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RESPONSE #20103 SUBMITTED ON 04/15/2024 10:11:56 PM

Art Vendor Application - English

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Art Vendor Information

| Legal First Name: | Yazhi | |
|----------------------------|-----------------|--|
| Legal Last Name: | Ge | |
| Artist Name (if different) | No answer given | |
| Preferred Language | Mandarin | |
| Contact Information | | |
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No answer given



License #

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Artist Biography (Please provide a short biography about yourself and your craft):

Nicole: Last summer, when I visited my grandmother's house in China, her agate bead bracelet broke. When I went to the store to have it repaired, I found that the cost of repair was higher than buying some simple tools to repair it myself, so I bought the tools and repaired it at home. During the repair process, I discovered the charm of bead jewelry. Compared to natural crystals, I prefer to use crystal beads for their rich colors and styles, which can better express my style and personality. I don't like to use crystal beads alone; I also like to add some other materials such as artificial pearls to create some mix and match effects.

1. Describe your work in detail. How do you make it?

I approach crafting with a free-spirited mindset. I begin by selecting the item I want to create, whether it's a handbag, keychain, or accessory. Next, I define the style I want to achieve and choose materials that align with that vision, often opting for a mix of materials to create unique and complementary effects. Throughout the crafting process, I enjoy experimenting with different combinations, allowing me to create pieces that are not only beautiful but also one of a kind.

2 Where did you learn your craft?

There are instructional videos online that teach you how to weave artificial pearls and small crystals together using transparent cords. I gained proficiency in basic weaving techniques through these tutorials. Expanding on this knowledge, I have blended my artistic sensibilities, innovated and combined my aesthetic sensibilities to craft each handmade item uniquely.

3. Did you take a class or learn on your own?

I learned on my own by watching instructional videos online.

Please provide up to five (5) images of the work, both in process and finalized.

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Please provide up to five (5) images of the work, both in process and finalized.

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Please provide up to five (5) images of the work, both in process and finalized

WechatIMG595.jpg

Additionally, artists may upload a video (up to five minutes) of their process

Camilaa 2024-04-04 21.16.15.mp4

4. Tell us why you make this work?

I make this work because I find it creatively fulfilling. I enjoy the process of designing and creating each piece, and I love the feeling of satisfaction when a piece comes together beautifully. It's a way for me to express my creativity and individuality.

5 What makes your work different from other artists and craftspeople making similar items? What sets my work apart is my unique style and approach to bead jewelry crafting. I enjoy experimenting with different materials and techniques to create one-of-a-kind pieces. I also pay close attention to detail and craftsmanship, ensuring that each piece is well-made and visually appealing.

(Optional) Please provide an artist CV or Résumé

No answer given



(Optional) Please provide any Letters of Recommendation from other markets or studios you may have: No answer given

6. What artist or business name are you operating under?

Serendipity Shop

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account? No

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Please upload your image of display

No answer given

8. Are you using logos or material commonly used in commercial products?

No

9. How are you ensuring customers can tell a difference between your work and commercial or mass produced items?

Handmade items are not like machines. Those items that are produced by machines require only a program or an instruction to mass produce them with the same strength forever. These mass produced items are always identical, often lacking some of the improvisation or creativity that characterizes the craftsperson, and they are usually not unique. The crafts we make by hand usually vary depending on our mood, inspiration, and the type of creation. The strength varies, the sequencing varies, and the patterns rendered vary. In all honesty, as a crafter, as much as we all want our crafts to be flawless, human control over the details is inferior to that of a machine. Therefore, when making larger crafts (such as handbags, which often require longer threads to complete), several threads may need to be joined together, and it is unavoidable that there will be knots, and as much as we try to avoid missing them, they are physically there. Theoretically, it's not perfect, but in my opinion these imperfections make each of our crafts unique, and that's where the charm of handmade comes in. I believe that when our customers see our works, they can distinguish us from mass produced commercial products and feel the charm of handmade products.

10 What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or other material commonly used in commercial products?

We have taken the following measures to ensure that we are not violating any copyright or other laws, including trademarks or other commonly used materials in commercial products. Firstly, we ensure that our designs and materials are original or have obtained proper commercial usage licenses. Secondly, the artificial pearls and small crystals we use are common materials without copyright issues. Additionally, we avoid using trademarks or other copyrighted patterns or logos in our designs to ensure that our products do not infringe on intellectual property rights. Through these measures, we are committed to ensuring that our handicrafts are entirely lawful and compliant with all relevant laws and regulations.

11 Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by copyright or trademark laws?

Yes



12 Are there any health and safety restrictions on your products?

No

13 Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples

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13. Please upload recent receipts for any tools and materials Must be the same tools and materials used to create the items in the work samples.

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14. What, if any, safety precautions do you employ in your work?

We prioritize safety in our crafting environment, implementing several precautions to ensure a safe workspace. To prevent injuries while using sharp tools, we work in well-lit areas to avoid the hazards of dim lighting. Additionally, we use finger protector rings when necessary to protect ourselves. When working with adhesives or sealants, we make sure to work in well-ventilated areas to avoid inhaling fumes. Keeping our workspace clean and organized is also crucial in preventing accidents and injuries.















