

KEY SIGNS OF PROGRESS

- Investment: SF continued to lead the nation in generating venture capital investment, including through Artificial Intelligence, which added 1 million square feet of new office space in 2023.
- Office Attendance: In 2023, SF had the highest year over year increase (23%) of people returning to work in office buildings of any city, in a recent study.
- Tourism: Both international and domestic travel to SFO rebounded to nearly pre-pandemic totals, driven in part by the nearly 400,000 conference attendees that came to conferences like APEC and Dreamforce.
- Public Safety: 2023 marked the lowest crime rates the city has seen in a decade, other than 2020 when the city was shutdown.



KEY ROADMAP INITIATIVES - ONE YEAR IN

- Paused scheduled tax increases, created a Downtown office tax credit, and initiated a business tax reform effort.
- Adopted the Office-to-Housing Adaptive Reuse program to streamline the conversion of Downtown office buildings.
- Extended the First Year Free program that waives City fees for new small businesses, and passed a new outdoor entertainment fee waiver.
- Awarded approximately \$20.2 million serving 2,622 small businesses.
- Launched the Vacant to Vibrant program.
- Funded new events and activities like the Bhangra & Beats and UNDSCVRD Night Markets, Union Square's Winter Walk, and Let's Glow SF light art festival that attracted nearly 70,000 people last December and generated \$8 million in economic impact.



SAN FRANCISCO: THE AI CAPITAL OF THE WORLD



- Over 20% of all Al jobs available in the U.S.
 - . 8 of the top 20 generative AI firms in the U.S.
 - Over 1 million square feet of new office space leased by Al companies in 2023

GLOBAL LEADER IN VENTURE CAPITAL



San Francisco represents the largest VC market in the world with \$34.3 billion raised by firms in 2023. Companies headquartered in the City of San Francisco received more VC investment than any U.S. state

PUBLIC SAFETY EFFORTS ARE DELIVERING RESULTS

Overall crime reached its lowest level in 10 years (except for 2020 during the shutdown), including:



- 41% drop in larceny theft
 4 11% drop in auto theft
- 34% drop in property crime
 16% drop in burglaries
- 41% drop in property crime 23% drop in violent crime



NEW BUSINESSES CONTINUE TO LAUNCH IN SAN FRANCISCO



Nearly 700 new businesses registered per month on average in San Francisco in the last quarter of 2023 and over 200 new businesses started downtown last year.

TOURISM IS REBOUNDING 🏖

- SF0 international travel 99% of pre-pandemic levels
- SFO demestic travel 97% of pre-pandemic levels
- Hotel occupancy at 80% of pre-pandemic levels

MOSCONE CENTER: CONVENTION IMPACT



AGUES GOC MINISTER 618,000 hotel room nights booked MAJOR INVESTMENTS WILL RESHAPE DOWNTOWN FOR YEARS TO COME Transamerica Pyramid by SHVD IKEA's new store, co-working space, and food hall on Market Street UC College of the Law San Francisco's new Academic Village in Civic Center added 650 student housing units and 50,000 square feet of state-of-the art academic space



- Issued the Housing for All Plan, established new public financing tools and reduced inclusionary housing and impact fees to support development, passed major housing streamlining legislation.
- Paused scheduled tax increases for retail, restaurants, entertainment, hospitality and other businesses, created a Downtown office tax credit, and initiated a business tax reform effort to encourage in-person work and make our tax bese more resilient.
- Created the 1X California Express bus route and completed new protected bike lanes on Battery and Sansome to better connect workers and residents to Downtown.
- Adopted the Office-to-Housing Adaptive Reuse Program to streamline the conversion of Downtown
 office buildings and proposed a transfer tax waiver for conversion projects on the March ballot.





- Established more flexible zoning Downtown to foster a wider variety of businesses and activities, and passed small business streamlining legislation that eased over 100 zoning regulations for small businesses citywide.
- Budgeted for 220 new police officers, extended funding for non-police community ambassador programs Downtown, launched a multi-agency operation to disrupt open-air drug dealing, and secured \$17 million in State funding to combat organized retail crime.
- Secured funds for 600 new shelter beds, 500 behavioral health treatment beds, and an additional 1,000 housing placements for people experiencing homelessness and mental illness.
- Extended the First Year Free program that waives City fees for new small businesses and has
 waived more than \$2.58 million in fees for over \$,200 businesses so far, and passed a new outdoor
 entertainment fee waiver to support arts, culture, and entertainment venues.
- Awarded approximately \$20.2 million in funding to small businesses across the City serving 2,522 small businesses through various grants including rent relief, small business training, flood and fire relief, vandalism relief, SF Shines, Dream Keeper Initiative training and other grant programs.
- Launched the Vacant to Vibrant program that matches entrepreneurs, artists, and non-profit
 pop-ups with Downtown landlords to activate vacant ground floor spaces for free.





- Invested in public spaces like the Landing at Leidesdorff, Mechanics Monument Plaza, Union Square, Hallidie Plaza, Powell Street, and a new skate park at UN Plaza to create new and inviting experiences Downtown.
- Funded new events and activities that enliven Downtown while supporting local vendors and businesses like the Bhangra & Beats and UNDSCVRD Night Markets, Union Square's Winter Walk, and Let's Glow SF light art festival that attracted nearly 70,000 people last December and generated \$8 million in economic impact.

