

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

PROJECT COORDINATOR

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

SPONSORING ORGANIZATION

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

FUNDING SOURCES

PROPOSED SITE (address, cross street)

DISTRICT

MURAL TITLE	La Petite Prince
DIMENSIONS	12 x 36" artwork to be scaled and enhanced to fit 38 x 280" wall
ESTIMATED SCHEDULE (start and completion dates)	Month of September 2023 to start and complete
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	<p>Original artwork from Bernal artists Marc Razo would be reproduced by sign painter David Benzler from Litterbug, also in Bernal Heights.</p> <p>La Petite Prince is an existing artwork of Mr. Razo who will be compensated for its use. David will scale and faithfully copy the artwork and add typography that says "Welcome to Bernal Heights, Take Care"</p> <p>This temporary wall sign will be one of five along Cortland, featuring different local artists depictions of local animals with take care and drive with care messaging.</p>
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	<p>David Benzler will clean and prepare the wall before painting the artwork directly onto the surface. He will use latex house paint for the imagery, and one shot lettering enamel for the typography. His company will be hired to clean or repair the wall sign as needed until the permanent mural is approved and ready to be installed in another year or two.</p>
3. List individuals and groups involved in the mural design, preparation and implementation.	<p>Marco Razo artist, David Benzler sign painter, Laurie Kanes BBAA project lead, with approval from the Good Prospect Community Garden members and Cortland Avenue neighbors.</p>

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**





Welcome to



Bernal Heights. Take Care



MARCO RAZO

[+ ART](#)

[BIO](#)

[STATEMENT](#)

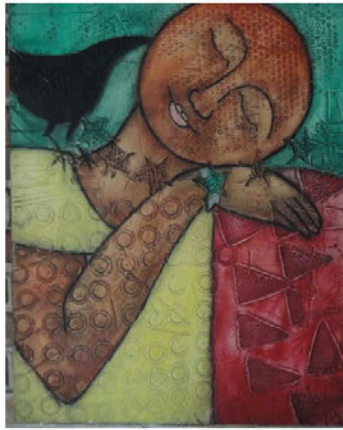
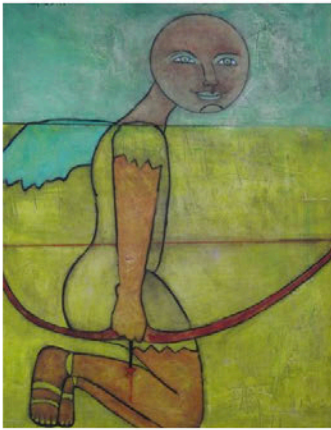
[CONTACT](#)



Marco Osvaldo Razo, March 21st 2018. Bernal Heights Hill, San Francisco CA. Photo Credit: Cammie Toloui

MARCO RAZO

[+ ART](#) [BIO](#) [STATEMENT](#) [CONTACT](#)



MARCO RAZO

[+ ART](#) [BIO](#) [STATEMENT](#) [CONTACT](#)

I enjoy painting; it's been part of me my whole life.

Painting has been a process that has kept my attention and engaged me in constant creativity and ideas.

I like to work in series—no more than ten on a singular subject.

I have lived on different countries. and I find that each place time and culture has influenced me deeply.

When queried 'what is my favorite painting?' I invariably answer, 'The next one.' (Luis Buñuel)



In literature I am influenced by the writings of Gabriel García Màrquez. In philosophy Ortega y Gasset has been a source of inspiration. Poems by Antonio Machado, Pablo Neruda, and Federico Garcia Lorca generate emotional stimulation and imagery which inspire my work. Films are another source of inspiration, especially those by Federico Fellini, Bernardo Bertolucci, Luchino Visconti, Luis Buñuel and Akira Kurosawa.

The use of color in my work has a strong influence from popular art in Mexico and Haiti. The paintings that you see are made with a modern fresco technique which is a mix of plaster with acrylic paint.

I use irregular forms in my paintings; they are neither rectangles nor squares. I call these shapes "Puzzle Pieces" because it is possible to combine them in multiple ways, creating more than one painting.



Date: August 2nd, 2023
To: San Francisco Arts Commission
From: Bernal Business and Arts Alliance
Re: Artist Waiver of Property Rights

To Whom It May Concern:

Bernal Heights artist Marco Razo has given the Bernal Business and Arts Alliance permission to replicate his artwork "The Little Prince" on the Good Prospect Community Garden DPW wall at 100 Cortland Avenue, to welcome residents and visitors to the neighborhood. The BBAA is paying a licensing fee of \$1000 to Mr. Razo to use his artwork for this purpose.

Artist Waiver of Property Rights for artwork placed upon city property

Signed by artist 

Date 8.10.23

Signed by BBAA 

Date 8.5.23

Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art, described as follows:

DESCRIPTION: [type, mural, medium]:

Mixed media on wood to be reproduced with latex paint on cement wall

TITLE, DATE: La Petite Prince, 2018

DIMENSIONS: 12 x 36" to be scaled and enhanced to fit 38 x 280" wall

ADDRESS/LOCATION: Good Prospects Community Garden wall at 100 Cortland Ave

("the Work"). In consideration of the City's approval to place the Work on City property, the Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989)("CAPA"), and/or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. If the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Work without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Work in accordance with 17 U.S.C. § 106A (a) (2).

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 **AND to the City Agency with jurisdiction over the property.**

CITY AGENCY

Agency: SF Public Works Authorized Agent: _____

Address: 2323 Cesar chavez st.

San Francisco CA 94124

Email: ramses.gonzalez@sfdpw.org

Phone: 415 641 2349

SIGNATURE: 

DATE: 9 / 29 / 2023

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: Marco Razo

Address: 

Email: _____

Phone: _____

Marco Razo

SIGNATURE: _____

DATE: 8 / 29 / 2023

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Craig Corpora

Address: San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Email: craig.corpora@sfgov.org

Phone: 415-252-2249

SIGNATURE: _____

DATE: / /

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>



litterbug

Following ▾

Message



612 posts

3,391 followers

1,270 following

David Benzler

San Francisco, Ca. Murals : Lettering : Sign Painting : Available : fine art [➔](#)
[@david.benzler.studio](#)

Followed by [bernal_bakery](#), [cakecoquette](#), and [theperishtrust](#)



Lady falcon



Vehicles



Shirts \$20 ...



Sho-card si...



Clarion 2019



Window spl...



Rose Gold's

🗪 POSTS

🏷 TAGGED





August 2nd, 2023

Dear Neighbors,

I would like you to know about a project I am working on as a member of the Bernal Business and Arts Alliance. The BBAA is a newly reinstated 501C-6 neighborhood association, with a commitment to include our neighborhood's talented visual artists and musicians in our mission to support our Bernal Heights community. We recently received a grant from Avenue Greenlight to help with neighborhood beautification and would like to sponsor temporary art signs to welcome people to our neighborhood.

One of these welcome signs is proposed for the right-side wall in front of Good Prospects Community Garden at 100 Cortland Avenue. The proposed artwork is depicted below, originally painted in 2018 by local Bernal artist Marco Razo. We hope to have three other art signs along Cortland; above Bare Bottle Brewery, near Mixed Traditions restaurant and at the Good Life intersection, using different local artist's work that includes dogs, cats, coyotes and birds.

We plan to hire local sign painter David Benzler who is a neighbor on Folsom, to reproduce the artwork and add the typography using latex house paint for the imagery, and one-shot lettering enamel for the type. David's company, Litterbug, will also be hired to clean or touch up the mural as needed during its short duration. This art sign can be painted over when a permanent mural for the gardens is approved and ready to install.

Please let me know if you have any questions or would like to meet in person. I live just up the hill from my store on Andover Street. Many thanks! Laurie

██████████ or stop by my store at 513 Cortland Ave.



August 3, 2023

To Whom it May Concern:

Letter of Support for Bernal Heights Art at Prospect and Cortland

Dear:

I am a resident of Bernal Heights that recently won a Community Challenge Grant to improve and expand the Good Prospect Community Garden. I support the temporary art installation proposed by Laurie Kanen, who is on the Bernal Heights Business Association. The retaining wall facing Cortland Avenue has often been the target of graffiti. I have noticed that blank walls with art rarely attract graffiti. Laurie Kanen has emailed many of the active members of our Good Prospect Neighborhood Group and has shared with us images of her proposal.

Please don't hesitate to contact me if you have any questions or would like to discuss the proposal.

Sincerely,



Richard and Judy Preston

152 Santa Maria Street



From: janet yu [REDACTED]
Subject: gp temp mural
Date: July 17, 2023 at 3:59 PM
To: Laurie Kaner [REDACTED]



Hi Laurie,

How exciting that your vision to revitalize the neighborhood businesses through public art is coming into focus. Since the Good Prospect Community Garden Neighborhood Group has eliminated the art component in our project, your temporary mural would not interfere with our CCG. We plan to reapply for the art component in the next CCG cycle after we have community engagement to develop the image and identify the artist. If funded for the next cycle, the earliest possible start date is July 2024. Since that is exactly a year from now and your mural grant is for a temporary installation for one year only, I couldn't think of a more perfect solution to the current blank wall. As you know, the wall is a target for taggers and the graffiti is a nuisance in the neighborhood. Having art in the Cortland corridor connecting Mission St and the BH village would be a valuable asset for residents and businesses alike.

As I mentioned, Richard Preston, the CCG applicant and most of the art committee members are on board with a temporary mural. Please send the design and any relevant information you have regarding the artist, paint type, prep details for our CCG group to review. Once we've informed the neighbors and our members, Richard will provide the support letter so we can request permission from DPW.

Lastly, any mural on public property has to be approved by the SFAC. I'm happy to assist you and/or the artist to complete the application. You can contact Craig (he's a great explainer) if you would like to review that process with him. You can find his contact and read a bit of the process in this link.

<https://www.sfartscommission.org/information-for/murals>

Warm regards,

janet

From: Denise [REDACTED]
Subject: Re: Temporary wall mural for Good Prospects Garden
Date: July 31, 2023 at 8:31 AM
To: David Schimon [REDACTED]



[REDACTED]

Yes, any deterrent from the tagging of the wall is a good thing.

Best regards,

Denise Dube

[REDACTED]

On Mon, Jul 31, 2023 at 8:26AM David Schimon <[REDACTED]>
Hey there- just wanted to reach out and say we are supportive of this!

On Sun, Jul 30, 2023 at 2:23PM Jorge Romero-Lozano <[REDACTED]> wrote:
Sounds great, thank you!

From: Laurie Kanes [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Preston <[REDACTED]>

Subject: Re: Temporary wall mural for Good Prospects Garden

Hi Jorge,
Thank you for your response and insights! We are hoping to be painting in September if everyone is in agreement and the mural is approved. Will continue to reach out and keep everyone informed during the process.
Many thanks, Laurie

Sent from my iPhone

On Jul 28, 2023, at 7:41 PM, Jorge Romero-Lozano <[REDACTED]> wrote:

Hi Laurie,

First of all, thank you for taking on this task.

Secondly, I just have two questions: 1) are you reaching out to other community members as well? Will there be community meetings? Speaking from past experience, DPW will want to see proof of substantial outreach and input from more the community at large. And 2) when do you think the mural will be painted? The reason I ask is that work on the community garden could start in the Spring if all goes as planned. So it would be good to know how

start in the spring, if all goes as planned. So, it would be good to know how long we would have the mural before it might be damaged by construction efforts.

Best regards,
Jorge

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] Neighbors,

I am reaching out to see if you have any objections or concerns about the [Bernal Business and Arts Alliance](#), painting a temporary art sign on the right side wall in front of Good Prospects Community Garden?

The proposed artwork is attached, originally painted in 2018 by local Bernal artist [Marco Razo](#). We hope to have three other art signs along Cortland, above Bare Bottle Brewery, near Mixed Traditions restaurant and at the Good Life intersection, using different local artist's work that includes dogs, cats, coyotes and birds, with welcome to Bernal and take care messaging.

We plan to hire local sign painter [David Benzler](#) to reproduce the artwork and add the typography using latex house paint for the imagery, and one shot lettering enamel for the type.

This signage can be painted over when the permanent mural for the gardens is approved and ready to install.

Please let me know if you have any questions or would like to meet in person. I live just up the hill from my store on Andover Street.

Many thanks! Laurie

<IMG_0296.jpg>

Laurie Kanes

████████████████████

████████████████████

415-829-8292

<12smallthingslogo.png>

On Jul 18, 2023, at 9:25 AM, Richard Preston <████████████████████>

Hi Laurie,

Thanks a million for reaching out and congratulations! Judy and I definitely support your temporary art project grant from Avenue Greenlight and we would be willing to write a letter on behalf of the proposal. I've copied some of the neighbors that I think would be interested as well.

Some in our neighborhood group may be interested in supporting another Community Challenge Grant application for a permanent art piece at the bottom of the Prospect Steps this November. Aisha Krieger, who lives at 59 Santa Marina, expressed interest in being the applicant and I copied her here along with Jorge, Rachelle, and Judy. Janet, Rachelle, Judy and I have agreed to help Aisha with the application. If an application is made by November 30, we won't know until spring if it would be granted so I don't expect it to interfere with your plans for a temporary art piece.

I see that Janet Yu already provided you with contacts for the DPW and with information on how to contact the SF Arts Commission.

Here are the immediate neighbors whom I think might be interested:

The neighbors on either side (David Schimon and Jean Morrow live at 98 Cortland and Mike Wittenberg and Lucy live at 101 Santa Marina):

████████████████████
████████████████████

The neighbors across Cortland include Denise Dube (85 Cortland) John Daniel and Chuck Bierwirth (400 Prospect). Here are their email addresses:

████████████████████
████████████████████

Rachelle also lives across Cortland at 115 and she is interested as well. I have not heard any responses from other immediate neighbors when I reached out about our original grant proposal.

Best, Richard

On Mon, Jul 17, 2023 at 3:57PM Laurie Kanes <████████████████████> wrote:

Hi Richard and Janet,

Glad things are going well for both of your garden projects, and thank you for your willingness to help the [Bernal Business and Arts Alliance](#) with ours!

If you are still ok with the idea, I'd like to take the next steps to get permission to paint a temporary art sign on the wall in front of the Good Prospect Neighborhood Garden, welcoming folks to Bernal Heights.

The art I used as a mock-up for the space is by a local Mexican artist, [Marco Razo](#), who is willing to give us permission to reproduce his work on the wall, for which we will compensate him.

I have also found a Bernal sign painting company [Litterbug](#), who has reviewed the work and can enlarge and reproduce it as shown in the mock-up attached.

If you're onboard with the concept, I would appreciate introductions to your contacts at SFDPW and the SF Arts Commission, along with any neighbors or other groups you would recommend.

I am also attaching my grant narrative that I used to secure the funding from Avenue Greenlight. Let me know if you have any questions or need anything else to help support this project.

Many thanks! Laurie

Laurie Kanes



<IMG_0296.jpg><12smallthingslogo.png><Avenue Greenlight- Beautifications (2).docx>