

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE
(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

CAMERON "CAMER1" MOBERG

ARTIST, CURATOR,
EDUCATOR, NATURE
ENTHUSIAST

Cameron Moberg

243 Arleta Avenue
San Francisco, CA 94134
(415) 505-5720

holla@camer1.com
www.camer1.com
[instagram.com/@camer1](https://www.instagram.com/@camer1)



SPECIALTIES

Murals • Curating • Mural Festivals & Live Events • Experiential Workshops • Team Building • Community Engagement • Project Management • Creative Directing • Live Painting

ABOUT

Bringing hope and happiness through brightly colored images of nature has long been my artistic focus. My art can be found throughout The City (San Francisco), speckled throughout the country, as well as outside of the country in places like Switzerland, Australia, Guatemala, and China. It's easy to see that nature is my greatest inspiration. Though I've grown as an artist over the last twenty years, my graffiti roots can still be detected in my murals. My favorite murals are the ones that combine nature, realism, and bright colors with precise graphics and fluid, organic shapes; a nod to my graffiti background.

Residing in San Francisco with my wife and two teenage sons, I'm a full time artist who paints large scale murals. I'm a curator of art and a teacher of graffiti art and street art. I am deeply passionate about sharing art--not just sharing *my* art, but sharing skills, educating on graffiti and street art history, and/ or offering tips and tricks to fellow artists and art enthusiasts. I love collaborating with others: artists, non-artists, municipalities, or businesses, to carry out unique visions for homes, offices, neighborhoods, cities. I'm grateful for all the opportunities that come my way and as a result, I will always go above and beyond what is expected!

NOTABLE PROJECTS

VISITACION VALLEY GREENWAY MURAL

Mural | San Francisco, CA | June 2023

Designed and painted a large mural depicting Anna's Hummingbird, and hyperlocal plants and flowers.

MERCY HOUSING

Mural | San Francisco, CA | May 2023

Designed and painted a mural celebrating basketball and our favorite basketball team, the Warriors, for the families and children who reside in the transitional housing.

BOCANOVA PAN AMERICAN COCINA

Mural | Downtown Oakland, CA | Feb 2023

- Designed and painted several murals throughout the restaurant
- Images include a Guatemalan woman donning golden wings, a technicolor macaw, and precise graphic patterns.

CREATIVE IDEAS CAFE

Mural | San Francisco, CA | November 2022

Designed and painted a mural covering the entire exterior of the two-story cafe. The



restaurant is unmissable with its vivid green foliage and giant tropical flowers.

TAMPA FOUNDATION FOR FLAVAFEST

Mural | Tampa, FL | October 2022

- Designed and painted a large scale graphic mural as a tribute to the downtown area.
- The mural can't be missed with its vivid graphics and its ability to capture that Florida vibe.

WHITE COUNTY UNITED WAY

Mural | Monon, IN | September 2022

- Designed and painted a larger than life train right in the middle of Monon, Indiana, a town made up of just under 2,000 residents.
- The aptly titled mural, *Full Steam Ahead*, captured the idea of moving the small town, with a rich history of trains and railroads, forward.

THE MARINE MAMMAL CENTER

Murals | Sausalito, CA | May 2022

- Designed and painted two (2) murals for the rehabilitation center.
- One mural captures a curious face of the water-loving, brown-eyed, furry patient named *Patronus*. The other mural, an underwater kelp forest, which captures the magnificent height of the giant kelp.

ELEMENT THREE (E3)

Murals | Carmel, IN | March 2022

- Designed and painted an abstract free flowing mural meant to celebrate the company's past, present and future.

RETRO BIOSCIENCES

Murals | Redwood City, CA | January 2022

- Sought out to colorize and enliven the warehouse-like offices of bioscience company *Retro Biosciences*.

YAHOO

Murals | San Jose, CA | October 2021

- Designed and painted a continuous mural covering three (3) walls in the large headquarter's stairwell
- Design was a nod to California, with images of poppies, scrub jays, succulents, avocados.

a16z

Murals | San Francisco, CA | April 2021

- Designed and painted a series of panels (7) covering the office stairwell.
- Designed to evoke motion while highlighting San Francisco landmarks. Each panel was ~16ft x 7ft.

CITY OF FREMONT, HUMAN SERVICES DEPARTMENT

Murals | Fremont, CA | April 2021

- A waiting room mural for the Youth Family Services department. The vivid bird mural lives on the uniquely curved wall.

SHEPHERD AND SIMS RESTAURANT

Murals | Los Gatos, CA | March 2021

- Designed and painted a series of fun loving murals depicting a curious cat, fluttery birds and butterflies, complete with a goodbye message in a scripty font

EARL PARK AMERICAN LEGION

Mural | Earl Park, IN | October 2020

- Designed and painted a large scale mural inspired by the generational community

↵
MURALS
↴

- The mural can be characterized by florals and photo realism, complete with a tractor and fiddle, celebrating the town's farming community and love for bluegrass.

IGA GROCERY

Mural | Remington, IN | June 2020

- Painted a photorealistic mural on the outside of the grocery store. The mural features that unmistakable Indiana sunset.

HOMELESS NAVIGATION CENTER

Murals | Fremont, CA | June 2020

- I was selected to paint three (3) panels. The murals were meant to bring peace and joy to the residents in transition.

PANAMA CITY CENTER FOR THE ARTS

Murals | Panama City, FL | May 2020

- Hired at the start of the pandemic by the Bay Arts Alliance to paint a butterfly wrap on the stark white building. The architectural elements of the building were enhanced by the vivid mural.

SILICON VALLEY COMMUNITY FOUNDATION

Mural | San Mateo, CA | March 2020

- The organization was looking to brighten and enliven the waiting room with a lively mural inspiring all who view it to *Be the Change*.

SLEDGEHAMMER STUDIOS

Murals | Foster City, CA | June 2019 and February 2020

- Hired and collaborated with three other artists to create a gritty graffiti mural in the reception area in June
- Returned on my own in February to paint a bubble gum font in the studio's kitchen

MARSHALLS DEPARTMENT STORE

Murals | San Jose, CA | November 2019

- Curated by San Jose Walls, painted three 25-foot walls in four days on the side of the Marshalls store

URBAN LIFE MENTORS COMMUNITY CENTER

Mural | OAKLAND, CA | June 2019

This community organization brings hope to their neighborhood, so it was fitting to paint the word HOPE on the side of their building.

PROXY

Mural | San Francisco, CA | May 2019

- Created a futuristic mural inspired by Lichtenstein

PHILIP HAYDEN FOUNDATION

Murals | Beijing, China | April 2019

- Last minute commission on a trip to the orphanage in Beijing with my son. After discovering what I did for a living, Tim Baker, founder of the orphanage pulled his resources so we could find and purchase paint.
- The colorful mural boldly inspires viewers to *Be the Change*, painted in both English and Chinese.

836M ART STUDIO

Mural | San Francisco, CA | June 2018

- Invited to paint the gallery as part of a revolving door of artists. The murals are temporary with a new artist invited every few months.





CORTEZ RESTAURANT

Mural | Washington D.C. | March 2018

- Commissioned to paint a couple of murals at the brand new Mexican restaurant.
- One mural being an abstract image of a female and the other, a butterfly selfie op.

INSPIRATION STUDIOS

Mural | Redwood City, CA | January 2018

- Invited to paint the dance studio on a large wall opposite the mirror. I used both spray paint and brush to create the abstract background and the logo on top.

CORNERSTONE CHURCH SF

Murals | San Francisco, CA | October 2017

- I was commissioned to cover the entirety of the church's facade. I channeled my inner Michaelangelo and painted the hands of God over a geometric background.

FUNKY FURNITURE CUSTOM FURNITURE

Murals | Oakland, CA | August 2017

- The furniture shop found a new home in Oakland. And wanted to let the community know they were there by commissioning me to paint some colorful murals. The patchwork and butterfly designs wrap the corner building.

ASPIRE PUBLIC SCHOOLS

Murals | Oakland, CA | July 2017

- Commissioned to paint the stark white walls of the new school. The budget was a factor, so I created a budget friendly design with a big impact.

CESAR CHAVEZ MIDDLE SCHOOL

Mural | Hayward, CA | March 2017

- Painted a kid-friendly mural meant to inspire the students to *Be the Change*, just like the school's namesake, Cesar Chavez.

CITY OF HAYWARD

Mural | Hayward, CA | January 2017

- Painted a 90 foot long sound wall along Tennyson Road at Beatron Way. I was immersed and fully embraced by the community here! The mural was meant to cover the unappealing soundwall and celebrate Hayward's five sister cities.

STARBUCKS- BAYVIEW/ HUNTERS POINT

Mural | San Francisco, CA | August 2016

- Brush painted three (3) murals. Painted animals that represented regions of coffee served at Starbucks

EMBERS VENUE

Mural | Rensselaer, IN | June 2016

- Commissioned to paint the very first in the town of 5,000. The mural depicted a massive bird in flight

WIX

Murals | San Francisco, CA | December 2015

- Created a comic inspired mural using faces of the CFOs
- Created a line drawing mural depicting a classic San Francisco victorian
- Finished with font and an inspirational quote



LIVE ART THURSDAYS at CITY CENTER BISHOP RANCH, 2021

Curated Live Art events | San Ramon, CA | July 2021-August 2021

- Hired artists for a once-a-month live art event
- Constructed six freestanding canvases each event

- Coordinated 15 artists
- Organized a culminating art show

ARTSFEST, 2020 – present

Curated Mural Festival | Great Falls, MT | August 2020 – present

- Created an art district with 21 artists, 24 murals installed
- Painted 6 murals myself
- Assisted with fundraising to pay artists, provided food and lodging
- Coordinated a collaborative mural with 8 artists
- Hosted graffiti & street art workshop with locals

REN-ART WALK, 2019 – present

Curated Mural Festival | Rensselaer, IN | July 2019 – present

- Created an art district with nearly 40 artists, installed over 45 murals
- Painted 7 murals myself
- Fundraised to pay artists, provided food and lodging
- Coordinated a collaborative mural with 15 artists
- Hosted graffiti & street art workshop with locals

WABASH WALLS, 2018 & 2019

Curated Mural Festival | Lafayette, IN | August 2018-2019

- Curated 24 artists, who installed nearly 40 murals over two Summers
- Painted 6 murals myself, including a 200-ft wall in four days
- Hosted graffiti & street art workshop with locals

SPRAYVIEW

Curated Mural Festival | San Francisco, CA | December 2017

- Curated 21 murals with artists from around the world
- Provided 3 artist development classes for local youth
- Painted 3 murals myself

LINKEDin

Canvas Installation | Sunnyvale, CA | April 2019

- Designed an interpretation of LinkedIn's economic graph on an 18" x 52" canvas which was digitally enlarged and installed into the ceiling of the LinkedIn office.

DWIGHT CLARK'S "THE CATCH" OF SAN FRANCISCO 49ERS

Canvas | San Francisco, CA | April 2017

- Was dubbed to paint a large canvas of the infamous *Catch* by Dwight Clark on behalf of 49's and New Development in Candlestick

YAHOO

Graffiti Workshop | San Jose, CA | November 2022

- Constructed a freestanding two-sided paintable structure. Created a collaborative graffiti experience for 500 employees yielding two large movable murals for the brand new Santa Clara campus

GOOGLE, FACEBOOK, GENENTECH, SALESFORCE, ALTER ECO, ETC...

Team Building Workshops | San Francisco, CA | Ongoing

- Provide interactive team building workshops from my studio in the Bayview and offsite at the offices, educating on the evolution of graffiti and street art

↑
CANVAS HIGHLIGHTS
↓

↑
WORKSHOP HIGHLIGHTS
↓

↑
MISCELLANEOUS
HIGHLIGHTS
↓

NEW YORK TIMES BEST SELLER FRANCINE RIVERS

Book Cover | Spring 2018

- Consulted on character and my mural was selected for the book cover of *The Masterpiece* by New York Times Best Selling author, Francine Rivers

HAMILTON CAST & HAMILTON FAMILY SERVICES CHARITY

Live Painting | San Francisco, CA | June 2017

- Live painting while cast of Hamilton performed at a fundraiser for the Hamilton Family Services Charity

AWARDS | ACCOLADES

HAZARDOUS MATERIAL AWARENESS RECOGNITION

Department of the Environment | November 2016

Awarded for painting a 22x100ft mural meant to raise awareness for illegal oil dumping in the Bayview District in San Francisco. Mural depicted the negative impact of dumping in the bay.

STREET ART THROWDOWN REALITY TV SHOW

Aired on the Oxygen Network | February-March 2015

The WINNER of the competitive reality TV show, taking home the grand prize! The street art themed reality show which aired for one season only, created challenges unique to the graffiti and street art world, sending one artist home every week. By the skin of my teeth, I made it to the end! The show can be viewed on Amazon Prime.

Example of Previous Work



Example of Previous Work



Community Support Letter



Illustrations by Hope Reynolds (@thirst.and.thrive)

Mission Blue Coffee and Gifts
144 Leland Ave
San Francisco, CA 94134

March 29, 2024

To Cameron Moberg and 1 Brush Initiative,

We are writing to express our support for the proposed mural project on 2400 Bayshore Avenue, San Francisco. As neighbors and small business owners, we are dedicated to enhancing the quality of life in our community and promoting initiatives that celebrate our cultural heritage and diversity.

The proposed mural aligns with our community values. We believe that public art plays a vital role in fostering community pride, beautifying our neighborhoods, and creating opportunities for positive social interaction.

This mural project represents an exciting opportunity to showcase the talent and creativity of a local artists from our neighborhood while revitalizing our urban landscape. We applaud the efforts of everyone involved in collaborating on this initiative.

As representatives of the Mission Blue Coffee and Gifts, we are proud to offer our full support for the mural project and pledge to assist in any way we can to ensure its success. We are confident that this mural will serve as a source of inspiration and pride for residents and visitors alike, and we look forward to seeing the positive impact it will have on our neighborhood.

Thank you for considering our letter of support.

Sincerely,

Ken and Kellie McCord

Mission Blue Group

Community Support Letter



Leland Merchant Circle
99 Leland Ave
San Francisco, CA 94134

March 29th, 2024

To Cameron Moberg and 1 Brush Initiative,

We are thrilled to offer our support for the proposed mural project on 2400 Bayshore Avenue, San Francisco. As champions of community enrichment and cultural vibrancy, Leland Merchant Circle wholeheartedly endorses this initiative to bring art to our neighborhood's streets.

The proposed mural promises to breathe new life into our urban landscape, transforming blank walls into vibrant expressions of creativity and storytelling. We believe that public art has the power to unite, inspire, and uplift, fostering a sense of belonging and pride among residents and visitors alike.

As stewards of our community, we are committed to collaborating with the artist and property owner to ensure the success of this project.

Thank you for considering our letter of support. We are excited about the positive impact this mural will have on our community and look forward to seeing the project come to fruition.

Warm regards,

Ken McCord

Leland Merchant Circle, Interim Corridor Lead

415 425 0964

Community Support Letter



Visitacion Valley Connections
PO Box 34003
San Francisco, CA 94134
VisitacionValleyConnections@gmail.com

Dear Cameron Moberg and 1 Brush Initiative,

We are thrilled to offer our support for the proposed mural project on 2400 Bayshore Avenue, San Francisco. As champions of community enrichment and cultural vibrancy, VVC wholeheartedly endorses this initiative to bring art to our neighborhood's streets.

The proposed mural promises to breathe new life into our urban landscape, transforming blank walls into vibrant expressions of creativity and storytelling. We believe that public art has the power to unite, inspire, and uplift, fostering a sense of belonging and pride among residents and visitors alike.

As stewards of our community, we are committed to collaborating with the artist and property owner to ensure the success of this project.

Thank you for considering our letter of support. We are excited about the positive impact this mural will have on our community and look forward to seeing the project come to fruition.

Warm regards,

A handwritten signature in black ink, appearing to read "Rebecca Miller", with a long, sweeping tail that extends to the right.

Rebecca Miller

CC Russel Morine

Landlord Approval Letter

Landlord info:

Ramsi Zeidan

2400 - 2420 Bayshore Ave San Francisco Ca 94134

Artist info:

Cameron Moberg, DBA Camer1 and/or Talking Walls LLC

243 Arleta Ave. San Francisco CA 94134

Dear Cameron Moberg, Camer1 and Talking Walls LLC,

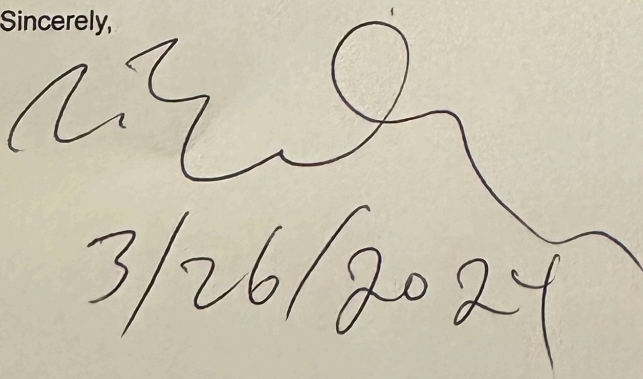
I am writing to officially grant approval for the creation of a mural on the exterior wall of 2400 - 2420 Bayshore. We are pleased to support your artistic vision and believe that this mural will enhance the aesthetic appeal of our property and contribute positively to the community.

After reviewing your proposed mural design and considering its alignment with our values and goals for the building, we are confident in your ability to execute this project in a professional and responsible manner. We appreciate your commitment to creating artwork that reflects the spirit and character of our neighborhood.

We trust that you will uphold and conduct yourself with professionalism and integrity throughout the duration of the project.

Thank you for your interest in beautifying our building with your artwork. We look forward to seeing the mural come to life and to the positive impact it will have on our community.

Sincerely,



3/26/2024

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, <<INSERT NAME OF ARTIST>>, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from <<INSERT NAME OF PROPERTY OWNER>> (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]:

Mural. Materials used: acrylics, and spray paint.

TITLE, DATE: " Be The Change " May 30th, 2024

DIMENSIONS: 16' x 10'

ADDRESS/LOCATION: 2400 Bayshore Blvd, San Francisco, CA 94134

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.


The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

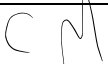
Property Owner: Ramsi Zeidan
(or Authorized Agent): _____
Address: 2400 Bayshore Blvd, San Francisco, CA 94134

Email: _____
Phone: 650-676-5020
SIGNATURE: 
DATE: 03. / 30. / 2024

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Cameron Moberg
Address: 243 Arleta Ave, San Francisco, CA 94134

Email: holla@camer1.com
Phone: 415-505-5720
SIGNATURE: 
DATE: 03. / 30. / 2024

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

Project Location and Photo

2400 Bayshore Blvd, San Francisco, CA

Size: approximately 16' x 100'



2400 Bayshore Blvd

Artist Concept and Statement



I spent a lot of my life working and loving in community on 6th street. I ran a community center for youth down there. We were their living room as many of them lived in the small SROs surrounding the neighborhood. We were open every day after school until 9. We offered art classes, dance, cooking, tutoring and more. I saw beauty come from so much pain. I read a quote one day that scientists believe that caterpillars might experience pain in the chrysalis as their bodies dissolve. But it's in that pain that they are made new. I began sharing that with the youth. I would encourage them to use their pain to bring beauty.

Later in life I read the quote by Maya Angelou:

"We delight in the beauty of the butterfly but rarely admit the changes it has gone through to achieve that beauty."

So I paint the wings to focus on the newness. I paint them covering the entire wall to represent all the people over the years we saw bring new life from pain and how they affect others positively now. In essence the narrative is overcoming hardship and affecting others to do the same.

Cameron Moberg

Maintenance Plan

Our maintenance plan for the mural project integrates proactive measures and artist commitment to uphold the integrity and longevity of the artwork. Firstly, we will apply a durable anti-graffiti coating upon completion of the mural. This protective layer will shield the artwork from vandalism and ensure easy removal of any graffiti or tagging attempts, preserving the mural's aesthetic appeal.

Additionally, as part of our commitment to the community and the art form, the artists involved in creating the mural will pledge their ongoing support for maintenance. This includes periodic inspections to identify any signs of wear, weathering, or damage. Should any issues arise, the artists will promptly address them.

Furthermore, we will engage with the local community to foster a sense of ownership and pride in the mural. Community members will be encouraged to report any instances of vandalism or damage promptly, facilitating swift action and ensuring the mural remains a cherished part of the neighborhood.

In summary, our maintenance plan combines proactive measures, such as the application of an anti-graffiti coating, with the ongoing commitment of the artists involved to ensure the long-term preservation and beauty of the mural. By engaging both artists and the community, we aim to create a sustainable framework for the maintenance of this valuable public art installation.

YERBA BUENA GARDENS
CONSERVANCY

09 April 2024.

Selection Committee
Art Commission.
San Francisco, California.

Re: **Approval of submitted artwork for Murals at Yerba Buena Gardens**

This submittal of two murals by local artists to complete the mural project on the barren walls of the side facing 4th Street, between Howard and Folsom Streets, has gone through the rigors of a formal RFP, and then selected by a panel of seven diverse members of the community from the initial eleven submissions.

The submissions by Andre Sibayan and Francesca Villa Mateo (ChiChai) are the two that rose to the top. Their work is not only of cultural significance to the SOMA Filipinas Cultural District, but it also offers The Conservancy which oversees the Gardens on the City's behalf the ability to connect with the community and offer continuity through art.

The Conservancy is excited too that funding is secured to complete this project and we look forward to your kind and quick approval of the two submissions to complete the work we started in 2022, by 31 May 2024. We also have the prior production and installation contractor who installed the existing two murals in 2023, on stand-by to complete this work.

Thank you in advance for your time on this approval process. If there are additional questions, please let us know.

Regards,



Seve Ghose
Executive Director

Mural Design Approval Application
San Francisco Arts Commission
April 9, 2024

Project: New 4th Street Mural at Yerba Buena Gardens

Artists: Andre Sibayan

Applicant: Yerba Buena Gardens Conservancy

Contact: Angelo Ferreras, Capital Program Manager

aferreras@ybgardens.org

415-741-7211

Included in Application Packet:

- Letter of Consent from San Francisco Real Estate Division
- Completed Mural Design Approval Information Form (Andre Sibayan)
 - Andre Sibayan Resume and examples of previous work.
 - Proposal document
 - Color images of Mural designs
 - Image of the location
 - Site plan and address of the location with dimension
- Three (3) letters of community support
 - Yerba Buena Community Benefit District (YBCBD)
 - SOMA Pilipinas
 - Filipino-American Development Foundation
- Signed Artist Waiver of Proprietary Rights for Artworks
 - Andre Sibayan

YERBA BUENA GARDENS
CONSERVANCY

23 February 2024.

Andrico Penick
Director of Real Estate
City/County of San Francisco
California.

Re: **Seeking Consent on Mural Project at Yerba Buena Gardens**

Thank you as always for your continued support of the Conservancy in its capacity as the steward and advocate for the Yerba Buena Gardens on behalf of the City/County.

We have been awarded a mural project, fully funded by City/County of San Francisco Public Works at \$100,000.

Project: The Conservancy is embarking on a facility improvement project, up to three murals, and definitely two, to be added to the concrete walls on the side facing 4th Street.

Scope and Funding: The Conservancy is availing \$100,000 being offered by City/County of San Francisco Public Works toward the mural project.

This will allow the Conservancy to complete the wall mural project, adding to the two existing murals, and beautifying the area in need of enhancement.

We will work closely with the Arts Commission to go through the typical approval process, with the clear goal of getting this accomplished by no later than 30 June 2024 to be fully paid for by Public Works and its Contractor. There will also be a RFQ for artists to submit their work in consideration for the project.

The funds must be paid out prior to 30 June 2024.

Timelines: After this approval from City/County Real Estate, the goal is to complete the project by 30 June 2024, if not sooner.

Contractor: This project will be staff led, working closely with the Arts Commission, Public Works, and the community in accomplishing this beautification project.

Approved: _____

Signature, Andrico Penick

Date: 2/26/24

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3. List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

dre@sibayandesign.com

Millbrae, Ca 94030

CAREER OBJECTIVE

Hi! My name is Dre. I'm an Art Director, illustrator, & creative entrepreneur based out of the San Francisco Bay Area. I'm a dynamic professional with expertise in developing creative concepts, managing art direction, and leading creative teams. I have a proven track record of leading projects to successful completion, and the ability to deliver creative solutions that align with the client's goals. My objective is to help brands and organizations stand out in a crowded marketplace.

EXPERIENCE

CREATIVE DIRECTOR, San Francisco, Ca

Kultivate Labs, July 2017-Present

- Provided creative leadership for this FILIPINX non-profit based in the cultural district of SoMA Pilipinas, San Francisco, spearheading the design, development, and execution of creative projects.
- Created detailed briefs for designers and cross functional partners outlining project requirements and expectations.
- Created style guides and standards documents that ensured consistency across multiple platforms.
- Created custom illustrations and other graphic elements.

SENIOR ART DIRECTOR, San Francisco, Ca

PLINTH AGENCY, November 2015-December 2021

- Provided art direction and project management for various clients whose projects ranged from branding, crowdfunding, digital marketing, website renovation, and illustration
- Maintained consistency in branding across multiple channels ensuring a unified message was delivered to the target audience.
- Developed creative concepts and strategies for marketing campaigns to increase brand awareness.
- Managed own accounts and projects, worked within budget, and scheduling requirements.

SR. DESIGNER / MANAGER OF TODDLER GRAPHICS, San Francisco, Ca

OLD NAVY, January 2008-August 2013

- Developed seasonal art direction for all Toddler boy/girl graphics, working closely and communicatively in tandem with merchandising and production counterparts and ensuring the best product possible
- Managed in-house design team, helped source and delegate the growing graphic workload to outside freelance designers
- Developed creative concepts and designs for multiple campaigns, utilizing Adobe Creative Suite.
- Collaborated with cross-functional teams to ensure design accuracy in print and digital media.

ART DIRECTOR, San Francisco, Ca

ELECTRIC FRIENDS, September 2005-December 2007

- Collaborated with clients to develop design concepts that reflected their brand identity.
- Researched industry trends and customer preferences to inform design decisions.
- Maintained consistency in branding across multiple channels ensuring a unified message was delivered to the target audience.

ART DIRECTION / IDENTITY DESIGN / ILLUSTRATION

FREELANCE CLIENTS, January 2007-June 2023

- SAN FRANCISCO SYMPHONY - Illustration
- CENTER FOR ASIAN AMERICAN MEDIA - Illustration
- CENTER FOR ASIAN AMERICAN MEDIA - CAAM Fest 2021 Film Festival Branding & Design
- PENGUIN / RANDOMHOUSE - Book Illustration
- KINDRED VENTURES - Brand Identity, Design
- ADIDAS - Graphic Design, Illustration
- ATHLETA - Apparel Graphic Design
- WALMART - Apparel Graphic Design
- FAB KIDS - Apparel Graphic Design
- TARGET - Apparel Graphic Design
- DISNEY - Apparel Graphic Design

EDUCATION

BACHELOR OF ARTS (B.A.) IN ILLUSTRATION, San Francisco

Academy Of Art University, June 2000

PAST ART EXPERIENCE

SF State University, Filipino Student Union Mural, Aug 2001

Adidas Sponsored Artist 2003-2004, Adidas "You Got Sole" exhibition, *Float* - New York, NY

Adidas x Beams "You Got Sole" - group show, Beams store & gallery, Tokyo Japan, Dec 2004

111 Minna Gallery - group show "Dunny Show" , May 2005

Lower Hater Gallery - group show "Birds Of A Feather" , Oct 2005, San Francisco, Ca

Guerrero Gallery - group show "House Is On Fire" , Jan 2009, San Francisco, Ca

Kapwa Gardens - June 2021, public mural design, San Francisco, Ca

UNDSCVRD COURT - Aug 2021, public mural design, San Francisco, Ca

SF City College Downtown Campus Mural, Dec 2023

SKILLS

Creative Team Collaboration

Creative Team Leadership

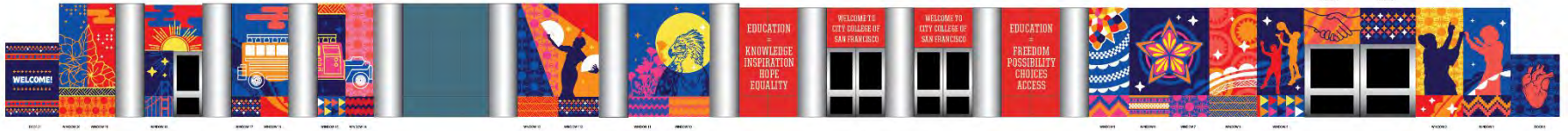
Art Direction

SF CITY COLLEGE MURAL(4th st & Mission st)



4th St

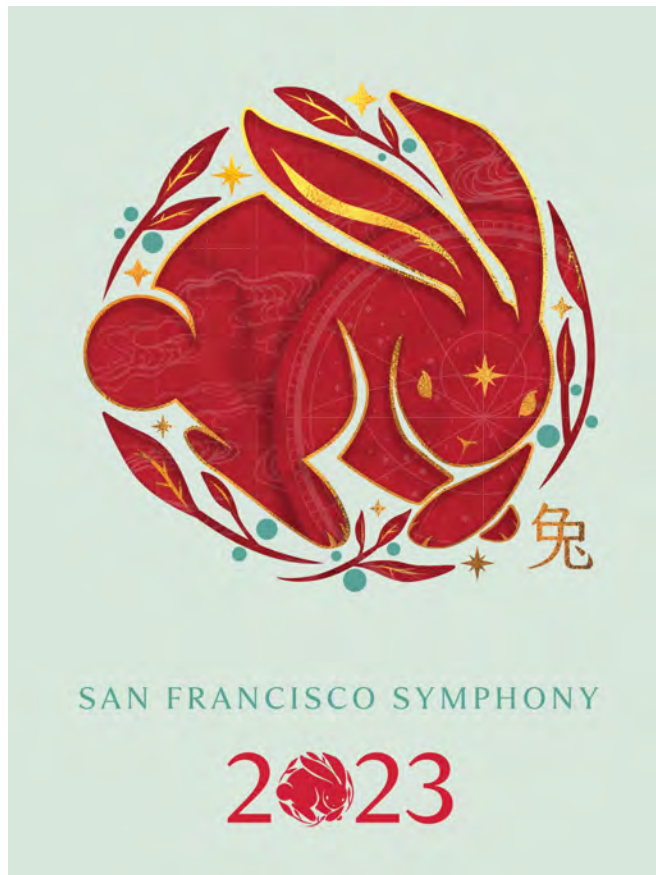
Mission St



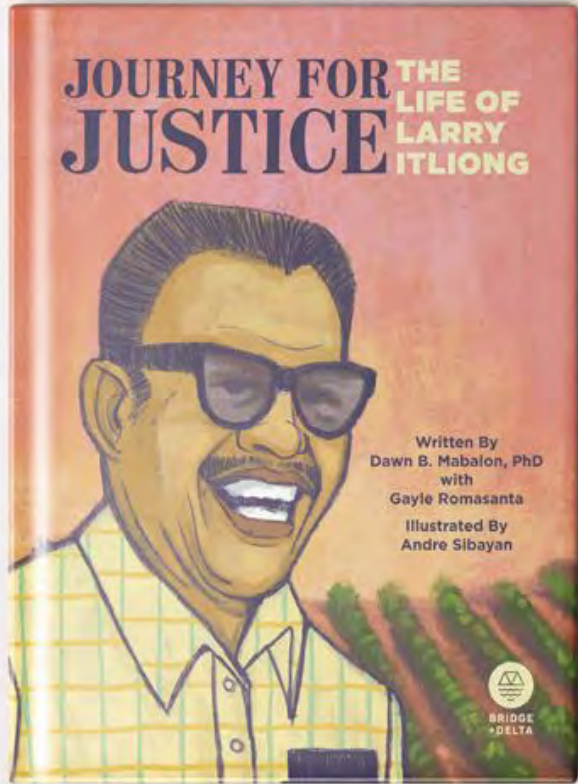
88



possibilities



JOURNEY FOR JUSTICE



UNDSQVRD COURT





OPTION 1- Daydreamin'



Remembering a time before clients, contracts, social media and deadlines, this piece is my ode to both my inner child (and my actual child!) Being a dad to an creative son, reminds me of the joy of making art for the sake of making art, which can be easily be lost when you're a creative professional for as long as I've been. "Daydreamin'" is visual poem that I hope enhances and amplifies the facade of the Children's Discovery Museum, inspiring patrons who are lucky enough to visit.

The dreamy abstract illustrations of animated characters, animals and doodles are a visual depiction of the state of flow as a young artist. As a kid, my imagination was fueled by Capt' Crunch Berry cereal, 80s action & sci-fi movies, Saturday morning cartoons & comic books. I would imagine myself a storyteller of far away lands with epic adventures. My adolescent mind would run wild, and my daydreams were brought to life on paper through colored pencils, markers and my most beloved deluxe box of Crayola Crayons (with the built in sharpener of course!) The scale of images were meant to be as enormous as my childhood imagination, boldly colored to be easily understood whether your 10 feet or 100 yards away.

Born in San Francisco and going to The Academy Of Art University, this city really raised me as an artist. The text on the stairwell steps read "IT WAS ALL A DREAM", referring to this grand dream that someday I'd be able to share my work on a grand scale with the city that made me who I am as an artist today. Having a son who's also into art inspires me to never lose that inner child and not take my art too seriously. There's always room for art that is just fun to make and that makes me, and hopefully you, smile.



FRONT OF STAIRS

IT WAS
IT WAS
ALL A
DREAM
DREAM

STAIRWELL SIDE PANELS



LEROY KING CAROUSEL

TRUCK RAMP

Concrete Wall

Address: 221 4th Street, San Francisco CA 94103
Dimension: Approximately 60' long and 10' high

Riser of the stairs only

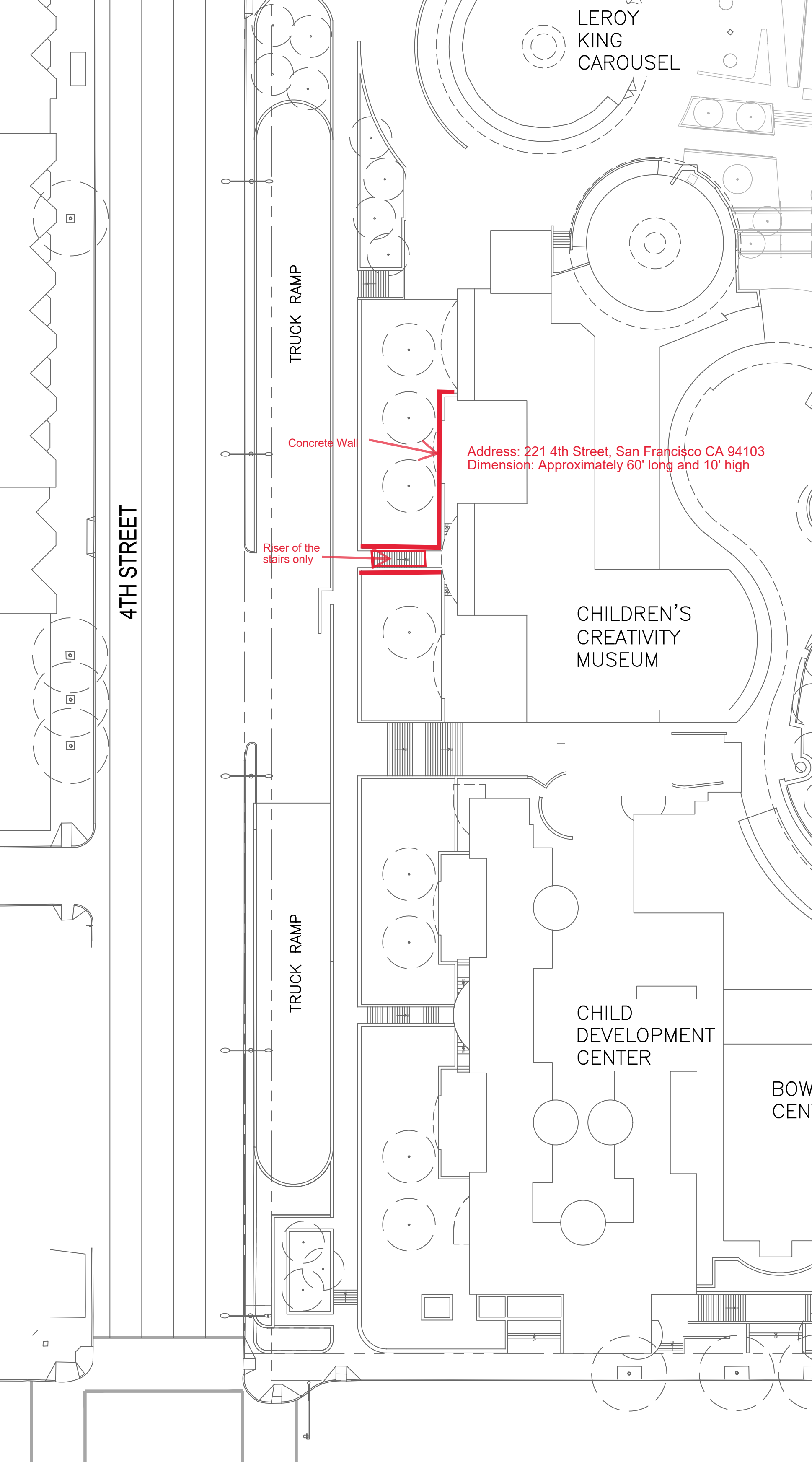
4TH STREET

CHILDREN'S CREATIVITY MUSEUM

TRUCK RAMP

CHILD DEVELOPMENT CENTER

BOW CENT





March 15, 2024

San Francisco Arts Commission
401 Van Ness Ave #325
San Francisco, CA 94102

To the San Francisco Arts Commission Visual Arts Committee,

On behalf of the Yerba Buena Community Benefit District (YBCBD), I enthusiastically express full support for the installation of temporary mural art on the 4th Street retainer walls of the Yerba Buena Gardens. The Yerba Buena Gardens Conservancy is a capable and committed community partner; we are grateful to have many opportunities to work together in supporting the Yerba Buena neighborhood.

In summer of 2023, the Yerba Buena Gardens Conservancy expertly led a similar project, uplifting two local artists with the installation of large-scale murals and a complementary staircase beautification. The art has truly transformed the space, inviting people to stop, linger, admire, and have pride in our neighborhood.

Building a sense of pride and beauty is critical as the Yerba Buena neighborhood is still recovering from a downturn in foot traffic in the aftermath of the COVID-19 pandemic. The 4th Street corridor from Market to Harrison streets is one of our most important pedestrian pathways. It connects Union Square to the Moscone Convention Center. It connects residents and visitors to the Yerba Buena neighborhood via multiple transit lines, including BART, Muni, and the new Yerba Buena/Moscone subway station. And, it is an entrance to children and family area of the Yerba Buena Gardens, which includes the Children's Creativity Museum, the Yerba Buena Ice Skating & Bowling Center, the South of Market Child Care, and multiple playgrounds.

Transforming the remaining blank, concrete retainer walls with mural art will have invaluable impact on the 4th Street corridor and our neighborhood at large.

Thank you very much for supporting our partner, the Yerba Buena Gardens Conservancy, in this work and the work that you do across our City.

Sincerely,

A handwritten signature in black ink that reads "Scott Rowitz". The signature is written in a cursive, flowing style.

Scott Rowitz
Executive Director
Yerba Buena Community Benefit District



22 March 2024

Visual Arts Committee
San Francisco Arts Commission
Van Ness Avenue, San Francisco, CA 94103.

Dear Committee Members,

SOMA Pilipinas is excited to support the 4th Street mural project being led by the Yerba Buena Gardens Conservancy.

The murals will be integral part of an initiative to make Yerba Buena Gardens more accessible from the newly opened SFMTA Moscone/Yerba Buena transit station. The currently blank and uninviting walls present enormous canvases and opportunity for welcome gateways. The murals, created by regional artists, will create a sense of welcome that is missing from the perimeter of the park, and enhance the elevated experience now available through the two existing murals.

Yerba Buena Gardens is the heart of SOMA Pilipinas, the Filipino Cultural Heritage District with many senior and family affordable housing in the area. It is also a public park which serves convention center attendees, tourists, and Bay Area residents. The Gardens hosts several major museums (SFMOMA, YBCA, Contemporary Jewish Museum, MOAD, Children's Creativity Museum), retail, and expansive public open space with garden areas, plazas, public art, ice arena and bowling center, historic carousel, and a playground.

We are excited to support and participate in the panel of community and arts leaders who will select the artists/designers for the project.

The site for the murals has high visibility to residents, business visitors and tourists to San Francisco. The 4th Street corridor sees heavy pedestrian, bicycle, and car traffic. The location is adjacent to Moscone Center, the second-largest convention center in California and within 150 yards of four of the six largest hotels in San Francisco.

Sincerely,

A handwritten signature in black ink that reads 'Raquel R.' in a cursive script.

Raquel Redondiez
SOMA Pilipinas Director
Filipino American Development Foundation



FILIPINO-AMERICAN DEVELOPMENT FOUNDATION
1010 Mission Street, Suite B
San Francisco, CA 94103
Phone: (415) 348-8042
Fax: (415) 974.0349
Website: FADF-SF.org

March 15, 2023

I am writing on behalf of the Filipino American Development Foundation to express my full support for the Yerba Buena Garden Conservancy mural project on the remaining bare walls facing 4th Street. This project has secured \$100,000 from the City/County of San Francisco Public Works for completion.

The Filipino American Development Foundation values the role of public art in enriching our cultural landscape and promoting community solidarity. We firmly believe that the finalization of this mural will significantly enhance the vibrancy of the Yerba Buena Gardens area. It will serve as a poignant representation of our community's rich cultural heritage and provide an inspiring focal point for both Filipino residents and visitors to the area. Investing in such endeavors is in direct alignment with our mission of fostering cultural understanding and social cohesion. Once again, we endorse the community's efforts to secure additional funding for its completion and are committed to supporting this initiative in any way we can.

Thank you for considering our enthusiastic support for this initiative. Should you require further information or assistance, please do not hesitate to contact me directly.

Sincerely,

Date: 3/15/2024

Gayle Romasanta
Executive Director

Board of Directors

Carolyn Sideco
President

Kapatid Consulting Group

Jerel Baldomero
Vice President
SFUSD

Edgar Estonina
Treasurer
Armanino Foods

Bernice B. Sy
Secretary

MC Canlas
Episcopal Community
Services

Gina DeGuzman
PG&E

Bernadette B. Sy
CFO
FADF

Gayle Romasanta
Executive Director
FADF

Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art, described as follows:

DESCRIPTION: [type, mural, medium]:

Mural printed directly onto outdoor quality vinyl wrap and sticked into the concrete wall

TITLE, DATE: Daydreamin' - 4/8/24

DIMENSIONS: Approx. 60' wide and 10' tall

ADDRESS/LOCATION: 221 4th Street San Francisco CA 94103

("the Work"). In consideration of the City's approval to place the Work on City property, the Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), and/or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. If the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Work without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Work in accordance with 17 U.S.C. § 106A (a) (2).

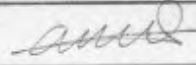
Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 AND to the City Agency with jurisdiction over the property.

CITY AGENCY

Agency: Real Estate Division Authorized Agent: Andrico Pennick
Address: 25 Van Ness Unit 400
San Francisco CA 94102
Email: andrico.penick@sfgov.org
Phone: 415-554-9860
SIGNATURE: Please see approved letter of consent
DATE: / /

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: Andre Sibayan
Address: 422 LINCOLN CIRCLE, #7
MILLBRANE, CA 94030
Email: dre@sibayandesign.com
Phone: 917-637-6368
SIGNATURE: 
DATE: 04/08/24

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Craig Corpora
Address: San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102
Email: craig.corpora@sfgov.org
Phone: 415-252-2249
SIGNATURE: _____
DATE: / /

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

YERBA BUENA GARDENS
CONSERVANCY

09 April 2024.

Selection Committee
Art Commission.
San Francisco, California.

Re: **Approval of submitted artwork for Murals at Yerba Buena Gardens**

This submittal of two murals by local artists to complete the mural project on the barren walls of the side facing 4th Street, between Howard and Folsom Streets, has gone through the rigors of a formal RFP, and then selected by a panel of seven diverse members of the community from the initial eleven submissions.

The submissions by Andre Sibayan and Francesca Villa Mateo (ChiChai) are the two that rose to the top. Their work is not only of cultural significance to the SOMA Filipinas Cultural District, but it also offers The Conservancy which oversees the Gardens on the City's behalf the ability to connect with the community and offer continuity through art.

The Conservancy is excited too that funding is secured to complete this project and we look forward to your kind and quick approval of the two submissions to complete the work we started in 2022, by 31 May 2024. We also have the prior production and installation contractor who installed the existing two murals in 2023, on stand-by to complete this work.

Thank you in advance for your time on this approval process. If there are additional questions, please let us know.

Regards,



Seve Ghose
Executive Director

Mural Design Approval Application
San Francisco Arts Commission
April 9, 2024

Project: New 4th Street Mural at Yerba Buena Gardens

Artists: Francesca Villa Mateo

Applicant: Yerba Buena Gardens Conservancy

Contact: Angelo Ferreras, Capital Program Manager

aferreras@ybgardens.org

415-741-7211

Included in Application Packet:

- Letter of Consent from San Francisco Real Estate Division
- Completed Mural Design Approval Information Form (Francesca Villa Mateo)
 - Francesca Villa Mateo Resume and examples of previous work.
 - Proposal document
 - Color images of Mural designs
 - Image of the location
 - Site plan and address of the location with dimension
- Three (3) letters of community support
 - Yerba Buena Community Benefit District (YBCBD)
 - SOMA Pilipinas
 - Filipino-American Development Foundation
- Signed Artist Waiver of Proprietary Rights for Artworks
 - Francesca Villa Mateo

YERBA BUENA GARDENS
CONSERVANCY

23 February 2024.

Andrico Penick
Director of Real Estate
City/County of San Francisco
California.

Re: **Seeking Consent on Mural Project at Yerba Buena Gardens**

Thank you as always for your continued support of the Conservancy in its capacity as the steward and advocate for the Yerba Buena Gardens on behalf of the City/County.

We have been awarded a mural project, fully funded by City/County of San Francisco Public Works at \$100,000.

Project: The Conservancy is embarking on a facility improvement project, up to three murals, and definitely two, to be added to the concrete walls on the side facing 4th Street.

Scope and Funding: The Conservancy is availing \$100,000 being offered by City/County of San Francisco Public Works toward the mural project.

This will allow the Conservancy to complete the wall mural project, adding to the two existing murals, and beautifying the area in need of enhancement.

We will work closely with the Arts Commission to go through the typical approval process, with the clear goal of getting this accomplished by no later than 30 June 2024 to be fully paid for by Public Works and its Contractor. There will also be a RFQ for artists to submit their work in consideration for the project.

The funds must be paid out prior to 30 June 2024.

Timelines: After this approval from City/County Real Estate, the goal is to complete the project by 30 June 2024, if not sooner.

Contractor: This project will be staff led, working closely with the Arts Commission, Public Works, and the community in accomplishing this beautification project.

Approved: _____

Signature, Andrico Penick

Date: 2/26/24

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

PROJECT COORDINATOR

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

SPONSORING ORGANIZATION

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

FUNDING SOURCES

PROPOSED SITE (address, cross street)

DISTRICT

MURAL TITLE	Dito Kami
DIMENSIONS	Approximately 120' wide and 10' tall
ESTIMATED SCHEDULE (start and completion dates)	Estimated start - April 25, 2024 Estimated completion - May 31, 2024
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	Mural design is dedicated to Bay Area Filipino women (Pinays) especially those living in San Francisco. It showcases sisterhood and what Pinays have contributed to San Francisco historically and today. (See attached document for more of the proposed design, site and theme).
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	Mural images will be printed directly onto the outdoor quality vinyl wrap with graffiti coating and sticking it directly to the concrete wall additionally heating it up to make sure it sticks properly.
3. List individuals and groups involved in the mural design, preparation and implementation.	Francesca Villa Mateo is the Mural Artist A3 Visual will produce and install the Mural's Vinyl Wrap

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**



MULTI-DISCIPLINARY & EDUCATOR

Francesca Mateo (she/her)

chichai.empire@gmail.com
chi-chai.co | 650-484-9619

chichai

ARTIST STATEMENT

ChiChai frees her Pinay roots from its history of colonial oppressions through her artwork. Being raised by nourishing yet firm and powerful women, her illustrations depict elements of nature as women spirits.

Whether it be murals, fashion design, or mixed media, ChiChai aims to honor indigenous craftsmanship, the matriarch that has raised her, and Mama Earth.

EDUCATION

2014-2016

MA INTERNATIONAL STUDIES

University of San Francisco

2009-2013

BA GLOBAL STUDIES, JOURNALISM

San Jose State University

WORK HISTORY

2022 - Present

TEACHING ARTIST

Yerba Buena Center of the Arts, serving Galing Bata and TODCO Group - San Francisco, CA

2018 - 2022

FASHION DESIGN INSTRUCTOR

Youth Art Exchange - San Francisco, CA

2019-2021

PROGRAM ASSISTANT

Root Division - San Francisco, CA

ACCOLADES

Jul 2021 to Oct 2021

KAPWA GARDENS MURAL RESIDENCY

Balay Kreative - San Francisco, CA

Jul 2018 to May 2020

FILIPINX TEACHING ARTIST FELLOWSHIP

Root Division - San Francisco, CA

Dec 2016

MOST ORIGINAL THESIS AWARD

for master's thesis "Challenging Filipino Colonial Mentality with Philippine Art"

University of San Francisco - San Francisco, CA

SOLO EXHIBITIONS

Mar 2023

REROOT

The Ramp Gallery of SOMArts - San Francisco, CA

Aug 2022

MATAPANG AT WALANG HIYA

Four Barrel Coffee - San Francisco, CA

GROUP EXHIBITIONS

May 2022

OFF THE CLOCK

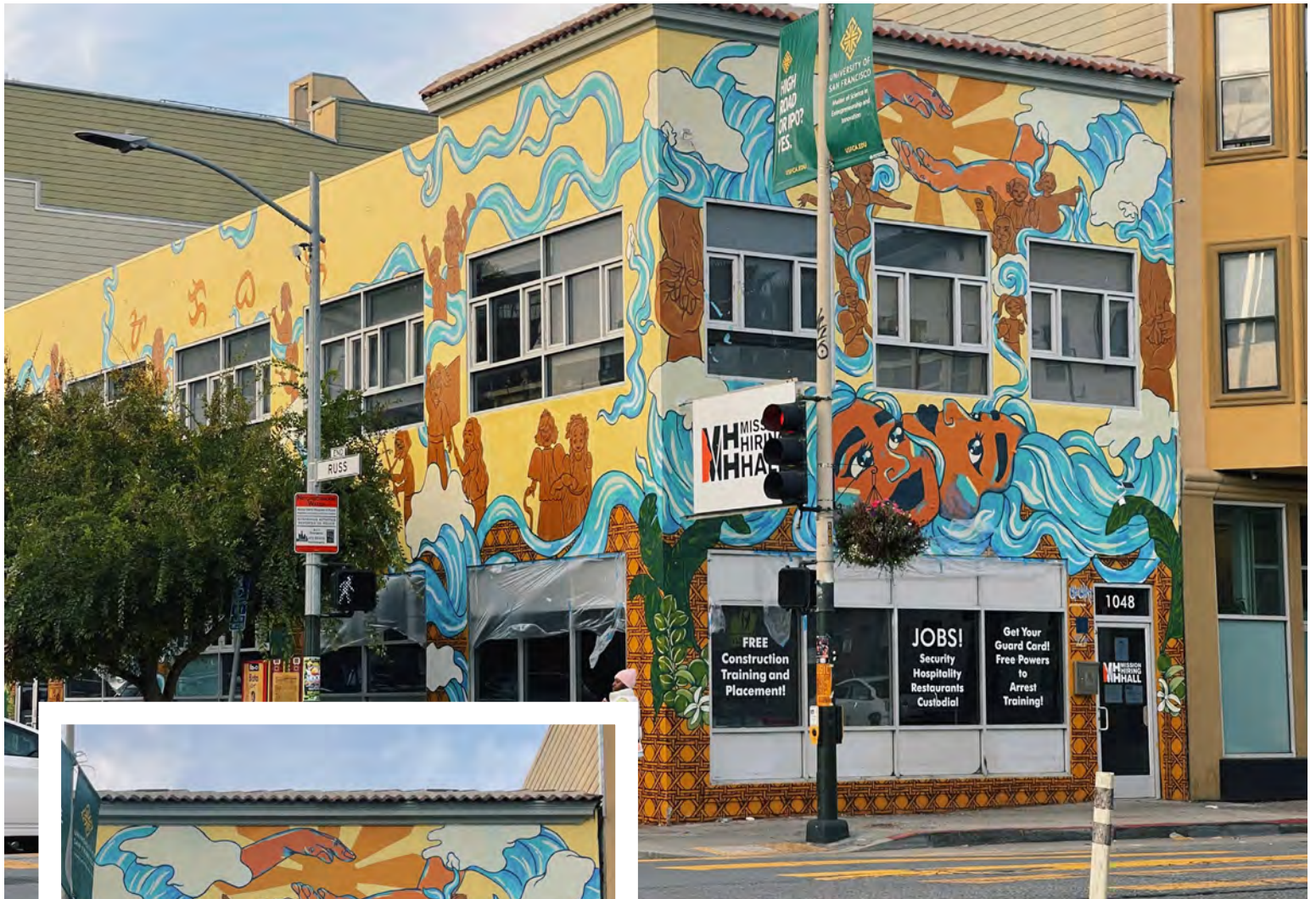
[x]space with 11 WKRSHOP - San Francisco, CA

Nov 2020

UNTIL IT SHATTERS

Root Division - San Francisco, CA

PREVIOUS WORK

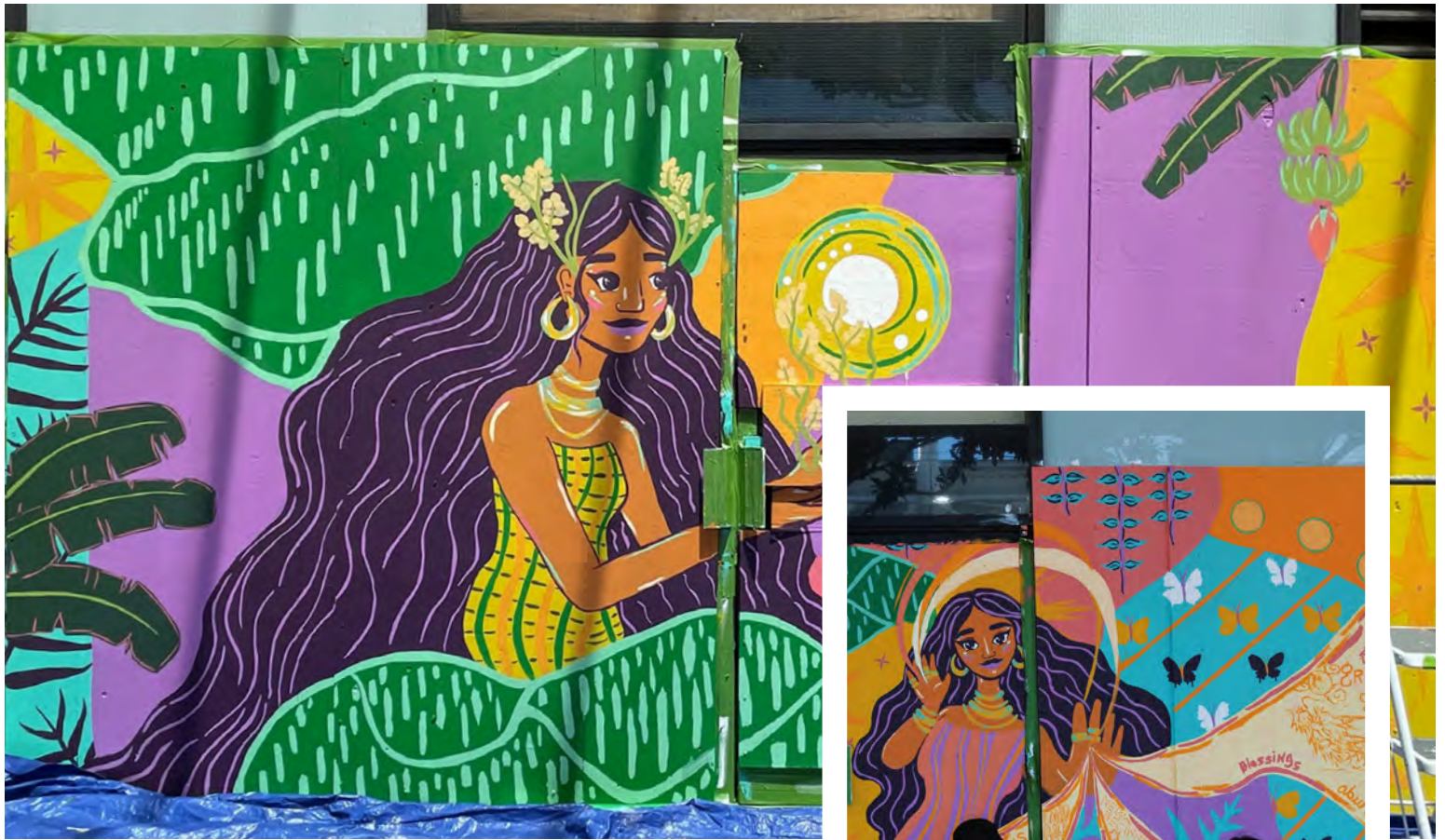


Pagsama Sama (2023)

- 2100 sq ft acrylic latex mural building
- Located at Russ st and Folsom St on Mission Hiring Hall
- Commissioned by SOMA Pilipinas and SOMA West CBD

PAGSASAMA-SAMA (Tagalog for "joining together") celebrates SOMA Pilipinas' legacy of community members coming together. We interweave like the solihya rattan pattern, creating bursts of sun and breathing life into the neighborhood.

Central to the Folsom façade are two diwata formed by waves—the waves of the sea that connect the Philippine islands, waves of the Pacific that connect the SF diaspora to the Philippines, and the waves we make here in SOMA herself.



BAHAY at BUHAY (2022)

- 500 sq ft acrylic latex mural
- Located at Moscone Center Garage, for Yerba Buena Community Benefit District
- Commissioned by Paint the Void and ShineOnSF

“Bahay at Buhay” - meaning “home and life” in Tagalog - features a woven tapestry of Philippine-inspired patterns (from landscapes to fruit and fauna) and space for community members of SoMa Pilipinas to write offerings to the city.

Among these vibrant and abstract images are three precolonial Tagalog goddesses in each section of the mural:

Diyan Masalanta, Hanan, and Lakapati.

Community organizations that were invited to write their offerings included:

Galing Bata, SoMa Child Care Inc, Balay Kreative, Youth Art Exchange, and Pin@ Educational Partnerships.



Care for Mother Earth (2022)

- 600 sq ft acrylic latex mural
- In partnership with Association of Ramaytush Ohlone
- Located at Golden Gate Park by Conservatory of Flowers
- Part of #GoldenMileProject by Paint the Void and Illuminate

The background is inspired by woven Ohlone baskets. Rising across it are two caring hands transforming into native florals and fauna. To further express the richness of our ecosystem when there's mutual care between us and the earth, there are butterflies flying towards this nature transformation.



Girls Hoop Too (2019)

- 80 sq ft vinyl artwork on glass
- The window display for Stephen Curry's pop-up store in Oakland
- Commissioned by Under Armour

In celebration of Womxn's History Month and the release of his first girls basketball shoe, I created these illustrations for Stephen Curry's pop-up shop in Oakland. The goal of the windows were to show that #girlshooptoo.



Abundance (2024)

- 120 sq ft acrylic latex mural
- For upcoming cafe Gate 6 Garden in Alameda

The moon rises as two dancers intertwine with Davao plants. The plants are layered in a way to convey they're coming towards the viewer. Strands of Philippine rice encircle itself around the moon to honor how the Kadayawan Festival was originally aligned with a full moon in gratitude of a bountiful harvest. These rice grains serve as an offering to the moon for Gate 6 Garden's future abundance.

Subtly in the background are East Bay icons: the Bay Bridge and the Oakland Port. They blend with the background to show that yes -- we are in the Bay-- but Gate 6 Garden is bringing kultura to the forefront.



'Dito Kami

is dedicated to Bay Area Pinays, especially those in San Francisco. It showcases sisterhood and what Pinays have contributed to San Francisco historically and today.

Below the CCM Patio

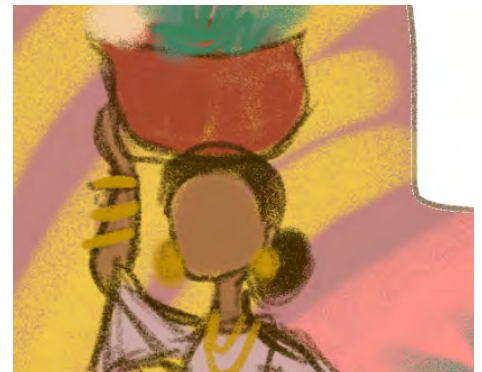
Extended is a fusion of an old MUNI bus and jeepney, (jeeps used as public transportation in the Philippines.) The bus is riding waves to represent the waves Pinays make.

The bus is adorned with different Philippine and Fil-Am trinkets, florals and fauna. The double doors are capiz window shutters, found in

many homes in the Philippines. Atop either end of the bus are two pinays holding palayokan (traditional clay pots).

Found in the windows of the bus are different decor found on jeepneys and at celebrations. There are also nods to late Pinays that had made huge impacts in our communities and beyond: the Little

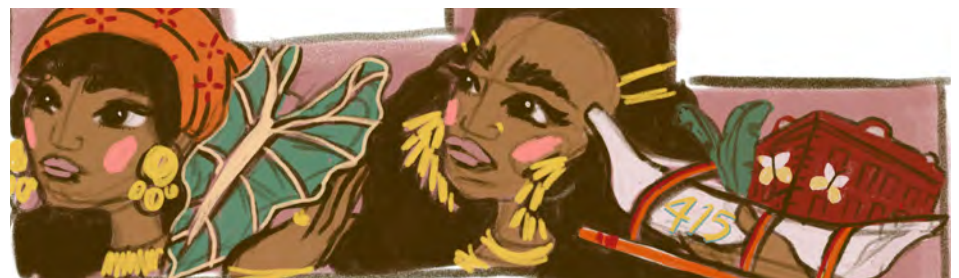
Manila sign with "Isang Bagsak" written to honor SFSU professor and activist Dr. Dawn Mabalon, a bathing suit and Olympic medals for SOMA born-and-raised Victoria Manalo Draves, and abstract line work as a nod to late USF alum and prolific artist Pacita Abad.



Remaining Facades

Close-ups of three pinays each with different symbolism:

- **Strands of rice plants:** to express what pinays create, especially for our communities. Rice is indigenously used as offerings to dieties throughout the Philippines, as gratitude for abundance and/or hopes for a bountiful harvest.
- **The Kris plant:** To represent our drive and fight, especially here in San Francisco. The kris plant was named after the precolonial Keris sword.



- **A bangka (boat):** that represents the Fil-Am history and the ancestors we carry with us to acknowledge the legacies that paved the way for us. Included in the boat are native butterflies and the International Hotel.



'Dito Kami

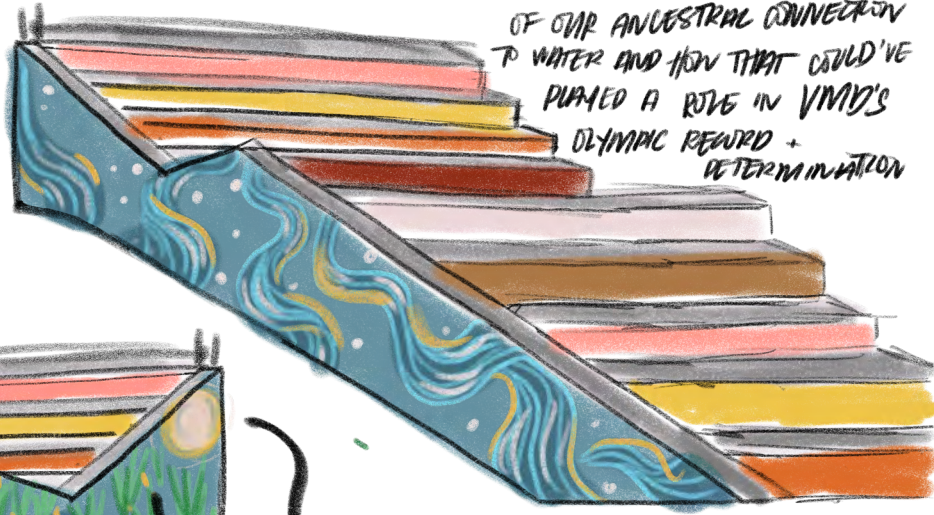
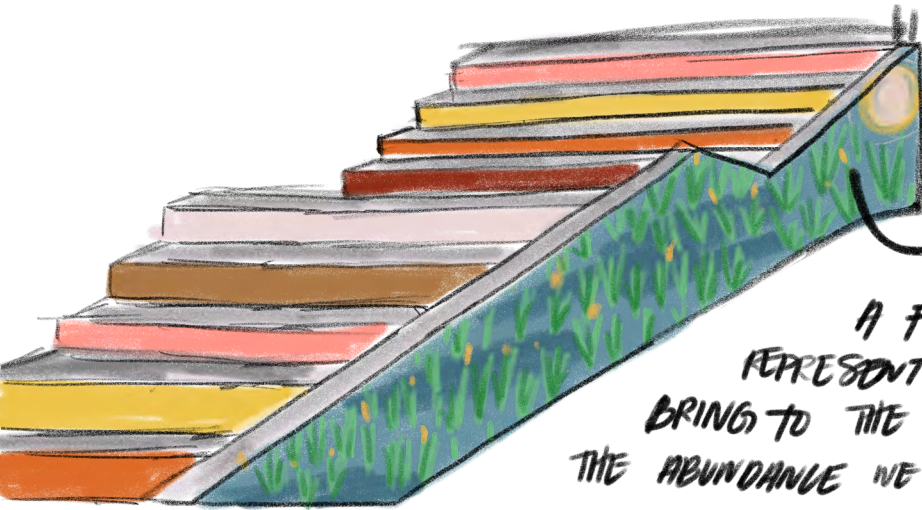
full layout
rendering



'DITO KAMI - STAIRCASE -

WATER
↳ SIMBOLIZES LIFE, THE CONNECTOR
B/W HERE + THE PHILIPPINES. I ALSO LIKE TO THINK

OF OUR ANCESTRAL CONNECTION
TO WATER AND HOW THAT COULD'VE
PLAYED A ROLE IN VINO'S
OLYMPIC REWARD +
DETERMINATION



RICE FIELD UNDER
A FULL MOON TO BOTH
REPRESENT THE "HARVEST" WE PINAYS
BRING TO THE BAY + OUR GRATITUDE FOR
THE ABUNDANCE WE HAVE WITHIN EACH OTHER

- 1: WEAVING FOUND ON PAVENCKE (MARKET) BAGS
- 2: GOLD - A PRE-COLONIAL FASHION STAPLE AS WELL AS FOR BAN AREA PINAYS
- 3: PUSO NG SAGING // HEART OF BANANA: THE BANANA PLANT IS THE ULTIMATE GIVER, SUCH AS PINAYS ARE FOR MANY OF US

- 4: PATTERNS OF A PAMAHAM: THE COLORFULNESS OF THE EVERYDAY FILIPINO
- 5+6: COMMON PARTS OF TRADITIONAL THAMES: THE CARPET SHEN SALTERS + WOOD CARVINGS





LEROY KING CAROUSEL

TRUCK RAMP

4TH STREET

CHILDREN'S CREATIVITY MUSEUM

TRUCK RAMP

Address: 790 Folsom Street, San Francisco CA 94103
Dimension: Approximately 120' long and 10' high

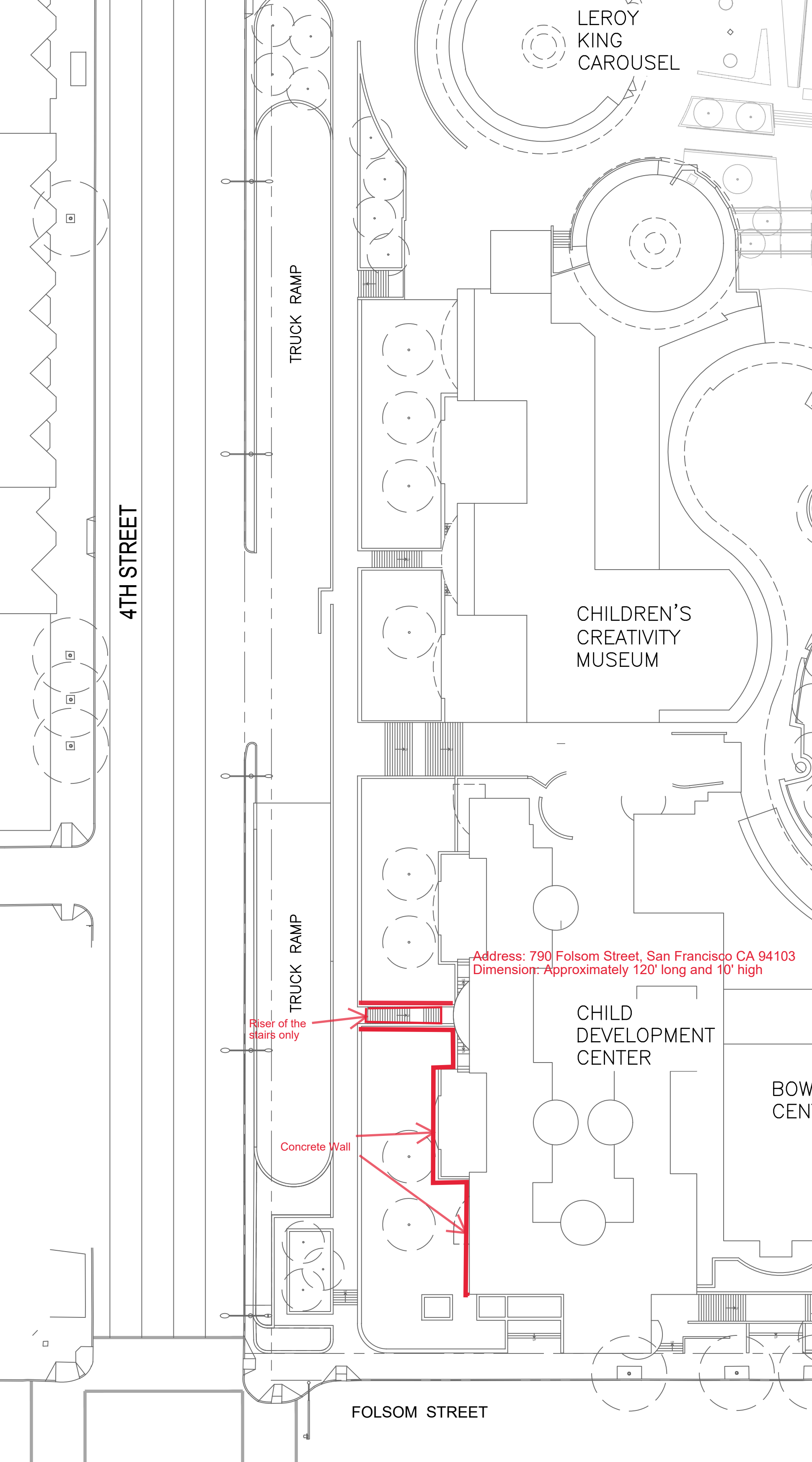
Riser of the stairs only

CHILD DEVELOPMENT CENTER

Concrete Wall

BOW CENT

FOLSOM STREET





March 15, 2024

San Francisco Arts Commission
401 Van Ness Ave #325
San Francisco, CA 94102

To the San Francisco Arts Commission Visual Arts Committee,

On behalf of the Yerba Buena Community Benefit District (YBCBD), I enthusiastically express full support for the installation of temporary mural art on the 4th Street retainer walls of the Yerba Buena Gardens. The Yerba Buena Gardens Conservancy is a capable and committed community partner; we are grateful to have many opportunities to work together in supporting the Yerba Buena neighborhood.

In summer of 2023, the Yerba Buena Gardens Conservancy expertly led a similar project, uplifting two local artists with the installation of large-scale murals and a complementary staircase beautification. The art has truly transformed the space, inviting people to stop, linger, admire, and have pride in our neighborhood.

Building a sense of pride and beauty is critical as the Yerba Buena neighborhood is still recovering from a downturn in foot traffic in the aftermath of the COVID-19 pandemic. The 4th Street corridor from Market to Harrison streets is one of our most important pedestrian pathways. It connects Union Square to the Moscone Convention Center. It connects residents and visitors to the Yerba Buena neighborhood via multiple transit lines, including BART, Muni, and the new Yerba Buena/Moscone subway station. And, it is an entrance to children and family area of the Yerba Buena Gardens, which includes the Children's Creativity Museum, the Yerba Buena Ice Skating & Bowling Center, the South of Market Child Care, and multiple playgrounds.

Transforming the remaining blank, concrete retainer walls with mural art will have invaluable impact on the 4th Street corridor and our neighborhood at large.

Thank you very much for supporting our partner, the Yerba Buena Gardens Conservancy, in this work and the work that you do across our City.

Sincerely,

A handwritten signature in black ink that reads "Scott Rowitz". The signature is written in a cursive, flowing style.

Scott Rowitz
Executive Director
Yerba Buena Community Benefit District



22 March 2024

Visual Arts Committee
San Francisco Arts Commission
Van Ness Avenue, San Francisco, CA 94103.

Dear Committee Members,

SOMA Pilipinas is excited to support the 4th Street mural project being led by the Yerba Buena Gardens Conservancy.

The murals will be integral part of an initiative to make Yerba Buena Gardens more accessible from the newly opened SFMTA Moscone/Yerba Buena transit station. The currently blank and uninviting walls present enormous canvases and opportunity for welcome gateways. The murals, created by regional artists, will create a sense of welcome that is missing from the perimeter of the park, and enhance the elevated experience now available through the two existing murals.

Yerba Buena Gardens is the heart of SOMA Pilipinas, the Filipino Cultural Heritage District with many senior and family affordable housing in the area. It is also a public park which serves convention center attendees, tourists, and Bay Area residents. The Gardens hosts several major museums (SFMOMA, YBCA, Contemporary Jewish Museum, MOAD, Children's Creativity Museum), retail, and expansive public open space with garden areas, plazas, public art, ice arena and bowling center, historic carousel, and a playground.

We are excited to support and participate in the panel of community and arts leaders who will select the artists/designers for the project.

The site for the murals has high visibility to residents, business visitors and tourists to San Francisco. The 4th Street corridor sees heavy pedestrian, bicycle, and car traffic. The location is adjacent to Moscone Center, the second-largest convention center in California and within 150 yards of four of the six largest hotels in San Francisco.

Sincerely,

A handwritten signature in black ink that reads 'Raquel R.' in a cursive script.

Raquel Redondiez
SOMA Pilipinas Director
Filipino American Development Foundation



FILIPINO-AMERICAN DEVELOPMENT FOUNDATION
1010 Mission Street, Suite B
San Francisco, CA 94103
Phone: (415) 348-8042
Fax: (415) 974.0349
Website: FADF-SF.org

March 15, 2023

I am writing on behalf of the Filipino American Development Foundation to express my full support for the Yerba Buena Garden Conservancy mural project on the remaining bare walls facing 4th Stree. This project has secured \$100,000 from the City/County of San Francisco Public Works for completion.

The Filipino American Development Foundation values the role of public art in enriching our cultural landscape and promoting community solidarity. We firmly believe that the finalization of this mural will significantly enhance the vibrancy of the Yerba Buena Gardens area. It will serve as a poignant representation of our community's rich cultural heritage and provide an inspiring focal point for both Filipino residents and visitors to the area. Investing in such endeavors is in direct alignment with our mission of fostering cultural understanding and social cohesion. Once again, we endorse the community's efforts to secure additional funding for its completion and are committed to supporting this initiative in any way we can.

Thank you for considering our enthusiastic support for this initiative. Should you require further information or assistance, please do not hesitate to contact me directly.

Sincerely,

Date: 3/15/2024

Gayle Romasanta
Executive Director

Board of Directors

Carolyn Sideco
President

Kapatid Consulting Group

Jerel Baldomero
Vice President
SFUSD

Edgar Estonina
Treasurer
Armanino Foods

Bernice B. Sy
Secretary

MC Canlas
Episcopal Community
Services

Gina DeGuzman
PG&E

Bernadette B. Sy
CFO
FADF

Gayle Romasanta
Executive Director
FADF

Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art, described as follows:

DESCRIPTION: [type, mural, medium]:

Mural printed directly onto outdoor quality vinyl wrap and stuck into the concrete wall

TITLE, DATE: Dito Kami - 4/8/24

DIMENSIONS: Approx. 120' wide and 10' tall

ADDRESS/LOCATION: 790 Folsom Street San Francisco CA 94103

("the Work"). In consideration of the City's approval to place the Work on City property, the Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), and/or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. If the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Work without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Work in accordance with 17 U.S.C. § 106A (a) (2).


Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 **AND to the City Agency with jurisdiction over the property.**

CITY AGENCY

Agency: Real Estate Division Authorized Agent: Andrico Penick
Address: 25 Van Ness Unit 400
San Francisco CA 94102
Email: andrico.penick@sfgov.org
Phone: 415-554-9860
SIGNATURE: Please see approved letter of consent
DATE: / /

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: Francesca Villa Mateo
Address: 677 Elderberry Way
San Leandro, CA 94578
Email: chichai.empire@gmail.com
Phone: 650-484-9619
SIGNATURE: 
DATE: 04 / 08 / 2024

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Craig Corpora
Address: San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102
Email: craig.corpora@sfgov.org
Phone: 415-252-2249
SIGNATURE: _____
DATE: / /

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

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For
SFAC DESIGN REVIEW OF VICHA RATANAPAKDEE
MOSAIC STAIRWAY

1.0 SFAC Information Form

2.0 Biographies and Samples of Artist Works

**3.0 Letter of support: Letter of support: Anza Vista Resident House
#41 Fortuna Avenue SF CA 94115 owner**

**3.1 Letter of support: Anza Vista Neighborhood business owner
#Subway Sandwiches 2675 Geary Blvd.Suite E103 San Francisco, CA
94121**

3.2 Letter of support: DPW (Community Engagement Division)

**3.3 Letter of support: President Anza Vista Neighborhood
Association.**

4.0 Artist Waiver: Sarah Siskin

5.0 Maintenance Plan

6.0 Design on Mosaic Stairway

7.0 Photo of Location

7.1 Each Flight with Design in Context

1.0 SFAC Information Form

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE

(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

2.0 Biographies and Samples of Artist Works

BIOGRAPHY AND WORK SAMPLES OF MOSAIC ARTISTS

SARAH SISKIN and THITIWAT PHROMRATANAPONGSE

Artist Biographies

Mural artist and educator **SARAH SISKIN** explores how landscape and place shape the evolving relationships among people and their environments. A founding member of Los Pobres Artistas, she is a resident with La Peña Cultural Center, and an artist with Precita Eyes Muralists. Siskin founded the Bay Area Mural Festival (2016–2018) and has worked on solo and collaborative projects across the Bay Area, Brooklyn, Chile, Argentina, Nicaragua, and El Salvador. She contributed to Caleb Duarte’s collective exhibition *The Monument as Living Memory* at San Francisco’s Yerba Buena Center For The Arts (YBCA). Siskin also works in the Art Department on film productions responsible for designing and building sets for the camera.

THITIWAT PHROMRATANAPONGSE studied fine art and received a B.A. in Asian American Studies from UCLA; he moved to Oakland a decade ago to work for the Estria Foundation, a non-profit organization centered around social issues and environmental awareness through mural art. He continues to work in community-driven projects with artist and educator Brett Cook and the Bay Area collective Trust Your Struggle. In addition to large-scale mural work, he works in drawing, painting, and even culinary arts. Thi has recently worked as a preparator for the SF Arts Commission doing the install and uninstall for their various shows.

Examples of public events and projects.

[Thitiwat Phromratanapongse. Wat Walls - Fort Mason Center for Arts & Culture](#)

<https://ybca.org/event/caleb-duarte-the-monument-as-living-memory/>

Work samples for Sarah:
Grocery Outlet mural, South Van Ness





Philz Coffee, 24th St. in collaboration with Precita Eyes, 2015:



Verde Elementary School, 2020 with Fred Alvarado and Keena Romano:



Plywood pandemic pieces 2020:



Thi mural samples (he can add more)







LETTERS OF SUPPORT

3.0 Letter of support: Letter of support: Anza Vista Resident House #41 Fortuna Avenue SF CA 94115 owner

3.1 Letter of support: Anza Vista Neighborhood business owner #Subway Sandwiches 2675 Geary Blvd.Suite E103 San Francisco, CA 94121

3.2 Letter of support: DPW (Community Engagement Division)

3.3 Letter of support: President Anza Vista Neighborhood Association.



Operations | Community Engagement Division

T. 415.641.2600 | 2323 Cesar Chavez St. San Francisco, CA 94124

January 31, 2024

RE: Support for the Vicha Ratanapakdee Mosaic Staircase

To Whom it May Concern,

I am writing to express our department's strong support for the Vicha Ratanapakdee Mosaic Staircase project. We believe will artistically enhance the beauty of the stairway that rises from Vicha Ratanapakdee Way from Terra Vista Avenue to O'Farrell Street, located in the Anza Vista neighborhood.

The Vicha Ratanapakdee mosaic staircase aims to visually immortalize and honor the life of Uncle Vicha in the form of symbols and patterns over three sets of stairs.

Vicha Ratanapakdee, an 84-year-old immigrant from Thailand, was a beloved member of the Anza Vista community in District 2. Tragically, on January 28, 2021, he was violently attacked on one of his daily walks, leading to his death. Supervisor Stefani led a legislative effort at the Board of Supervisors to rename a stairway in Anza Vista in his honor.

The flow and story being told through the art of mosaic tiles will start with focusing on Uncle Vicha's origin story through the struggles, happiness, and contributions found within the support of family and community. Completing the stairway with how his life continues to be a beacon and a cornerstone for the Stop Asian Hate movement with imagery that encapsulates the love for Uncle Vicha by having something dark and tragic—a life being taken, lead to something beautiful—a loving, compassionate art piece made of mosaic tiles for community to enjoy for many years.

At Public Works we are supportive of beautifying the city with public art. This project not only fulfills that purpose of beautifying the stairway, but it also commemorates the life of a San Francisco resident whose legacy and story will be told through this artwork for generations to come.

Yours sincerely,

Ramses Alvarez

A handwritten signature in cursive script that reads "Ramses Alvarez".

Manager, Community Engagement

SF Arts Commission

401 Van Ness Avenue #325

San Francisco, CA 94102

December 23, 2023

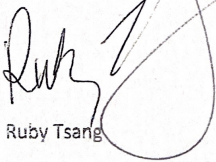
Dear SF Arts Commission,

I am writing to request your support for the Vicha Ratanapakdee Mosaic Stairway Project. I am a true 3rd generation San Franciscan living here all my life and an Anza Vista resident for the past 30 years. I am also a public servant doing work as a special education paraprofessional with the most frail students in the district of SFUSD.

During the pandemic I was working daily. I remember the terribly tragic day that Vicha was attacked. I had just finished walking my dog and was on zoom. Just hearing about the news caused years of fear and anxiety. It took months for me to feel safe again and be able to leave my home. Everything in the news was about AAPI hate of people being murdered, mugged, or beaten! Many were middle aged or elderly. I am now in that same age category. It still scares me today!

I would welcome a beautiful mosaic stairway in my neighborhood! Currently I see empty houses, apartments, and people moving. I need some positive change! I need good news! I hope it will bring people back to the neighborhood and uplift my spirit. A visual beautification project would be a lasting appropriate tribute that will ease the painful past.

Sincerely Yours,



Ruby Tsang

41 Fortuna Avenue

San Francisco, Ca 94115

415-225-9073

rubytsang1227@yahoo.com

Joan Odena
Subway Sandwiches
2675 Geary Blvd. Suite E103
San Francisco, Ca 94121

January 11, 2024

To Whom it May concern,

Hello, my name is Joan Odena and I am writing to you regarding the proposed Vicha Ratanapakdee Mosaic Stairway Project in the Anza Vista area. I am a proud San Franciscan born and raised, raising family with three children, and currently running two businesses in SF. I have seen the many changes, good and bad that San Francisco has and is going through.

The attack on Vicha Ratanapakdee has left many of us feeling very vulnerable to the bad elements that are currently rampant in San Francisco. I sense we are at a crossroad in San Francisco where the good must shine and defeat the bad in society.

I believe that the Vicha Ratanapakdee Mosaic Stairway Project will be a positive addition to the neighborhood and its impact will provide a constant reminder for future generations that the good will overcome the bad, and Vicha's righteous morals will radiate through all of us.

Please consider this project with utmost urgency and consideration for all us San Franciscans that need every bit of positivity which reassures us that brighter days are ahead. Thank you.

Sincerely,
Joan Odena
Owner of the Subway Sandwiches

SF Arts Commission

401 Van Ness Avenue # 325

San Francisco, CA 94103

February 24,2024

Dear SF Arts Commission,

On behalf of myself, our Board and all the neighbors in Anza Vista, I would like to convey our extremely enthusiastic support for the Vicha Ratanapakdee Mosaic Staircase project and to thank you for shepherding this through.

Monthanus shared both the Design Information Data and the artist's mock-up of the finished staircase with us. It's going to be stunning. That staircase has been an eyesore for years and we've been wrestling with how to clean it up and turn it into something that the neighborhood would be proud of. This project certainly satisfies that desire well past our wildest dreams.

It's a pity that it took such a heartbreaking incident to create something so beautiful and appealing but that staircase will never let us forget Vicha. The Ratanapakdee family themselves have been a big plus for our neighborhood and we're very fortunate to have them.

Regards,

Al Sodini

President

Anza Vista Neighborhood Association.

4.0 Artist Waiver: Sarah Siskin

Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art, described as follows:

DESCRIPTION: [type, mural, medium]:

Hand fabricated tiles

TITLE, DATE: Working title: Vicha Ratanapakdee Steps

DIMENSIONS: 66 steps (dimentions average 6.5 riser, 10 inches tread, 3 flights, 2 landings)

ADDRESS/LOCATION: Vicha Ratanapakdee Way between 100 Encanto Ave and 90 Terra Vista Ave

("the Work"). In consideration of the City's approval to place the Work on City property, the Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), and/or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. If the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Work without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Work in accordance with 17 U.S.C. § 106A (a) (2).

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 **AND to the City Agency with jurisdiction over the property.**

CITY AGENCY

Agency: San Francisco Public Works - Operations Authorized Agent: Yes
Address: 2323 Cesar Chaves
San Francisco, CA 94124
Email: ramses.alvarez@sfdpw.org
Phone: 415-641-2349
SIGNATURE: Ramses Alvarez - Manger, Community Engagement
DATE: 3 / 1 / 2024

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: Sarah Siskin
Address: 745 Hyde St. #40
San Francisco, CA 94108
Email: smsiskin@gmail.com
Phone: 415-407-2678
SIGNATURE: 
DATE: 12 / 20 / 23

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Craig Corpora
Address: San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102
Email: craig.corpora@sfgov.org
Phone: 415-252-2249
SIGNATURE: _____
DATE: ____/____/____

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

Vicha Ratanapakdee Mosaic Stairway Project

Design proposal

The Vicha Ratanapakdee staircase mosaic aims to visually immortalize and honor the life of Uncle Vicha in the form of symbols and patterns. Since the staircase has 3 sets of 22 stairs, we broke the design down into 3 chapters of Vicha's story.

The journey begins with the bottom third of the stairs where a mermaid swims with a mouse over an ocean wave with fish. This imagery is an homage to Songkhla, a province in southern Thailand near the ocean where Vicha Ratanapakdee was born. There is a statue in Songkhla of this mermaid along with local legends based on ancient poetry.

The middle section transitions from the bottom with the theme of ocean and fish. The wheel is not only a nautical symbol but a Buddhist symbol—the primary religion in Thailand. The eight spokes of the wheel represent the eightfold path, one of the foundations of the religion. The center of the wheel with the three sections represents the Buddha (teacher), Dharma (teachings), and the Sangha (community). Golden fish are also Buddhist symbols and meant to represent happiness, prosperity, safety, balance, fertility, abundance, and freedom of the water. They are also associated with the sacred rivers Yamuna and Ganges in India.

The top third of the staircase imagery will mainly consist of lotus flowers to continue building off the Buddhism theme from the middle section. The lotus is a flower that grows from murky, muddy water and has to grow through all this dirt and darkness in order to get to the sunlight. Once it does it can reach its full potential and bloom. It symbolizes the need for all of us to remain resilient during turmoil and times when we feel the weight is too much to bear. There will also be a nod to lady justice and her scale in this section, imagery that has grown to represent the legacy of Vicha and his family's ongoing fight against the behavior and world views that took his life.

The flow and story being told will start at the bottom section one focusing on Uncle Vicha's origin story and using the theme of water and the ocean to bring that to the middle section 2. This represents Uncle Vicha's struggles and happiness in the United States, having to find his own way in a foreign land but also having the support of his family and community. The final top section 3 may be the most important in telling his story because it has to do with how his life continues to be a beacon and a cornerstone for the Stop Asian Hate movement. The imagery of a lotus perfectly encapsulates our love for Uncle Vicha by having something dark and tragic—a life being taken, lead to something beautiful—a loving, compassionate community in our future.

VICHA RATANAPAKDEE MOSAIC STAIRWAY PROJECT

12/20/2023

SAMPLE BUDGET
Artists: Sarah Siskin & Thitiwat Phromratanapongse

66 STAIRS TOTAL (3 SETS OF 22 STAIRS) + TREAD

ITEMIZED BUDGET **Target:** \$ 350,000.00

ITEM	%	TOTAL	NOTES
Labor and Design			
Artist fees (including assistants)	40.00%	\$ 140,000.00	(Split between 2 lead artists + assistants)
Preliminary sketch	2.00%	\$ 7,000.00	Already completed
Finalized full color design	3.00%	\$ 10,500.00	
Project Coordinator	4.99%	\$ 17,465.00	Monthanus+ Justice For Vicha Ratanapakdee Foundation
Administrator	4.99%	\$ 17,465.00	Sarah + accountant +business license fees
Architect	1.48%	\$ 5,180.00	Need quote
Contractor (stairs preparation: labor and materials)	4.75%	\$ 16,625.00	For stair repairs before project start, including materials
Labor for installation/ tile setter	4.75%	\$ 16,625.00	Need quote
Materials			
Materials: artisenal tiles, grout, installation materials etc.	8.60%	\$ 30,100.00	
Fabrication of custom tiles	3.97%	\$ 13,895.00	In studio
Tread tiles	0.49%	\$ 1,715.00	If we add tile to the tread between stair sets
Rentals: scaffold, storage shed, porta potty etc.	0.69%	\$ 2,415.00	On site - during install
Printing and copy costs (large format)	0.61%	\$ 2,135.00	
Plywood (4'x8')	0.11%	\$ 385.00	x10 (est \$30-\$40 each + tax)
Kiln and saw rental	0.87%	\$ 3,045.00	
Administrative and logistics			
Studio Fee (including tools, kiln etc.)	10.29%	\$ 36,015.00	\$3,000 / mo (will sign 1 year lease) will need 15'x20'
Inspection fees	1.49%	\$ 5,215.00	
Permits	1.72%	\$ 6,020.00	Need quote / get in touch with district rep
Contingency	1.00%	\$ 3,500.00	
Insurance (1 year including workers comp)	3.75%	\$ 13,125.00	Need quote
Transportation including truck rental	0.45%	\$ 1,575.00	Set up and breakdown/ install
Maintenance fund			10k? Set up by Justice for Vicha Ratanapakdee Foundation
Other			TBD
	100.00%	\$ 350,000.00	

Notes:

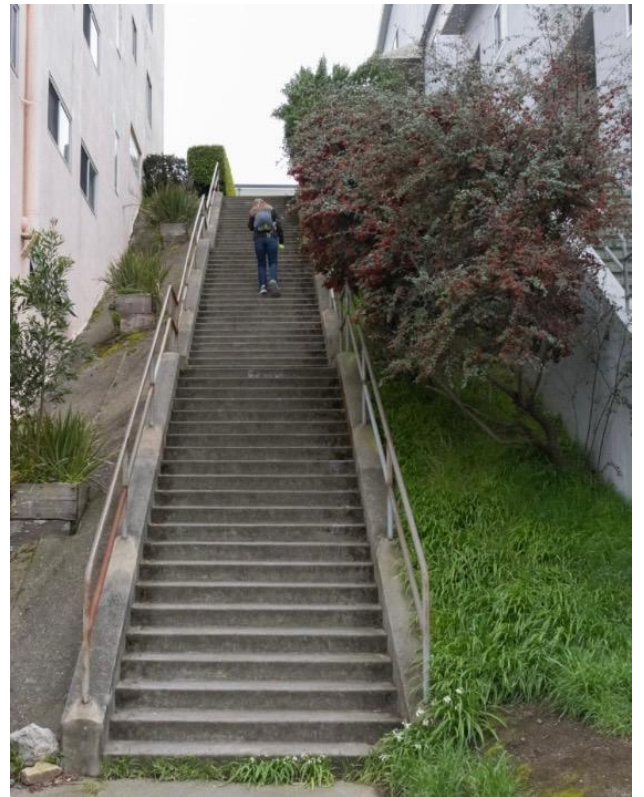
- Studio fee will require a 1 year lease likely in Fruitvale area
- Artist payment is 40-50% of entire project budget, split 50/50 between x2 lead artists. We plan to hire assistants as needed @ \$30/hour
- We generally charge 12% of project budget for our design but due to the scale of this project we have lowered this to 5%.
- Plywood: 9-10 pieces for laying out/ setting the tiles
- Custom tiles are very time consuming but will be fabricated in studio outside of the artist fee, calculated based on design needs
- Need to check the DPW fees
- All of the above are just estimates and need further research and refinement
- Budget is for the rise of 66 steps, any additional tilework on the tread or side will require adjustments

[16th St Mosaic Staircase - Reference](#)

6.0 Design on Mosaic Stairway

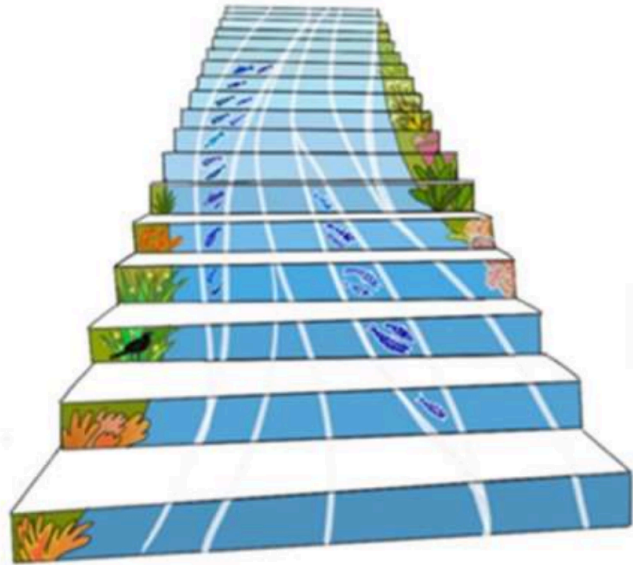


7.0 Photo of Location



7.1 Each Flight with Design in Context

Flight 1

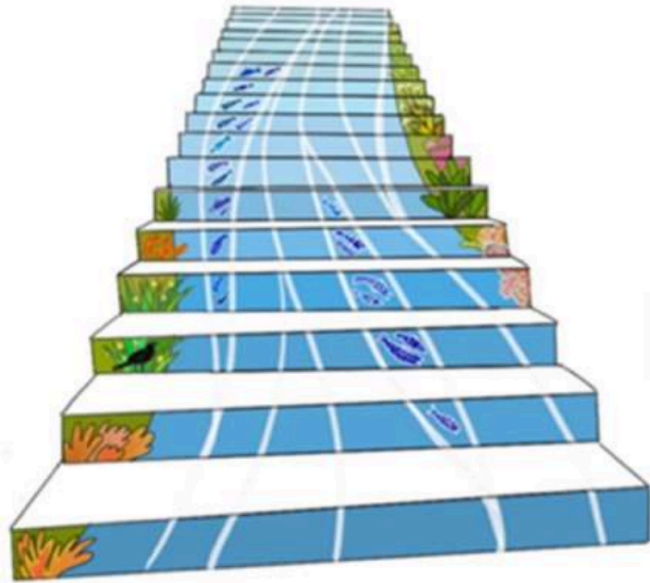


Stairway details:

- 22 risers, 6.5" by 10 "

-Image of lotus flowers basking in sunlight symbolizes Vicha's Legacy and the ongoing struggle against racism

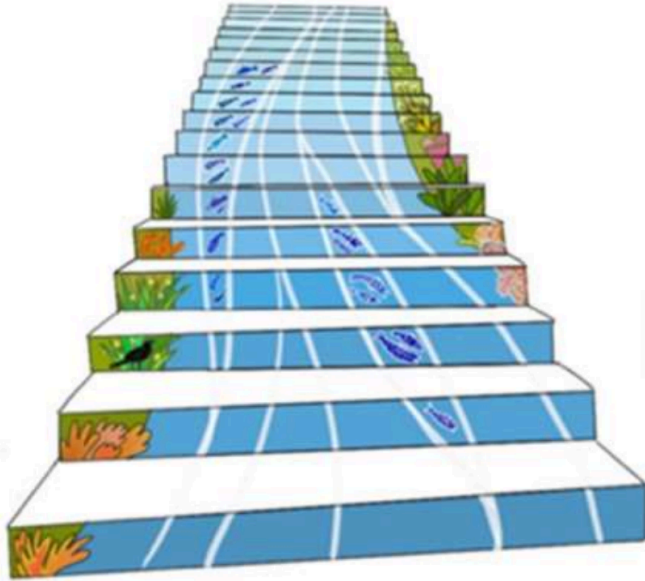
Flight 2



Stairway details:

- 22 risers, 6.5" by 10 "
- Image of the ocean merges with Buddhist symbols, highlighting Thailand's spiritual and maritime essence. An eight-spoked wheel represents the Eightfold Path. Golden fish symbolize prosperity and freedom, echoing India's sacred rivers.

Flight 3



Stairway details:

- 22 risers, 6.5" by 10 "

-Image features water and ocean themes from his hometown, including mermaids.

5.0 Maintenance Plan

Maintenance Plan: Vicha Ratanapakdee Mosaic Stairways

Mosaic stairways require minimal maintenance. Nevertheless, our plan includes a community of volunteers to sweep and pick up debris around the areas of the wall and along the stairway. This will begin just after the dedication of the Vicha Ratanapakdee Stairway project. They will provide "clean-up" volunteer hours about once a month. A reserve of \$5,000 has been set aside to cover costs for repairs, should the need arise.

Examples of previous work:

- <https://www.instagram.com/sidylife/>
- <https://www.sidyllustrations.com/>



Mural for the San Jose Quilt and Textiles Museum 2021



Qilin for Lucky Penny Cafe San Francisco, CA 2020



Collaboration with Nite Owl, Stay Bacon, San Francisco Ca 2021



Collaboration with Nite Owl, Kahi Tattoos, Sidy, Ham Oakland Ca, 2021

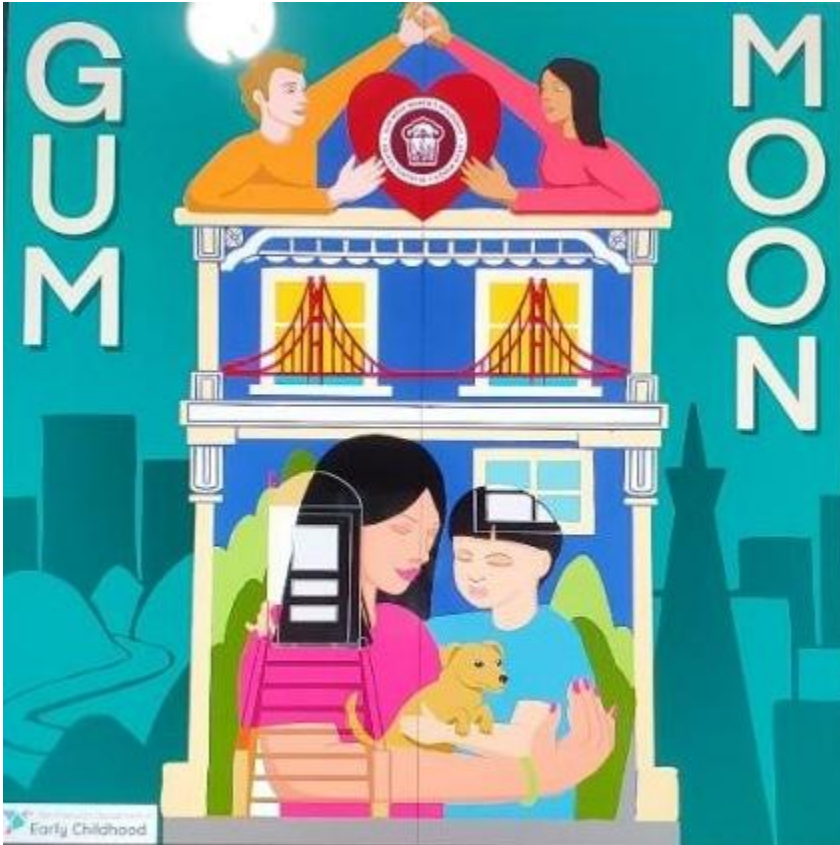


Mural for Pow Wow Hawaii mural festival 2019



Mural for San Francisco School

"Gum Moon" mural is a 6'x6' design by artist Corey Pang, illustrating the culture of San Francisco and the core theme of family. This artwork is inspired by the mission of Gum Moon, an organization dedicated to offering sanctuary to women in social and economical transitions and providing family programs to marginalized communities. The mural depicts a mother and child in a tender embrace, set against the backdrop of a Victorian house, symbolizing the warmth, safety, and hope that Gum Moon strives to provide to those in need. The mural will be mounted on the exterior wall at the ground floor level next to the side door entrance which services the families most. This way it creates a warm welcoming entrance.



Address: 940 Washington Street, San Francisco, CA 94108

Mural location: East facing exterior wall on ground floor next to groundfloor office window.

