

AGENDA ITEM 9
Treasure Island Development Authority
Board of Directors
City and County of San Francisco
Meeting of February 14, 2024

Subject: Resolution Adopting Treasure Island Park Names and Yerba Buena Island Park Renaming (Action Item)

Contact: Robert Beck, Treasure Island Director

SUMMARY OF PROPOSED ACTION

The proposed resolution would adopt the recommended naming conventions for Phase 1 Treasure Island Parks, and adopt the recommended renaming of an individual Yerba Buena Island Park outlined in the presentation attached as Exhibit A.

BACKGROUND

On April 21, 2011, in a joint session with the San Francisco Planning Commission, the Treasure Island Development Authority (“TIDA”) Board of Directors adopted a series of resolutions to approve numerous entitlement and transaction documents relating to the Treasure Island/Yerba Buena Island Development Project (collectively, the “Transaction and Entitlement Documents”), including a Development Agreement (“DA”) and a Disposition and Development Agreement (“DDA”) with Treasure Island Community Development (“TICD”), adopting environmental findings pursuant to the California Environmental Quality Act (“CEQA”). On June 7, 2011, the Board of Supervisors approved these same Transaction and Entitlement Documents.

Included an Exhibit CC to the DDA was a Design Review and Design Approval Procedure (“DRDAP”) which outlined the subsequent planning documents and design applications to be submitted by TICD for approval prior to the start of development, including a Signage Master Plan. At its meeting of August 12, 2015, the TIDA Board approved the Signage Master Plan attached as Exhibit B to establish a framework for wayfinding and signage design to be implemented throughout the course of development.

Over the following several years, TIDA and TICD developed an initial set of park and trail names and identifiers first for the Yerba Buena Island parks and trails. The names drew upon and were inspired by the history, geography, and environment of Yerba Buena Island. The TIDA Board approved adoption of the Proposed Names for specific Yerba Buena Island parks and trails at its April 14, 2021 meeting.

TICD has now prepared construction plans for several parks on Treasure Island and needs to specify the text to be displayed on the signage to be fabricated and installed within the parks. The proposed Treasure Island park names to be included on those signs are now brought to the TIDA Board for adoption. Additionally, a single Yerba Buena Island park name adopted by the TIDA Board in April 2021, Infinity Point, has since warranted ongoing re-naming considerations discussed further below. The renaming of Yerba Buena Island’s Infinity Point to Panorama Park is also now brought to the TIDA Board for adoption at the same time.

DISCUSSION

TICD, through its lead landscape architecture team, CMG Landscape Architecture (CMG) has developed a set of proposed parks names for the first parks to be constructed on Treasure Island. In developing the proposed names, they sought to establish park identities that are place specific or contextual referencing the past, present, or future form and/or program of the park site. They further sought to utilize references unique and local to Treasure Island while looking for names that would be memorable or enticing.

TICD presented the proposed naming conventions for Treasure and Yerba Buena Islands Parks to the TIDA Board at its April 13th 2022, May 11th, 2022 and September 14th, 2022 meetings including in some cases alternative names considered and rejected or still being evaluated. The proposed Treasure Island Parks names and the proposed renaming of Infinity Point to Panorama Park on Yerba Buena Island were presented again to the TIDA Board HITS Committee on February 2, 2024 and to the TIDA Citizens Advisory Board (“CAB”) on February 6, 2024

In its April 2022 adoption action, the Board approved the naming parks and trails on Yerba Buena Island, including naming the park on the western peak of Yerba Buena Island and the likely centerpiece of the YBI parks network as Infinity Point. However, the similarity of that park name with the name of the signature sculpture installed at the park has led to reconsideration of the name Infinity Point. TIDA and TICD have developed an alternate Proposed Name for the space: Panorama Park. The proposed re-naming of Infinity Point to Panorama Park is inspired by the vistas afforded from the park of the San Francisco Bay, the City of San Francisco, the Golden Gate Bridge, Alcatraz, and the Marin headlands.

TICD has requested TIDA approval of the naming conventions for the Treasure Island parks, and approval of the renaming of Infinity Point to Panorama Park, so they can initiate the fabrication of signage to be installed in the initial parks.

RECOMMENDATION

Staff recommends that the TIDA Board adopt the naming conventions outlined in Exhibit A for the Treasure Island Parks, recommends the renaming of Yerba Buena Island’s Infinity Point to Panorama Park.

EXHIBITS

- A. Presentation of Proposed Treasure Island Park Names
- B. Signage Master Plan
- C. Proposed Resolution

Prepared by Robert Beck



TREASURE AND YERBA BUENA ISLAND MAJOR PHASE 1 PARK NAMES

FEB 2022	Construction of First Treasure Island Parks Began
Apr 2022	TIDA CAB Initial Presentation of Treasure Island Park Names
MAY 2022	TIDA Board Initial Presentation of Treasure Island Park Names
SEP 2022	TIDA CAB + Board Treasure Island Park Names Presentations
Oct 2022	TIDA Board TI Park Names Presentation
February 2024	TIDA Board + CAB + HITS Committee Presentations
Spring 2024	First Treasure Island Parks Complete

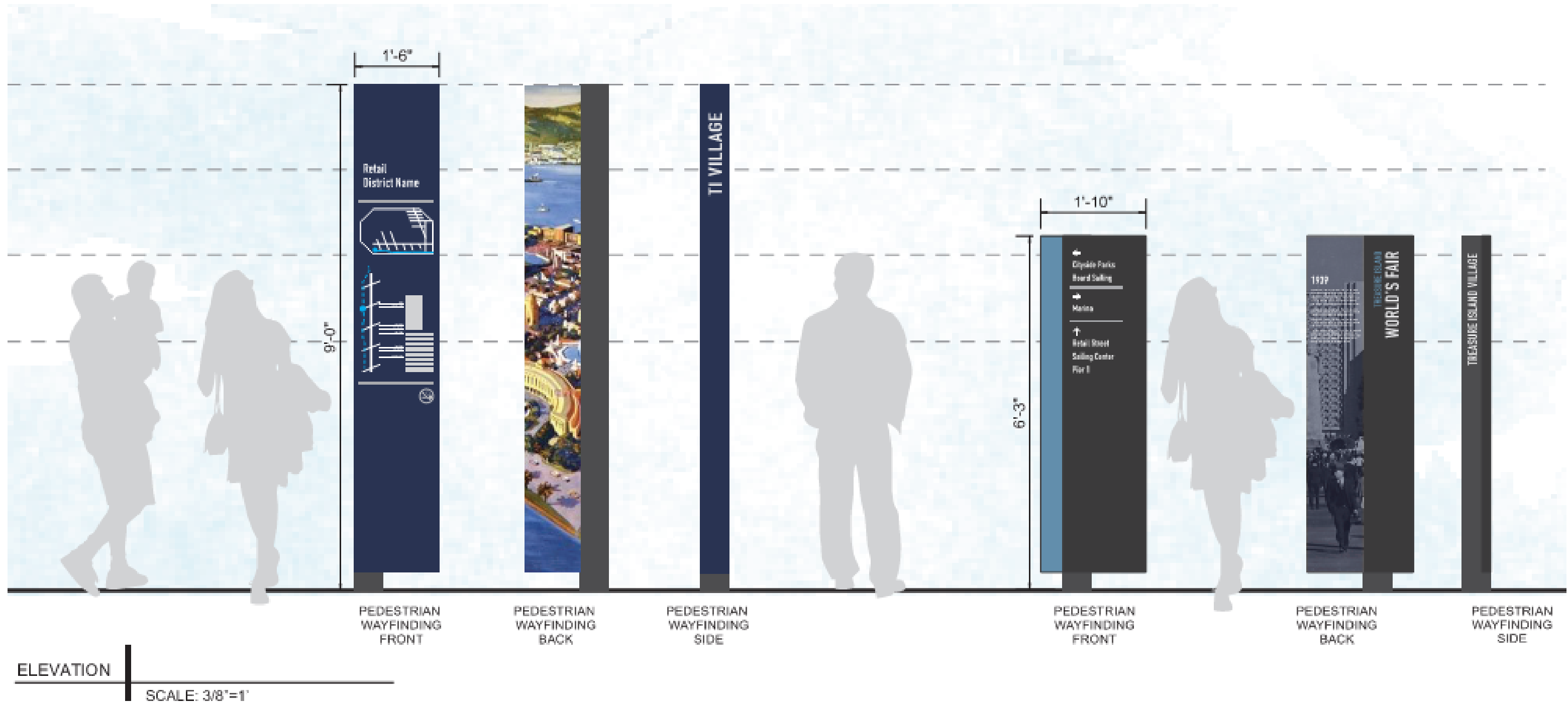
TREASURE AND YERBA BUENA ISLAND NAMING HISTORY AND THEMES

- 2015 TI+YBI Wayfinding Signage Masterplan Approved
- 2015 Treasure and Yerba Buena Island Streets Names Approved
- Names inspired by the places, artists and architects from the Golden Gate International Exposition
- 2021 YBI Parks Names Approved
- Names inspired by the geology, geography and ecology of Yerba Buena Island
- 2022 Initial Presentation of Proposed Treasure Island Phase 1 Park Names
- Names inspired by the aviation history and park features/program.

TREASURE ISLAND/YERBA BUENA ISLAND | 8.12.2015

SIGNAGE MASTER PLAN

TI + YBI WAYFINDING SIGNAGE MASTERPLAN - SIGNAGE EXAMPLES



TREASURE ISLAND STREET NAMES



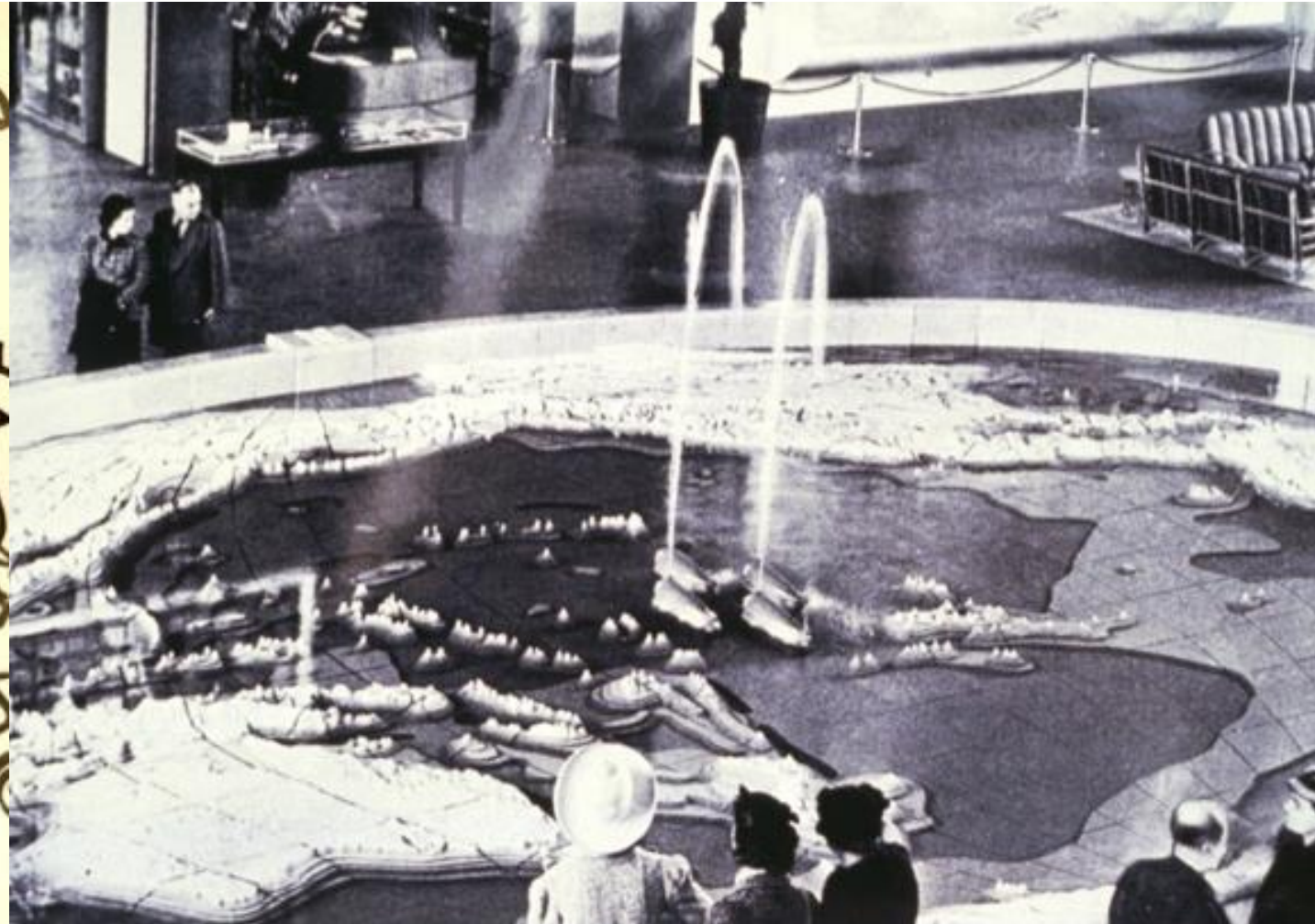
Photo: Treasure Island Museum



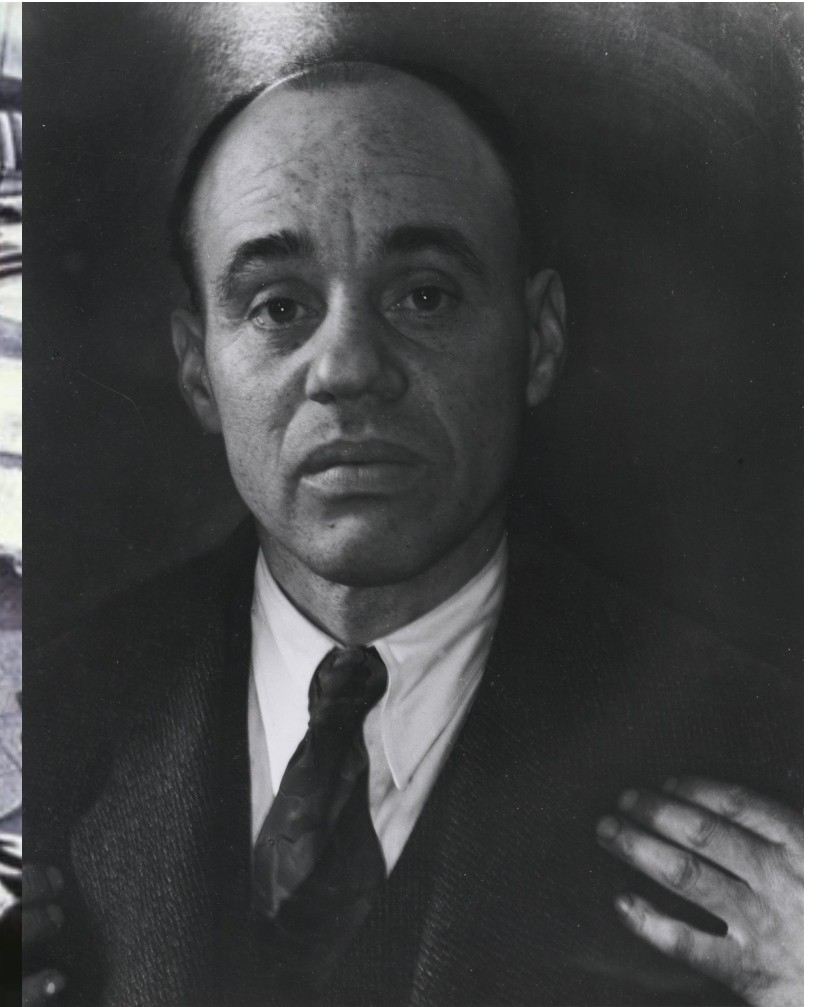
TREASURE ISLAND STREET NAMES



Antonio Sotomayor

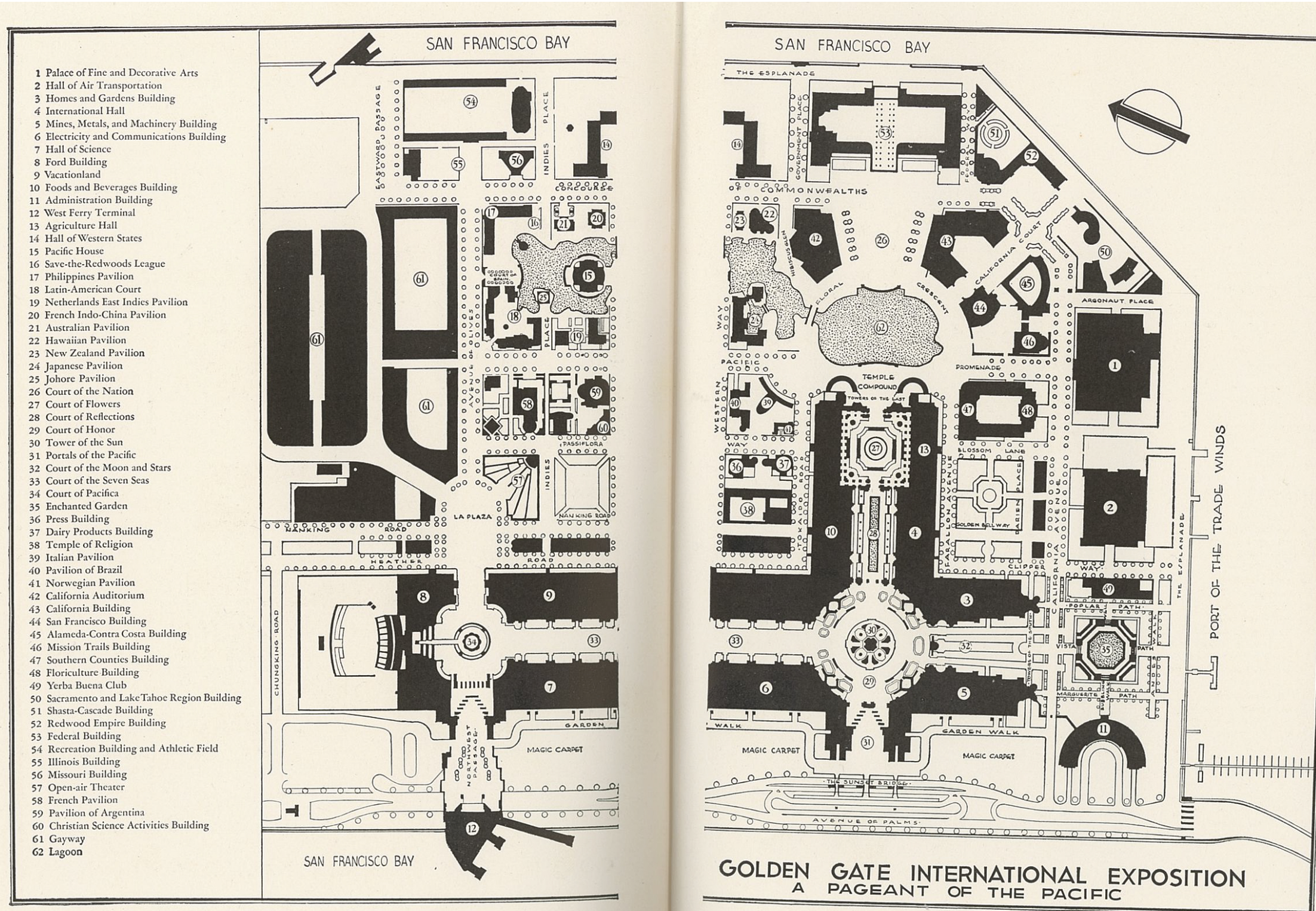


Pacific Basin Fountain



Sargent Claude Johnson

TREASURE ISLAND STREET NAMES



TREASURE ISLAND STREET NAMES

NOTE
THIS PLAN IS FOR REFERENCE ONLY. PROPOSED STREET NAMES
TO BE APPROVED PRIOR TO REVISING MAP SHEETS.



YERBA BUENA ISLAND PARK NAMES



TIDA BOARD APPROVED NAMES (YBI) AND PROPOSED NAMES (TI)



TREASURE ISLAND HISTORIC DISTRICT PARK NAMES



TREASURE ISLAND HISTORIC DISTRICT PARK NAMES



TREASURE ISLAND HISTORIC DISTRICT PARK NAMES



TREASURE ISLAND HISTORIC DISTRICT PARK NAMES



TREASURE ISLAND HISTORIC DISTRICT PARK NAMES



TREASURE ISLAND HISTORIC DISTRICT PARK NAMES



TREASURE ISLAND LANDING (WATERFRONT PLAZA)

AECOM





TREASURE ISLAND LANDING

Defining Features

- Views back to San Francisco
- Ferry Terminal structure and pier
- Intermodal transit hub -- a space of activity
- Includes Waterfront Plaza + Causeway Park

UNITY PLAZA (BUILDING 1 PLAZA) ACLA



BUILDING 1 RELIEFS





UNITY PLAZA

Building 1

- Historic structures (administrative building and air control tower)
- Historic date palms
- Pacific Unity sculptures

COURT OF PACIFICA (MARINA PLAZA)

ACLA





COURT OF PACIFICA

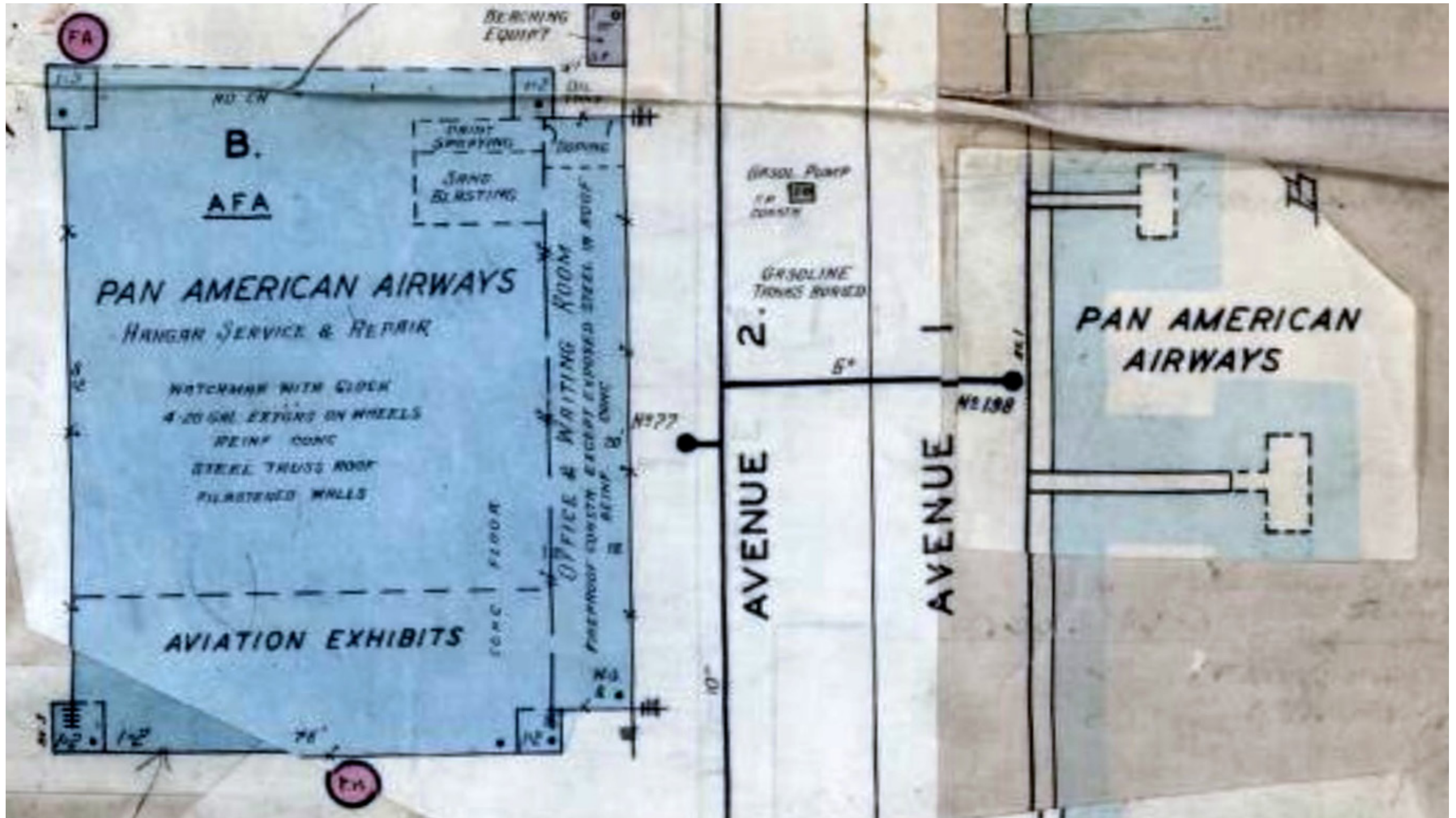
Defining Features

- Stage, seating, and gathering spaces
- Access to Building 1
- Proximity to Clipper Cove

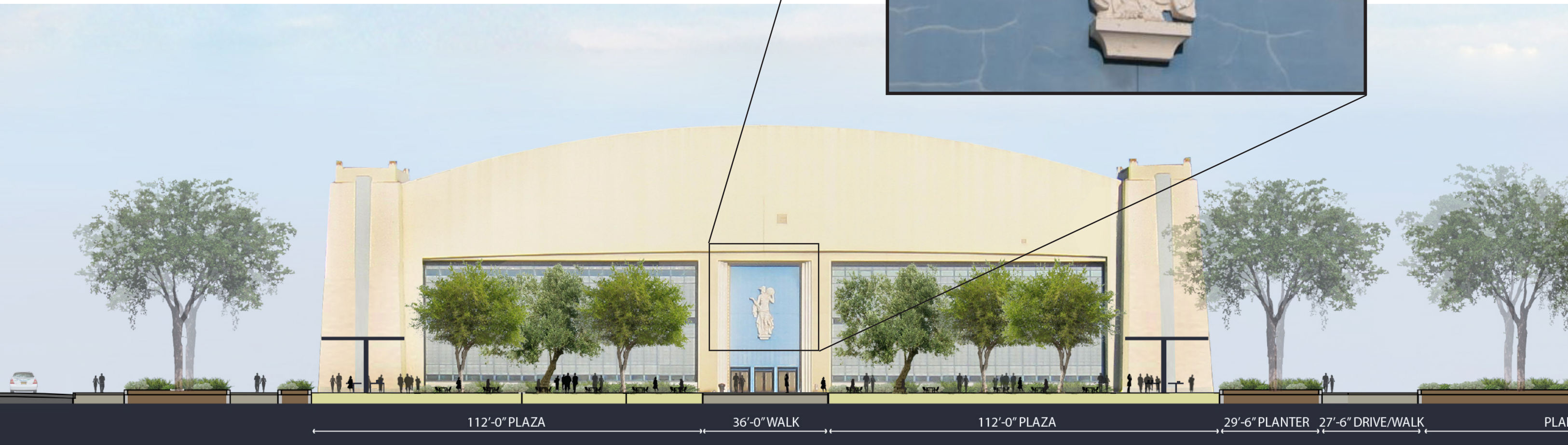
PAN AM GROVE (BUILDING 2 PLAZA) CMG



HANGAR 2 DURING THE GOLDEN GATE INTERNATIONAL EXPOSITION



HANGAR 2 - 'THE SPIRIT OF TRANSPORTATION' RELIEF





PAN AM GROVE

Defining Features

- Former Pan-Am hanger and exhibition space (1939-1945)
- Transplanted olive trees cared for by the Bruccia Family (planted by Giuseppe Bruccia for the GGIE)
- ‘Hall of Air Transportation’ during the GGIE
- ‘Spirit of Transportation’ bas-relief figure on facade
- Building dedicated to “Men with Wings of Yesterday, Today and Tomorrow”
- Views of Building 1 and Clipper Cove

AVIATOR'S COURT (BUILDING 3 PLAZA) CMG





AVIATOR'S COURT

Defining Features

- Between historic hangers 2 and 3
- Event space
- China Clipper
- Live Oaks and Ginkgo trees
- 'Palace of Fine and Decorative Arts' during GGIE
- Former home to Diego Rivera's 'Pan Am Unity' fresco mural
- Used by the Navy as repair facility and port control office
- Art Moderne architectural style
- Views of Bay Bridge and Clipper Cove

CLIPPER COVE PROMENADE AECOM





CLIPPER COVE PROMENADE

Defining Features

- Multi-use pathway/Bay Trail
- Proximity to Marina and Clipper Cove

CHAPEL GROVE (CULTURAL PARK) THE OFFICE OF CHERYL BARTON/CMG





CHAPEL GROVE

Defining Features

- Historic chapel (re-purposed for civic functions)
- Lawn area with space for performances and gathering
- Bosque of trees
- Previously used as a wedding venue

CITYSIDE PARK CMG





CITYSIDE PARK

Defining Features

- Views to SF skyline and Golden Gate Bridge
- Experience of night-time city lights
- Western exposure/dramatic climate: sunsets, wind, fog
- Length (1/2 mile) and expansiveness
- Identity as a large regional park
- Programmatic Rooms/Windrows
- Bay Trail

EASTSIDE GARDENS (EASTSIDE COMMON) CMG





EASTSIDE GARDENS

Defining Features

- Multi-use pathway
- Continuous grove of elm trees
- Neighborhood adjacency
- Programmatic rooms in series
- Linearity

YERBA BUENA ISLAND PARK NAME UPDATE



PANORAMA PARK AND SIGNAL POINT HOOD DESIGN STUDIO



SIGNAL POINT (EAST)



PANORAMA PARK (WEST)



Related parks names already in use

- Tank Hill
- Yerba Buena Park/
Gardens
- Hilltop Park
- Goat Hill

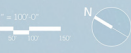


TIDA BOARD APPROVED NAMES (YBI) AND PROPOSED NAMES (TI)





THANK YOU



1 [Adopting Treasure and Yerba Buena Islands Parks Names]

2 **Resolution Adopting Treasure Island Parks Names and Yerba Buena Island Park**
3 **Renaming.**

4 WHEREAS, Former Naval Station Treasure Island (the "Base" or "Treasure Island") is
5 a former military base located in the City and County of San Francisco (the "City") consisting
6 of approximately 550 acres on Treasure Island and Yerba Buena Island, and is currently
7 owned by the United States of America, acting by and through the Department of the Navy
8 (the "Navy"); and

9 WHEREAS, The Base was selected for closure and disposition by the Base
10 Realignment and Closure Commission in 1993, acting under Public Law 101-510, and its
11 subsequent amendments, and the Base ceased operations in 1997; and

12 WHEREAS, Under the Treasure Island Conversion Act of 1997 (AB 699), which
13 amended Section 33492.5 of the California Health and Safety Code and added Section 2.1 to
14 Chapter 1333 of the Statutes of 1968, the State Legislature (i) granted to the Board of
15 Supervisors the authority to designate the Treasure Island Development Authority ("TIDA") as
16 a redevelopment agency under California Community Redevelopment Law with authority over
17 the Base; and (ii) with respect to those portions of the Base that are subject to the public trust
18 for commerce, navigation and fisheries (the "Public Trust"), vested in TIDA the authority to
19 administer the Public Trust as to such property; and

20 WHEREAS, TIDA, the City, Treasure Island Community Development, LLC ("TICD"),
21 and the Treasure Island/Yerba Buena Island Citizens Advisory Board ("CAB") have worked for
22 more than a decade to plan for the reuse and development of Treasure Island; and

23 WHEREAS, On April 21, 2011, the TIDA Board of Directors unanimously made certain
24 environmental findings under the California Environmental Quality Act ("CEQA") and approved
25

1 a package of legislation in furtherance of the development project (the “Project”), including a
2 disposition and development agreement (the “DDA”) with TICD; and

3 WHEREAS, On June 7, 2011, the Board of Supervisors unanimously confirmed
4 certification of the final environmental impact report and made certain environmental findings
5 under CEQA (collectively, the “FEIR”) by Resolution No. 246-11 and approved a package of
6 legislation in furtherance of the Project; and

7 WHEREAS, The DDA included as an exhibit a Design Review and Design Approval
8 Procedure (“DRDAP”) outlining the subsequent planning documents and design approvals
9 to be submitted by TICD, including a Signage Master Plan; and

10 WHEREAS, The TIDA Board approved a Signage Master Plan at its meeting of
11 August 12, 2015; and,

12 WHEREAS, The TIDA Board approved adoption of Proposed Names for specific Yerba
13 Buena Island parks and trails at it’s April 14, 2021 meeting; and,

14 WHEREAS, A certain Yerba Buena Island park name adopted by the TIDA Board in
15 April 2021, Infinity Point, has since warranted ongoing re-naming considerations due to
16 certain redundancies identified between park name and the name of the park’s signature
17 sculpture; and

18 WHEREAS, TICD is now preparing to issue construction contracts for certain parks on
19 Treasure Island and needs to specify the language, including place names, to be incorporated
20 into the signs to be fabricated and installed in those parks; and

21 WHEREAS, TICD also needs to specify a place name for the referenced individual
22 Yerba Buena Island park to be incorporated into the signs to be fabricated and installed in that
23 park; and

24 WHEREAS, TIDA and TICD have developed a set of park names and identifiers
25 drawing upon and inspired by the history and environment of Treasure Island for the Treasure

1 Island parks, and an alternate Proposed Name for Infinity Point, Panorama Park, inspired by
2 the environment and geography of Yerba Buena Island (collectively the “Proposed Names”);
3 and

4 WHEREAS, The Proposed Names for Treasure Island parks were presented to the
5 TIDA Board at its meetings of May 11th, 2022, September 14th, 2022 and October 12th, 2022,
6 and to the CAB at their meetings in April, 2022 and September, 2022; and

7 WHEREAS, the collective Proposed Names, including the proposed re-naming of
8 Infinity Point as Panorama Park, were presented to the TIDA HITS Committee at their meeting
9 on February 2, 2024 and to the CAB at its meeting on February 6, 2024, and

10 WHEREAS, TICD and TIDA Staff propose the adoption of the Proposed Names to
11 facilitate the fabrication of wayfinding signage for the initial parks to be constructed on
12 Treasure Island and propose the renaming of Infinity Point to Panorama Park on Yerba Buena
13 Island; now, therefore, be it

14 RESOLVED, That the TIDA Board does hereby adopt the Proposed Names for the
15 specific Treasure Island parks and for Panorama Park on Yerba Buena Island; and, be it

16 FURTHER RESOLVED, That the Board of Directors authorizes the Treasure Island
17 Director (“Director”) to authorize TICD to utilize the Proposed Names in preparing wayfinding
18 and signage materials for installation on Yerba Buena Island and Treasure Island.

19

20

CERTIFICATE OF SECRETARY

21 I hereby certify that I am the duly elected Secretary of the Treasure Island
22 Development Authority, a California nonprofit public benefit corporation, and that the
23 above Resolution was duly adopted and approved by the Board of Directors of the
24 Authority at a properly noticed meeting on February 14, 2024.

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Jeanette Howard, Secretary

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