

SAN FRANCISCO ENTERTAINMENT COMMISSION
ANNUAL REPORT | 2019-2022

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STAY STRONG SAN FRANCISCO

SAN FRANCISCO ENTERTAINMENT COMMISSION

ANNUAL REPORT 2019-2022





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OUR MISSION:

**TO SUPPORT A THRIVING
ENTERTAINMENT AND
NIGHTLIFE CULTURE THAT
BALANCES THE NEEDS OF
THE CITY'S ENTERTAINMENT
COMMUNITY, ITS AUDIENCES,
AND ITS NEIGHBORS
ACROSS ALL DISTRICT
NEIGHBORHOODS.**

OUR VISION:

**WE ENVISION A SAN FRANCISCO
ENTERTAINMENT COMMUNITY
THAT IS:**

- » WORLD-CLASS
- » DIVERSE
- » EQUITABLE
- » ROBUST
- » RESPONSIBLE
- » INCLUSIVE

OUR VALUES:

WE VALUE:

- » TRANSPARENCY,
COMMUNICATION, AND
HONESTY
- » A SENSE OF BELONGING
AND SANCTUARY FOR ALL
- » ENTERTAINMENT!



Welcome from the San Francisco Entertainment Commission!



BEN BLEIMAN



DORI CAMINONG



MAGGIE WEILAND

On behalf of our commissioners and staff, it is with great pleasure to introduce our Annual Report for Fiscal Years 2019–2022.

San Francisco’s world-renowned nightlife and entertainment sector is an integral part of the City’s social and economic fabric. Our beloved music venues, nightclubs, bars, restaurants, street fairs, and neighborhood celebrations elevate our city’s quality of life and strengthen its cultural identity. In addition, entertainment attracts international visitors and contributes an estimated \$7.1 billion in economic impact to the City.

This Report captures the San Francisco Entertainment Commission’s response to COVID-19’s historic health, economic, and social impacts on SF’s nightlife and entertainment community. During this period of existential threat, our staff, commissioners, industry and government partners remained committed to working together to protect and sustain the local industry. Through advocacy, outreach, and facilitation of safer entertainment activity, we collectively amplified the importance of nightlife and entertainment as key drivers of SF’s long-term recovery.

The Entertainment Commission takes pride in San Francisco’s global prominence as a culturally vibrant city activated by entertainment that strengthens our dynamic neighborhoods and welcomes the world. The Annual Report demonstrates the Entertainment Commission’s commitment to foster, promote, regulate, and sustain entertainment and culture in San Francisco.

With warm regards,

A stylized handwritten signature in black ink.

Ben Bleiman, President

A stylized handwritten signature in black ink.

Dori Caminong, Vice President

A stylized handwritten signature in black ink.

Maggie Weiland, Executive Director

JURISDICTION



The Entertainment Commission was created in July 2003 by an amendment to the Charter Section 4.117.

SEC. 4.117 ENTERTAINMENT COMMISSION

The San Francisco Entertainment Commission shall consist of seven members nominated and appointed pursuant to this section. The Mayor shall nominate four members to the commission, and the Board of Supervisors shall appoint, by motion, three other members to the commission. Each nomination of the Mayor shall be subject to approval by the Board of Supervisors, and shall be the subject of a public hearing and vote within 60 days. If the Board of Supervisors fails to act on a mayoral nomination within 60 days of the date the nomination is transmitted to the Clerk of the Board of Supervisors, the nominee shall be deemed approved. Appointments to the commission shall become effective on the date the Board of Supervisors adopts a motion approving the nomination or on the 61st day following the date the mayoral nomination was transmitted to the Clerk of the Board of Supervisors if the Board of Supervisors fails to act upon the nomination prior to such date.

Of the four members nominated by the Mayor, the Mayor shall nominate one member to represent the interests of City neighborhood associations or groups, one member to represent the interests of entertainment associations or groups, one member to represent the interests of the urban planning community, and one member to represent the interests of the law enforcement community. Of the three members of the commission appointed by the Board of Supervisors, one member shall represent the interests of City neighborhood associations or groups, one member shall represent the interests of entertainment associations or groups, and one member shall represent the interests of the public health community.

To stagger the terms of the members, the initial appointments to the commission shall be as follows: the Mayor shall nominate two members to serve terms of four years, one member to serve a term of three years, and one member to serve a term of two years. Of the three remaining members of the commission, the Board of Supervisors shall appoint one member to serve a term of four years, one member to serve a term of three years, and one member to serve a term of two years. Except for appointments to fill a vacancy, all subsequent appointments shall be for a term of four years. Members of the commission nominated by the Mayor may be suspended by the Mayor and removed by the Board of Supervisors only as set forth in Section 15.105. Members of the commission appointed directly by the Board of Supervisors may be suspended by a motion of the Board of Supervisors approved by six votes and may be removed by the Board of Supervisors only as set forth in Section 15.105. (Added November 2002).

In addition, the San Francisco Administrative Code sets forth the policy and form of the agency in Chapter 90.

SEC. 90.1 DECLARATION OF POLICY

It is the policy of the City and County of San Francisco to have a system of coordinated planning and permitting for cultural, entertainment, athletic and similar events and establishments throughout the City to promote such establishments and events for the economic and cultural enrichment of San Franciscans and visitors to San Francisco, and to celebrate the diverse communities within San Francisco. To facilitate this goal, it is the policy of the City to have the San Francisco Entertainment Commission:

1. Assist the organizers and operators of cultural, entertainment, athletic and similar events and establishments to apply for, and obtain from the Commission and other City departments when the applicant satisfies the requirements therefore, all necessary permits from the City;
2. Promote the responsible conduct and operation of such events and establishments;
3. Promote the development of a vibrant entertainment and late-night entertainment industry within the City;
4. Promote the use of City facilities for cultural, entertainment, athletic and similar events that generate revenue for the City;
5. Foster harm reduction policies, including but not limited to reduction of risks from substance use, hearing protection, heat exhaustion, and relevant health and safety measures;
6. Develop and recommend to the Mayor and Board of Supervisors “good neighbor policies” that appropriately balance the cultural, economic, employment and other benefits of a vibrant entertainment and late-night entertainment industry with the needs of residents and businesses in the vicinity of entertainment venues;
7. Mediate disputes between persons affected by cultural, entertainment, athletic and similar events and establishments, and the organizers of such events and operators of such establishments;
8. Assume responsibility from the Police Department for issuing entertainment-related permits;
9. Plan and coordinate City services for major events or which there is no recognized or adequate organizer or promoted, such as Halloween bacchanalia in the Castro District and New Year’s Eve festivities; and
10. Provide information regarding venues and services appropriate for conducting events and functions ancillary to conventions held within the City, including conventions at the Moscone Convention Center. (Added by Ord. 164-02, File No. 020784, App. 7/26/2002).



Our entire organization was founded on and centered around our largest event, and the cancellation of our event and all events like it was devastating. Our 2020 revenue was 11% of our 2019 revenue. We have never offered virtual programming, and had very little resources to make the seemingly impossible pivot. However, with support from the City of San Francisco, and timely (looking back) leadership changes, we were able to create meaningful content and connection with and for our communities.

We also used the time to do deep introspective work within our organization, focusing deeply on DEI and recentering our values to make sure we could find ways to be of service.

We opened a community center that has hosted so many different and diverse events, shared our space with many other nonprofits (helping them fund raise in the virtual space!), and brought our events back with LOTS of modifications in 2021.

We are still financially coming out of the most difficult time of our 39 years as an organization, but we can absolutely see the balance returning, and how our mission really matters to so many people.

ANGEL ADEYOHA
Folsom Street



POWERS AND DUTIES

SEC. 90.4 POWERS AND DUTIES OF THE ENTERTAINMENT COMMISSION

In addition to the powers and duties set forth in Sections 4.102, 4.103 and 4.104 of the Charter, Administrative Code Chapter 90 sets forth the following powers and duties:

- (a) Accept, review, gather information regarding, and conduct hearings upon applications for entertainment-related permits; and rule upon and issue, deny, condition, suspend, revoke or transfer entertainment-related permits in accordance with applicable laws and regulations. The Commission may authorize the Executive Director or permit administrators, or both, to rule upon applications and grant, deny, condition, transfer or modify specified types of entertainment-related permits deemed by the Commission to be routine and unlikely to pose significant negative impacts on persons in the vicinity of the event or establishment for which the permit is sought; provided, that any City department with an interest in the permit or person having a right to appeal to the Board of Appeals under Section 30 of the San Francisco Business and Tax Regulations Code may, in writing, (i) request that the permit application be heard in the first instance by the Commission, or (ii) request reconsideration by the Commission of the Executive Director's or permit administrator's decision. If the Commission grants a request for reconsideration, it may hear the matter de novo, or may limit its review to the administrative record that was before the Executive Director or permit administrator at the time of his or her decision.
- (b) Impose reasonable conditions upon the issuance or renewal of entertainment-related permits consistent with the applicable law, regulations and the good neighbor policy or policies for the location or locations of the establishment or event for which the permit is sought.
- (c) Suspend, revoke or withdraw entertainment-related permits in accordance with the law and regulations governing such permits.
- (d) Coordinate with all relevant City departments for the conduct of any inspection or investigation necessary



or appropriate for the full and fair consideration of applications for the issuance, renewal or transfer of entertainment-related permits, including without limitation the Police Department and the Department of Public Health.

- (e) Promote the use of City facilities for cultural, entertainment, athletic and similar events that generate revenue for the City, in consultation with the City departments having jurisdiction over such facilities.

- (f) Develop and recommend to the Mayor and Board of Supervisors “good neighbor policies” that balance competing interests and promote the health, safety and welfare of San Franciscans and visitors to San Francisco.
- (g) Mediate disputes between persons affected by cultural, entertainment and athletic events and establishments permitted by the City and the organizers of such events and operators of such establishments.
- (h) Plan and coordinate the provision of City services for major events for which there is no recognized organizer, promoter or sponsor, or where identified organizers, promoters or sponsors cannot, in the opinion of the Commission, provide adequate planning and coordination for the size, geographic distribution or nature of the event. For purposes of this Chapter, “major events” means an anticipated gathering of persons on or adjacent to public property or roadways that is likely to require police services, fire services, toilet facilities, traffic control, the availability of potable water or other City services to protect the health, safety and welfare of participants, neighbors or other persons likely to be affected by the event, including but not limited to spontaneous gatherings on Halloween, Pride events (including Pink Saturday), St. Patrick’s Day and New Year’s Eve.
- (i) Prepare and submit to the Mayor and Board of Supervisors a report analyzing the Commission’s effectiveness in advancing the policies specified in Section 90.1 and the laws governing entertainment-related permits, and making recommendations related thereto. The Commission shall submit the report to the Mayor and Board of Supervisors within one year of effective date of this Chapter, and not less than once every five years thereafter.

With the approval of the Recreation and Parks Commission or Port Commission, as the case may be, exercise the powers and perform the duties set forth in this Section with respect to events and establishments to be held or operated upon property or within facilities under the jurisdiction of the Recreation and Parks Commission or Port Commission. (Added by Ord. 164-02, File No. 020783, App. 7/26/2002)



After the adrenaline wore off, the challenge wasn’t so much surviving the crisis but rather finding purpose and motivation through the isolation and monotony. It was a given that we wouldn’t be able to run a profitable business for a while, so profitability as a goal had to take a back seat while we just focused on staying relevant in the minds of our customers. We found ways to keep people engaged and still offer the sense of community that people seek out in a bar, like hosting virtual trivia nights or sharing home cooking tips. Any noise we could make sufficed to break the silence.

DANIEL AZARKMAN
El Lopo



I was very pleasantly surprised that opening for outdoor service and live entertainment in Jack Kerouac Alley was so well received. Peaceful and not chaotic or disruptive at all. It kept our business going and lifted so many people’s spirits. It was a great gift in the middle of the most challenging time of our lives. I am beyond grateful for everyone who worked and performed for us. The people in the city departments who helped make it happen were just stellar!

JANET CLYDE
Vesuvio



THE IMPORTANCE OF ENTERTAINMENT IN SAN FRANCISCO

Entertainment and nightlife aren't just cultural benefits; they are also major economic drivers.

In March 2012, the Controller's Office released an economic impact study of San Francisco's nightlife businesses that illustrates the importance of nightlife to San Francisco. This study was subsequently updated in 2016. Additionally, in April 2015, the Controller's Office conducted a study of the economic impact of outdoor events in San Francisco. Among the findings:

From 2010 to 2019, the City has added over **16,000 nightlife jobs**, or a 25% increase. Between 2010 and 2019, all nightlife industries added employment. Restaurants are by far the largest of the industries, however venues/nightclubs, bars, performing arts companies, and art galleries all increased employment during the eight-year period.



\$7.2
BILLION

In 2019, over 3,850 nightlife establishments citywide employ over 64,000 workers, and **generated \$7.2 billion** in economic impact. These establishments also contribute over **\$80 million in payroll taxes and sales taxes** to the City annually. As of 2021, the sector contained 3,670 businesses and over 39,600 workers, with an estimated \$5 billion in spending.



Notably, nightlife employment largely plateaued from 2017 to 2019, from 63,713 to 64,005 employees, with an increase in venue employment almost entirely offsetting slight declines in every other subsector. 2018 was the first year to see a decline in nightlife employment since at least 2010.

Nightlife is vital to San Francisco's tourism industry. The 2012 study found that

94% of Bay Area residents visited the City at night to patronize a nightlife business.

For 31% of visitors from outside of San Francisco, a live music venue or nightclub was the main reason for their visit. On average, Bay Area patrons spent an average of \$105 per night on nightlife, while San Francisco residents spent an average of \$61 per night.



\$1.6
BILLION

The nightlife industry also supports the City's economy by purchasing **\$1.6 billion annually in services and supplies** from local businesses, ranging from food and beverages to performers.



\$290
MILLION

In 2014, 3.3 million people attended 79 outdoor events, where they spent an estimated **\$290 million**.



10%

On average, food spending at outdoor events is equivalent to 10% of citywide spending at restaurants and bars.



Survey data reveals that visitors to San Francisco represented 58% of attendees,

85% of them reported that the main reason they visited San Francisco was to attend the event.



The spending of these visitors has a **\$1.1 billion** direct and indirect impact on the city's economy, and supports 9,300 private sector jobs in the retail, food services, accommodations, transportation, and other industries.

\$1.1
BILLION



Outdoor events sustain a significant share of jobs in the hospitality industry, including an estimated **7% of restaurant and 6% of hotel employment**.

Visit **NightlifeSF.org** for news about events and programs to support the growth of the nightlife industry.



BEN BLEIMAN



DORI CAMINONG



LT. DAVE FALZON



STEVEN LEE

COMMISSION STAFF



MAGGIE WEILAND



KAITLYN AZEVEDO



DYLAN RICE

WHAT DOES THE ENTERTAINMENT COMMISSION DO?

The San Francisco Entertainment Commission regulates, promotes, and enhances entertainment and nightlife in the City and County of San Francisco. The seven-member commission has the authority to accept, review and gather information to conduct hearings for entertainment-related permit applications. The City is becoming more populated, and as density increases, so does sensitivity to the impacts of entertainment. The Entertainment Commission works with venues, festivals and events, and the community to mitigate those impacts through mediation, enforcement, and outreach.

WHO IS THE COMMISSION?

The Commission is made up of 7 members: 4 appointed by the Mayor and 3 appointed by the Board of Supervisors, and each representing a specific constituency.

APPOINTED BY THE MAYOR:

Ben Bleiman (Current)
Commission President, Industry Representative

Lt. Dave Falzon (Current)
Commissioner, Law Enforcement Representative

Al Perez (Current)
Commissioner, Neighborhood Representative

Cyn Wang (Current)
Commissioner, Urban Planning Representative



AL PEREZ



LAURA THOMAS



CYN WANG



MAY LIANG



ANDREW ZVERINA



MICHAEL FIORENTINO



ANTONIO SAVINO

APPOINTED BY THE BOARD OF SUPERVISORS:

Dori Caminong (Current)
Commission Vice President, Neighborhood Representative

Steven Lee (2012 – 2022)
Commissioner, Industry Representative

Laura Thomas (Current)
Commissioner, Public Health Representative

**COMMISSION STAFF**

Maggie Weiland, *Executive Director*

Kaitlyn Azevedo, *Deputy Director*

Dylan Rice, *Senior Analyst*

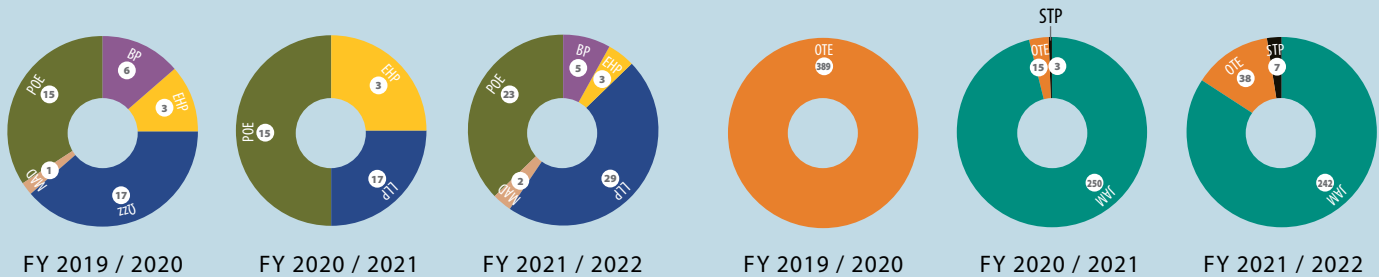
May Liang, *Permit Administrator and
Commission Secretary*

Andrew Zverina, *Senior Inspector*

Michael Fiorentino, *Inspector*

Antonio Savino, *Inspector*

PERMITS ISSUED AND SERVICED



FIXED PLACE PERMITS

TEMPORARY PERMITS

The Entertainment Commission issues a variety of permits. The majority are the following:

- » Billiard Parlor
- » Extended Hours Premises
- » Limited Live Performance
- » Mechanical Amusement Device
- » One Time Events
- » Place of Entertainment

The Entertainment Commission issued the following Fixed Place Permits from 2019 – 2022:

FIXED PLACE PERMITS – FY 2019 / 2020

Billiard Parlor (BP)	6
Extended Hours Premises (EHP)	5
Limited Live Performance (LLP)	17
Mechanical Amusement Device (MAD)	1
Place of Entertainment (POE)	15
TOTAL	44

FIXED PLACE PERMITS – FY 2020 / 2021

Billiard Parlor (BP)	0
Extended Hours Premises (EHP)	2
Limited Live Performance (LLP)	2
Mechanical Amusement Device (MAD)	0
Place of Entertainment (POE)	4
TOTAL	8



BILLIARD PARLOR



EXTENDED HOURS PREMISES



LIMITED LIVE PERFORMANCE



MECHANICAL AMUSEMENT DEVICE



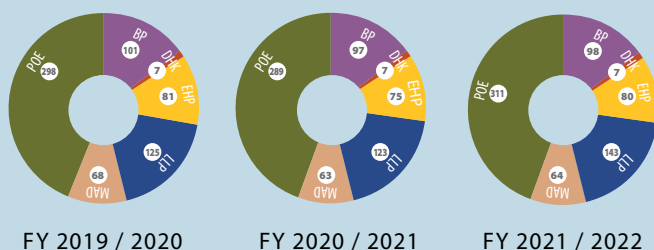
ONE TIME EVENTS



PLACE OF ENTERTAINMENT

FIXED PLACE PERMITS – FY 2021 / 2022

Billiard Parlor (BP)	5
Extended Hours Premises (EHP)	3
Limited Live Performance (LLP)	29
Mechanical Amusement Device (MAD)	2
Place of Entertainment (POE)	23
TOTAL	62



BP	BILLIARD PARLOR
DHK	DANCE HALL KEEPER
EHP	EXTENDED HOURS PREMISES
JAM	JUST ADD MUSIC
LLP	LIMITED LIVE PERFORMANCE
MAD	MECHANICAL AMUSEMENT DEVICE
OTE	ONE TIME EVENTS
POE	PLACE OF ENTERTAINMENT
STP	SOUND TRUCK PERMIT

LICENSE RENEWALS

The Entertainment commission issued the following One Time Event Permits, Just Add Music Permits and Sound Truck Permits from 2019 – 2022:

FY 2019 / 2020

One Time Event Permits	389
TOTAL	389

FY 2020 / 2021

Just Add Music (JAM) Permits	250
One Time Event Permits	9
Sound Truck Permit	1
TOTAL	260

FY 2021 / 2022

Just Add Music (JAM) Permits	242
One Time Event Permits	38
Sound Truck Permit	7
TOTAL	287

In addition to granting new permits, the Entertainment Commission is responsible for regulating Fixed Place Permits throughout the year. From 2019 – 2022, Valid permits are kept up-to-date with licenses issued and renewed annually by the Tax Collector.

LICENSE RENEWALS – FY 2019 / 2020

Billiard Parlor (BP)	101
Dance Hall Keeper (DHK)	7
Extended Hours Premises (EHP)	81
Limited Live Performance (LLP)	125
Mechanical Amusement Device (MAD)	68
Place of Entertainment (POE)	298
TOTAL	680

LICENSE RENEWALS – FY 2020 / 2021

Billiard Parlor (BP)	97
Dance Hall Keeper (DHK)	7
Extended Hours Premises (EHP)	75
Limited Live Performance (LLP)	123
Mechanical Amusement Device (MAD)	63
Place of Entertainment (POE)	289
TOTAL	564

LICENSE RENEWALS – FY 2021 / 2022

Billiard Parlor (BP)	98
Dance Hall Keeper (DHK)	7
Extended Hours Premises (EHP)	80
Limited Live Performance (LLP)	143
Mechanical Amusement Device (MAD)	64
Place of Entertainment (POE)	311
TOTAL	703

STAFFING AND BUDGET

The Entertainment Commission office is staffed with:

- » Executive Director (1)
- » Deputy Director (1)
- » Senior Analyst (1)
- » Commission Secretary / Permit Administrator (1)
- » Senior Inspector (1)
- » Part-Time Inspectors (2)

The current total operating budget for the Entertainment Commission is approximately \$1,385,000.

ENFORCEMENT

The Entertainment Commission is tasked with ensuring that nightlife venues are complying with their permit conditions and our Good Neighbor Policy (GNP). The GNP is a list of 8 conditions under which all venues should operate to create and maintain harmony with their neighbors.

The Deputy Director oversees the enforcement team comprised of one full-time Senior Inspector position, and two part-time Inspector positions. The Inspectors visit venues regularly to monitor compliance with their permit conditions and the Good Neighbor Policy. They also follow up on complaints from residents and reports from the San Francisco Police Department and other City agencies, including real-time complaints from 3-1-1. Typically, a first violation results in a Notice of Violation, with citations issued for repeated violations. Serious or repeated violations can result in a Director's Order, and in very serious circumstances, a suspension or revocation of a permit.

From 2019 – 2022, the Entertainment Commission issued the following enforcements:

ENFORCEMENT IN FY 2019 / 2020

Notice of Violations Issued	11
Citations Issued	11
Director's Orders	0
Suspensions	0
Revocations	0

ENFORCEMENT IN FY 2020 / 2021

Notice of Violations Issued	9
Citations Issued	4
Director's Orders	0
Suspensions	0
Revocations	0



ENFORCEMENT IN FY 2021 / 2022

Notice of Violations Issued	24
Citations Issued	13
Director's Orders	0
Suspensions	1
Revocations	0

As San Francisco's population increases and housing is developed in areas that were previously industrial or commercial, so does the potential for conflicts between nightlife and residents.

Most of the time, the inspectors are able to work with the venues and the residents to come up with a solution, rather than issue citations or suspensions. The Entertainment Commission and staff also facilitate meetings between residents and venues to resolve issues so that residents and nightlife can coexist.

CONTINUED EFFORTS TO PRESERVE NIGHTLIFE IN SF

ADMIN CODE CHAPTER 116: RESIDENTIAL DEVELOPMENT AND NIGHTLIFE COMPATIBILITY

Bursting at the seams with a population of 808,437 within 47 square miles, San Francisco is the second most densely populated major American city, trailing only New York, according to the U.S. Census Bureau. The second tech boom continues to bring many new residents into the City, and as a result, an increase in residential development. With only a finite amount of available land to develop, new housing has been constructed mainly in mixed-use areas where residential and commercial spaces neighbor one another. Oftentimes, these commercial spaces are home to music venues, or what the Entertainment Commission refers to as Places of Entertainment.



In an effort to reduce potential conflict between existing Places of Entertainment and new residential development in San Francisco, the City and County envisioned and passed legislation championed by Supervisor London Breed together with the Entertainment Commission in 2015 under Administrative Code Chapter 116 called Compatibility and Protection for Residential Uses and Places of Entertainment. In brief, the law does three things:

- » It authorizes the San Francisco Entertainment Commission to hold a hearing on any proposed residential development located near a Place of Entertainment and allows the Commission to provide written comments and recommendations to the Planning Department and Department of Building Inspection about any noise issues related to the proposed project.
- » It requires lessors and sellers of residential property near Places of Entertainment to disclose to new lessees and purchasers about the potential for noise and other inconveniences potentially associated with nearby venues before they rent or buy.
- » It establishes that no permitted Place of Entertainment located near a new residential development shall be a public or private nuisance on the basis of noise, if the venue operates in compliance with its permits and appropriate laws.

To learn more about the Compatibility and Protection for Residential Uses and Places of Entertainment ordinance, or to take the first steps in this process as a developer or project sponsor, please visit [SF.gov/EntertainmentCommission](https://sf.gov/EntertainmentCommission):

RESIDENTIAL DEVELOPMENT REVIEW PROGRAM MEASURES:

# of Projects Reviewed to date	146
# of New Residential Dwelling Units Reviewed to date	10,516
# of New Hotel/Motel Beds Reviewed to date	1,958



The thought of being closed for even two weeks when the pandemic shuttered us was so unfathomable because we're in a business that is all hustle to stay afloat. Every closed day to us was generally considered a failure, and the goal was to have 365 solid shows a year with 3 bands a night. These are the kind of numbers that keep us a profitable business and we are used to working our butts off to achieve that. So when the closure just kept dragging on and on and then eventually it was apparent that it wasn't to be measured in weeks, nor months, we really did think this was the end of us and all the independent venues we knew. The thought that you could enjoy a bit of time off was ridiculous because the stress of possibly losing your livelihood was too great to enjoy much of anything, and on top of that you had the fear of getting sick and possibly dying, as so many did.

The nature of our venue did not make it ideal for adaptation to any of the new permits, so we really had to ride out the closure until 17 months in. In the meantime, we kept our employees safe and housed and fed and we pleaded our case to any reporter who would listen—that venues needed help desperately!

First we got a really nice grant from Hardly Strictly Bluegrass in late 2020, the Warren Hellman foundation. That allowed us to give money to our staff and pay our pared-down bills for a year. And government did respond to our cries for help. We got life rafts eventually from every level of government. The all-important SVOG grant took the longest, and that one was the one that let us know we could open in our usual style, and not just limping along.

LYNN SCHWARZ
Bottom of the Hill





THE SAN FRANCISCO ENTERTAINMENT COMMISSION PRESENTS

SAN FRANCISCO
N12S
2022
NIGHTLIFE AND ENTERTAINMENT SUMMIT

TUESDAY, JUNE 7, 2022 | 2:00 PM – 4:30 PM
49 SOUTH VAN NESS AVE | GROUND FLOOR CONFERENCE CENTER ROOMS
SAN FRANCISCO, CA



SAN FRANCISCO
N13S
2023
NIGHTLIFE AND ENTERTAINMENT SUMMIT

Maggie Weiland
Executive Director
SF Entertainment Commission

D'Arcy Drollinger
SF Drag Laureate, Queen,
Dance & Musical Theatre
Dance Arts

Mayor London Breed
City and County of
San Francisco

Honey Mahogany
Office of Assemblymember
Nan Han, CA State
Assembly

Ben Van Houten
Business Development
Manager, Nightlife &
Entertainment Sector,
SF Office of Economic and
Workforce Development

The SF Nightlife and Entertainment Summit 13 addresses the latest issues facing the nightlife and entertainment community.

Monday, June 5, 2023
1:00 PM – 5:00 PM
49 South Van Ness Ave,
Ground Floor Conference Center
San Francisco, CA

Free and open to the public.
In-person capacity is limited. Space
is available on a first-come, first-
served basis. RSVP is strongly
recommended.

Register now at :
bit.ly/sfn23.com

YouTube Watch the livestream on:
www.YouTube.com/sfgtv



EDUCATING AND ENGAGING THE INDUSTRY

Education and engagement are fundamental strategies of the Entertainment Commission's work to ensure compliance with rules and regulations and strengthen the sector with best practices and resources. Although we normally provide in person trainings, industry summits, and an annual holiday party, the last 3 fiscal years we've had to adjust our modes of education. During the pandemic, we shifted to fully remote services, but were still able to provide our industry with inclusive and accessible opportunities that serve the needs of the entire entertainment sector.

SF NIGHTLIFE AND ENTERTAINMENT SUMMIT

Between 2019 and 2022, the EC hosted three Summits to bring together industry professionals and City agencies to collectively address a variety of concerns, brainstorm solutions, and create partnerships to improve and enhance entertainment in San Francisco.

In the spring of 2019, we partnered with local music venue Mezzanine to discuss topics such as how to advocate and organize for businesses and the community, making music work in unconventional spaces, and planning a safe and successful cannabis event. 200+ attendees in-person.

After the pandemic hit, we hosted our first Virtual Summit in August 2020 in partnership with Manny's. Given the devastating impacts the pandemic were having on our venues and nightlife businesses, we convened City leaders including Mayor London Breed, Health Officer Tomás Aragón, and OEWD Director Joaquín Torres to address the City's public health and economic recovery response and a plan of action to protect the industry from collapse. Topics included protecting the health of patrons and staff, financial assistance for venues and small businesses, and how businesses have successfully adapted their operations to find new revenue streams via live streaming events and hosting safer outdoor activity. Event was followed by our first ever Virtual Happy Hour. 500+ attendees online.

In May 2022, with the City reopened and COVID cases low, we held our first in-person Summit since the pandemic at the EC's new office building at 49 South Van Ness Avenue. Topics included a live taping of *The Fun Police* podcast with EC President Ben Bleiman and Small Business Commission President Sharky Laguana to discuss the state of economic recovery of the industry with City Economist Ted Egan, and drag artist Kochina Rude presenting on how to administer Narcan to reverse an overdose from fentanyl. 99 attendees in-person and 216 attendees online.



On behalf of Baobab, we are so lucky to be survivor after COVID. Entertainment allowed us not only to bring some more cash to afford our rent. Entertainment has been a little like a Baobab tree in the desert. It brought water from the ground to keep alive it's community. Hopes and joy were celebrated as much as possible, as everyone wanted to live and dream for better future days. Thank you for keeping us part of your fun community.

MARCO SENGHOR
Baobab

SUPPORTING SPECIAL EVENTS

Between 2018 and 2020, the EC hosted educational and networking events for event organizers as a part of the SF Outdoor Events Network (SFOEN) program. The program aimed to strengthen the vitality of community and cultural events through mixers, learning sessions, and online conversations. The events took place at El Rio, Manny's, Mezzanine, Jolene's and 111 Minna Gallery. Topics included Trends in Event Tech, Cannabis Policies and Trends, Success Through Vendor Management, and Zero Waste Events. Altogether, over 300 people attended the events.

CREATING EDUCATIONAL TOOLS

The Entertainment Commission strives to empower event organizers with the knowledge and tools to help make their events safer and more successful. To increase transparency of citywide rules and regulations for outdoor events, the EC spearheaded work with over 20 government agencies and a dozen event organizers to launch the City's first centralized permitting roadmap and permit fee estimator, first published in September 2018 and updated annually.

COVID-19 RESPONSE

When COVID-19 restrictions went into place in April 2020, the entertainment industry was the first to shut down. The impact of the pandemic created a long-lasting effect on our sector and San Francisco's entire entertainment ecosystem. There was an immediate need for venue assistance, understanding the health orders and what the rules meant, and an opportunity to rethink how to keep entertainment alive. The EC worked closely with other City departments to understand the rules and ensure we were staying in close communication with our stakeholders. We had to quickly shift gears from serving the public in-person to working remotely and navigating uncharted territories. We strived to be a resource for our industry and provide regular email updates with the latest rules, news, and grant/funding opportunities.

COMMUNITY EDUCATION RESPONSE TEAM (CERT)

In April 2020, at the request of the City Administrator, EC Director Maggie Weiland was appointed to create and lead a new program, CERT, or Community Education and Response Team in response to two needs: (1) to investigate complaints that San Francisco businesses were not operating in compliance with the Health Officer's Shelter in Place Order (SIP), where there was no other City agency that was already actively enforcing compliance; and (2) to counsel businesses about compliance with the Shelter in Place health order, including that businesses follow the requirements of the Order and follow best practices to protect the health of their employees and customers. This counseling occurred as part of responding to complaints as well as through affirmative outreach to businesses based on guidance from our public health officials about the most critical interventions to protect public health.

CERT responded to 3-1-1 complaints about businesses who may not be following the SIP order, and supported DPH's Environmental Health Program during evenings and weekends by educating essential businesses like grocery stores on how to follow the order correctly, or improve their practices to ensure compliance with the SIP order. The primary functions of CERT were outreach, investigation, and education. If businesses did not comply with the guidance we provided, CERT did not enforce or take disciplinary action. Instead, CERT determined in consultation with the City Attorney the appropriate channels for further enforcement.

Over the course of the program, there were 42 City employees deployed as Disaster Service Workers (DSWs) to work on the CERT team, including four of our own EC staff. Director Maggie Weiland oversaw the program, Deputy Director Kaitlyn Azevedo managed the daily



operations, and two sound inspectors, Michael Fiorentino and Antonio Savino, were deployed as field inspectors. In addition to program management, there were a total of 10 Triage Coordinators and 30 field staff deployed to the program from the following agencies: Department of Building Inspection (DBI), Department of Public Works (DPW), Office of Labor Standards and Enforcement (OLSE), Treasurer and Tax Collector (TTX), San Francisco Airport (SFO), San Francisco Public Library (SFPL), and the Film Commission.

From April 2020 – June 2021, CERT conducted 3,779 investigation visits, including 1,339 proactive outreach visits, and distributed over 31,417 facial coverings to businesses citywide. The overall impact of the program was essential in keeping businesses and constituents safe in San Francisco.

CERT PROGRAM STATS: APRIL 2020 – JUNE 2021

Total investigation visits	3,779
Proactive outreach visits	1,332
Complaint response visits	2,647
Facial coverings distributed	32,000
Number of deployed DSWs	42

In addition to CERT, EC Director Weiland coordinated a separate outreach program in conjunction with the Recreation and Parks Department. As early as March 2020, the City realized the need to provide outreach, education, and face covering distribution to members of the public in parks. In response, a cross-agency collaboration was formed between the EC, RPD, SFPD, SF Fire Dept and NERT, as well as the Sheriff's Department. This group supported park rangers by deploying cadets and volunteers accompanied by sworn officers into parks daily to distribute face coverings and issue verbal admonishments to members of the public not complying with the health order. In addition to RPD's existing park ranger staff, there were between 10 – 20 additional staff out in public parks each day doing this work, and in total they issued 63,930 admonishments and 37,086 face coverings.



Urgent Official COVID-19 Health Order (March 16, 2020)

To prevent **CORONAVIRUS** spread, people are ordered to stay at home, except for essential activities.

OPEN	CLOSED
Grocery stores	Bars and Nightclubs
Pharmacies	Dine-in Restaurants
Restaurants for takeout only	Entertainment Venues
Child care facilities	Gyms and Fitness Studios

Follow all health recommendations if going outside.
More details: [SF.gov/coronavirus](https://sf.gov/coronavirus)

San Francisco Department of Public Health



Mask On Indoors

Wear a cloth face covering in public indoor spaces.

Mask sa mga Paribos

Magpakain ng damit na nakakabit sa mukha sa mga lugar na publiko.



Welcome to the Restaurant Revitalization Award Portal



Use of Funds Validation is now available for Restaurant Revitalization Fund awardees.

By December 31, 2021, all Awardees are required to report through this application portal how much of their award has been used against each eligible use category. All Applicants that do not fully expend award funds prior to December 31, 2021, will be required to complete annual reporting submissions until they fully expend the award funding or the period of performance expires. Awardees have until March 11, 2023, to use award funds.

[Register to Start Your Application](#)

Restaurant, bar, music venue, and nightclub operators

Has your business been affected by the Stay Home public health order? Your city has resources for you.

Find out more:
sf.gov/nightlifebizrelief

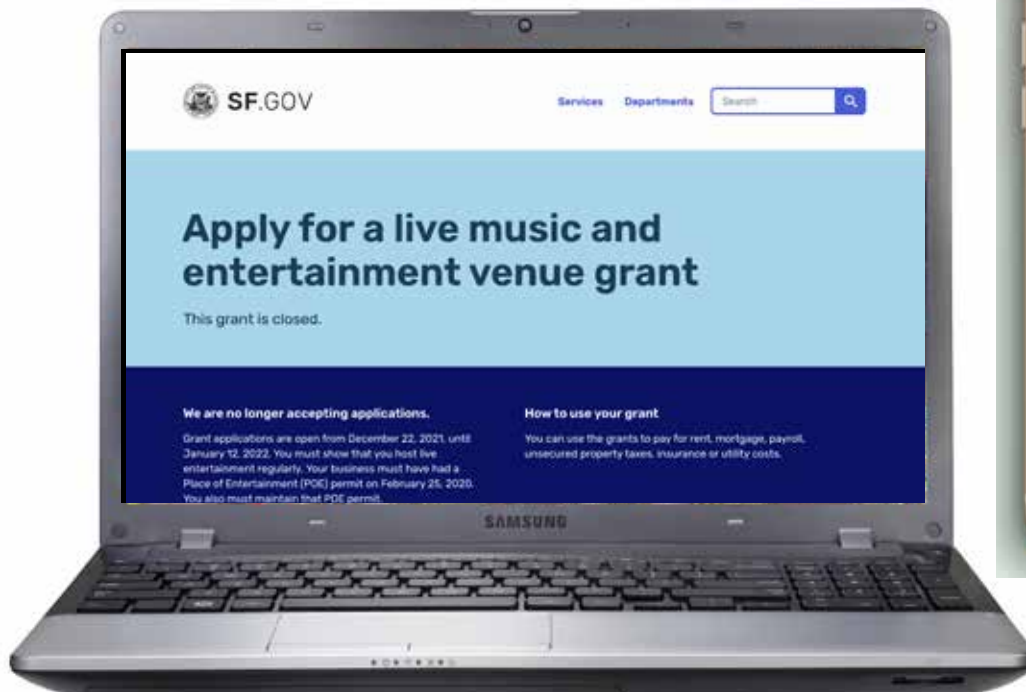
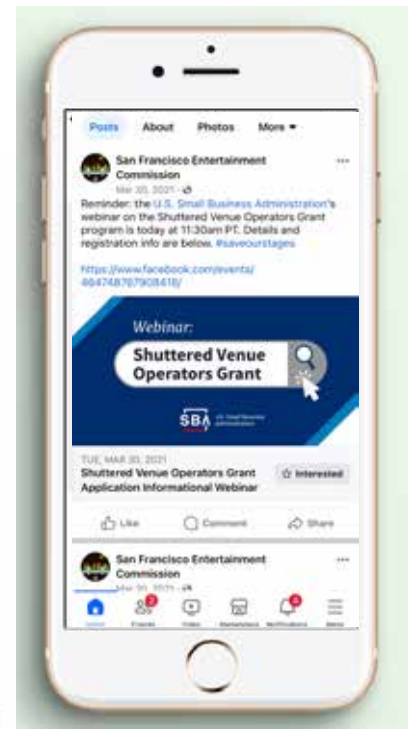
SF.GOV

CALIFORNIA VENUES GRANT PROGRAM
This Program is funded by the State of California and administered by CEMBA

The application window has been extended to **November 30, 2021**.
We are committed to helping eligible independent live events venues reopen and recover.

Don't miss the opportunity to apply for a grant up to **\$250k**

Apply at www.cavenuesgrant.com.





ECONOMIC RECOVERY OF THE INDUSTRY

SF ECONOMY RECOVERY TASK FORCE (ERTF)

In summer 2020, the EC played a key role in guiding policy discussions and providing administrative support for the Economic Recovery Task Force's working group focused on Arts, Culture, Hospitality, and Entertainment (ACHE) in San Francisco. In collaboration with Dept. of Public Works, OEWD, and SF Arts Commission, we convened ACHE group members, gathered data, identified needs and problems, brainstormed solutions, and prioritized strategies. After the group established priorities, the EC helped draft the ACHE-related policy proposals for inclusion in the ERTF's final recommendations report. Executive Director Maggie Weiland and President Ben Bleiman also served as members on the ERTF.

LOCAL, STATE, AND FEDERAL RELIEF FOR VENUES

SF MUSIC AND ENTERTAINMENT VENUE RECOVERY FUND

At the height of the pandemic, the EC advocated and promoted relief funding for local entertainment venues shuttered by the pandemic. In March 2021, the Board of Supervisors and Mayor London Breed launched the SF Music and Entertainment Venue Recovery Fund to provide financial support to SF-based live music and entertainment venues in order to prevent their permanent

closure due to the pressures of the COVID-19 pandemic. The \$3 million fund was administered by the SF Office of Small Business. Grants of \$40,000+ were distributed to over 70 venues. Grants were used to pay for rent, mortgage, payroll, unsecured property taxes, insurance or utility costs.

CALIFORNIA VENUES GRANT PROGRAM

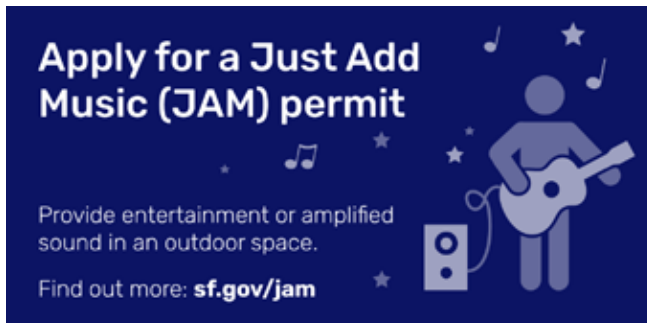
Through its online channels, the EC promoted the California Venues Grant Program, which provided grant funding to independent venues that were affected by COVID-19 in order to support their continued operation. Grants of up to \$250,000 were awarded to cover expenses including payroll, employee benefits, rent, utilities and other costs.

SHUTTERED VENUE OPERATORS GRANT (SVOG)

When the US Small Business Administration announced the call for applications for the Shuttered Venue Operators Grant (SVOG) in spring 2021, the EC also helped raise awareness of grant guidelines, webinars and submission deadlines through its eblast and social media channels. A total of 149 qualifying businesses in San Francisco were awarded a combined total of \$207,236,529 with an average award amount of \$1.39 million. At least 42 EC permitted businesses received \$65.9M (39 POEs, 3 LLPs). The average grant for EC permitted businesses was \$1.57M and median award was \$897,511.

RESTAURANT REVITALIZATION FUND

Through its online channels, the EC promoted the federal Restaurant Revitalization Fund that provided emergency grants to restaurants, bars, and other qualifying businesses impacted by COVID-19. 102 EC permitted businesses received a total of \$95.1 million (54 POEs, 22 LLPs, 26 others). Average grant award was \$932,392. Median award was \$419,474.



SF NIGHTLIFE RELIEF

In Spring 2020, due to the devastating impacts of the pandemic, the EC partnered with the Office of Economic & Workforce Development and SF Digital Services to create an online resource hub and campaign – SF.gov/ NightlifeRelief – to empower nightlife and entertainment workers with information to access the latest health rules, funding, trainings, networks, and tips on how to adapt operations and business models. In addition, the site provided tips and resources for fans looking for ways to support nightlife and entertainment workers.

JUST ADD MUSIC (JAM) PERMIT

In September 2020, in response to the pandemic emergency, the EC launched the JAM or “Just Add Music” temporary permit program to facilitate safer outdoor entertainment activity to support the livelihoods of small businesses impacted by the shelter-in-place, and to improve quality of life for San Franciscans during a very isolating time. The permit was developed in alignment with the City’s Shared Spaces Program that allowed businesses to create parklets on sidewalks and curb lanes and activate other public and private spaces to promote safer outdoor business and cultural activity. The JAM permit is free of charge to lower financial barriers and encourage broad participation. The program has been a tremendous success; between 2020 and June 2022, 492 JAM permits have been issued, including 250+ businesses hosting outdoor entertainment or amplified sound on a regular basis.

SMALL BUSINESS RECOVERY ACT (SBRA) AND SHARED SPACES LEGISLATION

In the summer of 2021, Mayor London Breed and the Board of Supervisors passed two key pieces of legislation that lowered regulatory and financial barriers for SF’s entertainment and nightlife sector and supported their economic recovery. The EC advocated for these policy reforms via a letter of support to the Mayor and the Board, and promoted these improvements to the industry to increase awareness and participation.

The **Small Business Recovery Act (SBRA)** made amendments to the Planning, Business and Tax Regulations, and Police Codes to simplify procedures and allow flexibility for neighborhood, cultural, and entertainment establishments. Among these reforms:

- » Reducing bureaucracy by guaranteeing permits for principally permitted businesses on the ground floor within 30 days citywide.
- » Preserving entertainment and nightlife spaces by requiring a Conditional Use Authorization to remove a Nighttime Entertainment use for 3 years.
- » Legalizing Nighttime Entertainment uses at locations that have been operating with required permits for at least 10 years.
- » Extending the hours of Limited Live Performance permits to end indoor entertainment at 11 pm, instead of 10 pm.

- » Removing the 12-days-per-year cap on One Time Outdoor Events at a single location. The EC established criteria in December 2021 for reviewing One Time Outdoor Events with extended duration.
- » Creating a 60-day LLP permit for entertainment in association with pop-up retail uses.
- » Removing the permit requirement for solo unamplified performances that end by 10pm.

Building on the success of the City's Shared Spaces pandemic program that encouraged the creation of parklets and use of the public right of way for safer outdoor business and cultural activity, the **Shared Spaces Ordinance** set out to make this initiative sustainable in the long term. The Shared Spaces Ordinance established a timeline to transition the Shared Spaces emergency program into a permanent program through and after the pandemic, and made changes to streamline the permitting process, encourage arts and culture, and better balance commercial activities with public space and transportation demands of the recovering economy. In terms of impact to the entertainment industry, the Ordinance enables Shared Spaces locations to continue to host outdoor entertainment and amplified sound on an ongoing basis through one of the EC's brick-and-mortar entertainment permits.

LOOKING AHEAD

In anticipation of the JAM or "Just Add Music" permit program ending and the legislated Shared Spaces program becoming permanent in spring 2023, the EC will be streamlining permitting processes and providing outreach and guidance to businesses that wish to obtain a permanent brick-and-mortar permit for hosting outdoor entertainment or amplified sound. These brick-and-mortar permits include the Limited Live Performance Permit, Place of Entertainment Permit, and the Fixed Place Outdoor Amplified Sound Permit. In fall 2022, the EC will launch a fully digital, combined application for all 6 brick-and-mortar permits to improve efficiency, clarity and accessibility of the application process. At the same time, the EC will be promoting the opportunity to transition JAM permits through its online channels and stewarding businesses through the permitting process, from zoning review to final Commission hearing. Given the 250+ JAM permits that have ongoing outdoor entertainment or amplified sound, this transition has the potential to make a major impact on SF's entertainment vitality by increasing entertainment/arts/culture infrastructure citywide.



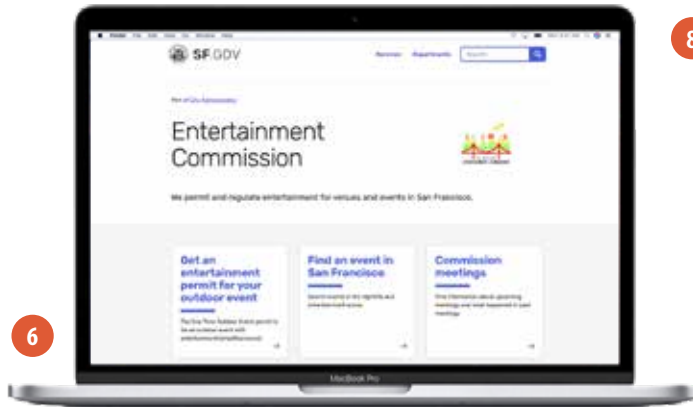
2019–2022

ADDITIONAL ACCOMPLISHMENTS

1



6



8



MISSION



VISION



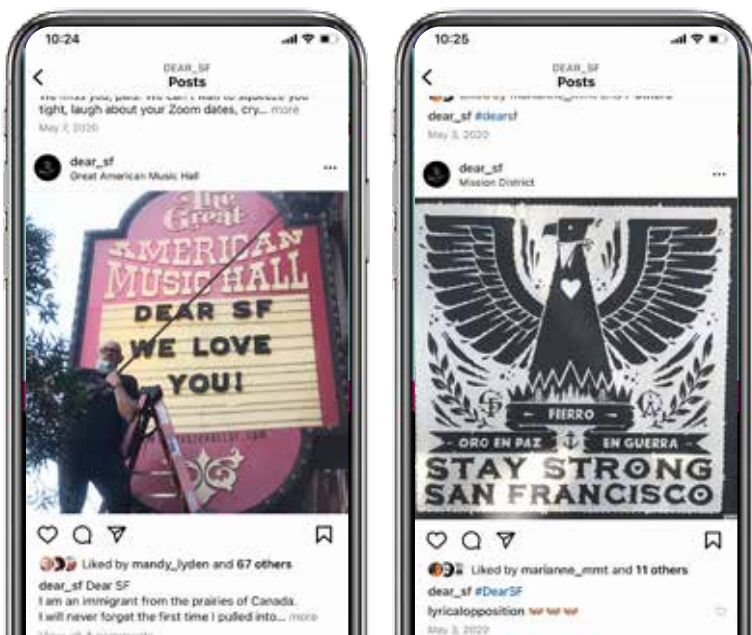
VALUES



During FY19-22, the Entertainment Commission also accomplished the following:

- 1 Between 2018 and 2020, the Entertainment Commission managed the content of the Citywide Master Calendar of Special Events in collaboration with SF Department of Emergency Management (SFDEM). With the objective of improving the City's situational awareness and use of resources for special events, the shared calendar functions as the single source of special event information across stakeholder agencies. The Entertainment Commission and SFDEM piloted the new cloud-based version of the calendar during Fleet Week and engaged with 30+ City agencies and partners to ensure the accuracy and clarity of the content.
- 2 Continued working with Digital Services to launch our One Time Indoor Event permit application using Screendoor platform in August 2019.
- 3 Began working with Digital Services to digitize our six brick and mortar permits into one digital application that will create a streamlined process for users and staff.
- 4 Completed the digitization phase to transition all paper permit files to a centralized, electronic permit database called OnBase.
- 5 Worked with TTX to install a mobile version of OnBase onto our inspectors' work phones so they can access pertinent information while in the field.
- 6 Completed content and formatting for the migration of Entertainment Commission [sfgov.org](https://www.sfgov.org) webpages to the new SF.gov platform. New SF.gov pages were published in July 2022.
- 7 Provided facilitation and logistical support to the Special Events Steering Committee from July–December 2019 per the Mayor's Executive Directive 19–02 to review and improve the existing permitting framework for special events.
- 8 In December 2019, the Entertainment Commission adopted new Mission, Vision, and Values statements.
- 9 Pulled together and shared the latest rules and resources relevant to COVID-19 health order compliance, as well as reopening updates, in order to educate the entertainment industry during the emergency. Leveraged relationships with other City departments and utilized our online resources to get the word out as quickly as possible, including:
 - » Newsletters: Sent 71 newsletters to 3200+ subscribers. In the first half of 2022, the newsletter's average open rate increased from 34% to 49%. Sent a total of 70 newsletters since March 2020.
 - » Collaborated on 16 educational webinars with OEWD, DPH, Shared Spaces, and City Attorney's Office for small businesses to navigate the latest rules and best practices. 765 total attendees.
 - » Office Hours: Held 100 online "office hours" for nightlife businesses seeking guidance and resources during the pandemic in partnership with OEWD.

11



f 1,100+ FOLLOWERS



ig 900+ FOLLOWERS

10



12

10 Social Media engagement:

- » **Facebook:** 1,100+ followers; 126 posts with 9200+ total impressions; JAM permit launch announcement had 1,500 impressions.
- » **Instagram:** 900+ followers; 112 posts.

11 Launched #DearSF storytelling campaign to promote entertainment venues and small businesses and foster goodwill during the pandemic. Developed in collaboration with OEWD, Digital Services Agency, and SF Public Library. The #DearSF hashtag has been posted 1000+ times and the @dear_sf Instagram account reached 987 followers.

12 Surveyed 170+ industry workers from venues, bars, restaurants and others to understand the financial and social impacts of COVID-19. The findings informed the Entertainment Commission's and ERTF's strategies to recover the industry.

13 Conducted a follow-up survey in July–August 2021 to understand the financial and social impacts of the pandemic on the industry, and see what needs and priorities may have changed since the first survey in May 2020. 163 respondents. These findings informed the Entertainment Commission's and the City's strategies to support the recovery efforts of the industry.

- » A majority (69%) of respondents gave the Entertainment Commission a rating of 7–10 "Very Responsive" when asked to rate the EC's responsiveness to their needs or questions during the pandemic
- » Nearly two-thirds of respondents rated the EC newsletter as 8–10 "Highly Useful" in terms of staying informed on the latest health rules

14 Improved efficiency and removed redundancy by eliminating the One Night Dance permit for South East Community Center (SECC) events and assisting the SECC with obtaining a Place of Entertainment permit.

15 Integrated into TTX's new First Year Free (FYF) program which helps to support and revive small businesses as the City recovers from the pandemic. The program waives certain initial registration fees, initial license fees, and permit application fees for new businesses between November 1, 2021 – June 30, 2024. TTX will reimburse departments for the waived fees.

- » Seven brick and mortar permit applications waived through June 30, 2022.

16 Conducted an in-depth cost analysis of the Fixed Place Amplified Sound (FPAS), Billiard Parlor (BP), and Mechanical Amusement Device (MAD) permit and license fees. Based on the findings, we submitted legislation to the Board to reduce the permit application, amendment, and annual license fees associated to the FPAS permit.

- » All associated FPAS fees have been reduced by more than half of their previously codified cost, making the permit more attainable for small businesses who may seek the FPAS permit as we transition from the JAM permit program in to brick and mortar permits.
- » Findings from the BP and MAD permit analysis will be used in a future code cleanup project.

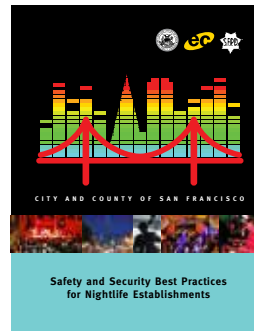
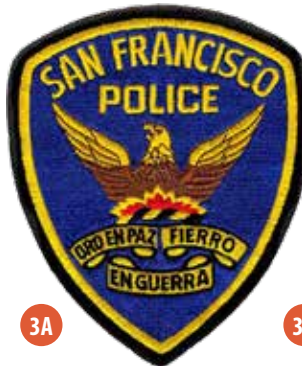
2019–2022

LOOKING AHEAD TO NEXT YEAR

1C
sfac san francisco
 arts commission

**GRANTS
 FOR THE ARTS**

**SAN FRANCISCO
 OFFICE OF ECONOMIC &
 WORKFORCE DEVELOPMENT**



1 CREATE, SUSTAIN, AND SUPPORT AFFORDABLE ARTS INFRASTRUCTURE

- A.** Review permit fees and waiver tools and how they could be re-apportioned or re-scaled to address small business costs.
- B.** Advocate for increased entertainment use zoning areas and promote Limited Live Performance permit as accessible tool for providing entertainment.
- C.** Deepen the EC's connection to the SF Arts Commission, Grants for the Arts, and the Office of Economic and Workforce Development's grant making programs. Explore establishing an equity grant program for assisting venues and outdoor community and cultural events.

2 PROMOTE EQUITY AND EQUALITY IN THE INDUSTRY

- A.** Identify ways the EC can support venues and outdoor events in Cultural Districts.
- B.** Consider ideas for engaging neighborhoods as major stakeholders in entertainment growth.
- C.** Proactively engage and educate both the entertainment and development communities about each other's needs regarding Residential

Development Compatibility and Administrative Code Chapter 116.

3 ENSURE PUBLIC SAFETY AND WELFARE IN ALL NEIGHBORHOODS

- A.** Implement Permit Officer Training program by partnering closely with SFPD District Station permit officers, captains, and command staff. Training will focus on enforcement and incident management involving entertainment venues and events.
- B.** Update our Safety and Security Best Practices Manual.
- C.** Assess potential changes to Municipal Police Code to improve enforcement alongside SFPD.
- D.** Develop harm reduction initiatives targeted toward the industry.

4 IMPROVE REGULATORY COORDINATION AND CUSTOMER EXPERIENCE

- A.** Provide support for the Mayor's Executive Directive 19-02 and subsequent Special Event Steering Committee (SESC) that will meet from August to December 2019 to review the current Special Events permitting process and make recommendations to the Mayor at the beginning of 2020



5B



4D



**SAN FRANCISCO PERMIT CENTER
49 SOUTH VAN NESS AVENUE**

- B.** Work with the City's Digital Services Team to integrate the EC's permitting structure into the City's new permitting portal.
- C.** Digitize and archive all paper permit files and transition to a digital solution for both front and back end that creates a user-friendly experience and streamlined workflow for staff.
- D.** Move to the new permit center at 49 South Van Ness, where we will be co-located with other permitting agencies.

5 STRENGTHEN THE WORKFORCE THROUGH EDUCATION AND TRAINING

- A.** Currently assessing the needs and challenges of the community and stakeholders to develop our annual Summit in 2020.
- B.** Consider job trainings for industry workers in early and mid-career levels as well as pre-professional young adults. Consider collaborating with OEWD to embed this idea into their existing workforce programs.
- C.** Continue to host quarterly mixers and education opportunities for the industry.



The ramifications of the pandemic far exceeded my initial fears! We were not able to hold an indoor show at the Chapel for 18 months, and even then there were starts and stops, low ticket sales, and the constant challenge of trying to keep our staff safe.

Fortunately, we were able to utilize the Shared Spaces program and the JAM Permit to have limited live music on the patio once outdoor dining was permitted. It was great to be able to hire local musicians and to give the gift of live music to people eating with us or just walking by.

When the SF health regulations allowed outdoor music on a limited basis "while serving dinner" we built a stage on the parking lot and hosted several outdoor dinner shows along with our restaurant, Curio. It was an amazing experience for us, for people who came to the shows, and for the local musicians who performed. It had been a very long time!

Thanks to City support programs and various grants we were able to keep the Chapel dream alive and are now beginning a run of shows for our 10th anniversary!

PATRICIA DEDEKIAN
The Chapel





ALAMO SQUARE • ANZA VISTA • ASHBURY HEIGHTS • BALBOA HOLLOW • BALBOA TERRACE • THE BAYVIEW • BELDEN PLACE • BELL
CATHEDRAL HILL • CHINA BASIN • CHINATOWN • CIVIC CENTER • CLARENDON HEIGHTS • COLE VALLEY • CORONA HEIGHTS • CO
HEIGHTS • DOGPATCH • DOLORES HEIGHTS • DUBOCE TRIANGLE • THE EMBARCADERO • EUREKA VALLEY • THE EXCELSIOR • THE FILL
• FISHERMAN'S WHARF • FOREST HILL • FOREST KNOLLS • GLEN PARK • GOLDEN GATE HEIGHTS • THE HAIGHT • HAYES VALLEY • HU
THE INNER SUNSET • IRISH HILL • ISLAIS CREEK • JACKSON SQUARE • JAPANTOWN • JORDAN PARK • LAGUNA HONDA • LAKE STREET
• LITTLE HOLLYWOOD • LITTLE RUSSIA • LITTLE SAIGON • LONE MOUNTAIN • THE LOWER HAIGHT • LOWER PACIFIC HEIGHTS • LOW
• MIDTOWN TERRACE • MID-MARKET • MIRALOMA PARK • THE MISSION • MISSION BAY • MISSION DOLORES • MISSION TERRACE • M
• NORTH BEACH • NORTH OF PANHANDLE • OCEANVIEW • THE OUTER MISSION • THE OUTER SUNSET • PACIFIC HEIGHTS • PARKME
PORTOLA PLACE • POTRERO HILL • THE PRESIDIO • PRESIDIO HEIGHTS • THE RICHMOND • RINCON HILL • RUSSIAN HILL • SAINT FR
• SOUTH BEACH • SOUTH END • SOUTH OF MARKET • SOUTH PARK • SUNNYDALE • SUNNYSIDE • THE SUNSET • TELEGRAPH HILL
SQUARE • UNIVERSITY MOUND • UPPER MARKET • VISITACION VALLEY • VISTA DEL MAR • WEST PORTAL • THE WESTERN ADDITIO

GOOD NEIGHBOR POLICY

1 While hosting entertainment, permit holder shall always have a staff member on site who is able to provide proof of permit, is trained in every aspect of venue operation, and is aware of all permit conditions.

2 Permit holder is responsible for the safety and security of venue patrons and the surrounding neighborhood. The Commission-approved security plan shall be followed, and permit holder shall secure the sidewalk for a 100-foot radius in all directions around the premises of the business to prevent injury to persons and/or damage to property.¹ Security staff shall be placed at all entrances and exits during the period from 10:00 pm to such time past closing that all patrons have left the vicinity.

3 Permit holder shall post easily visible signs outside each entrance and exit instructing patrons to:

- a) Respect the neighborhood by keeping voices low,

- b) Follow City and County of SF smoking regulations², and
- c) Obey City and County of SF anti-loitering regulations.³

All signs and walkways shall be well lit. Sidewalks shall be kept clear for pedestrians. Cars shall not be double parked.

4 Permit holder shall provide a phone number to all interested neighbors for immediate contact with a staff member on site who has direct authority over the premises, knowledge of all permit conditions, and shall respond in a timely manner to address concerns.

5 The Permit holder shall maintain, and be prepared to verify, records at the premises of current L.E.A.D. certification⁴ for all persons working at the premises.

6 Permit holder shall maintain all entrances and exits to the building and all sidewalks within 100 feet of the premises in a clean and sanitary condition. At some point between 30 minutes after closing and 8:00 am, permit holder shall walk the area within 100 feet of the property and dispose of any litter that may have been left by patrons.

7 Permit holder shall take measures to reduce the amount of sound that escapes the venue. All doors and windows must be kept closed while hosting entertainment, unless otherwise conditioned on the permit. Permit holder shall be familiar with, and abide by, sound ordinances enforced by the Entertainment Commission, including but not limited to, the following:

- a) Regulation of Noise – Noise Limits
 - 1) Commercial & Industrial Property⁵
 - 2) Public Property⁶
- b) Outdoor Amplified Sound Regulations⁷
- c) Unnecessary Noise⁸



ERNAL HEIGHTS • BUENA VISTA • BUTCHERTOWN • THE CASTRO •
 OW HOLLOW • CROCKER-AMAZON • DESIGN DISTRICT • DIAMOND
 MORE • THE FINANCIAL DISTRICT • THE FINANCIAL DISTRICT SOUTH
 NTERS POINT • INDIA BASIN • INGLESIDE • INGLESIDE TERRACES •
 ET • LAKESIDE • LAKESHORE • LAUREL HEIGHTS • LINCOLN MANOR
 ER NOB HILL • THE MARINA • MERCED HEIGHTS • MERCED MANOR
 MONTEREY HEIGHTS • MOUNT DAVIDSON • NOB HILL • NOE VALLEY
 RCED • THE PARKSIDE • PARNASSUS • POLK GULCH • PORTOLA •
 ANCIS WOOD • SEA CLIFF • SHERWOOD FOREST • SILVER TERRACE
 • THE TENDERLOIN • TREASURE ISLAND • TWIN PEAKS • UNION
 N • WESTWOOD HIGHLANDS • WESTWOOD PARK • YERBA BUENA

8 Within 24 hours of any violent incident, or any time SFPD responds to a call for service at the premises, permit holder shall complete and send an incident report⁹ to (1) their SFPD District Station Permit Officer and (2) the Entertainment Commission.

-
- ¹ SF Municipal Police Code Article 15.1 "security plan" definition
 - ² SF Health Code Article 19F SEC. 1009.22(i)(1)
 - ³ SF Municipal Police Code Article 2 Section 121(b)
 - ⁴ https://www.abc.ca.gov/programs/LEAD/Online_LEAD_Training.html
 - ⁵ SF Municipal Police code Article 29 Section 2909(b)
 - ⁶ SF Municipal Police Code Article 29 Section 2909(c)
 - ⁷ SF Municipal Police Code Article 15.1 Section 1060.16(b)(3)
 - ⁸ SF Municipal Police Code Article 1 Section 49(b)
 - ⁹ Entertainment Commission Incident Report Form



Our biggest fear was that we would have to close our doors permanently and lay off our staff, as well as lose the community our space created for performers, patrons, and everyone who contributed to Oasis. We almost did lose the club, and at the eleventh hour we hosted a live streamed 12 hour telethon, the community at large rallied around us and were able to raise a quarter of a million dollars.

Our biggest surprise was our ability to pivot and create so many new programs to stay afloat during the pandemic. From Meals on Heels, our drag dinner delivery service, to our online streaming platform OasisTV, and of course outdoor drag and dining experience, we found so many ways to hone our talents (and the talents of the out of work performers in our network) to keep hope alive. While we knew we were a community space, we could never have expected how much Oasis means to so many people and how much people would be willing to rally around us and support us, even when things were so bleak.

From this experience, we learned that we are able to thrive in even the most dire times through community and believing in our mission and goal.

Moving forward, we believe that this space is important and the community showed up for us when we were in need, and so we must return that dedication by having a clubhouse for them.

D'ARCY DROLLINGER
Oasis





San Francisco Entertainment Commission

49 South Van Ness Avenue, Suite 1482

San Francisco, CA 94103

Phone: 628. 652. 6030

Email: entertainment.commission@sfgov.org



[@SF Entertainment Commission](http://www.SFGov.org/Entertainment)

The Commission meets on the first and third Tuesday of every month at 5:30 pm in room 416 of City Hall; live broadcasts are available on SFGovTV.

COMMISSIONERS

Ben Bleiman, President
Entertainment Industry Representative

Dori Caminong, Vice President
Neighborhood Representative

Lt. Dave Falzon
Law Enforcement Representative

Steven Lee
Entertainment Industry Representative

Al Perez
Neighborhood Representative

Laura Thomas
Public Health Representative

Cyn Wang
Urban Planning Representative

COMMISSION STAFF

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El Lopo
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