgate.com/health/article/Wayne-Koniuk-creates-artificial-limbs-real-hopes-2461796.php>

Wayne Koniuk creates artificial limbs, real hopes

HEALTH

By **Kevin Fagan** Published 4:00 am, Friday, January 21, 2011

IMAGE 1 OF 4

Wayne Koniuk removes a cement mold from a patient's amputated leg. Patients rave about Koniuk's hands-on techniques which makes for better prosthetic fits. Wayne Koniuk has been crafting prosthetic limbs for ... [more](#)

Wayne Koniuk knelt and gently took the man's leg stump in his hands. He probed around the shin bone, which ended abruptly where it should finish off into a foot, and then his eyes widened as he found what he wanted.

"Yes, there it is - the tibia comes out just a little bit right there," he said. "Good fit."

Kelser "Kel" Williams, owner of the leg in Koniuk's palms, smiled.

"There's nothing like using your hands, huh?" said Williams, 38. "Way better than those machines other guys use."

"Old school all the way," Koniuk said with a chuckle. "Hands-on."

Koniuk has been crafting artificial limbs in San Francisco's Lower Haight neighborhood for 33 years, a job he sees as making art. Wearable, usable art.

Life-changing art.

That's a big reason Koniuk has been a godsend to thousands of amputees like Williams.

Crafting limbs by hand

A long-haired, laid-back leftie who favors Hawaiian shirts and faded jeans, Koniuk looks little like what most people expect in a medical professional. It's the appearance of someone who specializes in the casual, personal touch.

Koniuk, 56, doesn't use laser machines to measure a person's leg, as many prosthetists do. He uses only his hands. He creates mostly legs, about 100 a year, but has made about a dozen arms as well.

He doesn't turn away anyone in financial need - no small thing, considering that the typical artificial leg costs about \$5,000 to fit and make.

Koniuk's specialty is people who have no insurance and would have to pay out of pocket - people like Williams, who lives in Mill Valley. If Koniuk didn't take them on, they would be on crutches with a stump ending in midair instead of using an artificial leg.

Focus on domestic needs

In recognition of his longtime altruism and dedication, the international **Barr Foundation of Florida**, which pays for artificial limbs for those who cannot afford them, selected Koniuk to be its president this year. He intends to increase the foundation's focus on American patients.

About 40 percent of the 1,300 artificial limbs Barr has provided since its inception in 1992 have gone to patients in Haiti and about a dozen other disadvantaged countries overseas.

Koniuk wants to bring the percentage down to 20 percent.

"I hate to sound callous, but with the economy so bad right now, I think we have to direct more attention to the needs at home, to people like Kel," Koniuk said.

"What we're doing here is making the invisibly disabled," he said, sitting at his shop near the corner of Divisadero and Page streets. "I want the disability to kind of disappear for them. We (Barr) are always pulling back from the idea that amputation restricts your life. We want to make people whole again."

Well-known clientele

Koniuk's clients over the years have included **Brian Willson**, the peace activist who lost his legs beneath a weapons train in Concord in 1987, and retired KSFO radio personality **Dan Sorkin**.

"Survivor" television show contestant **Chad Crittenden** got an artificial right foot after he lost his to cancer. A panhandler named Peg is one of many homeless people in San Francisco who have prosthetic legs thanks to Koniuk.

"This guy is a miracle worker," said Sorkin, 83, who lost his left leg in a motorcycle accident in 1968 and founded the amputee support group Stumps R Us, which uses humor to encourage those who are missing limbs to live full lives. "There are prosthetists all over, but very few artisans like Wayne. No matter how high-tech a place is when they make legs, they're useless if they don't fit right.

"Wayne always makes them fit. And he's a damn nice guy to boot."

Koniuk actually made two legs for Sorkin more than a decade ago - one for walking and a plastic "flying peg" with a flat end to fit better on airplane controls. Sorkin, who lives in Walnut Creek, is a flight instructor - and Koniuk went the extra mile by laminating a full-color navigational chart of the Bay Area onto the peg.

"That way if the map flies out the window, I can just pull the leg off and use that," Sorkin joked.

Continuing family business

Making limbs came naturally to Koniuk.

He started out as a young man helping in the orthopedic shop of his late father, **Walter Koniuk**, in the same building where Koniuk now works. After getting a bachelor's degree in premed science at Sonoma State **University** and a prosthetics certificate at UCLA, he headed home to start his own business.

In 1985, he moved his shop, the **San Francisco Prosthetic Orthotic Service**, next to his father's, and between them they offered a full range of both orthotics - support devices, such as braces - and prostheses, which are actual replacement limbs. The two shops merged in 2005, Walter Koniuk died last year, and in April Koniuk sold the business to prosthetist **Michael Plafker**.

Koniuk still toils in the same workshop next door, making limbs in cooperation with Plafker's outfit and specializing in crafting spongy sleeves for limb sockets with his sons. They call the business Custom Silicone Fabrication.

"I just found I really liked helping people, treating a disability that can be totally cured if you get the right prosthesis," Koniuk said. "Now I've been making these things for three decades, and still, every time I see someone walking on something I made, I think it's a miracle.

"This isn't a science, really. It's an art."

Williams wound up at Koniuk's door first in 1998, after a motorcycle accident in Mill Valley. A welder, cook and snowboarder, he was terrified that his active life was over until doctors referred him to Koniuk.

"He gave me my first leg, and that worked great, but then I moved up to Seattle and a few other places and got other legs," Williams said. "They never fit as well, and they often hurt."

'I can have my life back'

He moved back to the Bay Area four years ago and had steady work, but then a year ago, he was laid off from his welding job. He lives with family in Mill Valley and is looking for work, but he has been turned down for **Medi-Cal** - so without private insurance he had no money for a new prosthesis.

"I had pressure sores, my leg was in agony, and I was afraid it was going to be hard to go back to work," Williams said. Then he ran into one of Koniuk's colleagues, got to talking, and soon was back at Koniuk's shop.

That was two months ago. Two weeks ago, he got his new leg.

"What Wayne did for me, making me this great leg for free like this, means everything," Williams said. "I cried when I put it on and it fit so right. I walked to Civic Center, saying over and over, 'Wow, this doesn't hurt anymore.'

"Now I can have my life back. It's amazing."

Details, support

Barr Foundation: For more information about the foundation for prosthetics, go to links.sfgate.com/ZKVD.

Stumps R Us: For more information about the support group for those with prostheses, go to stumps.org.

SFGATE <http://www.sfgate.com/bayarea/article/S-F-police-looking-for-owner-of-abandoned-6110720.php>**S.F. police looking for owner of abandoned prosthetic leg**By **Steve Rubenstein** Updated 5:53 pm, Monday, March 2, 2015

A prosthetic leg with a man's shoe was found at Eighth and Market streets.



Someone in San Francisco is missing a leg, and the cops have it.

It's worth \$7,000, and probably a lot more to the person it belongs to. It's a prosthetic right leg, and it comes with a man's brown shoe, in good repair.

Officer **Julio Bandoni** found the leg last week at Eighth and Market streets. It was leaning against a tree trunk, in front of a mobile-phone store.

"I grabbed it, for safekeeping," the alert officer said.

Bandoni didn't figure he would have it long. He figured whoever lost it would have stepped forward by now.

But no one has. So Bandoni called around. The first thing he did was check with a one-legged panhandler who works in front of Westfield San Francisco Centre and who takes off his leg to attract more sympathy and money.

The man was working as usual, but his artificial leg was hooked onto the back of his wheelchair. So it wasn't his.

Bandoni then got in touch with his friend **Michael Plafker**, a maker of artificial limbs, who checked the leg and said it had not been made by him as, in his trade, you do not forget the appearance of an artificial limb after you make one.

"It wasn't my style," Plafker said.

Plafker said lost limbs do happen, although a layman might not understand how. Occasionally an owner removes a limb to bathe or swim. Plafker recalled the famous case of a man whose leg came off and floated away while he was swimming in the Hamptons, in New York. Three months later, the leg turned up in Montauk, 30 miles away.

Plafker makes a half-dozen limbs a month. A poor man's leg does not look like a wealthy man's leg. A high-end, above-the-knee leg can run \$100,000. It would come with a computer-controlled knee and a foot that can sense what direction its owner wants to go.

A poor man's leg, with basic features, costs only a few thousand dollars. The leg Bandoni found is more in that category.

Perhaps the leg was stolen by a black-hearted soul who came across it at the edge of a swimming pool and who figured to cash in on eBay, only to dump the leg after reality set in.

"There is no secondary market for artificial legs," Plafker said. "Each one is custom. They can be sold for parts, however, if you know what someone is looking for."

Paula Lynch, a prosthetist on Geary Boulevard, said limbs are occasionally lost by patients with cognitive issues. "Or it could have been someone who was rushed to the hospital and the

limb was left behind," she said.

Lynch, however, has not heard of any missing legs in the close-knit world of San Francisco prostheses.

Lynch said she had heard of a knee brace that was stolen from a parked car and turned up for sale at the [Ashby BART Station](#) flea market in Berkeley, a tale that can show how low human beings can sink.

Shown a photograph of the leg, Lynch said it looked like her work, although she could not be sure. She said it might belong to a patient who she heard had recently died. Without checking the serial number of the foot, she said, it was hard to be sure. All of her feet have numbers.

And that would still not explain how the leg was separated from its owner and wound up on the sidewalk.

ADVERTISING



Bandoni said the owner of the leg, providing he is alive, should contact San Francisco police. Bandoni is storing it safe and sound in a police locker.

"Better not say where," Bandoni said, perhaps to prevent the leg from going missing again.

Steve Rubenstein is a San Francisco Chronicle staff writer. E-mail: srubenstein@sfgate.com

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H E A R S T

**Legacy Business Registry
November 16, 2016 Hearing**

**2016-014209LBR; 2016-013529LBR; 2016-013530LBR; 2016-013557LBR;
2016-014320LBR; 2016-013558LBR; 2016-013561LBR; 2016-013587LBR;
2016-013588LBR; 2016-014214LBR; 2016-013591LBR; 2016-013782LBR;
2016-013785LBR; 2016-013788LBR; 2016-013922LBR**

Filing Date: October 17, 2016
Case No.: 2016-013782LBR
Business Name: San Francisco Prosthetic Orthotic Service
Business Address: 330 Divisadero Street
Zoning: NCT (Divisadero Street Neighborhood Commercial Transit District)
40-X Height and Bulk District
Block/Lot: 1217/024
Applicant: Michael Plafker, CEO
330 Divisadero Street
San Francisco, CA 94117
Nominated By: Supervisor London Breed, District 5
Staff Contact: Desiree Smith - (415) 575-9093
desiree.smith@sfgov.org
Reviewed By: Tim Frye – (415) 575-6822
tim.frye@sfgov.org

BUSINESS DESCRIPTION

San Francisco Prosthetic Orthotic Service (SFPOS) manufactures and sells quality prosthetic and orthotic devices for patients to help achieve their functional goals. The business was established by Wayne Koniuk in 1984 and moved into its current location on Divisadero Street between Oak and Page Streets after a few short months operating out of a space on Geary Street. Wayne Koniuk shared the ground floor of 330 Divisadero with his father's business, Custom Orthopedics. When the three founders of Custom Orthopedics - Walter Koniuk, Dale Hale, and William Cicone - decided to retire in 2004, Wayne took over the business and merged it with his own, San Francisco Prosthetic Orthotic Service. In 2010, the family business was sold to its current owner, Michael Plafker. During its time as Custom Orthopedics, the business created custom metal and leather orthopedic braces during the Polio epidemic of the 1950s. As San Francisco Prosthetic Orthotic Service, the business worked closely with the California Pacific Medical Center Davies Hospital on Castro Street during the 1980s to treat patients with AIDS who were suffering from neurological disorders. SFPOS continues to provide pro bono services to an Excelsior-based free medical clinic, Clinic By The Bay, often donates gently used prosthetic componentry to those in need, and even treat pets who have lost limbs. The business prides itself on being an excellent place to work by paying a living wage to its employees and providing commuter subsidies to encourage public transportation; its longest working employee retired this year after 50 years with the business (he worked with Custom Orthopedics before working for SFPOS). It also serves as an incubator for other good ideas, as one former employee launched a small prosthetic component supply company from the basement of 330 Divisadero. As one of only two remaining businesses in the city that fabricate and fit custom orthopedic braces and artificial limbs, SFPOS is dedicated to maintaining prosthetic and orthotic manufacturing lab space in the city of San Francisco.

STAFF ANALYSIS

Review Criteria

1. *When was business founded?*

1984

2. *Does the business qualify for listing on the Legacy Business Registry? If so, how?*

Yes, San Francisco Prosthetic Orthotic Service qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- i. San Francisco Prosthetic Orthotic Service has operated for 32 years. Its sister company, which later merged with SFPOS, operated as Custom Orthopedics from 1953 until it merged in 2005.
- ii. San Francisco Prosthetic Orthotic Service has contributed to the identity of Divisadero Street and to the greater history of San Francisco's medical community by carrying out the tradition of manufacturing and selling quality prosthetic and orthotic devices for patients to help achieve their functional goals.
- iii. San Francisco Prosthetic Orthotic Service is committed to maintaining the physical features that define its tradition of manufacturing and selling quality prosthetic and orthotic devices for patients to help achieve their functional goals.

3. *Is the business associated with a culturally significant art/craft/cuisine/tradition?*

Yes. The business is associated with the tradition of manufacturing and selling quality prosthetic and orthotic devices for patients to help achieve their functional goals.

4. *Is the business or its building associated with significant events, persons, and/or architecture?*

The 1900 building has not been previously evaluated for historic significance by the Planning Department and is defined as a "Category B" building. Further evaluation is needed to determine if the building is associated with significant events, persona, and/or architecture. The business does not appear to be associated with significant historical events or persons.

5. *Is the property associated with the business listed on a local, state, or federal historic resource registry?*

No.

6. *Is the business mentioned in a local historic context statement?*

No.

7. *Has the business been cited in published literature, newspapers, journals, etc.?*

Yes. The business has been cited in numerous publications, including but not limited to: Wired, 10/22/14, "Forget Cheetah Blades. This Prosthetic Socket is a Real Breakthrough," by Kyle Vanhemert; Hoodline, 3/12/2015, "JK Antiques Becomes "Buddy Braces'," by Stephen Jackson.

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

- 330 Divisadero Street

Recommended by Applicant

- Quality prosthetic and orthotic devices
- Practice of paying a living wage to its employees and providing commuter subsidies to encourage public transportation
- Support of the disabled community exhibited by its practice of assisting patients regardless of their financial security
- Provision of pro bono assistance to Clinic By The Bay, an Excelsior neighborhood free medical clinic
- Practice of donating gently used prosthetic componentry to those in need
- Prosthetic and orthotic fabrication and manufacturing lab space in the city of San Francisco

Recommended by Staff

No additional recommendations



SAN FRANCISCO PLANNING DEPARTMENT

Historic Preservation Commission Draft Resolution

HEARING DATE NOVEMBER 16, 2016

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Suite 400
San Francisco,
CA 94103-2479

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Information:
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Case No.: 2016-013782LBR
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330 Divisadero Street
San Francisco, CA 94117
Nominated By: Supervisor London Breed, District 5
Staff Contact: Desiree Smith - (415) 575-9093
Desiree.smith@sfgov.org
Reviewed By: Tim Frye - (415) 575-6822
tim.frye@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR SAN FRANCISCO PROSTHETIC ORTHOTIC SERVICE, CURRENTLY LOCATED AT 330 DIVISADERO STREET (BLOCK/LOT 1217/024).

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to San Francisco's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on November 16, 2016, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE BE IT RESOLVED that the **Historic Preservation Commission** hereby recommends that San Francisco Prosthetic and Orthotic Service qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the **Historic Preservation Commission** hereby recommends safeguarding of the below listed physical features and traditions for San Francisco Prosthetic and Orthotic Service.

Location (if applicable)

- 330 Divisadero Street

Physical Features or Traditions that Define the Business

- Quality prosthetic and orthotic devices
- Practice of paying a living wage to its employees and providing commuter subsidies to encourage public transportation
- Support of the disabled community exhibited by its practice of assisting patients regardless of their financial security
- Provision of pro bono assistance to Clinic By The Bay, an Excelsior neighborhood free medical clinic
- Practice of donating gently used prosthetic componentry to those in need
- Prosthetic and orthotic fabrication and manufacturing lab space in the city of San Francisco

BE IT FURTHER RESOLVED that the **Historic Preservation Commission's findings and recommendations** are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

BE IT FURTHER RESOLVED that the **Historic Preservation Commission** hereby directs its Commission Secretary to transmit this Resolution and other pertinent materials in the case file 2016-013782LBR to the Office of Small Business.

I hereby certify that the foregoing Resolution was ADOPTED by the Historic Preservation Commission on November 16, 2016.

Jonas P. Ionin
Commission Secretary

AYES:

NOES:

ABSENT:

ADOPTED: