



**CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS**

John Arntz, Director

Official Filing Forms - Mayor, Board of Supervisors

Please read the following carefully:

- You must file your declaration of candidacy on the same day as you file your declaration to accept or solicit campaign contributions. SF MEC § 201
- If you are a member of a City board, commission, or other body established by the San Francisco Charter, filing your declaration of candidacy may, with certain exceptions, result in forfeiture of your seat. S.F. Charter § 4.101.1

2024 APR -5 PM 1:54
DEPARTMENT OF ELECTIONS
Issued by: MPR Date: 04/05/24

Declaration of Intention to Solicit or Accept Contributions For Local Office

(CGCC § 1.122(a); SF MEC § 201)

I, KEITH FREEDMAN, hereby declare my intention to become a candidate for the office of MAYOR of San Francisco at the forthcoming election to be held on 11/5/24.
Print name of candidate *Month, day, year*

[REDACTED] 4/5/24
Car *Date*

Declaration of Candidacy

(CGCC § 1.122(a); CAEC §§ 13, 200, 8020, 8028(a), 8040, 8064; SF MEC § 201, 210)

I hereby declare myself a candidate for election to the office of MAYOR to be voted for at the General Election to be held on November 5, 2024, and I declare the following to be true: my legal name, as given at birth or as established by marriage, common usage, or habit in all my affairs, or by decree of any court of competent jurisdiction is:

KEITH S FREEDMAN
Print first name *M. I.* *Print last name*

Addresses

Home: [REDACTED] SAN FRANCISCO, CA 94114
Number and street *City, State* *ZIP Code*

Mailing: [REDACTED] SAN FRANCISCO, CA 94114
Number and street *City, State* *ZIP Code*

Telephone Number: [REDACTED]; Email: [REDACTED]

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 4/5/24, 2024, in SAN FRANCISCO, CA.
Date *City, State*

[REDACTED]



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Sworn Statement

- I meet the statutory and/or constitutional requirements for this office including, but not limited to, citizenship and residency.
- I understand that I may withdraw no later than 126 days before the election.
- I am at present the incumbent of the following public office (if any): N/A



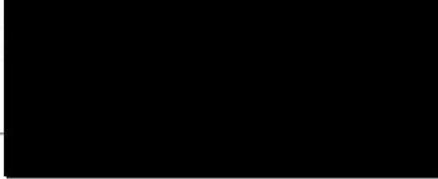
4/5/24

Date

, 2024.

Oath of Office

I, KEVIN FREEMAN, do solemnly swear (or affirm) that I will support and defend the Constitution of the United States and the Constitution of the State of California against all enemies, foreign and domestic; that I will bear true faith and allegiance to the Constitution of the United States and the Constitution of the State of California; that I take this obligation freely, without any mental reservation or purpose to evade the same; and that I will faithfully discharge the duties upon which I am about to enter.



State of California
County of San Francisco SS.

Subscribed and sworn to before me on this 5th day of April, 2024.

Notary Public (or other official)

Examined and certified by [Signature] this 5th day of April, 2024.
Deputy

For Department of Elections Use:

Date of original registration: 11/12/1999 Date of re-registration: 05/26/2023

English (415) 554-4375
Fax (415) 554-7344
TTY (415) 554-4386

sselections.org
1 Dr. Carlton B. Goodlett Place
City Hall, Room 48, San Francisco, CA 94102

中文 (415) 554-4367
Español (415) 554-4366
Filipino (415) 554-4310



**CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS**

John Arntz, Director

Official Filing Form

**Permission to Post Personal Information on the Internet
(CAGC § 7928.205)**

Official Filing Form

- No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.
- For purposes of this section, "elected or appointed official" includes, but is not limited to, all of the following: state constitutional officers; members of the legislature; judges and court commissioners; district attorneys; public defenders; members of a city council; members of a board of supervisors; appointees of the governor; appointees of the legislature; mayors; city attorneys; police chiefs and sheriffs; a public safety official, as defined in section 7920.500; state administrative law judges; federal judges and federal defenders; members of the United States Congress and appointees of the President.

By: JA County Elections Official

Date Issued: 5/17

In accordance with California Government Code section 7928.205, I hereby: *(please check one)*

- grant permission to post information on the internet
 deny permission to post information on the internet

to the San Francisco Department of Elections on *sfelections.org* for the November 5, 2024 election.
Month, day, year

Permissions **1**

If you deny permission, only your name will appear on the qualified candidate list posted on *sfelections.org*.

[Redacted Signature]
Candidate's signature

B-7-24
Date

**Complete these fields only if you grant permission to post.
Information to be posted (please print):**

Candidate Information **2**

Candidate name: Keith Freedman
Office Sought: Mayor
Address (physical or mailing): PO BOX 14843, SF, CA 94114
Phone Number: 415-738-2024
Email address: mayor@KeithFreedman.com
Website: mayor.KeithFreedman.com
Fax: N/A



**CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS**

John Arntz, Director

For the Ballot
(CAEC §§ 13104, 13106- 13107, 13211.7; SF MEC §§ 205, 225, 401)

Official Filing Form
By: <u>He</u> County Elections Official Date Issued: <u>5/17</u>

IMPORTANT NOTE: A ballot designation is optional. If one is requested, a completed **BALLOT DESIGNATION WORKSHEET** must be submitted. If no ballot designation is requested, write "NONE" and initial in the box. (Elections Code §§ 13107, 13107.3)

Ballot Information Name and ballot designation to appear on the ballot

I request my name and ballot designation to appear on the ballot as follows:

Keith Freedman

Candidate initials box if NO ballot designation is preferred.

Print Your Name for Use on the Ballot

~~Business Owner/Teacher/Union Member~~

Print Ballot Designation Requested

Name in Chinese Characters

The names of candidates appear on the official ballot in traditional Chinese characters as well as in English. The Department of Elections can provide this transliteration or translation for candidates for local office, or the candidate may provide documentation of established use of a name in Chinese.

If a candidate has a character-based name by birth, that can be verified by birth certificate or other valid identification, the candidate may use that name on the ballot instead of a phonetic transliteration. A candidate who does not have a character-based name by birth, but who identifies by a particular character-based name and can demonstrate that they have been known and identified within the public sphere by that name over the past two years, may use that name instead of a phonetic transliteration.

Check one option (provide supporting documentation):

- I request that the Department of Elections, working with a qualified Chinese-language translator, provide a Chinese transliteration or translation of my name for all materials where it is legally required.
- I am providing documentation of established use of a particular Chinese transliteration or translation of my name for the Department to review. I understand that the Department's decision whether to accept a proposed transliteration or translation is final.
- I have a character-based name by birth and am providing supporting documentation of this name.

English (415) 554-4375
Fax (415) 554-7344
TTY (415) 554-4386

sselections.org
1 Dr. Carlton B. Goodlett Place
City Hall, Room 48, San Francisco, CA 94102

中文 (415) 554-4367
Español (415) 554-4366
Filipino (415) 554-4310

Campaign: Keith Freedman for Mayor 2024
Candidate: Keith Freedman

RE: Justification for use of Chinese name.

My niece Addison went to University of British Columbia where she graduated in 2015 with a major in Chinese Studies. I visited her for Vancouver Pride her last summer there and she promised to give the family Chinese names. My sister-in-law learned Chinese with her daughter and both spent years in China, Addison worked in and around Beijing on various projects where she could practice her Chinese with full emersion and my Sister, later, when consulting to create a charter school in Shanghai.

While I never got around to learning Chinese, It brought me joy when they tried to help me learn while we would play Mahjong together.

I have no other records of this name being in use in public settings as I had limited opportunity to do so but it's been a name given to me by my beloved Niece and in use within the family.

The characters are as follows:

Traditional: 方剋希

Simplified: 方克希

I've attached the letter she provided at the time she gave me my name.

As promised, at Thanksgiving here is your Chinese name:

方剋希

Traditional: 方剋希

Simplified: 方克希

The first character is Fang (1st tone), a traditional last name. It was the last name starting with an F I liked best. I gave Joel and Lee the same last name (my dad, mom, Gary, Grandma and I all have Guan since that was what my Chinese Prof. said was closet to Kramer for traditional Chinese names).

The second character is Ke (4th tone) the one I chose means to overcome; subdue; capture (a city). I know you've had to overcome a lot so I focused on that part.

The last character is Xi (1st tone) which means hope

I liked Kexi as your first name for it's meaning, and because I was actually able to make it sound like Keith (kinda). It was the second easiest name next to Lee's.

You can practice the tones when you go out to China town. Please promise you'll use it. I worked hard on it.



**California Secretary of State
BALLOT DESIGNATION WORKSHEET**

(Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

This entire form must be completed, or it will not be accepted and you will not be entitled to a ballot designation. **DO NOT LEAVE ANY RESPONSE SPACES BLANK.** If information requested is not applicable, please write "N/A" in the space provided, otherwise the information **MUST** be provided. **UPON FILING, THIS WORKSHEET WILL BE A PUBLIC RECORD.**

Candidate Information 1

Candidate Name: **Keith Freedman** Gender (optional, for translation use only): **M**

Office: **Mayor** Email: [REDACTED]

Home Address: [REDACTED], **San Francisco, CA 94114**

Mailing Address: [REDACTED] **San Francisco, CA 94114**

Business Address: **N/A**

Phone Number Business: [REDACTED] Home/Mobile: [REDACTED] Fax: **N/A**

Attorney Information 2

Attorney Name (or other person authorized to act on your behalf): **N/A**

Address: **N/A**

Phone Number(s) Business: **N/A** Mobile: **N/A** Fax: **N/A**

You may select as your ballot designation one of the following designations:

- (a) Your current principal profession(s), vocation(s), or occupation(s) [maximum total of three words, separated by a slash ("/")].
- (b) The full title of the public office you currently occupy and to which you were elected.
- (c) "Appointed [full title of public office]" if you currently serve by appointment in an elective public office and are seeking election to the same office or to some other office.
- (d) "Incumbent" if you were elected (or, if you are a Superior Court Judge, you are a candidate for the same office that you hold) to your current public office and seek election to the same office.
- (e) "Appointed Incumbent" if you were appointed to your current elective public office and seek election to the same office.

Proposed Ballot Designation(s) 3

Proposed Ballot Designation(s): **Business Owner/Teacher/Union Member**

Alternate Ballot Designation(s) 1: **Businessman/Teacher/Board Member**

Alternate Ballot Designation(s) 2: **Business Owner/Teacher** [REDACTED]

In the spaces provided on the next page(s):

- (a) Describe why you believe you are entitled to use the proposed ballot designation.
- (b) If your proposed ballot designation contains one or more slashes ("/") separating words in your ballot designation for separate principal profession(s), vocation(s), or occupation(s) (collectively known as "PVOs"), complete a justification section for each separate PVO.
- (c) Attach any documents or exhibits that you believe support your proposed ballot designation.
- (d) If using the title of an elective office, attach a copy of your certificate of election or appointment.
- (e) Any supporting documents will not be returned to you. **Do not submit originals.**

It is your responsibility to justify your proposed ballot designation and to provide all requested details.

If your proposed ballot designation includes the word "volunteer," indicate the title of your volunteer position and the name of the entity for which you volunteer along with a brief description of the type of volunteer work you do and the approximate amount of time involved. You may only use the ballot designation "community volunteer" if you volunteer for a 501(c)(3) charitable, educational, or religious organization, a governmental agency or an educational institution. You may not use "community volunteer" together with another designation.



If your proposed ballot designation contains one or more slashes ("/") separating multiple principal profession(s), vocation(s), or occupation(s) (collectively known as "PVOs"), complete a justification section for each separate PVO.

Justification for use of Proposed Ballot Designation(s) If you are proposing alternate ballot designations, please provide justification for use of those on Page 3.

Justification for use of 1 st PVO: I have been a San Francisco small business owner for 8 years. In addition I have a 2nd business to operate as a short-term rental host in accordance with SF Planning code 41(a)	
Current or most recent job title: Owner	Start/End Dates: 02/02/2016
Employer Name or Business: HostWell, Inc.	
Person who can verify this information: Name: CA Sec State/IRS Phone Number(s): (916) 653-6814 Email: N/A	
Justification for use of 2 nd PVO: I've been a teacher at City College of SF since 2013	
Current or most recent job title: Teacher	Start/End Dates: Jan 2013
Employer Name or Business: City College of San Francisco	
Person who can verify this information: Name: CCSF Verification of E Phone Number(s): 415-452-7660 Email: voe@ccsf.edu	
Justification for use of 3 rd PVO: I have been a proud member of AFT 2121 Union since joining CCSF in 2013	
Current or most recent job title: Member	Start/End Dates: Jan 2013
Employer Name or Business: AFT 2121 Union	
Person who can verify this information: Name: N/A Phone Number(s): 415-585-2121 Email: aft@aft2121.org	

Before signing below, answer/initial the following questions. Does your proposed ballot designation:

- | | | |
|--|---|---------|
| 1) Use only a portion of the title of your current elected office? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |
| 2) Non-judicial candidates: Use only the word "incumbent" for an elective office to which you were appointed? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |
| 3) Use more than three total words for your principal professions, vocations, or occupations? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |
| 4) Suggest an evaluation of you, such as outstanding, leading, expert, virtuous, or eminent? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |
| 5) Refer to a status (Veteran, Activist, Founder, Scholar), rather than a profession, vocation, or occupations? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |
| 6) Abbreviate the word "retired"? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |
| 7) Place the word "retired" after the words it modifies? Example: Accountant, retired | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |
| 8) Use a word or prefix (except "retired") such as "former" or "ex-" to refer to a former profession, vocation, or occupation? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |
| 9) Use the word "retired" along with a current profession, vocation, or occupation? Example: Retired Firefighter/Teacher | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |
| 10) Use the name of a political party or political body? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |
| 11) Refer to a racial, religious, or ethnic group? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |
| 12) Refer to any activity prohibited by law? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial |

If the answer to any of these questions is "yes," your proposed ballot designation is likely to be rejected.

X   6 | 7 | 24
 Date Signed: Month Day Year

For your reference, attached are Elections Code sections 13107, 13107.3, and 13107.5, and California Code of Regulations (CCR), title 2, section 20711. You also may wish to consult CCR, title 2, sections, 20712-20719 (found at www.sos.ca.gov).



COMPLETE THIS PAGE ONLY IF one or more Alternate Ballot Designation(s) are provided. If this page is not applicable, please initial: _____

Justification for
Alternate Ballot
Designation(s) 1

A

Justification for use of 1 st PVO: I have been a San Francisco small business owner for 8 years. In addition I have a 2nd business to operate as a short-term rental host in accordance with SF Planning code 41(a)		
Current or most recent job title: Owner	Start/End Dates: 02/02/2016	
Employer Name or Business: HostWell, Inc.		
Person who can verify this information:		
Name: CA Sec State/IRS	Phone Number(s): (916) 653-6814	Email: N/A
Justification for use of 2 nd PVO: I've been a teacher at City College of SF since 2013		
Current or most recent job title: Teacher	Start/End Dates: Jan 2013	
Employer Name or Business: City College of San Francisco		
Person who can verify this information:		
Name: CCSF Verification of Emr	Phone Number(s): 415-452-7660	Email: voe@ccsf.edu
Justification for use of 3 rd PVO: Since January 2024 I have been a member of the San Francisco Tourism Improvement Board		
Current or most recent job title: Board Member	Start/End Dates: Jan 2024	
Employer Name or Business: San Francisco Tourism Improvement District		
Person who can verify this information:		
Name: Paul Frentsos	Phone Number(s): 415.227.2608	Email: pfrentsos@sftravel.com

Justification for
Alternate Ballot
Designation(s) 2

B

Justification for use of 1 st PVO: I have been a San Francisco small business owner for 8 years. In addition I have a 2nd business to operate as a short-term rental host in accordance with SF Planning code 41(a)		
Current or most recent job title: Owner	Start/End Dates: 02/02/2016	
Employer Name or Business: HostWell, Inc.		
Person who can verify this information:		
Name: CA Sec State/IRS	Phone Number(s): (916) 653-6814	Email: N/A
Justification for use of 2 nd PVO: I've been a teacher at City College of SF since 2013		
Current or most recent job title: Teacher	Start/End Dates: Jan 2013	
Employer Name or Business: City College of San Francisco		
Person who can verify this information:		
Name: CCSF Verification of Emr	Phone Number(s): 415-452-7660	Email: voe@ccsf.edu
Justification for use of 3 rd PVO: N/A		
Current or most recent job title: N/A	Start/End Dates: N/A	
Employer Name or Business: N/A		
Person who can verify this information:		
Name: N/A	Phone Number(s): N/A	Email: N/A

**STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT**

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Freedman Keith Stephen

1. Office, Agency, or Court

Agency Name (Do not use acronyms)
Division, Board, Department, District, if applicable Your Position
Mayor
▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms)
Agency: Position:

2. Jurisdiction of Office (Check at least one box)

State Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)
 Multi-County County of San Francisco
 City of San Francisco Other

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2023, through December 31, 2023. Leaving Office: Date Left ____/____/____ (Check one circle.)
-or- The period covered is ____/____/____, through The period covered is January 1, 2023, through the date of leaving office.
-or- Assuming Office: Date assumed ____/____/____ The period covered is ____/____/____, through the date of leaving office.
 Candidate: Date of Election 11/05/2024 and office sought, if different than Part 1: _____

4. Schedule Summary (required)

▶ Total number of pages including this cover page: _____

Schedules attached

- Schedule A-1 - Investments – schedule attached
- Schedule A-2 - Investments – schedule attached
- Schedule B - Real Property – schedule attached
- Schedule C - Income, Loans, & Business Positions – schedule attached
- Schedule D - Income – Gifts – schedule attached
- Schedule E - Income – Gifts – Travel Payments – schedule attached

-or- None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)
San Francisco CA 94114
DAYTIME TELEPHONE NUMBER EMAIL ADDRESS

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed _____
(month, day, year)

Signature _____
(File the originally signed paper statement with your filing official.)

SCHEDULE C

Income, Loans, & Business Positions

(Other than Gifts and Travel Payments)

CALIFORNIA FORM 700

FAIR POLITICAL PRACTICES COMMISSION

Name

Keith Freedman

▶ 1. INCOME RECEIVED

NAME OF SOURCE OF INCOME
Short-Term Rentals

ADDRESS (Business Address Acceptable)
551 Castro Street, SF CA 94114

BUSINESS ACTIVITY, IF ANY, OF SOURCE
short-term rental rooms

YOUR BUSINESS POSITION
host

GROSS INCOME RECEIVED No Income - Business Position Only

<input type="checkbox"/> \$500 - \$1,000	<input type="checkbox"/> \$1,001 - \$10,000
<input checked="" type="checkbox"/> \$10,001 - \$100,000	<input type="checkbox"/> OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary Spouse's or registered domestic partner's income
(For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)

Sale of _____
(Real property, car, boat, etc.)

Loan repayment

Commission or Rental Income, list each source of \$10,000 or more
Airbnb, Booking.com, VRBO, HostWell

(Describe)

Other _____
(Describe)

▶ 1. INCOME RECEIVED

NAME OF SOURCE OF INCOME

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF SOURCE

YOUR BUSINESS POSITION

GROSS INCOME RECEIVED No Income - Business Position Only

<input type="checkbox"/> \$500 - \$1,000	<input type="checkbox"/> \$1,001 - \$10,000
<input type="checkbox"/> \$10,001 - \$100,000	<input type="checkbox"/> OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary Spouse's or registered domestic partner's income
(For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)

Sale of _____
(Real property, car, boat, etc.)

Loan repayment

Commission or Rental Income, list each source of \$10,000 or more

(Describe)

Other _____
(Describe)

▶ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD

* You are not required to report loans from a commercial lending institution, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

<p>NAME OF LENDER*</p> <hr/> <p>ADDRESS (Business Address Acceptable)</p> <hr/> <p>BUSINESS ACTIVITY, IF ANY, OF LENDER</p> <hr/> <p>HIGHEST BALANCE DURING REPORTING PERIOD</p> <table style="width: 100%; border: none;"> <tr><td><input type="checkbox"/> \$500 - \$1,000</td></tr> <tr><td><input type="checkbox"/> \$1,001 - \$10,000</td></tr> <tr><td><input type="checkbox"/> \$10,001 - \$100,000</td></tr> <tr><td><input type="checkbox"/> OVER \$100,000</td></tr> </table>	<input type="checkbox"/> \$500 - \$1,000	<input type="checkbox"/> \$1,001 - \$10,000	<input type="checkbox"/> \$10,001 - \$100,000	<input type="checkbox"/> OVER \$100,000	<p>INTEREST RATE TERM (Months/Years)</p> <p>_____ % None _____</p> <p>SECURITY FOR LOAN</p> <p><input type="checkbox"/> None <input type="checkbox"/> Personal residence</p> <p>Real Property _____ <i>Street address</i></p> <p style="margin-left: 150px;">_____</p> <p style="margin-left: 150px;"><i>City</i></p> <p>Guarantor _____</p> <p>Other _____ <i>(Describe)</i></p>
<input type="checkbox"/> \$500 - \$1,000					
<input type="checkbox"/> \$1,001 - \$10,000					
<input type="checkbox"/> \$10,001 - \$100,000					
<input type="checkbox"/> OVER \$100,000					

Comments: _____



**CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS**

John Arntz, Director

Candidate Statement of Qualifications
(CAEC §§ 13307-13308)
November 5, 2024, General Election

Official Filing Form
County Elections Official
By: _____
Date Issued: _____

Candidate Name: Keith Freedman
Office Sought: Mayor

1	<p>Please complete the following sections:</p> <p><input type="checkbox"/> I will NOT file a Candidate Statement of Qualifications</p> <p><input checked="" type="checkbox"/> I will file a Candidate Statement of Qualifications</p> <p><input checked="" type="checkbox"/> I will send an electronic copy of my statement in Word format to the Department at publications@sfgov.org no later than 5:00 _____ day after the close of the nomination period.</p> <p>Signature of Candidate: _____ Date: <u>6-10-24</u></p>
2	<p><i>This statement will be reproduced exactly as written. You may not make changes or corrections after the statement has been submitted. Please type or print neatly. If handwritten information or a revision is unclear, Department staff will interpret the provided information to the best of their abilities. This interpretation is final.</i></p>
3	<p>Name as it will appear with statement: <u>KEITH FREEDMAN</u></p> <p>My occupation is: <u>BUSINESS OWNER / TEACHER</u></p> <p>My qualifications are: _____</p>

← Keep Text Within the Vertical Lines. Word count starts here: →

Keith Freedman for Mayor

Keith Freedman is a smart and passionate problem-solver bringing a wealth of technology expertise, educational leadership, and business experience to his mayoral campaign, aiming to fix San Francisco's inefficient and unproductive government operations. As a dedicated problem solver who understands voters' perspectives, Keith values identifying and implementing the right ideas at the right time.

Keith holds a master's degree in computer science and has worked as a software engineer at Los Alamos National Laboratory. As an educator, he has taught at City College of San Francisco and the University of California, Berkeley.

For the past eight years, Keith has successfully navigated his small business through San Francisco's administrative challenges and the pandemic, consistently providing exceptional value to locals and visitors from around the world.

A 28-year resident of San Francisco, Keith is deeply involved in community service. He serves on the San Francisco Tourism Improvement District Board, the South of Market Business Association, and AFT Local 2121. He is dedicated to working For A Better San Francisco.

Vote for Keith Freedman. With his vision, technology will enhance daily life, leadership will foster resilience and progress, and community empowerment will drive San Francisco toward a cleaner, brighter, more inclusive, and innovative future. Keith Freedman is the leader San Francisco needs.



6/10/2024

Dear Keith Freedman,

The Director of Elections has reviewed your submitted Chinese character-based name and supporting documents. The documentation provided insufficiently supports your usage of the Chinese character-based name that you requested to appear on the ballot for the November 5, 2024 Consolidated General Election. The documentation provided does not demonstrate the use of the Chinese character-based name during the preceding two years.

Please send any additional documentation to publications@sfgov.org or submit the documents in person in our office located in City Hall Room 48, no later than 5pm Tuesday, June 11, 2024.

If the Department does not receive additional documentation to support your usage of the submitted Chinese character-based name, the Department will transliterate your name which will then be included on the list of names and transliterations available during the 10-day Public Examination Period. (*San Francisco Municipal Code § 590(a)*)

If you have questions, please call (415) 554-4375 or email SFVote@sfgov.org.

Thank you,

Campaign Services Division, San Francisco Department of Elections

Ramos, Michael (REG)

From: Keith Freedman <mayor@keithfreedman.com>
Sent: Monday, June 10, 2024 2:25 PM
To: Ramos, Michael (REG)
Cc: Services, Campaign (REG)
Subject: Re: Chinese-character-based name

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I don't have other documentation so I guess I'll just wait and see what comes.

Thanks,
Ketih

On Jun 10, 2024, at 10:51 AM, Ramos, Michael (REG) <michael.amos@sfgov.org> wrote:

Hi Keith,

Attached is a letter from the Department regarding the submitted documentation for the Chinese-character-based name you submitted.

Thanks,

Michael Ramos, Campaign Services Assistant Manager
San Francisco Department of Elections
1 Dr. Carlton B. Goodlett Place
City Hall, Room 48
San Francisco, CA 94102
(415) 554-4375
www.sfelections.org

<20240610_Letter - Chinese Name - Challenge_Freedman, Keith_Mayor.pdf>