

# BUDGET TOWN HALL

## SESSION 3

## Language Interpretation


Click the **Interpretation** icon  at the bottom of your screen and select your language.

## 語言解釋

單擊屏幕底部的解釋，然後選擇您的語言。



## Interpretación Y Lenguaje

Presione el icono que dice **Interpretation**  localizado en la parte baja de la pantalla y seleccione el lenguaje de preferencia.

## Recording

Audio, video, and chat in the main room will be monitored and recorded.

## 記錄

主房間中的音頻，視頻和聊天可能會監視和錄製。

## Grabación

Audio, video y chat en la sala pueden ser grabados y monitoreados.

---

## Audio and Video

We respect all participants in this convening today and want to create a safe space for all. By default, we will mute and disable video for all participants.

## 音視頻

我們尊重今天參加這次會議的所有參與者，並希望為所有人創造一個安全的空間。默認情況下，我們可以為所有參與者靜音和禁用視頻。

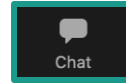
## Audio Y Video

Nosotros respetamos a todos los y todas las participantes en esta convocatoria hoy y deseamos crear un espacio seguro para todas y todos. Por defecto, silenciaremos y deshabilitaremos el audio y video para todos los y las participantes.

## Ask Live Questions

Click **Raise your hand** and wait for your name to be called. You will be called on to ask a live question during the Question-and-Answer session at the end of the meeting. By Phone: Dial **\*9** to raise your hand. Dial **\*6** to mute and unmute yourself.

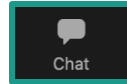
You can also submit a question via Chat by selecting the **Chat** icon:



We will read your name and question during the Question and Answer session at the end of the meeting.

## 交談

要提交評論，請選擇屏幕底部的聊天圖標。

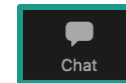


點擊網路研討會控制項中的「舉手」。

如果您通過電話加入網路研討會，請撥打 **\*9**來舉手。**\*6** - 靜音/解除靜音

## Chat

Para enviar un comentario al Q&A, oprima el '*Raise your hand*' o seleccione el icono de **Chat** que se encuentra en la parte baja de la pantalla. Para Teléfono: **\*9**: para levantar la mano en el Zoom. **\*6**: silenciar o reactivar el audio.



# VIRTUAL MEETING GUIDELINES

## 規則

# REGLAS DE LA SALA

## Enable Closed Caption Options

Click Closed Caption  to start viewing closed captioning.

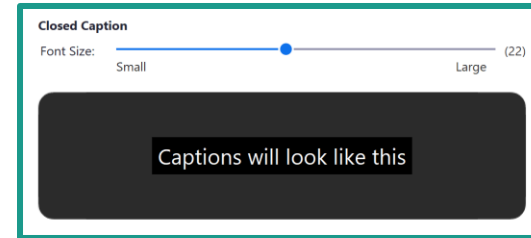
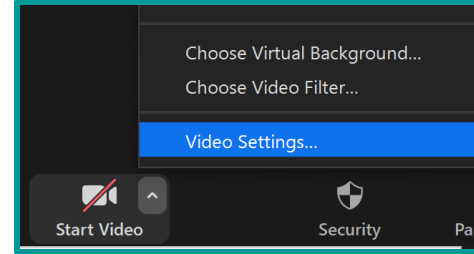
## To enlarge caption size

Click the up ^ next to Start Video / Stop Video

Click **Video Settings** then **Accessibility**.

Move the slider to adjust the caption size.

**(Only available in English)**



# OHLONE LAND ACKNOWLEDGEMENT

The Office of Economic and Workforce Development acknowledges that we are on the unceded ancestral homeland of the Ramaytush (rah-my-toosh) Ohlone who are the original inhabitants of the San Francisco Peninsula. As the indigenous stewards of this land, and in accordance with their traditions, the Ramaytush Ohlone have never ceded, lost, nor forgotten their responsibilities as the caretakers of this place, as well as for all peoples who reside in their traditional territory. As guests, we recognize that we benefit from living and working on their traditional homeland. We wish to pay our respects by acknowledging the Ancestors, Elders, and Relatives of the Ramaytush Ohlone community and by affirming their sovereign rights as First Peoples.

# MISSION

The Office of Economic and Workforce Development  
**advances equitable and shared prosperity**  
for San Franciscans by growing sustainable jobs, supporting  
businesses of all sizes, creating great places to live and work,  
and helping everyone achieve economic self-sufficiency.

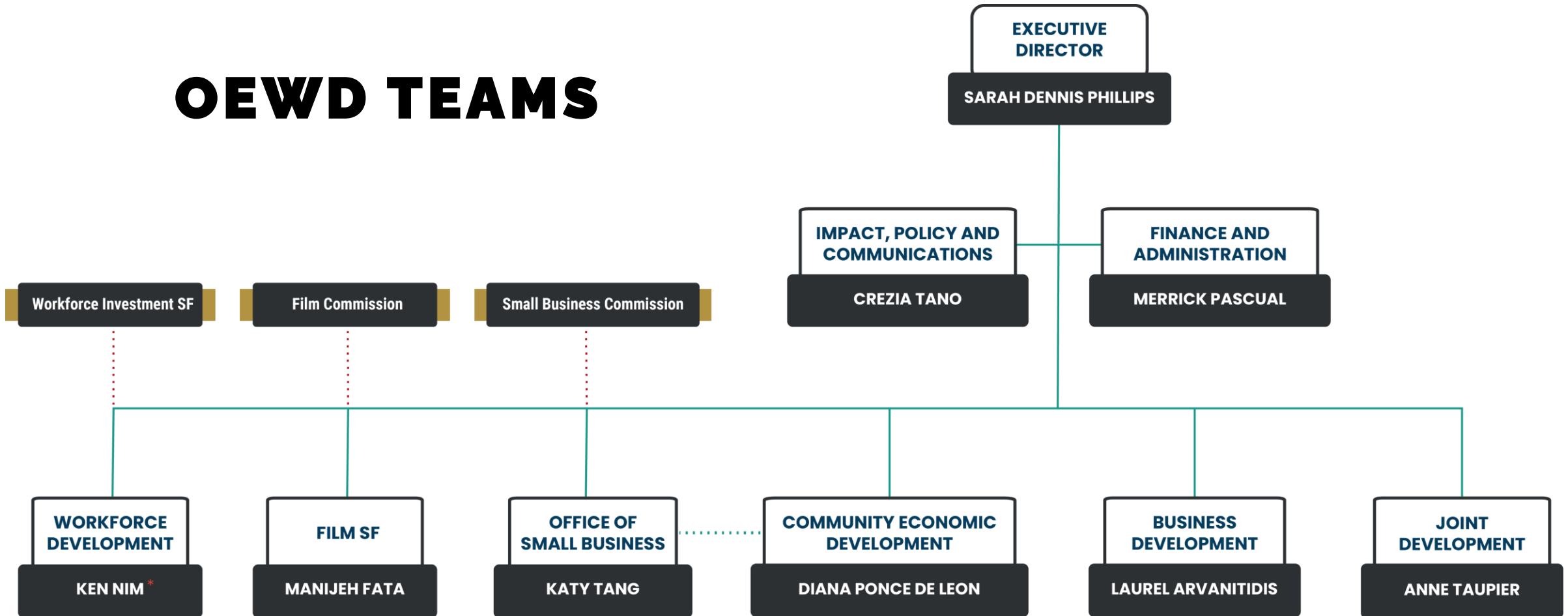
# GOALS AND OBJECTIVES

1. Facilitate an economy that helps businesses start, grow, and stay.
2. Foster prosperity for all, by preparing, training and connecting San Franciscans to sustainable careers.
3. Strengthen and invest in small businesses, nonprofits, community organizations, and public spaces to support vibrant neighborhoods.
4. Create space for jobs, businesses, and housing – using economic development to help communities thrive.
5. Deliver excellent service.





# OEWD TEAMS



\* Acting Director

# MAYOR LONDON BREED'S **BUDGET PRIORITIES**



## **Economic Vitality**

building a stronger and more resilient Downtown and City

## **Building a Safer City**

improving public safety and street conditions

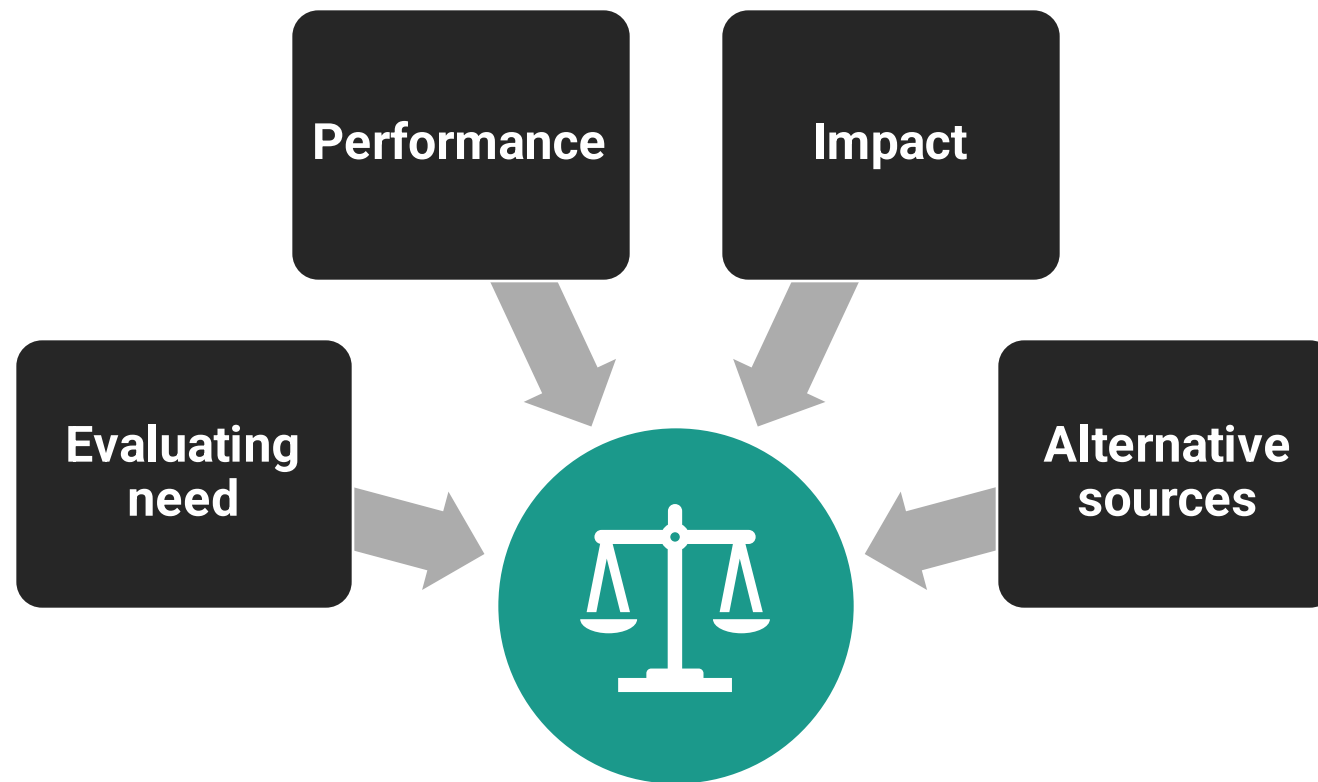
## **Shelter & Support**

reducing homelessness & transforming mental health delivery

## **Preserving Accountability & Equity**

both in services and spending

## BALANCING OUR BUDGET



# WHAT WE HEARD FROM YOU



**Economic recovery impacts all of San Francisco**



**Invest in emerging sectors and pathways**



**Supporting entrepreneurship at all levels is critical**



**Continued investment in neighborhood economic vibrancy**

# BUDGET OVERVIEW

	FY 23-24 APPROVED	FY 24-25 BASE
<b>Total</b>	\$158,881,988	\$133,140,120
<b>Target Reduction &amp; Contingency</b>	-	\$6,600,000



# PROPOSED REDUCTIONS

DIVISIONS	FY 24-25	Draft Reductions and Contingency
<b>Total (in millions)</b>	<b>\$133.1</b>	<b>\$6.6</b>
Business Development	\$11.3	\$0.8
Community Economic Development	\$43.4	\$2.6
Office of Small Business	\$3.8	\$0.25
Film	\$1.6	\$0.02
Shared Services	\$5.2	\$0.2
Joint Development	\$15.5	\$0.03
Workforce Development	\$52.3	\$2.7

# BUDGET PROCESS

## COMMUNITY INPUT

December

Departments get instructions and propose budgets

March

Departments send proposals to the Mayor and Board

June

The Mayor proposes a City Budget

July

The Board amends and approves the budget

August

The Mayor signs the budget

Department Community Meetings

Have subsidized employment that employers can leverage with permanent employment

Invest in non-traditional workforce programs like marketing, entrepreneurship, freelance, contract work, and online small businesses

Many of our trans and non-binary residents still experience misgendering and discrimination. We need more employer commitment to hiring in partnership with our employment centers to truly support the diversity of community members.

Explore AI programs to help the masses

Get youth in the clean energy economy

Support Treasure Island

Invest in training for newcomers

Language accessibility is a significant barrier

An equitable SF looks like youth thriving and flourishing

Technical assistance is vital to the Black community

Uplift workers who don't only work 9-5

Have subsidized employment that employers can leverage with permanent employment

It's imperative to keep Small Business Grants

Support disabled comm

# HOW YOUR FEEDBACK SHAPES OUR BUDGET

Investments

The Minding My Black-Owned Business grants have been extremely successful in increasing entrepreneurs understanding of bookkeeping, marketing, and lines of credit. Their businesses' success helps revitalize our neighborhoods

Live music and family friendly events are important to the vibrancy of the C

Live music and family friendly events are important to the vibrancy of the C

Activation of commercial co

# SHAPES OUR BUDGET

Live music and family friendly events are important to the vibrancy of the C

Live music and family friendly events are important to the vibrancy of the C

Live music and family friendly events are important to the vibrancy of the C

I'd like to see dedicated funding to help steer the growth of Visitacion Valley. Bring back the corridor manager!

Events have brought life to empty areas of SOMA and Downtown

and the Street Sundays program to include streets like the Mission

Education programs and cultural activations

Support the youth with internships

There is value in showing distinct neighborhoods and highlighting what is already amazing in

It would be great to have OEWD grants be two years or longer for non-profits providing the services. It support sustainability of services.

Funding entrepreneurs early on and giving them info and training means more businesses that can take over vacant storefronts

Support Black and Brown entrepreneur intergenerational dreams by having thought partners and building an ecosystem of alumni that can support each other

Budget for branding and marketing in the commercial corridor is helpful.

Small business grants have been an amazing source of support to small businesses. It helped many stay afloat during a really tough past couple years

Investment in our neighborhood corridors, with cultural competency. Our neighborhood small businesses are the ones that have stayed with us through every economic downturn, and the city hasn't invested enough in our corridors long term. Especially if the owner is an immigrant and doesn't speak English fluently

Incentivize mentorship for apprenticeship programs

Activate storefronts

Small Business Grants

More multi-year grants

Put boots on the ground to meet busy businesses and vendors where they are

The Fillmore and Bayview also need some special attention given the history of discrimination and redevelopment they've had to overcome

Vandalism relief grants are very meaning

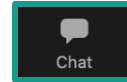


# QUESTIONS, COMMENTS, AND FEEDBACK

## Ask Live Questions

Click **Raise your hand** and wait for your name to be called. You will be called on to ask a live question.  
By Phone: Dial **\*9** to raise your hand. Dial **\*6** to mute and unmute yourself.

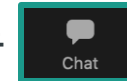
You can also submit a question via Chat by selecting the **Chat** icon:  
We will read your name and question.



## 交談

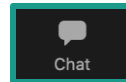
要提交評論，請選擇屏幕底部的聊天圖標。  
點擊網路研討會控制項中的「舉手」。

如果您通過電話加入網路研討會，請撥打 **\*9**來舉手。**\*6** - 靜音/解除靜音



## Chat

Para enviar un comentario al Q&A, seleccione el icono de **Chat** que se encuentra en la parte baja de la pantalla. Para Teléfono: **\*9**: para levantar la mano en el Zoom. **\*6**: silenciar o reactivar el audio.





# THANK YOU

[oewd.org](http://oewd.org)

[oewd@sfgov.org](mailto:oewd@sfgov.org)

415-554-6969