

1. *Signed letter or resolution approving the proposed mural from the property owner or city department with jurisdiction over the proposed site, including any additional requirements.*

**4200 GEARY  
ASSOCIATES, L.P.**

December 26, 2023

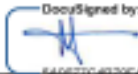
**RE: 4200 Geary Mural Art Letter of Support**

Dear SFAC Visual Arts Committee:

As the owners of the property at 4200 Geary Blvd., we write to you today in enthusiastic support of the proposed artwork for the West Elevation of the building, designed by artist Tsui Xiao Rui. Tsui Xiao Rui is a mixed-race Chinese American painter and muralist based in the Bay Area. His style reflects traditional Chinese heritage and symbolism combined with contemporary abstraction and modern themes of floral and plant life. The artist was selected by TNDC following a rigorous RFP selection process. Tsui Xiao Rui has created a mural design for the exterior west-facing wall at 4200 Geary Boulevard based on three rounds of public engagement and thoughtfully refined the design over the course of three owner reviews. This art is an important representation of the cultural history of the neighborhood, and we look forward to seeing the design come to life in the Richmond by way of our building's wall.

Please contact our project team at [cma@tndc.org](mailto:cma@tndc.org) or [sruiz@tndc.org](mailto:sruiz@tndc.org) with any questions.

Thank you,

DocuSigned by:  
  
5A0E77C4B20F42E

By: \_\_\_\_\_  
Maurilio Leon  
Chief Executive Officer  
Tenderloin Neighborhood Development Corporation

201 EDDY STREET  
SAN FRANCISCO, CA  
94102

PH: (415) 776-2151  
FAX: (415) 776-3952

2. Completed Mural Design Approval Information Form

## Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE  ZIP CODE

EMAIL  PHONE

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PROJECT COORDINATOR

ADDRESS

CITY

STATE  ZIP CODE

EMAIL  PHONE

---

SPONSORING ORGANIZATION

ADDRESS

CITY

STATE  ZIP CODE

EMAIL  PHONE

FUNDING SOURCES

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PROPOSED SITE (address, cross street)

DISTRICT

District numbers can be found at <http://stgov.org/elections/district-citywide-maps>

MURAL TITLE	Threads of East, Dance of West
DIMENSIONS	55ft x 60ft
ESTIMATED SCHEDULE (start and completion dates)	February 2024- March 2024
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	"Threads of East, Dance of West" weaves a kaleidoscope of Ukrainian, Russian, and Chinese cultures. Traditional Ukrainian red and white embroidery meet the abstracted grandeur of Russian architecture. Chinese Zodiac signs and a majestic dragon dance across the grid, symbolizing strength and prosperity. This vibrant fusion captures the essence of cultural intersections, creating a harmonious visual symphony that transcends borders and speaks the universal language of community.
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	Commercial grade Sherwin Williams exterior paint Anti-graffiti clear coat We will be using transfer paper to stencil the mural onto the wall
3. List individuals and groups involved in the mural design, preparation and implementation.	Artist: Tsui Xiao Rui Commissioned by: Tenderloin Neighborhood Development Corporation (TNDC: <a href="http://www.tndc.org">www.tndc.org</a> )

**Attach the following documents to this form:**

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)

### 3. Artist's Resume

## Sorell Raino-Tsui

Art Consultant and Artist, specializing in large-scale public art and installations

1528 Webster st Oakland, CA

(510) 565-0130

sorell@abgartgroup.com

### EXPERIENCE

**ABG Art Group**, Oakland, CA — *Founder*

*Creative Director, Project Manager, Production and Facilitation of Arts productions and murals*

2010 - PRESENT

**Athen B. Gallery**, Oakland, CA — *Founder and Director*

2010 - PRESENT

**LeQuiVive Gallery / People's Choice Printing**, Oakland, CA — *Founder*

2006 - 2010

**Stock Options Broker**, San Francisco Options Trading Floor, SF, CA — *Floor Broker/Trader under ABN-AMRO Bank*

1998 - 2003

### SELECT PROJECTS

**Muzae Sesay Mural for Square Inc./The Uptown Station** Oakland CA

145 ft x 165 ft, *Creative director, curator, producer, project manager/facilitator*

*and lead assistant. Artist Muzay Sesay. Completed on time and on budget. Includes collaborative Photography installation by Oakland artist Cinque Mubarak*

2021

**Recipient, Chinatown CDC Grant, Mural for Woh Hei Yuen Park, Artist Sorell Raino-Tsui** San Francisco, CA

62ft x 85 ft, *Lead Artist and producer*

*Creative director, curator, producer, project manager/facilitator, project done in collaboration with BAMP.*

*Completed on time and on budget.*

2021

**1% Public Art component for new development - ZO building, Gerding Edlen-Developer** Oakland CA

**Artist Jet Martinez-** *Sculpted Three Dimensional Wall Relief, 10 ft x 29 ft*

*Creative director, curator, producer, project manager/facilitator and lead assistant Completed on time and on budget.*

2019

### SKILLS

Project management, curation, production and development.

Artist communications Photoshop

Painting, Large scale mural painting

Experienced and

knowledgeable using large scale machinery, lifts and swing stage

## **AWARDS and RECOGNITIONS**

**Recipient of the VSCO Artist Initiative Grant** , producing projects in Oakland by artists

Cannon Dill, Brett Flanigan, Ryan Montoya, and Ernest Doty

**Recipient of the Chinatown CDC Grant for Woh Hei Yuen Park**

**Board of Directors, Creative Growth Non-Profit, Oakland CA**

**Community Achievement Award in Public Art, Oakland Artists Gala 2022**

**Recipient, Cultural Strategist in Public Art, City of Oakland 2022**

## **Projects:**

**Zio Ziegler Mural for United Nations 70th Anniversary**, Oakland, CA 32 ft x 105 ft. *Creative director, curator, producer, project manager/facilitator and lead assistant. Completed on time and on budget. Artist Zio Ziegler*

2015

**Jet Martinez Mural for HP Partners/ I.Magnin Building** Oakland, CA 60 ft x 65 ft *Creative director, curator, producer, project manager/facilitator and lead assistant. Completed on time and on budget. Artist Jet Martinez*

2016

**Pastel Mural for City of San Leandro** - San Leandro, CA 60 ft x 65 ft, *Creative director, curator, producer, project manager/facilitator and lead assistant. Completed on time and on budget. Artist Francisco 'Pastel' Diaz*

**Joshua Mays Mural for HP Partners, 1700 Broadway**, Oakland, CA

45 ft x 105 ft *Creative director, curator, producer, project manager/facilitator and lead assistant. Completed on time and on budget. Artist Joshua Mays*

2017

**21Webb PLaza, for Uptown/Downtown CBD, Mural and Sculpture Plaza**

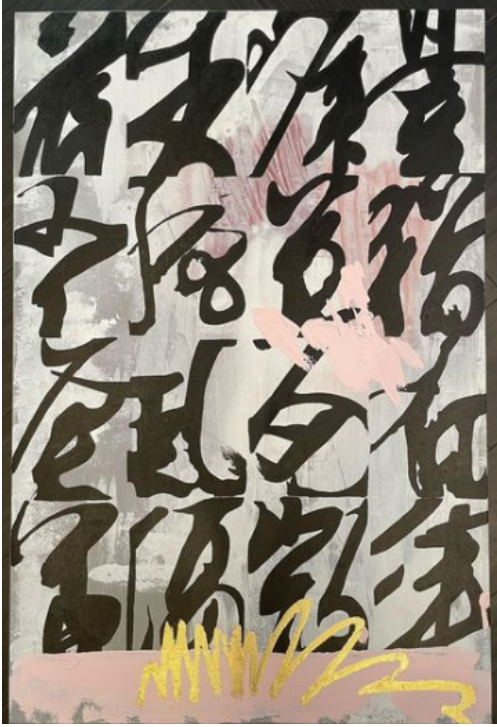
Oakland, CA 45ft x 95 ft Ground Mural with Plaza Sculpture,

*Creative director, curator, producer, project manager/facilitator and lead assistant. Completed on time and on budget. Artist Brett Flanigan*

2015

Full list of Projects available upon request or online at <https://www.abgartgroup.com/projects>







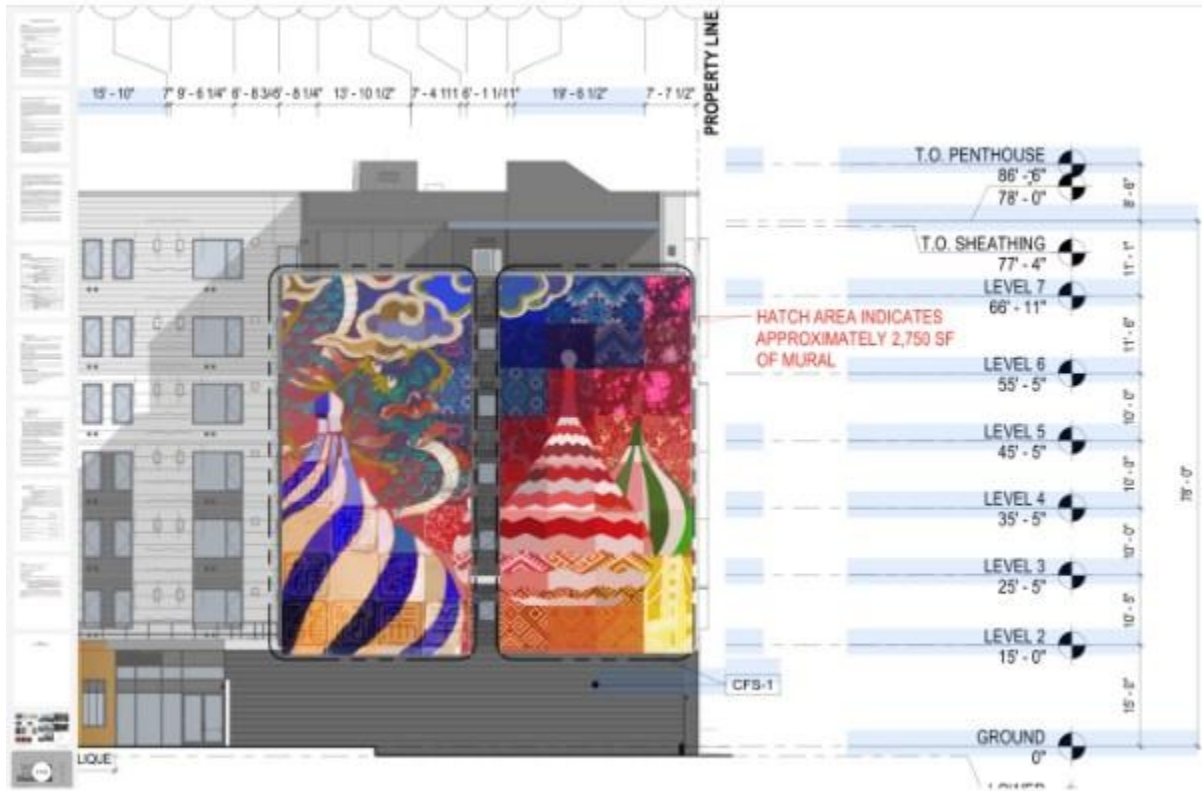


4. Color image of mural designs, including any proposed text and exact mural dimensions



5. One image of the proposed site; indicate the exact location of the proposed mural on the proposed wall. Please include dimensions and address.

**4200 Geary Street, San Francisco**



6. Community letters of support.



**RICHMOND  
SENIOR CENTER**  
Golden Gate Senior Services

December 27, 2023

San Francisco Arts Commission  
Attn: Craig Corpora, Mural Review  
401 Van Ness, Suite 325  
San Francisco, CA 94102

Re: 4200 Geary Mural

Dear Review Committee,

This letter is in support of the mural design from Tsui Xiao Rui (of ABG Art Group) at 4200 Geary. The artist team and sponsor (TNDC) met with community stakeholders at the Richmond Senior Center (RSC) on Monday, September 25, 2023, to gather community feedback to inform the themes, style, and stories within the mural. Based on the community meeting at the RSC, the artist was able to incorporate Ukrainian, Russian, and Chinese elements into the mural design. We believe Tsui Xiao Rui's mural design meets the cultural values and identity of the neighborhood through these design elements. We enthusiastically support the design vision of Tsui Xiao Rui, and are eager to see the mural installed at 4200 Geary. Please feel free to contact us with any questions.

Sincerely,

Kaleda Walling, Director  
Richmond Senior Center  
6221 Geary Blvd., Fl 3  
San Francisco, CA 94121  
[Kaleda@ggsenior.org](mailto:Kaleda@ggsenior.org)



731 Sansome Street, Suite 100 | San Francisco, CA 94111-1725  
t: (415) 677-7600 | f: (415) 296-0313 | e: info@selfhelpelderly.org  
*Providing strength, hope and empowerment to seniors since 1966*

December 27, 2023

San Francisco Arts Commission  
Attn: Craig Corpora, Mural Review  
401 Van Ness, Suite 325  
San Francisco, CA 94102

Re: 4200 Geary Mural

Dear Review Committee,

This letter conveys Self-Help for the Elderly's endorsement for the mural design put forth by Tsui Xiao Rui of ABG Art Group at 4200 Geary. We appreciate the artist's efforts to create a design that aligns with the cultural values and identity of the neighborhood. We are confident that Tsui Xiao Rui's mural design will contribute positively and significantly to the public art scene in the neighborhood and will be appreciated by future senior residents of 4200 Geary. We at Self-Help for the Elderly are enthusiastic about endorsing and supporting Tsui Xiao Rui's design vision, and we eagerly look forward to the installation of the mural at 4200 Geary. Please don't hesitate to reach out if you have any questions or concerns.

Sincerely,

Anni Chung  
President and CEO

<https://www.selfhelpelderly.org/>

The logo for The Richmond Neighborhood Center features the text "The Richmond" in a large, sans-serif font, with "NEIGHBORHOOD CENTER" in a smaller, all-caps font below it. The text is white and set against a teal background that has a torn-paper edge effect.

The Richmond  
NEIGHBORHOOD CENTER

December 27, 2023

San Francisco Arts Commission  
Attn: Craig Corpora, Mural Review  
401 Van Ness, Suite 325  
San Francisco, CA 94102

Re: 4200 Geary Mural

Dear Review Committee,

This letter expresses our endorsement for the mural design proposed by Tsui Xiao Rui, of ABG Art Group, for the Affordable Housing building at 4200 Geary. The artist team and sponsor, TNDC, engaged with students from our Elementary School Programs at Frank McCoppin and George Peabody in the Richmond District to gather input for the design of the mural. The artist focused on collecting student feedback to influence the colors, themes, and style incorporated into the mural. Building on insights gained from the community meeting held at Frank McCoppin and George Peabody, the artist integrated vibrant colors into the mural design. We believe that Tsui Xiao Rui's mural design will make a valuable and positive contribution to the public arts scene in the neighborhood. We are excited to endorse and support Tsui Xiao Rui's design vision and eagerly anticipate the installation of the mural at 4200 Geary. Please feel free to reach out if you have any questions or concerns.

Sincerely,

A handwritten signature in blue ink that reads "Michelle Cusano".

Michelle Cusano  
Executive Director  
[Michelle@richmondsf.org](mailto:Michelle@richmondsf.org)  
Direct line: 415-941-7768

## 7. Waiver

### Waiver of Proprietary Rights

#### for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, **Tsul Xiao Rui**, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from **Tenderloin Neighborhood Development Corporation** (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]:

Mural on West Elevation of the building at 4200 Geary Blvd; paint.

TITLE, DATE: Threads of East, Dance of West, 12/28/2023

DIMENSIONS: 55ft x 60 ft

ADDRESS/LOCATION: 4200 Geary Blvd, San Francisco, CA 94118


As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.


Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

Property Owner: Maurilio Leon, Chief Executive Officer  
(or Authorized Agent): Tenderloin Neighborhood Development Corporation  
Address: 201 Eddy Street  
San Francisco, CA 94102  
Email: mleon@tndc.org  
Phone: \_\_\_\_\_  
SIGNATURE:   
DATE: 12 / 29 / 2023

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Sorell Raino-Tsui "Tsui Xiao Rui"  
Address: 1528 Webster, #13  
Oakland, CA 94612  
Email: sorell@abgartgroup.com  
Phone: 510-565-0130  
SIGNATURE:   
DATE: 12/28/2023

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

**8. Mural Maintenance Plan**

The Mural will be sealed with a premium grade, anti-graffiti coating.

**Cleaning:**

- Clean the mural regularly using a soft, lint-free cloth or sponge or light pressure washing if needed.
- Regularly inspect the mural and the anti-graffiti coating for any signs of wear, tear, or vandalism.
- Repair or reapply the anti-graffiti coating as needed.

- By incorporating these additional steps, you can ensure the anti-graffiti coating effectively protects the mural while maintaining its visual appeal