



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

Subcommittee: Data and Evidence (D/E)

MINUTES

March 13, 2024 – 10:00AM

Join Via Zoom

<https://us02web.zoom.us/j/81526759990>

Meeting ID: 815 2675 9990

Join Via Phone: + 1(669) 444 9171

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information.

Order of Business:

1. **Call to Order / Roll Call** – 1 minute Meeting called to order at: 10:07am.
Subcommittee Members Present: Jamey Schmidt, Laura Urban, Abby Cabrera, Irene Hilton
Subcommittee Members Absent: Saeeda Hafiz, Marna Armstead (on leave)
Staff: Melinda Martin, Christina Goette, Christopher Lee, Kaela Plank
2. **Approval of February Meeting Minutes** – 2 minutes [discussion and action]
Jamey motions to approve minutes. Abby seconds. 4 votes, minutes are approved.
3. **Review and Consider Agenda** – 1 minutes [discussion and action]
Jamey motions to approve. Irene seconds. 4 votes, agenda is approved.
4. **General Public Comment**- 10 minutes [discussion]
No public comment
5. **Housekeeping** – 5 minutes [discussion and possible action]
 - a. **Debrief of SDDT Annual Networking & Learning Meeting**
February 29th at the Southeast Community Center, SDDT held its annual networking and learning meeting. There were ~ 60 in attendance. Paige from Raimi & Associates presented the SDDT data dashboard tutorial. Leah's Pantry staff presented on trauma informed care.
 - b. [Blog Post](#) on SodaTax-sf.org - Blog with links to SDDTAC Annual Report with Budget Recommendations
 - c. **Presentation to SFUSD Student Health Advisory Board** – Staff to present to the student health advisory board on March 13 to present Sugar Science curriculum and SF Soda Tax and to encourage youth to apply for the SDDTAC youth seat in the fall.



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- d. Reminder to SDDTAC to submit nominations for SDDTAC chair. Co-chair election will be at March SDDTAC meeting.

6. Discussion on SDDT Data 90 minutes [discussion and possible action]

- a. Beverage Pricing Data
- b. Beverage Consumption Data

Christopher shares that beverage consumption data, we already have from the tax revenue. It broken out by quarter. As for beverage pricing data, is the IRI that we already have. When looking at the IRI data, there are a few caveats: non representative sample, mis categorization of SSB and missing data. Since there are issues with IRI sales data, the approach for the analysis will only be looking at few brands of soda, diet sodas, and bottled water. Furthermore, to account for the trends in volume of beverages purchased (thus, driving the price per fluid ounce down). This analysis will only look at specific beverage sizes.

In discussions with the DPH team, Christopher would like to investigate if beverage companies that sell non-sugary and sugary drinks if the trend/theme is consistent where pricing of non-sugary beverages was increased in comparison to the same as sugary beverages. In the most current report, it did not include a beverage price analysis, inclusive of zip codes and store types.

Members agree with this approach for the current data that can be analyzed.

- c. Data Report Format (if time allows)

Staff propose that the upcoming data report format to only be infographic data sheets in comparison to the past two SDDT data reports since most of the data will not chase yearly, if that. Should the public want more data, the previous SDDT report will be referenced. By having shorter data report version, it will be easier to read and digest. Members agree to a shorter SDDT data report moving forward and will decide when to shift to current SDDT report format. Staff will work together to identify data point recommendations to share at future meeting with subcommittee.

d. Data Point Sharing – 5 minutes [discussion and possible action]

No data point sharing

e. Proposed Agenda Items for Next Meeting – 2 minutes [discussion and possible action]

No items

f. Announcements – 2 minutes

- April 27, 2024 11am – 3pm – Culmination of project between UCSF and community based organizations, mobile mural, at Raifiki Coalition Health & Wellness, mobilizing community members about COVID and the vaccine.

g. Adjournment

Abby motions to adjourn. Jamey seconds. Meeting is adjourned at 11:15am.



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Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.



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LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

LOBBYIST ORDINANCE

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

了解你在陽光政策下的權益

政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會，市參事會，議會和其他機構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行，而市政府的運作也公開讓民眾審查。如果你需要知道你在陽光政策 (San Francisco Administrative Code Chapter 67) 下擁有的權利，或是需要舉報違反本條例的情況，請聯絡：

陽光政策 專責小組行政官

地址：City Hall – Room 244 1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

電子郵件: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁www.sfgov.org等途徑索取。民眾也可以到網頁<http://www.sfbos.org/sunshine>閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

語言服務



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根據語言服務條例(三藩市行政法典第91章), 中文、西班牙語和/或菲律賓語(泰加洛語)傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求, 請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求, 若可能的話, 亦會被考慮接納。

殘障通路

家庭暴力委員會(Family Violence Council)會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組(Mayor's Task Force on Anti-Human Trafficking)會議將在三藩市市政廳305室舉行, 地址: 1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415) 252-3203或電郵至minouche.kandel@sfgov.org向Minouche Kandel提出便利設施的請求。要求提供予便利設施, 請於會議前最少72小時提出, 以協助確保便利設施可供使用。

遊說者法令

依據「三藩市遊說者法令」(SF Campaign & Governmental Conduct Code 2.100)能影響或欲影響本地立法或行政的人士或團體可能需要註冊, 並報告其遊說行為。如需更多有關遊說者法令的資訊, 請聯絡位於 Van Ness 街 25號 220室的三藩市道德委員會, 電話號碼:415- 252-3100, 傳真號碼 415-252-3112, 網址: sfgov.org/ethics。

Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE

El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas, concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de la gente. Para obtener información sobre sus derechos bajo la Ordenanza Sunshine (capítulo 67 del Código Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con:

Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

ACCESO A IDIOMAS

De acuerdo con la Ordenanza de Acceso a Idiomas "Language Access Ordinance" (Capítulo 91 del Código Administrativo de San Francisco "Chapter 91 of the San Francisco Administrative Code") intérpretes de chino, español



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y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influncian o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.



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PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY24-25 and 25-26

| | FY24-25 | FY25-26 | % | Department |
|--|--------------------|--------------------|--------------|------------|
| COMMUNITY-BASED GRANTS | | | | |
| Health education, food security, physical activity | \$3,000,000 | \$3,000,000 | | DPH |
| CBOs working with SFUSD | \$300,000 | \$300,000 | | DPH |
| TOTAL COMMUNITY BASED GRANTS | \$3,300,000 | \$3,300,000 | 30.3% | |
| SFUSD | | | | |
| School Food, Nutrition Ed | \$1,261,000 | \$1,261,000 | | DCYF |
| Student Led Action | \$300,000 | \$300,000 | | DCYF |
| TOTAL SFUSD | \$1,561,000 | \$1,561,000 | 14.3% | |
| FOOD ACCESS | | | | |
| Healthy Food Purchasing Supplement | \$1,800,000 | \$1,800,000 | | DPH |
| Healthy Retail | \$150,000 | \$150,000 | | OEWD |



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|--|---------------------|---------------------|--------------|------------|
| TOTAL FOOD ACCESS | \$1,950,000 | \$1,950,000 | 17.9% | |
| ORAL HEALTH | | | | |
| Oral Health Community task forces | \$500,000 | \$500,000 | | DPH |
| School-based sealant application | \$350,000 | \$350,000 | | DPH |
| School-based education and case management | \$200,000 | \$200,000 | | DCYF/SFUSD |
| TOTAL ORAL HEALTH | \$1,050,000 | \$1,050,000 | 9.6% | |
| WATER ACCESS | | | | |
| Water Access - SFUSD | \$100,000 | \$100,000 | | DCYF |
| Water Access – Public Spaces | \$100,000 | \$100,000 | | RPD/PUC |
| TOTAL WATER ACCESS | \$200,000 | \$200,000 | 1.8% | |
| RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS | | | | |
| Peace Parks | \$ 680,500 | \$680,500 | | RPD |
| SVIP Funding – PP transportation | \$225,000 | \$225,000 | | DPH |
| Requity: Outreach, scholarships, equity in recreation | \$830,500 | \$830,500 | | RPD |
| TOTAL PHYSICAL ACTIVITY & WELLNESS | \$1,736,000 | \$1,736,000 | 15.9% | |
| LACTATION | | | | |
| Lactation CBO Grants | \$200,000 | \$200,000 | | DPH |
| TOTAL LACTATION | \$200,000 | \$200,000 | 1.8% | |
| INFRASTRUCTURE | | | | |
| Marketing/Promotion/Outreach | \$75,000 | \$75,000 | | DPH |
| Evaluation/Data/Research/Capacity Building Support | \$300,000 | \$300,000 | | DPH |
| Infrastructure Staffing | \$528,000 | \$528,000 | | DPH |
| TOTAL INFRASTRUCTURE | \$903,000 | \$903,000 | 8.3% | |
| Total Proposed | \$10,900,000 | \$10,900,000 | 100% | |



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| | Budget Descriptions |
|--|--|
| COMMUNITY-BASED GRANTS | City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies: |
| Health education, food security, physical activity | <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and active transportation); and 3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community-based food systems, approaches, community-based pantries, community based hot meals, community kitchens and community home delivery services, etc. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research |
| CBOs working with SFUSD | Recommend 3% of all CBO funding should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOs should follow the above guidelines. |
| SFUSD | |
| School Food, Nutrition Ed | To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. |
| Student Led Action | Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation. |
| FOOD ACCESS | |
| Healthy Food Purchasing Supplement | Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. These funds should be RFPed out to CBOs and FBOs. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability to food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no- |



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| | cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods. |
| Healthy Retail | Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment. |
| ORAL HEALTH | |
| Community task forces | Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations. |
| School-based sealant application | Support SF DPH oral health staff providing cavity-preventing sealants to high risk populations within SFUSD schools. Sealants protect the chewing surfaces of teeth from cavities. Over 80% of cavities are on the chewing surfaces of the back teeth. There is a direct relationship between sugary drink consumption and dental cavities. |
| School-based education and case management | Support dedicated SFUSD oral health staff to implement school-based oral health preventive education and dental care coordination programs within SFUSD schools serving high risk target populations. SFUSD oral health staff are key partners in CavityFree SF, SF's local oral health coalition. |
| INFRASTRUCTURE | |
| Marketing/Promotion/Outreach | <p>Funds to DPH/CBOs/Private media firms to support media and communications that include:</p> <ul style="list-style-type: none"> A. Grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds B. City-wide communications campaign highlighting the impact and importance of the SDDT C. Communications materials for merchants D. Communicate the harmful impact of sugary drinks and healthy alternatives <p>Examples include community-driven, messaging, print, online, and social media campaigns. This also include regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other elected officials via newsletters and other mechanisms.</p> |
| Evaluation, Research, Data Support and Capacity Building | <p>Professional services:</p> <ul style="list-style-type: none"> Technical assistance for funded CBO and FBO Evaluation to develop framework and evaluate city agencies, CBO and FBO, and process evaluations from applicants, etc. City attorney to provide ongoing technical consultation Project management agency to offset fiscal intermediary costs <p>Materials/Supplies for meetings and printing costs Data for collection (pricing), analysis (Nielsen) and purchase (IRI) Capacity Building for SDDT initiative City Attorney Consultation Infrastructure Staffing</p> |
| Staffing/Personnel | <p>Backbone staffing to support SDDTAC Staffing to support DPH SDDT implementation of community based grants Staffing to support research/evaluation of SDDT impact</p> |



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| WATER ACCESS | |
| Water Access - SFUSD | SFUSD water station installation. Also, invest in signage and are to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without. |
| Water Access - Public Spaces | Public water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without. |
| RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS | |
| Peace Parks | To support staffing and supplies, including healthy food, for Peace Parks programs in target populations. |
| SVIP: Peace Parks Transportation | Transportation for Peace Parks participants |
| Requity: Outreach, Scholarships, Recreation Equity | Requity offers free dynamic, engaging, and culturally relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local program, coupled with extensive outreach. Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them. |
| LACTATION | Funding will support community-based organizations that are already supporting breastfeeding. |

ONGOING ADDBACKS FROM FY 2017-2018

| PROGRAM | DEPARTMENT | DESCRIPTION | |
|--|------------|---|---------|
| Food Security – Healthy Food Purchasing Supplement | DPH | Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers' markets in collaboration with DPH Healthy Retail Program. | 50,000 |
| Healthy Corner Store Retail | ECN | Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc. | 60,000 |
| Food Security – Home Delivered Meals (HDM) | HSA | Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling. | 477,000 |
| Food Security – Congregate Lunch Meals | HSA | Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities | 220,000 |
| Senior Fitness | HSA | Senior fitness programming at IT Bookman and George Davis | 200,000 |



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| Congregate Meal Program | HSA | Congregate Meal Program A | 75,000 |
| Congregate Meal Program | HSA | Congregate Meal Program B | 75,000 |
| | | TOTAL | 1,157,000 |

*The Board of Supervisors made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor's budget, some of these changes are "addbacks" denoting the Board's decision to add funds back for a particular service. Addbacks become part of an agency's baseline budget.