



Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

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OPP - C

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition C

Proponent Argument []

Rebuttal to Proponent Argument []

Paid Argument in Favor []

Opponent Argument [x]

Rebuttal to Opponent Argument []

Paid Argument Against []

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition C being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition C being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

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Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) []

Full Name (Print) John Avalos

Title (If Applicable) Executive Director

San Francisco Address (Where you are Registered)

Signature [redacted]

Email [redacted]

Organization (Entity) [x] (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Council of Community Housing Organizations

Who should be listed as an Author for your Organization?

Only the Organization [x]

Both the Officer and the Organization []

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual []

Signature [redacted]

Email John@sfccho.org

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Montana Cruz

Phone [redacted]

Mailing Address [redacted]

Signature [redacted]

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1.
2.
3.

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
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	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	Total Word Count	

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Total # of words =	X \$2/word =	+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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Proposition C

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Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) (Alpha) Honey Mahogany (Malagen) Title (If Applicable) Chair

San Francisco Address (Where you are Registered) [Redacted]

Signature [Redacted]

Email [Redacted]

Organization (Entity) (If selected, complete both the Individual Author section and the Organization section)

Name of Organization (Print) San Francisco Democratic Party County

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

Central Committee

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not on behalf of an organization.

Signature [Redacted]

Email [Redacted]

Additional Author Information

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Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

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Signature 

Email

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Ballot Argument Control Sheet B

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Mitchell K Omerberg Title (If Applicable) Director

San Francisco Address (Where you are Registered) [Redacted]

Signature

[Redacted Signature]

Email

[Redacted Email]

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Affordable Housing Alliance

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization

Signature

[Redacted Signature]

Email

[Redacted Email]

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Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

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Ballot Argument Control Sheet B

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) []

Full Name (Print) Roisin Isner Title (if Applicable) Director

San Francisco Address (Where you are Registered) [Redacted]

Signature [Redacted] Email [Redacted]

Organization (Entity) [x] (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) San Francisco Tenants Union

Who should be listed as an Author for your Organization?

Only the Organization [x] Both the Officer and the Organization []

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual on behalf of an organization []

Signature [Redacted] Email [Redacted]

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Title (If Applicable)

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) []

Full Name (Print) Natalia Lopez

Interim Executive Director Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature

Email

Organization (Entity) [x] (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Senior and Disability Action

Who should be listed as an Author for your Organization?

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	<p>NO ON C: A DECEPTIVE TAX BREAK FOR BILLIONAIRES</p> <p>San Francisco voters, don't be fooled. Vote NO on C to stop a deceptive ballot measure that takes power away from voters and allows City Hall politicians to hand out corporate tax breaks to billionaires and huge property owners.</p> <p>Watch out for Prop C:</p> <ul style="list-style-type: none"> • A deceptive tax break for billionaires. City law already exempts affordable housing projects from the transfer tax. Despite its claims, Prop C does NOTHING to encourage affordable housing in San Francisco. • Allows politicians to hand out tax breaks to big corporations. Today, only voters can decide whether to increase or decrease the transfer tax on property sales. But this measure would allow politicians to reduce or even eliminate the transfer tax without voter approval. • Lets City Hall overturn the will of voters. Since 2008, voters have approved ballot measures to close transfer tax loopholes that allowed corporations to avoid paying their fair share. And, we have voted for small tax increases for properties valued over \$5 million and \$10 million. These were OUR CHOICE. But if Prop C passes, it will be the politicians' choice instead. • Threatens affordable housing and vital services. The transfer tax on massive corporate property sales over \$5 million provides hundreds of units of affordable housing and helps fund vital services like public safety, schools, and affordable housing. Prop C could take those services away. • The wrong kind of economic recovery. Our economic recovery should focus on city neighborhoods, small businesses, and working San Franciscans – not downtown corporations. <p>Prop C is a politician's magic trick that benefits a select few at the expense of the rest of us. Please join us and vote NO on C.</p> <p><i>Council of Community Housing Organizations San Francisco Democratic County Central Committee Affordable Housing Alliance San Francisco Tenants Union Senior and Disability Action Harvey Milk LGBTQ Democratic Club Small Business Forward</i></p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	Total Word Count	



Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

Section 1: Argument Information

Proposition C

Proponent Argument []

Rebuttal to Proponent Argument []

Opponent Argument [x]

Rebuttal to Opponent Argument []

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Paid Argument in Favor []

Paid Argument Against []

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition ___ being submitted and that I am not a Non-supporter of this measure.

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition C being submitted and that I am not a Supporter of this measure.

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) []

Full Name (Print) REID COGGINS

Title (If Applicable) VP POLITICAL SECTION

San Francisco Address (Where you are Registered)

Signature [Handwritten Signature]

Email

Organization (Entity) [x] (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) HARVEST MILK LGBTQ DEMOCRATIC CLUB

Who should be listed as an Author for your Organization?

Only the Organization [x]

Both the Officer and the Organization []

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature [Redacted]

Email [Redacted]

Additional Author Information

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Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

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Both the Officer and the Organization

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Signature

Email

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

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	Total Word Count	



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

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Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

Section 1: Argument Information

Proposition C

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
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I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition C being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Justin Dolezal

Title (If Applicable) Treasurer

San Francisco Address (Where you are Registered) [REDACTED]

Signature

Email [REDACTED]

Organization (Entity) (Use this section in the Individual Author section and the Organization Section)

Name of Organization (Print) Small Business Forward

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as [REDACTED] an organization.

Signature

Email [REDACTED]

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

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Name of Organization (Print)

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Both the Officer and the Organization

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	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	Total Word Count	



Ballot Argument Assignment Form

Under certain circumstances, the individual or entity entitled to author a proponent, opponent, or rebuttal argument, may assign the right to author the argument to another individual or entity.

If an eligible author assigns the right to author the proponent, opponent, or rebuttal argument to someone else a completed and signed Assignment Form is required.

Anyone assigned to author an argument must be eligible under SFMEC §545 to author an argument.

For details related to the assignment of the right to submit proponent, opponent, and rebuttal arguments see SFMEC §550(c)(d).

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Section 1: Argument Information

Proposition C

Proponent Argument

Rebuttal to Proponent Argument

Opponent Argument

Rebuttal to Opponent Argument

Section 2: Proponent/Opponent Information

By signing below, I assign the right to submit the ballot argument for Proposition C and confirm that I am entitled to assign the right to submit the argument to someone else.

Full Name (Print) Dean Preston Title (If Applicable) Supervisor

San Francisco Address (Where you are Registered) _____

Signature _____ Email _____

Section 3: Assignment Information

By signing below, I accept the assignment to submit the ballot argument for Proposition C and confirm that I am an eligible author.

Full Name (Print) John Avalos Phone _____

San Francisco Address _____

Signature _____ Email _____

Section 1: Argument Information

Proposition _____

Proponent Argument

Rebuttal to Proponent Argument

Opponent Argument

Rebuttal to Opponent Argument

Section 2: Proponent/Opponent Information

By signing below, I assign the right to submit the ballot argument for Proposition _____ and confirm that I am entitled to assign the right to submit the argument to someone else.

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature _____ Email _____

Section 3: Assignment Information

By signing below, I accept the assignment to submit the ballot argument for Proposition _____ and confirm that I am an eligible author.

Full Name (Print) _____ Phone _____

San Francisco Address (Where you are Registered) _____

Signature _____ Email _____