



San Francisco Office of Economic & Workforce Development

Committee on City Workforce Alignment

January 31, 2024

Cristelle Blackford, *Project Director*

Brittany Henry, *Design Strategist & Facilitator*



civicmakers

We believe in the power of inclusive, collaborative design to shape a better world.

Agenda Overview

1	<p>Opening (15 mins)</p> <ul style="list-style-type: none"> • Announcements , Housekeeping, Roll Call, Chair’s Welcome • Adoption of the Agenda & Approval of Minutes 	9:00 am - 9:15 am
2	<p>Welcome (10 mins)</p> <ul style="list-style-type: none"> • Opening Remarks • Introduction to CivicMakers • Meeting Agenda, Goals & Outcomes 	9:15 am - 9:20 am
3	<p>Strategic Planning (1 hour & 25 mins)</p>	9:20 am - 10:45 am
	<p>Plan Goals Validate goals of the Citywide Workforce Development Plan</p>	(5 mins)
	<p>Strategic Priorities Validate draft strategic priorities for the Plan</p>	(10 mins)
	<p>Outcomes & Actions For each Strategic Priority, validate draft desired outcomes and brainstorm supporting metrics to achieve those outcomes.</p>	(70 mins)
4	<p>Wrap Up & Next Steps (5 mins)</p>	10:45 am - 10:50 am
5	<p>Public Comment (10 mins)</p>	10:50 am - 11:00 am

Meeting Goals & Outcomes

Goals

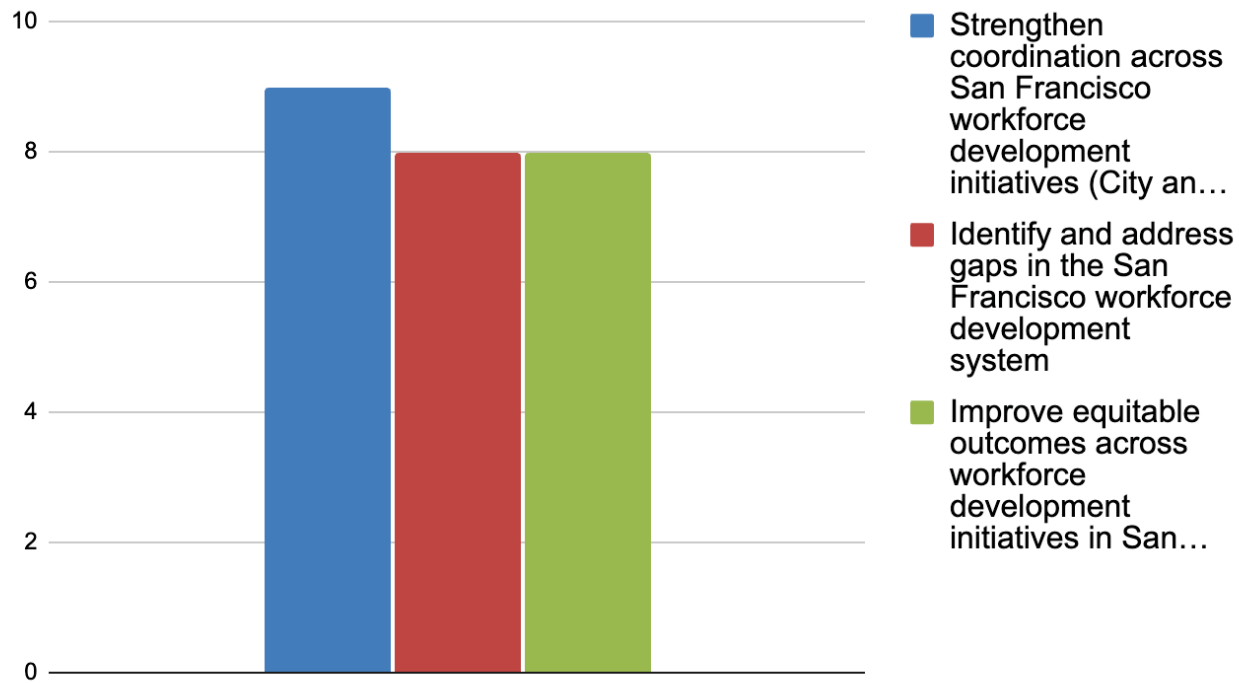
- Align on the purpose of the Citywide Workforce Development Plan
- Review results from the pre-meeting survey
- Discuss strategic priorities and metrics for the Plan

Intended outcomes

- **Confirm** strategic priorities and **define** related metrics for the Plan.

Plan Goals

Survey Results: *What should the goals of the Citywide Workforce Development Plan be?*



Discussion Prompt

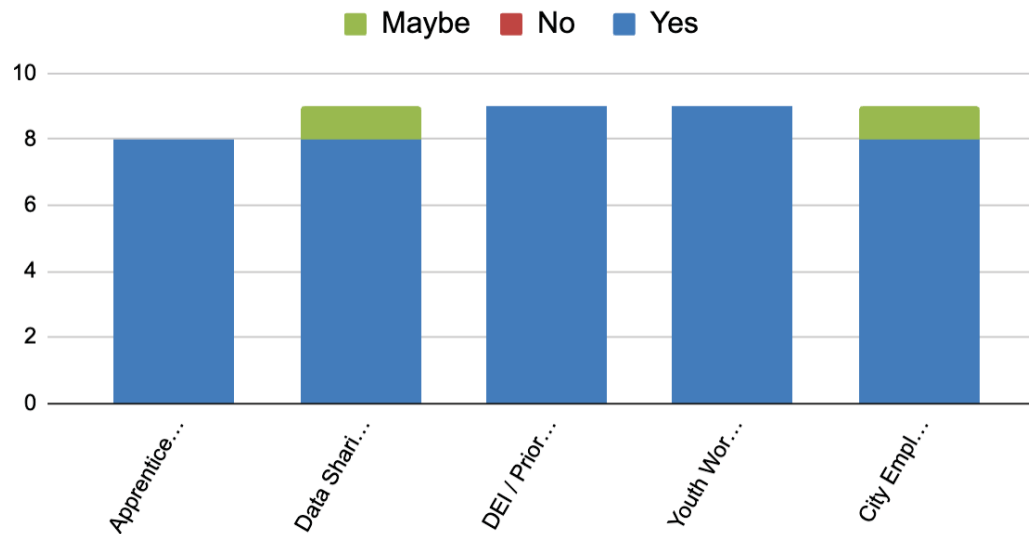
*Are these the right **goals** of the Citywide Workforce Development Plan? Is anything missing?*

Strategic Priorities

Draft Strategic Priorities

1. Apprenticeship & Pre-Apprenticeship
2. Data Sharing
3. DEI / Prioritizing Vulnerable Community Members
4. Youth Workforce Programs
5. Coordination of Partners' Plans & Priorities

Survey Results: *If addressed, would this strategic priority have a positive impact on San Francisco’s workforce development system as a whole?*



Discussion Prompts

- *Are these the right priorities to help us accomplish the goals of the Workforce Alignment Plan?*
- *Is anything **missing** from this list of strategic priorities (or “focus areas” of the plan)?*

Outcomes & Metrics

Discussion Activity

Description: Using discussion prompts, we will validate each of the strategic priority objectives and brainstorm metrics to measure success.

Discussion Prompts:

- **Prompt 1 (Validating Outcomes):** What desired outcomes are missing, if any, for this strategic priority?
- **Prompt 2 (Metrics):** How would you measure success for each of these desired outcomes?

Time Allotment (per objective): 10 mins (50 mins total)



Thank you!

Wrap Up & Next Steps