

2024 Art on Market Street Poster Series

Jesse Hernandez









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ALBUQUERQUE, NM
SANDIA CASINO

Art by Jesse Hernandez © Hernandez 2017



Small white informational sign on the left side of the wall.

Jesse Hernandez (@Urbanaztec) Art on Market Street Poster Series 2024

I plan to create a series of 6 art posters honoring the Indigenous inhabitants of the Bay Area, and animals of significant importance. The series will also act to preserve the native languages by utilizing the animal's traditional names in the dialects of the Indigenous tribes of the area. Including language from the Ohlone (Chochenyo, Rumsen and hopefully Ramaytush), Miwok, Pomo and other bands of California tribes. The designs will also be combined with traditional basket weaving patterns, which often represent stars and flowers.

The juxtaposition of culture and nature among the city streets will be a powerful contrast and inspire its viewers. Among the animals represented will be the Eagle, Coyote, Bear, Hawk, Turtle, and others.

As an Indigenous artist it's always important to honor our roots and preserve the culture in a modern style for future generations.



šiiřš - "Eagle" in Rumsen Ohlone Language

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Peet's Coffee

