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Are you a current art vendor adding an additional craft?

No

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item
Is this an application for a Family Unit?

No



Page 2 of 3 Art Vendor Questions

Artist Biography (Please provide a short biography about yourself and your craft):

Hi, I'm Angela! I'm an illustrator and graphic designer based in San Francisco. I love drawing whimsical characters and scenes. Sometimes funny, sometimes spooky, but always with a sprinkle of silliness! In my spare time, I like collecting pens, stickers and watching unsolved mysteries.

1 Describe your work in detail How do you make it?

First comes an idea or a brainstorm. I usually get inspired from what I see on walks, the media I consume and stories I've heard. Then I start sketching. Sometimes I go straight into the final drawing, but most times I like to sketch it out. Multiple times. When I feel satisfied, I scan or take a photo of it. That way I can use it as a guide when I draw on Procreate. After it's finished, I transfer it to my laptop and make edits.

2 Where did you learn your craft?

I learned how to draw in elementary school and continued on until college.

3. Did you take a class or learn on your own?

I originally started drawing as a child, and later took art classes in high school and studied it in college.

Please provide up to five (5) images of the work, both in process and finalized

Froggy Eggplant.png

Please provide up to five (5) images of the work, both in process and finalized

Froggy_Sticker.jpg

Please provide up to five (5) images of the work, both in process and finalized

Whale Plant.png

Please provide up to five (5) images of the work, both in process and finalized

F21.00 ETCMagazine AAlberto.png

Please provide up to five (5) images of the work, both in process and finalized

Water your plants.jpeg

Additionally, artists may upload a video (up to five minutes) of their process.

Bath Time.jpg

4 Tell us why you make this work?

I make this work because I've always loved making my own characters and imagining them living their own lives. I enjoy seeing reactions from friends and family and I've been told they would love to have them as stickers. These positive interactions have caused me to share my work with strangers online who also felt the same.

5 What makes your work different from other artists and craftspeople making similar items?

My work is different from other artists because my art style is not a replication of another artist. It's come from inspiration from others, my experiences, and the way I view the world. My art might be similar to others because of a specific love of an animal, theme, or aesthetic but it comes down to the way it's drawn and composition.

(Optional) Please provide an artist CV or

Résumé_AngelaAlberto.pdf



Résumé:

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have

No answer given

6. What artist or business name are you operating under?

Angela B. Alberto

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

Yes

If Yes, please provide links to your public sites

<https://www.instagram.com/angela.b.alberto/> <https://angelabuenalberto.com/>

Logomark Color.png

Please upload your image of display

No answer given

8. Are you using logos or material commonly used in commercial products?

No

9. How are you ensuring customers can tell a difference between your work and commercial or mass produced items?

I ensure customers can tell the difference between my work and mass produce items, by my hand drawn style. I draw original characters in a soft, watercolor look thats hard to replicate if its mass produced.

10 What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or other material commonly used in commercial products?

The work I make are all original characters, including my logo. The typeface for my logo was downloaded from Adobe fonts, which is licensed for personal and commercial use.

11 Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by copyright or trademark laws?

Yes

12 Are there any health and safety restrictions on your products?

No

13 Please upload recent receipts for any tools and materials Must be the same tools and materials used to create the items in the work samples.

MaxPackBrushes Reciept .jpg

13. Please upload recent receipts for any tools and materials Must be the same tools and

StickerApp_Reciept_Page_1.jpg



materials used to create the items in the work samples

13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

StickerApp_Receipt_Page_2.jpg

13 Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples

Procreate Reciept.png

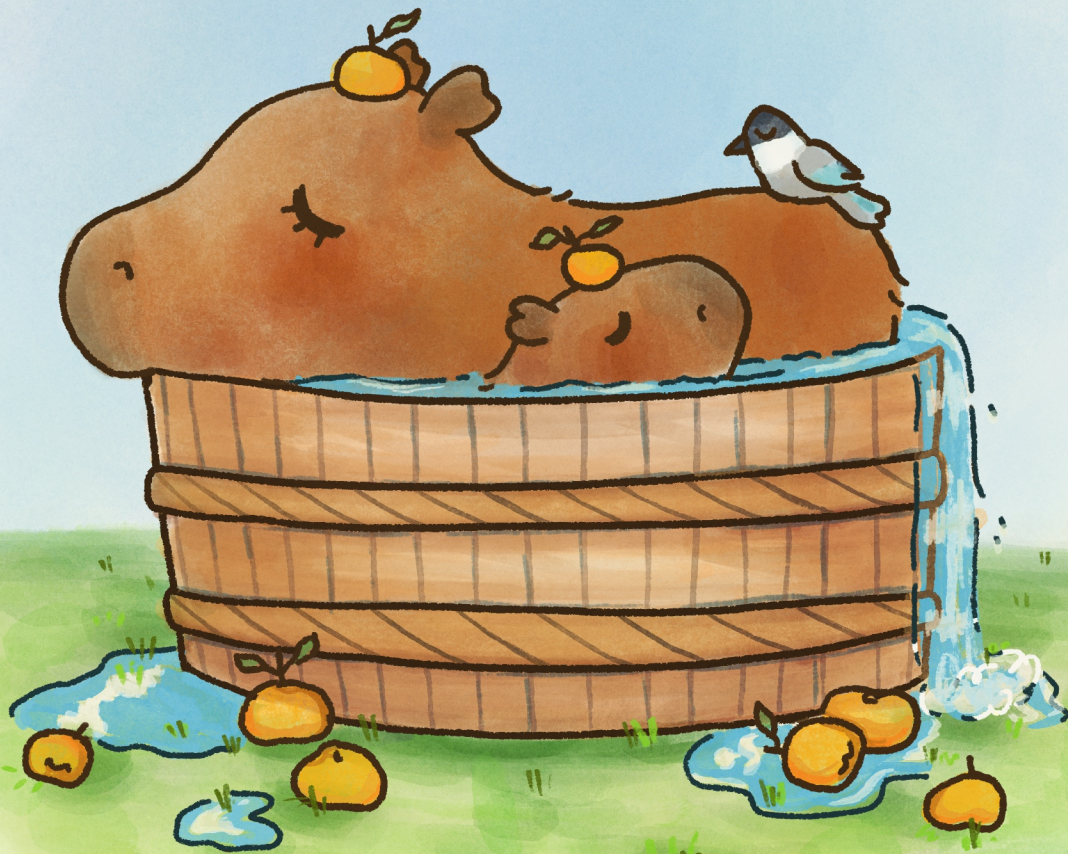
14 What, if any, safety precautions do you employ in your work?

Since I mainly make digital work, I make sure to take breaks and stretch. That way, I prevent carpal tunnel and back problems.



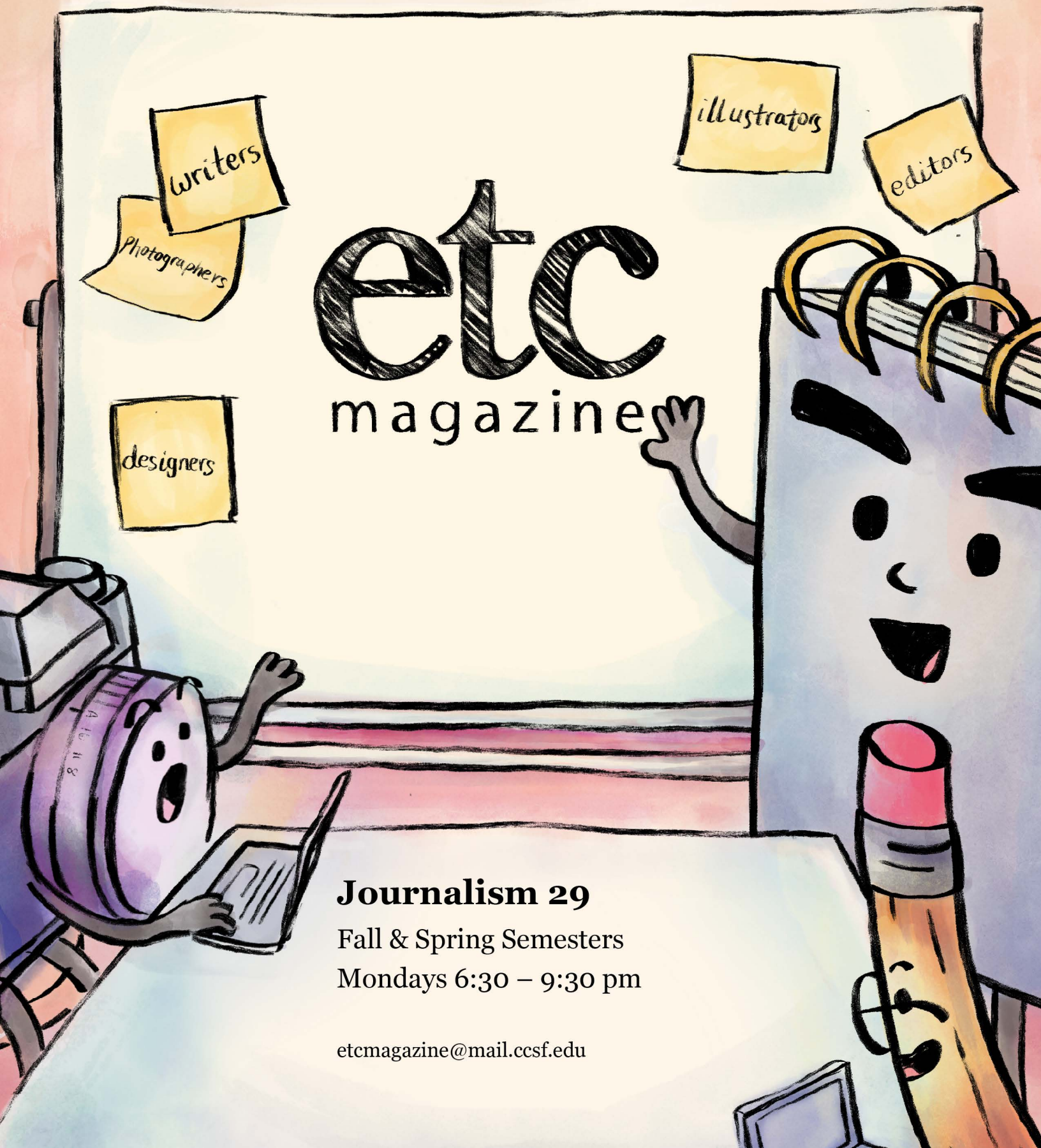


Angela
Alberto



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07/13/21

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