



**SUMMARY OF COMMUNITY-BASED ORGANIZATION AGREEMENTS AND OTHER DIRECT TREATMENT PROVIDERS  
REQUEST TO THE HEALTH COMMISSION**

*This Agreement is for the provision of direct treatment/services that serves as an extension of DPH's service delivery system.*

**PROPOSED UNITS OF SERVICES**

Mode(s) of Service & Unit of Service (UOS)/ Number of Contacts (NOC) Definition	Number of Clients		Number of Units/ NOC	Unit Cost
	<input type="checkbox"/> Duplicated	<input type="checkbox"/> Unduplicated		
Task 1: Project Management				\$55,050
Task 2: Creative Concepts				\$49,500
Task 3: Campaign Dissemination Planning				\$19,500
Task 4: Campaign Materials Creation				\$124,350
Task 5: Campaign #1 Implementation				\$114,375
Task 6: Campaign #2 Implementation				\$114,375
Task 7: Project Close Out				\$5,525

**PRIMARY TARGET POPULATIONS**

<b>Agreement's Primary Target Groups</b>	N/A. General Public
<b>Agreement's Primary Target Neighborhood or Area</b>	N/A. San Francisco

**Purpose of Agreement:**

The City and County of San Francisco seeks to educate the community through two distinct public education campaigns about issues related to substance use in San Francisco. The first campaign will be focused on the availability and effectiveness of treatment for opioid addiction. The second campaign will be focused on educating the public about Naloxone, a medication approved by the Food and Drug Administration (FDA) designed to rapidly reverse opioid overdose, and how everyone may be in a position to save a life. The contractor Civic Edge Consulting will work with the San Francisco Department of Public Health (SFDPH) to develop a public education campaign dissemination plan by providing an analysis of the San Francisco market and population and recommendations for how to optimally reach the intended target audience. Civic Edge Consulting will design multilingual public education materials across multiple platforms such as digital and social media, videos, infographics, transit shelter ads, billboard ads, bus panel ads, Newspaper kiosk ads, brochures. Civic Edge Consulting will disseminate multilingual public education campaign materials across various mediums: print, digital, TV, Radio, social media, among others.

Civic Edge Consulting is a women-owned, employee-led consulting firm based in San Francisco. In its 13-year history, Civic Edge Consulting has been working with many organizations from nonprofits and foundations to government agencies. Civic Edge Consulting has supported communications and public engagement campaigns touching a wide variety of issue areas including: transportation, infrastructure, economic development,

