COMMUNITY CHALLENGE

Presented by Robynn Takayama
WELCOME

Agenda
- Overview
- Private Journaling
- Breakout Groups

Thank you:
- Venue
- Outreach Partners
- Government Operations Team
INTRODUCTION

- Division of the City Administrator’s Office
- Formerly known as the Neighborhood Beautification and Graffiti Clean-Up Fund
- Created by voter approval of Proposition D in 1990
- Provides grants funded by voluntary payroll or business tax elections
PAST CCG PROJECTS

- Create community gathering or open space areas;
- Improve streetscape design;
- Increase urban greening and agriculture;
- Create and install public art or other amenities that beautify the neighborhood.
PAST CCG PROJECTS
PAST CCG TERMS

- Community-led, neighborhood improvement projects
- Must be a 501(c)(3) or use a fiscal sponsor
- $15k - 175k requests
- 35% match (cash, in-kind, and/or volunteer labor)
- 12 - 18 month grant term
- Cannot duplicate or replace funding for an existing program
REVISED GOALS

- Recognize our interdependence and collective strength
- Foster resilience, safety, and belonging for ALL
- Fund solutions proposed by those closest to the problem
YOUR ROLE
REMINDERS
FOCUS GROUP
BRAINSTORM

1. List your community’s superpowers. Consider people, buildings, businesses, knowledge, skills, features, etc.

2. Think about your community’s challenges

3. With City funds, how can the response in question 1 address the response in question 2?
NOW CONSIDER

4. How much would the project cost?
5. How much time would it take to complete?
6. What kind of place does this take place (school, sidewalk, art gallery, wall on a business, etc.)
7. Why hasn’t the project been done already?
CITY PROCESS

How familiar are you with city and state requirements like Minimum Wage Compensation, Prevailing Wage, Healthcare Security Ordinance, insurance requirements, various departments’ permits and approvals?
OUTREACH & SUPPORT

8. What is the best way to spread the word about this opportunity?

9. Why hasn’t your group applied before?

10. What kind of support would you need to use an online application form?
leave a note about anything else you think we should consider when revising the CCG program.
DISCUSSION

★ What projects did you come up with?

★ How much would the projects cost?

★ How much time would they take to complete?

★ What kind of places do they take place (school, sidewalk, art gallery, wall on a business, etc.)
DISCUSSION

Why haven’t the projects been done already?

How familiar are you with city and state requirements like Minimum Wage Compensation, Prevailing Wage, Healthcare Security Ordinance, insurance requirements, various departments’ permits and approvals?
DISCUSSION

- What is the best way to spread the word about this opportunity?
- Why hasn’t your group applied before?
- What kind of support would you need to use an online application form?
What else you think we should consider when revising the CCG program.
TIMELINE

01 Focus Groups
MARCH 2024

02 RFP Released
JULY 2024

03 Outreach and Workshops
JULY - NOV 2024

04 RFP Deadline
JANUARY 2025
FOCUS GROUPS

Wed, March 20 at 5:30 p.m.
SFPL Main Branch

Tues, March 26 at 2 p.m.
Bindlestiff Studio

Tues, March 26 at 6 p.m.
Joe Lee Rec Center

Thu, March 28 at 6 p.m.
Microsoft Teams
THANK YOU

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https://sf.gov/ccg