

sfac san francisco arts commission

FULTON PLAZA ACTIVATIONS PUBLIC ART PROJECT PLAN



BACKGROUND

The San Francisco Public Library (SFPL) has provided funds to the Arts Commission to commission artists to activate Fulton Street Plaza. The Fulton Street Plaza is the street between the Asian Art Museum and Main Branch of the SFPL and is an active area used for large and small-scale community events: from concerts, to skating to weekly Farmer's Markets. The north facing Fulton Street Plaza side of the San Francisco Public Library is one of 3 entrances to the library. This site is also home to the *Pioneer Monument* commissioned in 1894 to depict "statuary emblematic of the significant epochs in California history" dating back to the missions' early settlement; in 1996 a plaque was added to contextualize its colonial history, and in 2017, San Francisco's Art Commission voted to remove the *Early Days* bronze grouping, leaving one of its pedestals empty. In the Fall 2024, SFAC will install and host the unveiling of the Maya Angelou Monument by Lava Thomas at the South Entrance to the SFPL Main Library.

ART OPPORTUNITIES

SFAC is seeking two artists/artist teams to activate Fulton Street Plaza with a series of regular and predictable youth focused activations leading up to a large-scale performance or event; one project will culminate in a performance or event Fall 2024 and one project will culminate in a performance or event Spring 2025. SFAC is available to advise and provide guidance on permits. Fulton Street Plaza is an active multi-use area, projects with a degree of flexibility and adaptability will be prioritized.

- Activations should have a strong community engagement component and may include collaborations with:
 - The Exhibitions Program, Children's and Teen Services, and/or the Hormel LGBTQIA Center staff at the San Francisco Public Library

- Community members including but not limited local youth organizations, public schools or afterschool programs

PROJECT GOALS

- Supporting a *Shaping Legacy: San Francisco Monuments and Memorials* goal of vigorous community engagement and multidisciplinary opportunities for artistic activations in public spaces
- Family friendly
- Replicable
- Provide an art opportunity for artists with a meaningful connection to the neighborhood

ART IMPLEMENTATION BUDGET

- Artist Contract: \$57,500 each (\$115, 000 Total)
(Art budget to include planning, implementation, collaboration stipends, permit fees and all applicable taxes)

ARTIST RECRUITMENT APPROACH AND ELIGIBILITY

Given the specific goals of this project and in accordance with the City’s contracting requirements, SFAC will post a Request for Proposals (RFP) and reach out to artists whose art practices align with the goals of the project.

ARTIST SELECTION PROCESS

SFAC staff will review the proposals with Library staff and recommend two artist proposals for the project. The recommended artists will be presented to the Arts Commission for review and approval. The Visual Arts Committee (VAC) and Commission meetings are open to the public.

TIMELINE (Subject to change)

Project Plan Approval (VAC)	April 17, 2024
RFP Issued	May 8, 2024
RFP Deadline	May 31, 2024
Final Project Artist Review Pane	June 6, 2024
VAC Approval	June 19, 2024
Arts Commission Approval	July 1, 2024
Artist Under Contract	August 19, 2024

FURTHER INFORMATION

Contact Rebeka Rodriguez Mondragón, Public Art Project Manager, (628) 260-2730 or by email, rebeka.rodriguez@sfgov.org.