



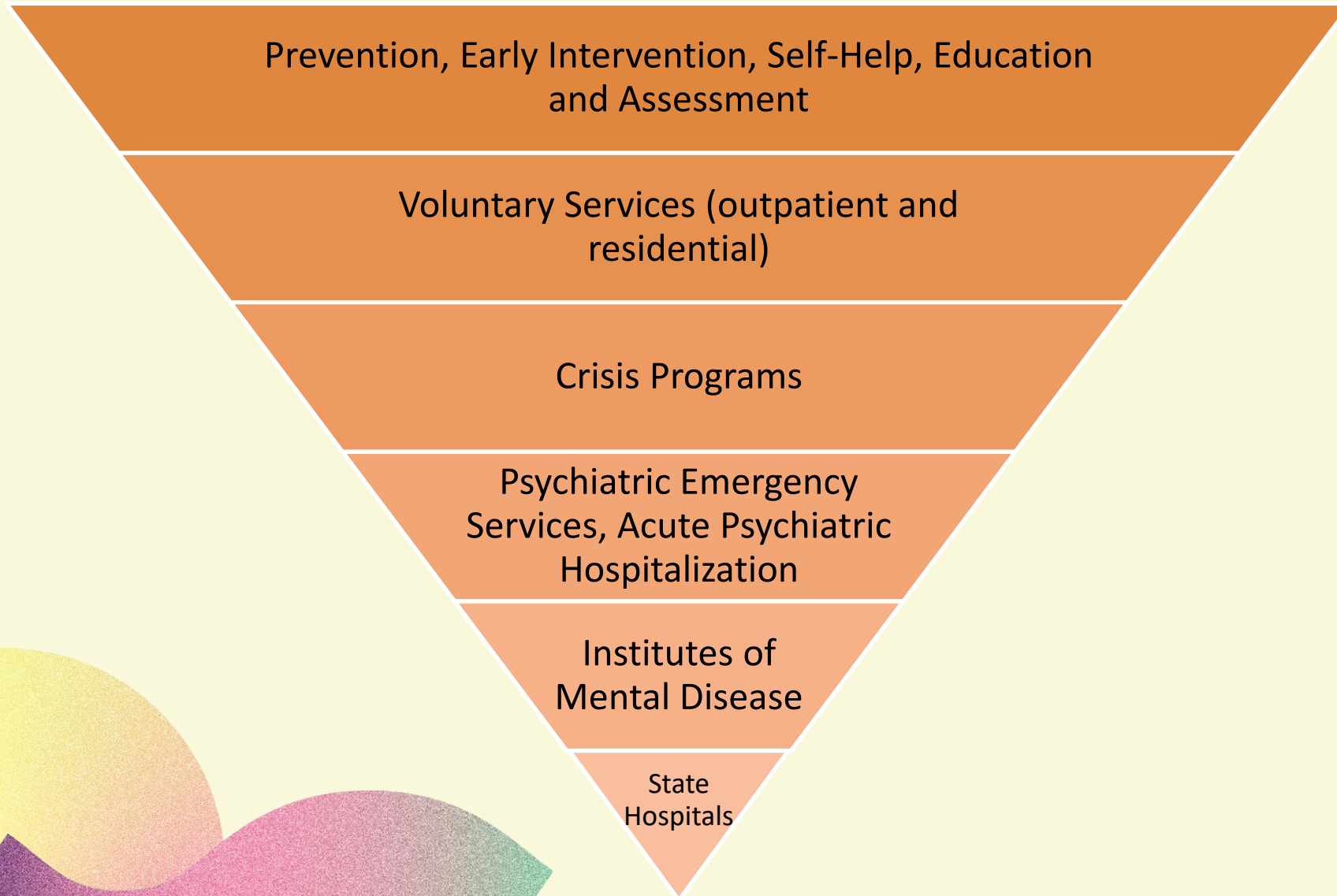
# **BEHAVIORAL HEALTH SERVICES & MATERNAL, CHILD, AND ADOLESCENT HEALTH**

**Solicitation 7482: Equity Based Maternal Health:  
Improving Black African American Maternal Mental  
Health**

**AUGUST 2023**



# Behavioral Health Services Systems of Care

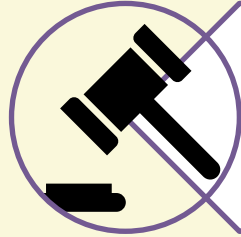


Lowest Threshold  
Lowest Cost  
Least Restrictive

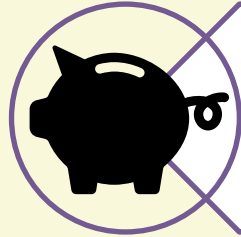


Highest Threshold  
Highest Cost  
Most Restrictive

# MHSA Overview



Inacted Into Law in 2005



Funded by a 1% income tax on  
income < \$1M



Designed to transform mental health  
systems and address unmet needs



Based on a set of core principles



# The Problem Facing Black Moms

**More likely** to suffer from  
perinatal mood disorders

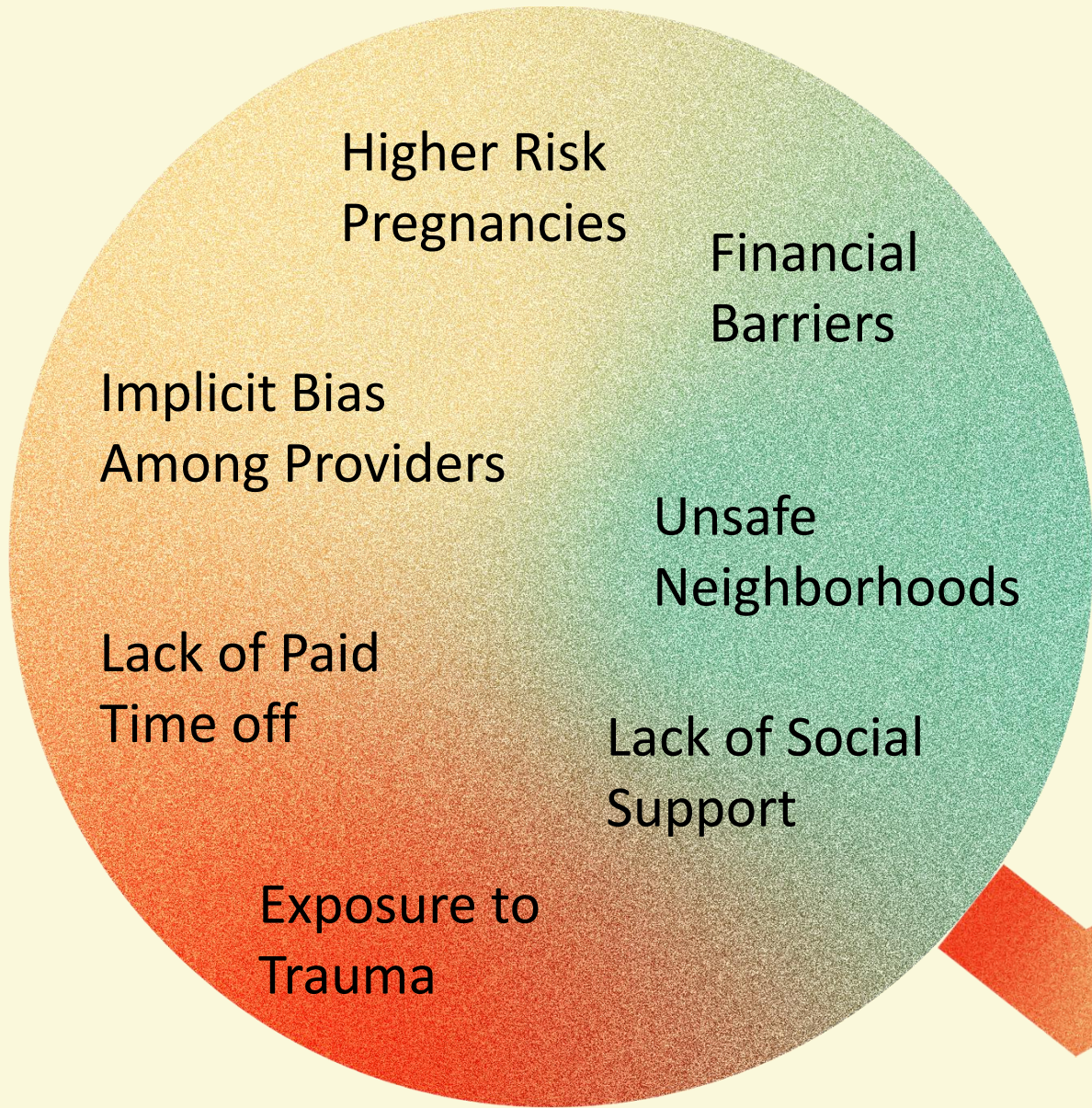
Black people were 1.4x more likely to  
have a post-partum mental health  
condition compared to other racial  
groups

**Less likely** to receive  
treatment

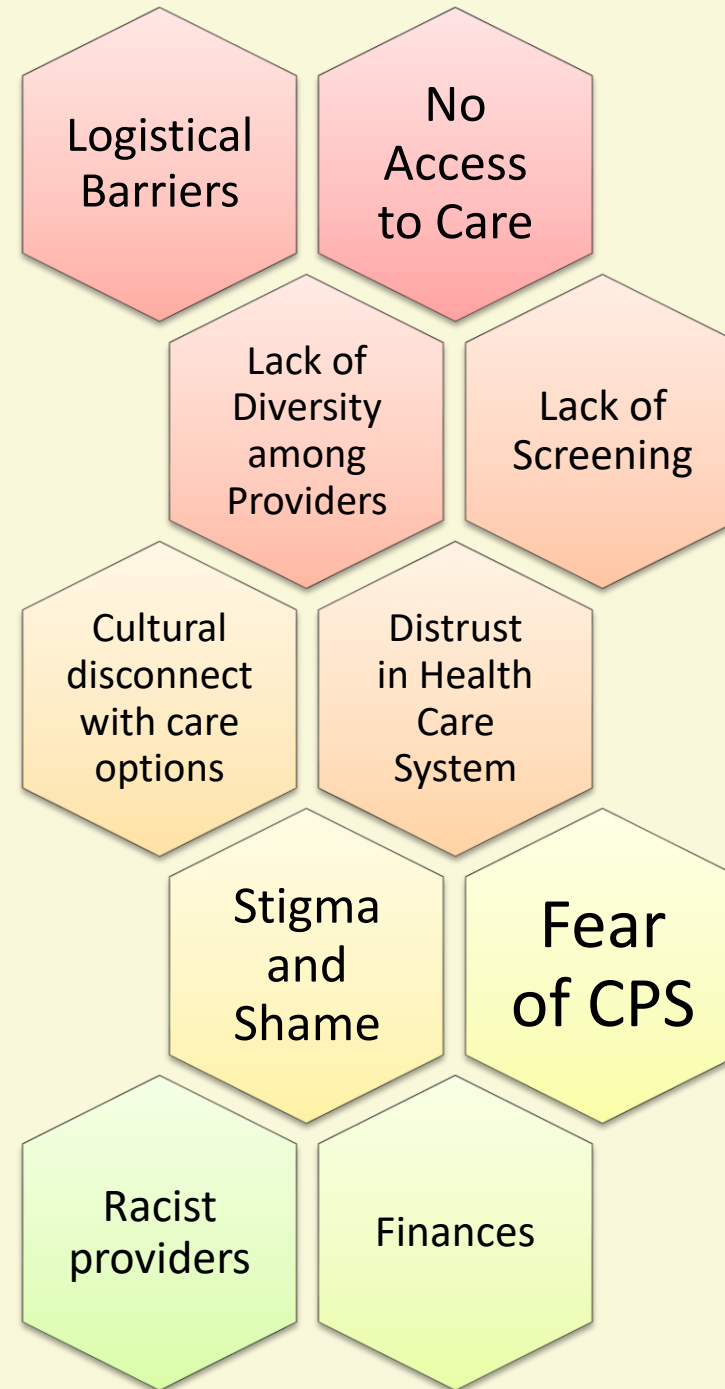
Black people were less than half as likely  
to get mental health treatment or  
initiate medication



# The Problems Facing Black Moms



# The Barriers Facing Black Moms Seeking Care





# Target population

- The Department supports services to all ethnicities and populations.
- Services will have a focused goal to support the Black/African American residents of the City and County of San Francisco who are in the pregnancy, perinatal and postpartum period of their maternal health.

# Services Requested in the Solicitation

Innovative,  
Culturally-Tailored  
Care

Services Linkages  
and Referrals

Timely and  
Accessible Services

Provider trainings  
to build the  
perinatal workforce

Monthly Status  
Checks/Rigorous  
Reporting





# Equity Based Maternal Health: Improving Black African American Maternal Mental Health

(Sourcing Event ID: SFGOV-0000007482 )

1.


Budget \$6 million  
annually

2.

Term: 1-5 years  
and no longer  
than 10 years

3.

Community Program  
Planning  
Process/Community  
Input



# Selected Partners

Homeless  
Children's  
Network

RAFIKI

RAMS

UCSF  
EMBRACE



# Program Evaluation

Timely Access  
to Care

Utilization

Screening

Training

Service  
referrals and  
linkages

Client  
Satisfaction

The background features several decorative elements: a purple-to-pink gradient flower in the top left, a purple-to-pink gradient flower in the top right, a large pink-to-purple gradient flower on the left side, a large pink-to-purple gradient flower on the right side, and two smaller orange-to-pink gradient flowers at the bottom center. The text is centered on a light yellow background.

# Thank you!

Questions? Comments?