



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

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Label

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition C

Proponent Argument [ ]

Rebuttal to Proponent Argument [x]

Paid Argument in Favor [ ]

Opponent Argument [ ]

Rebuttal to Opponent Argument [ ]

Paid Argument Against [ ]

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition C being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition C being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

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Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) [ ]

Full Name (Print) John Avalos

Title (If Applicable) Executive Director

San Francisco Address (Where you are Registered)

Signature [Redacted]

Organization (Entity) [x]

Name of Organization (Print) Council of Community Housing Organizations

Who should be listed as an Author for your Organization?

Only the Organization [x]

Both the Officer and the Organization [ ]

\* Check if the title or identifying information is for identification purposes only, if you are signing as an individual [ ]

Signature [Redacted]

Email [Redacted]

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Montana Cruz

Phone 415-746-0254

Mailing Address 1944 Ellis St. San Francisco, CA 94115

Signature [Redacted]

Email montanacruz@ahtode.com

## Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes  No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

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	<p><b>STOP THE GIVEAWAY. VOTE NO ON C</b></p> <p>The proponent of Prop C says that immensely wealthy owners of downtown office buildings worth \$25 million or more should get a tax break when they sell their building.</p> <p><b>If you oppose giving tax breaks to billionaires, vote NO on C!</b></p> <p>Here's what they're NOT telling you:</p> <ul style="list-style-type: none"> <li>• <b>A billionaire tax break for LUXURY HOUSING.</b> Current law already allows tax exemptions for office conversions for AFFORDABLE HOUSING. Prop C is for huge developers to get a tax break for building LUXURY HOUSING.</li> <li>• <b>A billionaire tax break you're paying for.</b> When the wealthy don't pay their fair share, it's middle-class and low-income San Franciscans who must make up the difference.</li> <li>• <b>A billionaire tax break that steals from affordable housing.</b> The tax on mega-office buildings funds affordable housing and rental assistance. Why should struggling renters pay more so billionaires can profit more?</li> <li>• <b>A billionaire tax break that allows City Hall to pass more giveaways without voter approval.</b> Hidden in the fine print, Prop C allows City Hall to roll back progressive transfer taxes on expensive buildings that were PASSED BY VOTERS. The proponent doesn't even mention this. Wonder why?</li> </ul> <p>Real economic recovery must focus on small businesses, neighborhoods and working families. Not just big corporations and downtown.</p> <p>Protect affordable housing funds, progressive tax reforms and keeping voters, not City Hall, in charge. Vote NO on C!</p> <p><i>Council of Community Housing Organizations San Francisco Democratic County Central Committee Affordable Housing Alliance San Francisco Tenants Union Senior and Disability Action Harvey Milk LGBTQ Democratic Club Small Business Forward</i></p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	<b>Total Word Count</b>	231

### Office Use Only

<b>Total # of words=</b>	<b>X \$2/word =</b>	<b>+ \$200 publication fee =</b>	<b>Staff Initials</b>
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	



# CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

## Ballot Argument Control Sheet B

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### Section 1: Argument Information

Proposition C

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

### Section 2: Additional Author Information

#### Declaration Related to Proponent and Opponent Arguments

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- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)**

Full Name (Print) (Alpha) Honey Mahogany (Mahogany) Title (If Applicable) Chair

San Francisco Address (Where you are Registered) [Redacted]

Signature [Redacted] Email [Redacted]

**Organization (Entity)**  (If selected, complete both the individual Author section and [Redacted])

Name of Organization (Print) San Francisco Democratic County Central Committee

Who should be listed as an Author for your Organization?

Only the Organization  Both the Officer and the Organization

\* Check if the title or identifying information is for identification purposes only,  if you are signing as an individual and not of behalf of an organization.

Signature [Redacted] Email [Redacted]

### Additional Author Information

#### Declaration Related to Proponent and Opponent Arguments

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature

Email

Organization (Entity)  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

\* Check if the title or identifying information is for identification purposes only,  if you are signing as an individual and not of behalf of an organization.

Signature

Email

### Section 3: Argument Text

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	<b>Total Word Count</b>	



# CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

## Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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### Section 1: Argument Information

Proposition C

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

### Section 2: Additional Author Information

#### Declaration Related to Proponent and Opponent Arguments

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)**

Full Name (Print) Mitchell K. Omerberg Title (If Applicable) Director

San Francisco Address (Where you are Registered) [Redacted]

Signature [Redacted] Email [Redacted]

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Affordable Housing Alliance

Who should be listed as an Author for your Organization?

Only the Organization  Both the Officer and the Organization

\* Check if the title or identifying information is for identification purposes only,  if you are signing as an individual [Redacted] organization.

Signature [Redacted] Email [Redacted]

### Additional Author Information

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Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

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# CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

## Ballot Argument Control Sheet B

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Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)**

Full Name (Print) Raisin Isner

Title (If Applicable) Director

San Francisco Address (Where you are Registered) \_\_\_\_\_

Signature

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) SF Tenants Union

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

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Signature

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Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

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John Arntz, Director

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Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)**

Full Name (Print) Ligia Montano

Title (If Applicable) Organizing Director

San Francisco Address (Where you are Registered)

Signature

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Senior and Disability Action

Who should be listed as an Author for your Organization?

Only the Organization

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature

Email

Organization (Entity)  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

\* Check if the title or identifying information is for identification purposes only,  if you are signing as an individual and not of behalf of an organization.

Signature

Email

### Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
	<p><b>STOP THE GIVEAWAY. VOTE NO ON C</b></p> <p>The proponent of Prop C says that immensely wealthy owners of downtown office buildings worth \$25 million or more should get a tax break when they sell their building.</p> <p><b>If you oppose giving tax breaks to billionaires, vote NO on C!</b></p> <p>Here's what they're NOT telling you:</p> <ul style="list-style-type: none"> <li>• <b>A billionaire tax break for LUXURY HOUSING.</b> Current law already allows tax exemptions for office conversions for AFFORDABLE HOUSING. Prop C is for huge developers to get a tax break for building LUXURY HOUSING.</li> <li>• <b>A billionaire tax break you're paying for.</b> When the wealthy don't pay their fair share, it's middle-class and low-income San Franciscans who must make up the difference.</li> <li>• <b>A billionaire tax break that steals from affordable housing.</b> The tax on mega-office buildings funds affordable housing and rental assistance. Why should struggling renters pay more so billionaires can profit more?</li> <li>• <b>A billionaire tax break that allows City Hall to pass more giveaways without voter approval.</b> Hidden in the fine print, Prop C allows City Hall to roll back progressive transfer taxes on expensive buildings that were PASSED BY VOTERS. The proponent doesn't even mention this. Wonder why?</li> </ul> <p>Real economic recovery must focus on small businesses, neighborhoods and working families. Not just big corporations and downtown.</p> <p>Protect affordable housing funds, progressive tax reforms and keeping voters, not City Hall, in charge. Vote NO on C!</p> <p><i>Council of Community Housing Organizations San Francisco Democratic County Central Committee Affordable Housing Alliance San Francisco Tenants Union Senior and Disability Action Harvey Milk LGBTQ Democratic Club Small Business Forward</i></p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	<b>Total Word Count</b>	



Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

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Section 1: Argument Information

Proposition C

Proponent Argument [ ]

Rebuttal to Proponent Argument [x]

Paid Argument in Favor [ ]

Opponent Argument [ ]

Rebuttal to Opponent Argument [ ]

Paid Argument Against [ ]

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition C being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition C being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) [ ]

Full Name (Print) REID COGGINS

Title (If Applicable) VP POLITICAL ACTION

San Francisco Address (Where you are Registered)

Signature [Redacted]

Organization (Entity) [x] (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) HARVEY MILK LGBTQ DEMOCRATIC CLUB

Who should be listed as an Author for your Organization?

Only the Organization [x]

Both the Officer and the Organization [ ]

\* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization. [ ]

Signature [Redacted]

Additional Author Information

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**Individual (or principal officer of Organization)**

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

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Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

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Section 1: Argument Information

Proposition C

Proponent Argument

Rebuttal to Proponent Argument

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument in Favor

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)**

Full Name (Print) Justin Dolezal Title (If Applicable) Treasurer

San Francisco Address (Where you are Registered) [Redacted]

Signature [Redacted] Email [Redacted]

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Small Business Forward

Who should be listed as an Author for your Organization?

Only the Organization  Both the Officer and the Organization

\* Check if the title or identifying information is for identification purposes only,  if you are signing as a [Redacted]

Signature [Redacted]

Additional Author Information

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Full Name (Print) \_\_\_\_\_ Title (If Applicable) \_\_\_\_\_

San Francisco Address (Where you are Registered) \_\_\_\_\_

Signature  \_\_\_\_\_ Email \_\_\_\_\_

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Signature  \_\_\_\_\_ Email \_\_\_\_\_

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**Ballot Argument Assignment Form**

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Under certain circumstances, the individual or entity entitled to author a proponent, opponent, or rebuttal argument, may assign the right to author the argument to another individual or entity.

If an eligible author assigns the right to author the proponent, opponent, or rebuttal argument to someone else a completed and signed Assignment Form is required.

Anyone assigned to author an argument must be eligible under SFMEC §545 to author an argument.

For details related to the assignment of the right to submit proponent, opponent, and rebuttal arguments see SFMEC §550(c)(d).

**Section 1: Argument Information**

Proposition C

Proponent Argument

Rebuttal to Proponent Argument

Opponent Argument

Rebuttal to Opponent Argument

**Section 2: Proponent/Opponent Information**

By signing below, I assign the right to submit the ballot argument for Proposition C and confirm that I am entitled to assign the right to submit the argument to someone else.

Full Name (Print) Dean Preston

Title (If Applicable) Supervisor

San Francisco Address (Where you are Registered) [Redacted]

Signature

Email [Redacted]

**Section 3: Assignment Information**

By signing below, I accept the assignment to submit the ballot argument for Proposition C and confirm that I am an eligible author.

Full Name (Print) John Avalos

Phone [Redacted]

San Francisco Address (Where you are Registered) [Redacted]

Signature

**Section 1: Argument Information**

Proposition \_\_\_\_\_

Proponent Argument

Rebuttal to Proponent Argument

Opponent Argument

Rebuttal to Opponent Argument

**Section 2: Proponent/Opponent Information**

By signing below, I assign the right to submit the ballot argument for Proposition \_\_\_\_\_ and confirm that I am entitled to assign the right to submit the argument to someone else.

Full Name (Print) \_\_\_\_\_

Title (If Applicable) \_\_\_\_\_

San Francisco Address (Where you are Registered) \_\_\_\_\_

Signature

Email \_\_\_\_\_

**Section 3: Assignment Information**

By signing below, I accept the assignment to submit the ballot argument for Proposition \_\_\_\_\_ and confirm that I am an eligible author.

Full Name (Print) \_\_\_\_\_

Phone \_\_\_\_\_

San Francisco Address (Where you are Registered) \_\_\_\_\_

Signature

Email \_\_\_\_\_