

Legacy Business Registry Staff Report

Hearing Date: December 11, 2023

FRIENDS OF SCRAP, INC.

Application No.: LBR-2023-24-006
Business Name: Friends of SCRAP, Inc.

Business Address: 801 Toland St. District: District 10

Applicant: Terry Kochanski, Executive Director

Nomination Date: September 20, 2023

Nominated By: Supervisor Shamann Walton

Staff Contact: Richard Kurylo and Michelle Reynolds

legacybusiness@sfgov.org

BUSINESS DESCRIPTION

Friends of SCRAP, Inc., known as SCRAP, is a non-profit organization whose mission is to inspire creativity and environmental stewardship by promoting the creative reuse of materials that traditionally have been discarded as waste. SCRAP is the nation's oldest creative reuse center, diverting 200 tons of "soft salvage" materials from landfills each year while providing free and low-cost classroom and art supplies to teachers, students, families, and artists in marginalized communities across the Bay Area. SCRAP is a Bay Area resource for makers of all ages, and everyone who values access to creative experiences.

Friends of SCRAP, Inc. was established with the California Secretary of State of December 22, 1978. It was founded two years earlier in 1976 by Jefferson Award winner Anne Marie Theilen and artist Ruth Asawa to provide resources to San Francisco's public school students and teachers. Their mission is "to inspire creativity and environmental stewardship in children and adults through promoting the creative reuse of materials that traditionally have been discarded as waste." In 1999, SCRAP was granted over 5,000 square feet within the SFUSD School District maintenance building at 801 Toland Street.

SCRAP is located in, and serves communities of, San Francisco's Bayview – Hunters Point neighborhoods, where 92% of residents identify as people of color and 66% speak a language other than English at home. SCRAP's "retail" space is called The Depot, and it is where teachers, artists, and individuals from all walks of life shop and attend workshops, and where the community shops for "scrap" for art making. Today, SCRAP continues in fulfilling the original mission of affordable access to art supplies for all and has a popular arts education program.

CRITERION 1

Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes, Friends of SCRAP, Inc. has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:

2 Marina Blvd., Fort Mason, Pier 1 and Pier 2 from 1977 to 1979 (2 years) 934 Brannan St. from 1979 to 1980s (At least 2 years) 2728 Bryant St. from 1990 to 1992 (2 years) 2576 Harrison St. from 1992 to 1995 (3 years) Pier 80 from 1995 to 1999 (4 years) 801 Toland St. from 1999 to Present (24 years)

Legacy Business Program





CRITERION 2

Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes, Friends of SCRAP, Inc has contributed to the history and identity of the Bayview-Hunters Point neighborhood and San Francisco.

The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

SCRAP is associated with Anne Marie Theilen, who founded the organization. Anne Marie
was a KQED Women's History Hero and a winner of the Jefferson Award for Public
Service, both in 2011. The Jefferson Awards – awarded by Multiplying Good, formerly the
Jefferson Awards Foundation – have been the highest and most prestigious honor
recognizing public service in the United States. Multiplying Good stands behind the power
of service to others in bringing out the greatness that lies within us all.

SCRAP is also associated with artist Ruth Asawa who is an internationally known sculptor and founder of both Friends of SCRAP and the Ruth Asawa San Francisco School of the Arts, the latter being a public, audition-based, alternative high school in the San Francisco Unified School District.

- There have been several features and articles on SCRAP. Highlights include the following:
 - "San Francisco's best bargains are piled high in SCRAP's chaotic warehouse" in SFGATE in 2023.
 - "SCRAP sustainable fashion class teaches youth how to have style and spare the climate at the same time" in Local News Matters in 2022.
 - "This San Francisco warehouse is full of either junk or possibilities" in San Francisco Chronicle in 2020.
 - "Jefferson Awards: Woman Helps Turn Trash Into Treasure" and "Good Question: How Can You Find Used Art Materials?" in CBS News Bay Area in 2011.
- SCRAP is a woman-owned business that addresses the systemic racial inequities and the corresponding economic disparities in San Francisco through deep and meaningful partnerships with local organizations like the Bayview YMCA, Boys and Girls Club, Beacon, and others. Across all of these partnerships, SCRAP provides weekly arts programming to Latino and BIPOC youth and families in the Bayview and Mission neighborhoods. Their goal in these partnerships is not breadth, but rather the depth of long-term relationships with several hundred under-served families and youth by providing access to arts instruction and materials to inspire creativity.

In everything they do, SCRAP invests in the diverse youth and families living in the local Bayview and neighborhoods in the southeast part of the city. Eighty-five percent of the youth they serve identify as people of color, and they center their experience in all their art programs. Finally, SCRAP aims for their staff and board to reflect the diversity of the local community and beneficiaries. They invest in BIPOC artists to teach and lead the arts programs and workshops.

CRITERION 3

Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, Friends of SCRAP, Inc is committed to maintaining the physical features and traditions that define the organization.





HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that Friends of SCRAP, Inc. qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business:

- Arts organization.
- An industrial / warehouse site where the general public can go to donate unused items that SCRAP recycles into artmaking supplies.
- A warehouse that looks like an industrial warehouse from the outside. Inside, however, it is
 a haven for scrappers filled with treasures of recyclables from marbles to mannequins; from
 paint to palettes; from brushes to blank canvases; and from fabric to fringes of every kind.
- SCRAP's "retail" space, "The Depot", is where teachers and the public can shop for art-making materials and attend community workshops.

CORE PHYSICAL FEATURE OR TRADITION THAT DEFINES THE BUSINESS

Following is the core physical feature or tradition that defines the business that would be required for maintenance of the business on the Legacy Business Registry.

Art supplies and crafts store.

STAFF RECOMMENDATION

Staff recommends that the San Francisco Small Business Commission include Friends of SCRAP, Inc. currently located at 801 Toland St. in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo and Michelle Reynolds Legacy Business Program

Legacy Business Program





Small Business Commission

Resolution No. ____ **December 11, 2023**

FRIENDS OF SCRAP, INC.

Application No.: LBR-2023-24-006 Business Name: Friends of SCRAP, Inc.

Business Address: 801 Toland St. District: District 10

Applicant: Terry Kochanski, Executive Director

Nomination Date: September 20, 2023

Supervisor Shamann Walton Nominated By:

Richard Kurylo and Michelle Reynolds Staff Contact:

legacybusiness@sfgov.org

Adopting findings approving the Legacy Business Registry application for Friends of SCRAP. Inc., currently located at 801 Toland St.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included on the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business: and

WHEREAS, at a duly noticed public hearing held on December 11, 2023, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED, that the Small Business Commission hereby includes Friends of SCRAP, Inc. in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Friends of SCRAP, Inc.

Legacy Business Program





Physical Features or Traditions that Define the Business:

- Arts organization.
- An industrial / warehouse site where the general public can go to donate unused items that SCRAP recycles into artmaking supplies.
- A warehouse that looks like an industrial warehouse from the outside. Inside, however, it is
 a haven for scrappers filled with treasures of recyclables from marbles to mannequins; from
 paint to palettes; from brushes to blank canvases; and from fabric to fringes of every kind.
- SCRAP's "retail" space, "The Depot", is where teachers and the public can shop for art-making materials and attend community workshops.

BE IT FURTHER RESOLVED, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Friends of SCRAP, Inc. on the Legacy Business Registry:

•	Art supplies and crafts store.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on December 11, 2023.

Katy Tang Director			
RESOLUTION NO.	ON NO.	ESOLUTI	RES

Ayes – Nays – Abstained – Absent –

Legacy Business Program





Legacy **Business** Registry

Application Review Sheet

Application No.: LBR-2023-24-006 Business Name: Friends of SCRAP, Inc.

Business Address: 801 Toland St. District: District 10

Terry Kochanski, Executive Director Applicant:

September 20, 2023 Nomination Date:

Nominated By:	Supervisor Shamann Walton			
	licant has operated in San Francisco for 30 or more an Francisco operations exceeding two years? No			
	992 to 1995 (3 years) 9 (4 years)			
	olicant contributed to the neighborhood's history and/or neighborhood or community? No			
CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms? X Yes No				
NOTES: NA				
DELIVERY DATE TO HPC: October 18, 2023				

Legacy Business Program

Office of Small Business City Hall Room 140 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102 (415) 554-6680 legacybusiness@sfgov.org www.legacybusiness.org



Richard Kurylo and Michelle Reynolds Legacy Business Program



SHAMANN WALTON

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September 20, 2023

Office of Small Business Attn: Small Business Commission City Hall, Room 110 1 Dr. Carlton B. Goodlett Place San Francisco, California 94102

SCRAP

Attn: Terry Kochanski 834 Toland Street San Francisco, CA 94124

Re: Legacy Business Nomination for SCRAP

To Whom It May Concern:

I am writing to express my support for Terry Kochanski's application to recognize SCRAP as a Legacy Business.

SCRAP is a pioneering non-profit organization that fosters creativity and environmental responsibility by advocating for the innovative repurposing of materials often discarded as waste. Since being established in 1978 by Jefferson Award winner Anne Marie Theilen and artist Ruth Asawa, SCRAP has become the nation's oldest creative reuse center, diverting around 250 tons of materials from landfills every year. In everything they do, SCRAP invests in the diverse youth and families living in the local Bayview and Mission neighborhoods. Whether it is through their weekly arts programming to Latino and BIPOC youth and families in the Bayview and Mission neighborhoods or Free Teacher Giveaways, Free School Field Trips, and art workshops focused on elevating BIPOC teaching artists. SCRAP has been a part of the community and should be recognized for its service to our community for more than 45 years!

Thank you for your consideration.

Supervisor Shamann Walton, District 10



Legacy Business Registry Application



Business Information									
Business name:	Friends c	of SCRAP							
Business owner name(s): Terry Kochanski, Executive Director Identify the person(s) with the highest ownership stake in the business									
Current business	Current business address: 801 Toland St., San Francisco, CA 94124								
Telephone: (41	L5) 647	- 1746	Ema	ail:					
Mailing address (if different than above): 834 Toland St., San Francisco, CA 94124									
Website: WWW.	scrap-sf.c	org							
Facebook: SCRA	AP-SF			Tw	itter:				
7-digit San Francisco Business Account Number (BAN): 0 3 1 8 8 0 6									
Do any of these describe your business? (select all that apply) Requires at least 51% of the business be owned, operated, and controlled by the business designation below.									
☐ Immigrant-Owned Business ☐ LGBTQ+-Owned Business ☐ Minority-Owned Business*			☐ Vet	Owned by Person with a Disability Veteran-Owned Business Woman-Owned Business					
*Minority is defined as one or more of the following racial or ethnic groups: American Indian or Alaska Native; Asian; Black or African American; Hispanic or Latino; Middle Eastern or North African; Native Hawaiian/Other Pacific Islander									
Contact Person Information									
Contact person n	iame: Te	rry Kochanski							
Contact person t	itle: Exec	cutive Directo	r						
Contact telephone: () – Contact email:									

Business Location(s)

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location. Check the box indicating whether the original location of the business in San Francisco is the founding location of the business.

If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address.

Original San Francisco address: 2 Marina Blvd., Fort Mason, Pier 1 and Pier 2 Zip Code: 94109 Is this location the founding location of the business? (Y/N): Dates at this location: From: To: 1977 1979 Other address (if applicable): 934 Brannan St. Zip Code: 94103 Dates at this location: From: To: 1979 1980s Other address (if applicable): **Zip Code:** 2728 Bryant St. 94110 Dates at this location: From: To: 1990 1992 Other address (if applicable): Zip Code: 2576 Harrison St. 94110 Dates at this location: From: To: 1992 1995 Other Address (if applicable): **Zip Code:** 94124 Pier 80 Dates at this location: From: To: 1995 1999 Other address (if applicable): 801 Toland St. **Zip Code:** 94124

To:

Present

1999

Dates at this location: From:

Applicant Disclosures

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified. A business deemed not current with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for grants through the Legacy Business Program.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

×	I am authorized to submit this application on behalf of the business.						
\times	I attest that the business is current on all of its San Francisco tax obligations.						
×	I attest that the business's business registration and any applicable regulatory license(s) are current.						
X	I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.						
×	I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.						
×	I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.						
	I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.						
Name:	Terry Kochanski						
Signatu	re: Terry Kochanski	Date: 06/30/2023					
0	•	- 5.5. 00/ 30/ 2023					

FRIENDS OF SCRAP, INC.

Written Historical Narrative

INTRODUCTION

a. Describe the business. What does it sell or provide?

SCRAP is a non-profit organization whose mission is to inspire creativity and environmental stewardship by promoting the creative reuse of materials that traditionally have been discarded as waste. SCRAP is the nation's oldest creative reuse center, diverting 200 tons of "soft salvage" materials from landfills each year while providing free and low-cost classroom and art supplies to teachers, students, families, and artists in marginalized communities across the Bay Area.

b. Describe whom the business serves.

SCRAP is a Bay Area resource for makers of all ages, and everyone who values access to creative experiences. SCRAP is located in, and serves communities of, San Francisco's Bayview - Hunters Point neighborhoods, where 92% of residents identify as people of color and 66% speak a language other than English at home. SCRAP's "retail" space is called The Depot, and it is where teachers, artists, and individuals from all walks of life shop and attend workshops, and where the community shops for "scrap" for art making.

c. In about 2-5 words (15-30 characters), describe what the business is known for.

Creative reuse center and arts education.

CRITERION 1: The business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years

a. Provide a short history of the business, including locations and owners.

Friends of Scrap, Inc. DBA "SCRAP" was established with the California Secretary of State of December 22, 1978. It was founded two years earlier in 1976 by Jefferson Award winner Anne Marie Theilen and artist Ruth Asawa to provide resources to San Francisco's public school students and teachers.

In the 1970s, the Neighborhood Arts Program of the San Francisco Arts Commission received a grant to place professional artists in schools. Anne Marie was in charge of this program and oversaw a group of over 140 teaching artists. Unfortunately, there was no budget for materials, so the artists struggled to find supplies for their classroom. Meanwhile, many local businesses were filling landfills with items that were perfectly usable for artwork, such as paper with the

wrong logo on it, fabric samples from interior designers, industrial discards, product overruns, and other materials. Anne Marie realized there was an opportunity to solve both problems with one solution and formed SCRAP ("Scroungers' Center for Reusable Art Parts") in 1976. She teamed up with the famous San Francisco artist, Ruth Asawa, who became Board President.

In 1977, given its success, SCRAP was given space at Fort Mason, Pier 1 and Pier 2. SCRAP used the space for storage and for program activities such as workshop and environmental demonstrations.

When a Fort Mason foundation was created to implement a development plan for the piers, the federal government transferred Fort Mason to the city of San Francisco. As a result of this development, the San Francisco Arts Commission vacated the piers at Fort Mason, and SCRAP was forced to move. In 1979, SCRAP moved to the SOMArts Cultural Center at 934 Brannan Street. At this time, Bernice Bing became the director of SCRAP. The South of Market Cultural Center is recognized as a center for environmental art; however, SCRAP could not continue working at this site due to lack of space and due to the loss of revenue from the bottle bill now captured by the City and County of San Francisco for its own waste management program. SCRAP searched unsuccessfully for another site.

SCRAP was without a physical location during the 1980s as the school district was unable to come up with available space. During that time, SCRAP never closed. They did workshops throughout the community at schools, with the Recreation and Parks Department, and at other city locations. Catherine Theilen-Burke, the daughter of founder Anne Marie Theilen, was the Director at the time and managed the schedules.

In 1990, after a long hiatus, a letter from Mayor Agnos solicited the re-opening of SCRAP. A space was provided at the Sunshine School at 2728 Bryant Street. The space was cleaned and repainted. Donations were received, and creative workshops were held.

Due to an increase in enrollment, SFUSD notified SCRAP that they need to vacate the school. In 1992, SCRAP moved from Sunshine School to the John O'Connell Technical High School in their gymnasium at 2576 Harrison Street. The new location in the gym also housed the radio station KALW. It was a dark space. SCRAP was assisted in their move by the San Francisco Youth Conservation Corps. They painted the space, built the shelves, and did general clean up. SCRAP was also given a space for workshop use. SCRAP shared an office space with the John O'Connell High School custodial crew. SCRAP's participation in the Youth Arts festival was greater. Their work with the Bay Area Creative Reuse Center provided exchanges of material. The SCRAP Board of Directors was somewhat overwhelmed by the continuous activities within a less ideal space.

In 1995, SFUSD notified SCRAP that the premises need to be vacated to build a new school, Moscone Elementary School. SFUSD granted SCRAP a space at Pier 80.

In 1999, SCRAP was granted over 5,000 square feet within the SFUSD School District Maintenance Building at 801 Toland Street. The entrance is on Newcomb Avenue, so the business address is 2150 Newcomb Avenue. The mailing address is 834 Toland Street, the building across the street.

Today, SCRAP continues in fulfilling the original mission of affordable access to art supplies for all and has a popular arts education program.

b. Provide the ownership history of the business in a consolidated year-to-year format.

SCRAP is a 501(c)(3) non-profit organization and does not have an owner. A board of directors governs the organization with an executive director serving as the leader. SCRAP has had many board of director volunteers since it was founded.

Current Board President: Merritt Richmond Current Executive Director: Terry Kochanski

c. Describe any circumstances that required the business to cease operations in San Francisco for any significant length of time.

The only time in SCRAP's history when there was a shutdown was during the COVID-19 pandemic when mandatory shelter-in-place orders were in place. SCRAP's retail space, The Depot, closed in March 2020, but arts education programs continued, albeit virtually. The Depot reopened in stages (with extraordinary cleanliness practices in place) beginning in July 2020.

CRITERION 2: The business has contributed to the neighborhood's history and/or the identity of a particular neighborhood or community

a. Describe the business' contribution to the history and/or identity of the neighborhood, community, business sector, or San Francisco as a whole.

SCRAP, the nation's oldest creative reuse center, diverts around 250 tons of materials from landfills every year. Their mission is "to inspire creativity and environmental stewardship in children and adults through promoting the creative reuse of materials that traditionally have been discarded as waste."

The reusable supplies they divert from the waste stream end up in the hands of tens of thousands of educators, students, artists, and nonprofits throughout the San Francisco Bay Area. Their creative reuse programming includes workshops for teachers, students, and creative souls from every walk of life, Free Teachers' Supplies Giveaways, school field trips, art

tables at community events, and exhibitions of art made from reclaimed materials. All of their activities educate, reuse materials, and inspire creativity.

b. Is the business associated with significant people or events, either now or in the past?

SCRAP is associated with Anne Marie Theilen, who founded the organization. Anne Marie was a KQED Women's History Hero and a winner of the Jefferson Award for Public Service, both in 2011. The Jefferson Awards – awarded by Multiplying Good, formerly the Jefferson Awards Foundation – have been the highest and most prestigious honor recognizing public service in the United States. Multiplying Good stands behind the power of service to others in bringing out the greatness that lies within us all.

SCRAP is also associated with artist Ruth Asawa who is an internationally known sculptor and founder of both Friends of Scrap and the Ruth Asawa San Francisco School of the Arts, the latter being a public, audition-based, alternative high school in the San Francisco Unified School District.

c. How does the business demonstrate its commitment to the community?

SCRAP promotes creative reuse by providing art programs and materials to San Francisco's most vulnerable communities.

SCRAP addresses the systemic racial inequities and the corresponding economic disparities in San Francisco through deep and meaningful partnerships with local organizations like the Bayview YMCA, Boys and Girls Club, Beacon, and others. Across all of these partnerships, SCRAP provides weekly arts programming to Latino and BIPOC youth and families in the Bayview and Mission neighborhoods. Their goal in these partnerships is not breadth, but rather the depth of long-term relationships with several hundred under-served families and youth by providing access to arts instruction and materials to inspire creativity.

SCRAP's programs include SCRAP in a Box, Sustainable Fashion Design, Free Teacher Giveaways, Free School Field Trips, and art workshops focused on elevating BIPOC teaching artists. In everything they do, SCRAP invests in the diverse youth and families living in the local Bayview and neighborhoods in the southeast part of the city. Eighty-five percent of the youth they serve identify as people of color, and they center their experience in all their art programs.

SCRAP in a Box is the initiative to connect under-resourced San Francisco youth with craft projects to complete at afterschool programs. SCRAP has served nearly 1,000 people in 2023 (through September 2023) with their SCRAP in a Box program, which provides art materials and instruction for youth. Partnerships with Bayview YMCA, Boys and Girls Club, and Beacon have allowed SCRAP to build relationships with their art program beneficiaries.

SCRAP's Free Teacher Giveaways distribute classroom materials annually to San Francisco public school teachers. Each year, thousands of students benefit from using these free

materials in their classrooms. In 2020, SCRAP also piloted a school supply bag program in partnership with Malcolm X Academy in the Bayview to provide each of their 150 students embarking on distance learning with the materials needed to learn at home.

SCRAP facilitates low-cost art workshops twice per month. These workshops focus on art activities that utilize recycled or gently used materials, and elevate and support teaching artists of color in the community.

SCRAP meets annually with Shamann Walton, their San Francisco District 10 supervisor, to review programs and works closely with nonprofit organizations such as YMCA, Boys & Girls Club, and Beacon within the under-served communities of San Francisco to ensure their programs are serving those in need. Since the organization was established, SCRAP has partnered with the San Francisco Unified School District's Workability program to provide skills-based learning for youth with disabilities. In 2021, SCRAP began serving as a work site for Young Community Developers' Employment, Education and Re-Engagement program, a job readiness training initiative for youth on probation.

Finally, SCRAP aims for their staff and board to reflect the diversity of the local community and beneficiaries. They invest in BIPOC artists to teach and lead the arts programs and workshops.

d. Has the business ever been referenced in the media, business trade publication, and/or historical documents?

SCRAP has been referenced in the media, including the following:

- "San Francisco's best bargains are piled high in SCRAP's chaotic warehouse"
 SFGATE
 August 14, 2023
 https://www.sfgate.com/local/article/scrap-san-francisco-bargain-warehouse-18287456.php
- "SCRAP sustainable fashion class teaches youth how to have style and spare the climate at the same time"
 Local News Matters
 August 2, 2022
 https://localnewsmatters.org/2022/08/02/scrap-sustainable-fashion-class-teaches-youth-how-to-have-style-and-spare-the-climate-at-the-same-time/
- "This San Francisco warehouse is full of either junk or possibilities"
 San Francisco Chronicle
 January 3, 2020
 https://www.sfchronicle.com/bayarea/article/This-San-Francisco-warehouse-is-full-of-either-14948592.php

- "Jefferson Awards: Woman Helps Turn Trash Into Treasure"
 CBS News Bay Area
 August 10, 2011
 https://www.cbsnews.com/sanfrancisco/news/jefferson-awards-woman-helps-turn-trash-into-treasure/
- "Good Question: How Can You Find Used Art Materials?"
 CBS News Bay Area
 June 9, 2011
 https://www.cbsnews.com/sanfrancisco/news/good-question-how-can-you-find-used-art-materials/

e. Has the business ever received any awards, recognition, or political commendations?

SCRAP has received funding support from the California Arts Council, the San Francisco Arts Council, and the San Francisco Department of the Environment. Also, SCRAP is endorsed by District 10 Supervisor Shamann Walton.

f. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

If SCRAP were to close, hundreds of San Francisco Unified School District teachers would no longer be able to supply art-making materials in their classrooms for students. Those teachers would no longer have professionally-led art workshops to inform their own classroom curriculum. Thousands of students ages 5-18 attending afterschool and summer camp programs would no longer have access to professionally led arts curriculum. And the community would lose its recycling source and creative reuse retail space, The Depot.

CRITERION 3: The business is committed to maintaining the physical features or traditions that define the business

a. Is the business associated with a culturally significant building, structure, object, signage, mural, architectural detail, neon sign, or any other special physical feature that defines the business?

SCRAP's flagship warehouse is located at 2150 Newcomb Avenue in the Bayview area of San Francisco. It is where the public can go to donate unused items that SCRAP recycles into art-making supplies. It is also the space where SCRAP's "retail" space, The Depot, is located where teachers and the general public can shop for art-making materials and attend community workshops. The warehouse looks like an industrial warehouse from the outside. Inside, however, it is a haven for scrappers filled with treasures of recyclables from marbles to

mannequins; from paint to palettes; from brushes to blank canvases; and from fabric to fringes of every kind.

b. In a few words, describe the main business activity you commit to maintaining.

SCRAP is committed to maintaining its creative reuse center, the warehouse space located on Toland Street called The Depot.

c. What challenges is the business facing today?

SCRAP's biggest challenges include keeping up with the demands for its arts education programs – SCRAP in a Box and Sustainable Fashion Design. Both are educational programs that SCRAP takes out into the community via partnerships with community organizations such as the YMCA and Boys & Girls Clubs. These are organizations providing students in the community with after school and summer camp programs, and SCRAP partners with these groups and others to provide weekly and daily arts education programming.

Another challenge is promoting SCRAP's services --- from accepting donations of gently used items for reuse, to community workshops, to the retail treasure shopping space at The Depot.

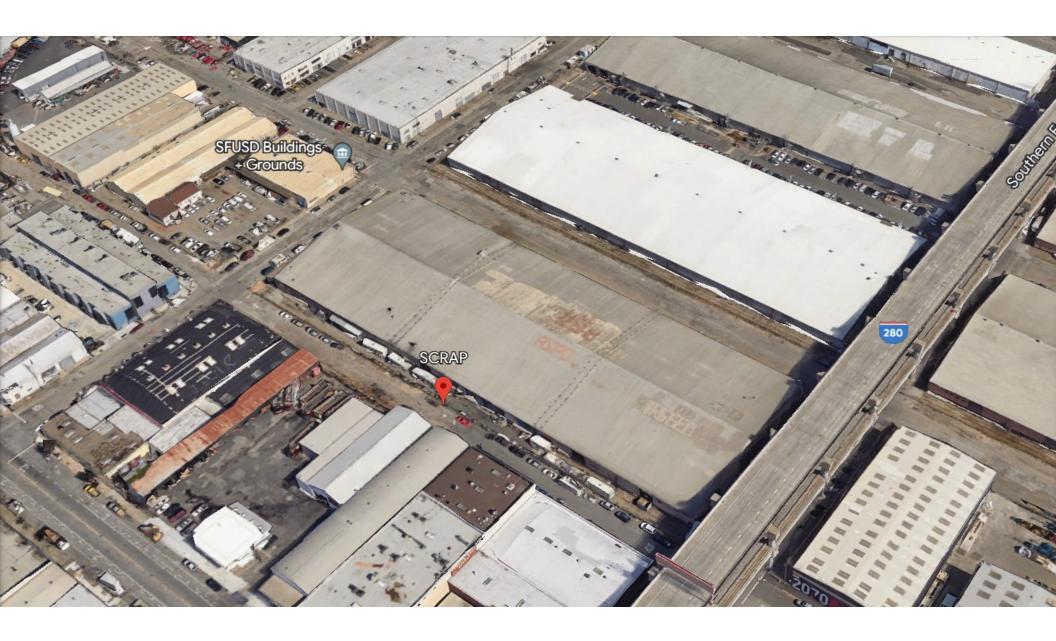
Legacy Business Program staff will add the following details:

a. Features or traditions that define the business and should be maintained for the business to remain on the Legacy Business Registry.

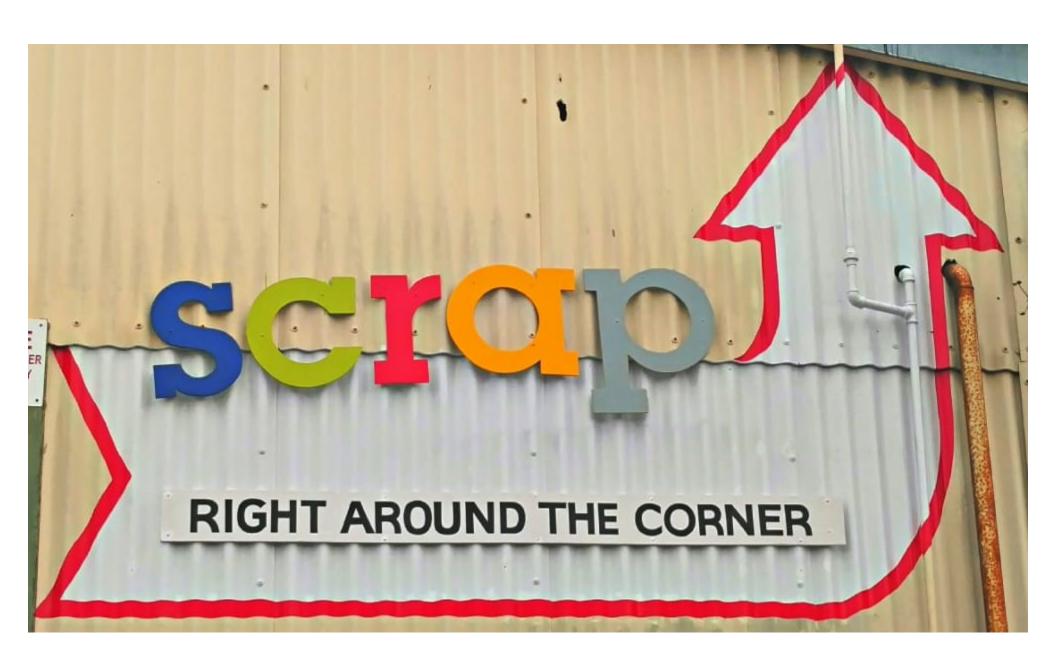
Arts organization.

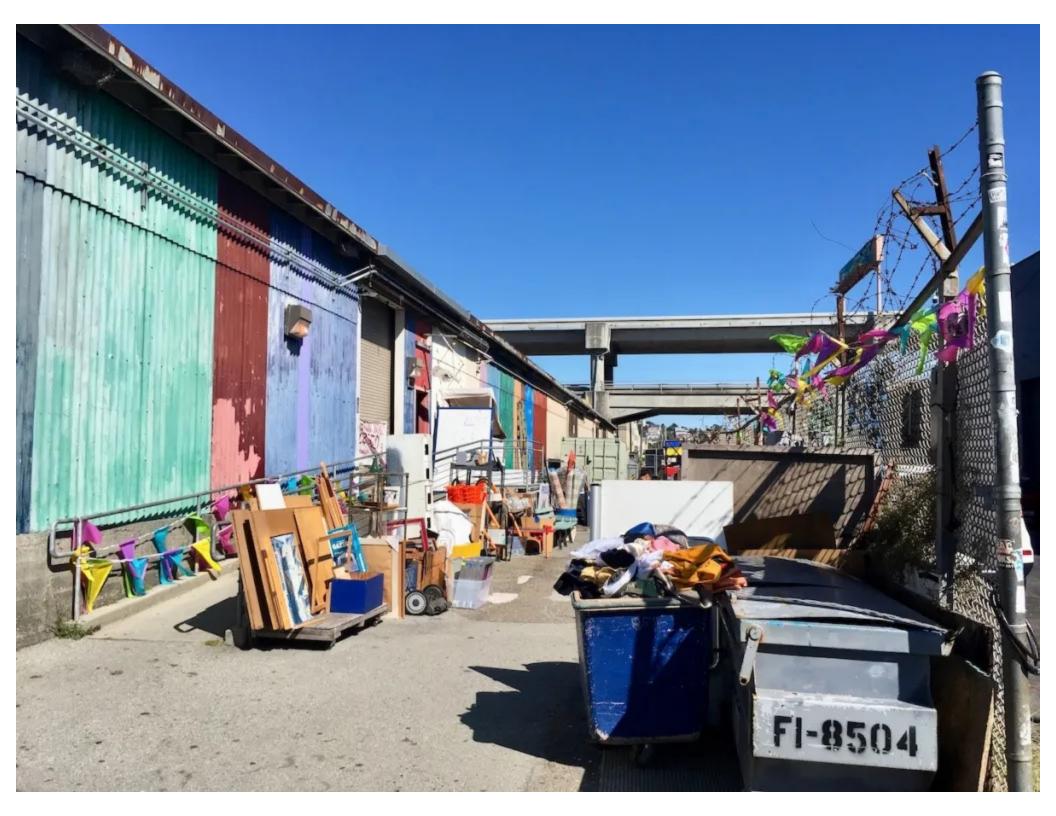
b. Other special features of the business location, such as if the property associated with the business is listed on a local, state, or federal historic resources registry.

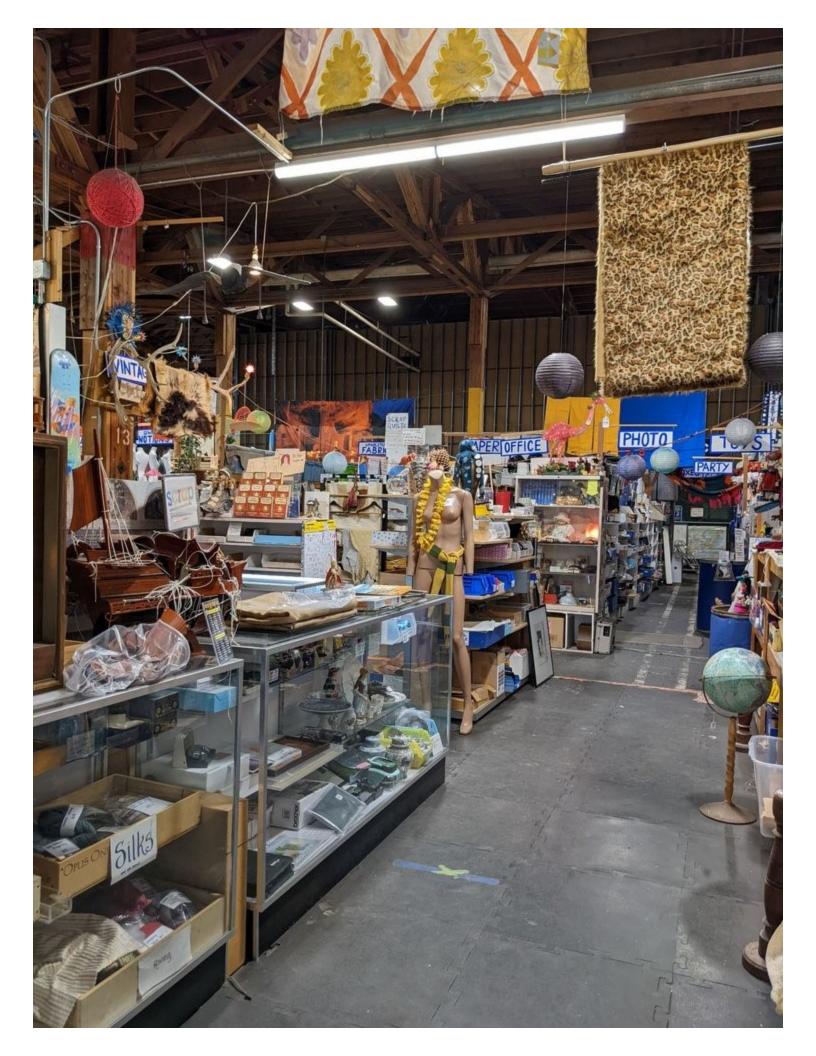
The Planning Department Historic Resource Status of the building at 834 Toland Street is "B - Unknown / Age Eligible."

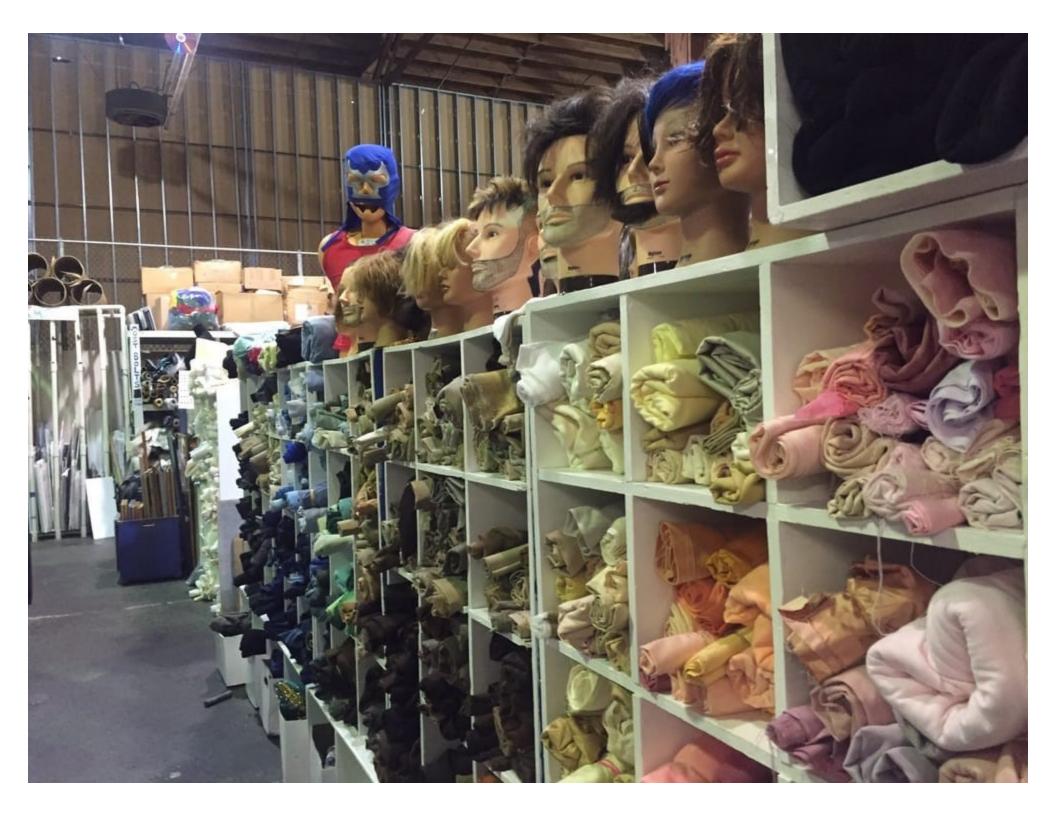






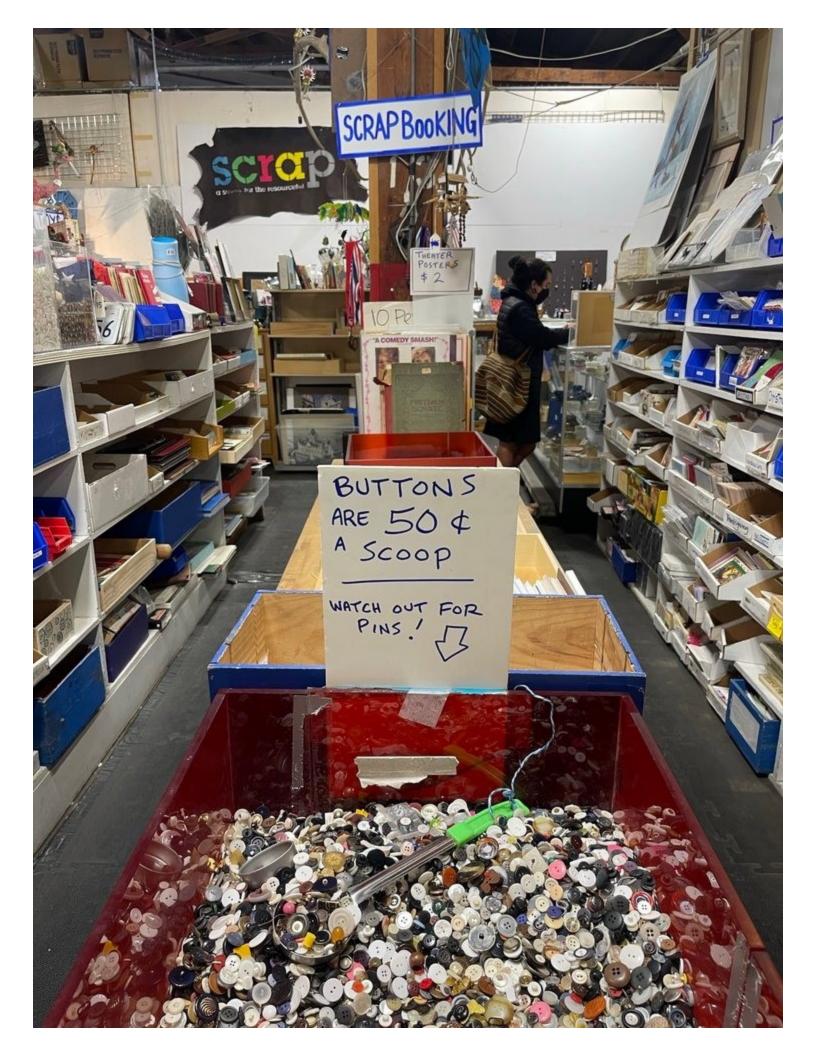


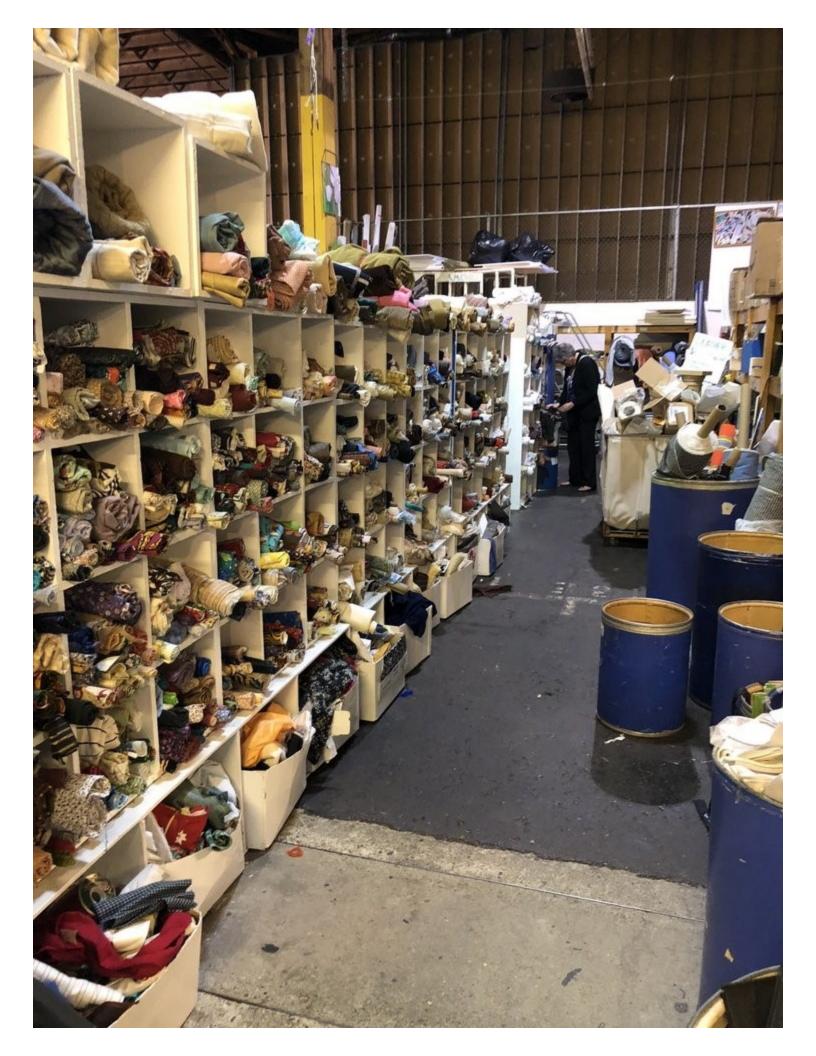






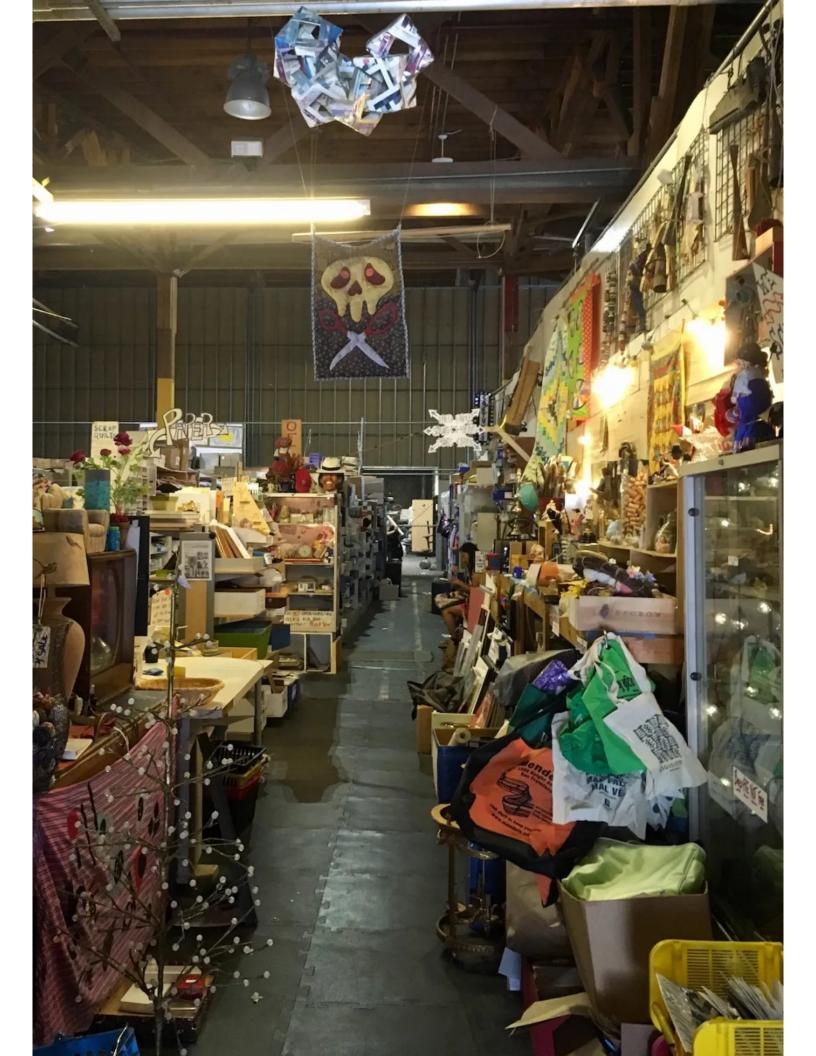












SFGATE

San Francisco's best bargains are piled high in SCRAP's chaotic warehouse

Aug 14, 2023 11:07 a.m.

By Stephen Council



A view of the aisles of the SCRAP warehouse in San Francisco's Bayview neighborhood on Friday, July 28, 2023. Charles Russo/SFGATE

When customers approach William Barros' cash register and ask how much they'll have to pay for one sheet of paper or a single pencil, he lets out a long exhale.

"I don't know. A penny?" Barros said. "Show me a handful, and I'll give you a price."

That's the prevailing ethos at SCRAP, the 47-year-old art supply nonprofit in San Francisco where Barros works as the depot manager. A thrift store, art school and recycling center rolled into one, SCRAP's Bayview warehouse is the hub for a wider arts program — the nonprofit runs workshops, sends supplies to afterschool programs and teaches fashion design. It also sells tons and tons of donated art gear, for *cheap*.

"Pricing is based on supply and demand of SCRAP's chaos," joked operations director Felipe Colina to SFGATE. Lucky for buyers: SCRAP is nothing if not chaotic.









Views inside and outside SCRAP, including spools of thread, upper left, and bins of buttons, lower right, for sale. The SCRAP warehouse is in an industrial section of San Francisco's Bayview neighborhood. (Charles Russo/SFGATE)

A 'mini-Blick' with half-off prices

The depot, a fenced-in square within a San Francisco Unified School District warehouse on 2150 Newcomb Ave., is filled to the brim with a messy collection that ranges from typical art supplies to bizarre hand-me-downs and retro miscellanea. Organized vaguely by items' fragility, Colina says, there's a "mini-Blick" in one corner and an aisle for teachers he calls "mini-Staples." Everything's donated, and though the warehouse is small, it would take days to fully explore.

Paper and envelopes sell by the inch. Yarn and fabric go by the paper grocery bag — a full one is \$10. Trays overflow with couple-of-dollars-at-maximum paint tubes (acrylic, ceramic, oil), canvases and movie posters. There are shelves of buttons, ribbons, art books, notebooks, board games and upholstery. Full shelves of National Geographic magazines go for free, as do a selection of pencils and other supplies at the front of the store.



A customer shops for art supplies in the SCRAP warehouse in San Francisco's Bayview neighborhood on Friday, July 28, 2023. Charles Russo/SFGATE

"There should be laws that you can't make new pens anymore," Colina said, pointing to an overflowing drawer. He added that the pricing scheme at SCRAP "gives you the leeway to experiment" and said that his recent trial of mixing pigment with school glue would have been much pricer with other stores' supplies.

If an item has never been used, it will typically cost at most half of what it would go for at the art store Blick, Barros said. If it's been opened, the price drops further.

The donation-reliant SCRAP also peddles more atypical materials. A few barrels and a grocery cart brim with denim samples sent over by a "large jean manufacturer in San Francisco," Colina said, and a box nearby sits full of screwon water bottle caps (bottles not included).









Wares for sale inside SCRAP, clockwise from top left: drawers full of paint supplies; stacks of vintage Life magazine issues; denim fabric samples; a single kimono hanging near the entryway to the warehouse. (Charles Russo/SFGATE)

A bucket holds several 4-foot-long tubes of toothbrush bristle — \$10 each. There are laser cutter clippings, fake fruit, orange pill tubes, bike lights, crutches and hiking poles. In an innocuous filing cabinet sit dozens of Vogue and Butterick patterns from the 1970s and '80s, for sewing coats and dresses.

SCRAP's broad offerings, Colina said, are a result of its wide-ranging donor pool. In July, the depot put out dozens of decades-old Life magazines for purchase, all gifted by one collector. Artists, either moving or shutting down studios, often drop off leftover supplies. Companies send over extraneous materials — one shelf is full of blank books that a publisher donated after testing their bindings. And then there are attic purges and postmortem donations of various artadjacent items, the donations that Colina said may come after no one bites on Facebook Marketplace.

275 pounds of silk and tulle, straight to the retail floor

As Colina showed SFGATE around the warehouse, a white pickup backed in toward the storefront's huge donation window. A man and a woman climbed out of the vehicle and started unloading rolls of fabric — bright pinks, purples and yellows, all wound tight and seemingly pristine, never used. An employee stacked the rolls and weighed the donation: 275 pounds of silk and tulle.

The drop-off was over in minutes, and within half an hour, the rolls of fabric were hitting cubbies at the back of the store — \$10 for as much as you could fit in a grocery bag.

Though SCRAP has entire shipping containers full of backlogged materials outside its warehouse, the team aims to get donations out on the floor as quickly as possible, Colina said. Some of this falls to volunteers — "SCRAPaholics" who organize shelves, answer customers' questions, and whiz about the depot with armfuls of printer paper and fabric — along with the nonprofit's roughly dozen employees.

SCRAP workers also spend hours turning donations into more sellable items. They cut and roll fabric, reskein yarn, and break down items like marine-grade webbing, for example, from a massive spool into 5- or 10-yard strips. Higher-quality items go under glass at the cash register; sometimes, the team lists them online — SCRAP's <u>eBay for Charity page</u> has made almost 250 sales.

When a donation doesn't pass muster (Colina said some people hide books or clothes underneath other art supplies), the nonprofit usually tries to pawn the items off to a better-suited retailer like the Mission District's Community Thrift or Goodwill. Still, some random items leak through, and that's OK by the team.

More donations mean fewer items hit the garbage; the team estimates that SCRAP diverts more than 200 tons of materials from landfills every year.

The nonprofit also picks up donations, though the team had a scare this August. SCRAP's only van disappeared from its headquarters, and on Tuesday, the nonprofit posted a plea for help on Instagram. A local follower checked the plate on the city's ticket citation system, and the van popped up. About three hours after SCRAP's post, Colina was driving the reclaimed van back to the depot.



SCRAP workers gather around a fabric processing station near the back of the warehouse on Friday, July 28, 2023. Dalia Gonzalez, left, had handled the arrival of a donation of 275 pounds of silk and tulle earlier in the day. Charles Russo/SFGATE

After four decades, a new paradigm

SCRAP got its start in 1976, as "Scroungers' Center for Reusable Art Parts," when founder Anne Marie Theilen discovered that a newly formed program for professional artists didn't have any budget for materials. Teaming up with acclaimed San Francisco artist Ruth Asawa, Theilen wrangled supplies from local businesses and opened up a depot in a Fort Mason warehouse, where teachers could come to snag art gear.



A view inside the aisles of the SCRAP warehouse in San Francisco's Bayview neighborhood on Friday, July 28, 2023. Charles Russo/SFGATE

The nonprofit's headquarters bounced around the city before landing at its current warehouse in 1999. The SFUSD gave SCRAP generous lease terms for the 5,000-square-foot segment, Colina said. SCRAP runs artist-taught workshops on collages, ribbon weaving, drawing and more.

Motivated by the store's closure during the COVID-19 pandemic and a desire to reach further into the city, SCRAP now provides items for two after-school programs — a creative reuse course for ages 5-10 and lessons in sustainable fashion design for ages 11-18. In the fashion course, kids learn how to use sewing machines to mend and alter clothing, as well as how to stay away from fast fashion, programs director Danielle Grant said.

Thirty teachers have pitched in, paid by SCRAP, and the programs run once-a-week classes for seasonlong sessions. More than 900 kids have participated across 15 San Francisco school sites, Grant said. She hopes the initiative can grow, as well as show children that art is a viable professional path.



The staff at SCRAP pose with vintage issues of Life magazine that were for sale in a special inventory showcase on Friday, July 28, 2023. Charles Russo/SFGATE

Grant added that showing students the "garbage" from the depot and teaching them to alter their own clothes are parts of a push for better consumerism. She wants the nonprofit to help people be more intentional about the items they buy and to stop seeing everything as ultimately disposable.

"SCRAP is not just confined to SCRAP," Grant said. "It's about this way of rethinking about how you look at things around you."

Aug 14, 2023 By <u>Stephen Council</u>

Stephen Council is the tech reporter at SFGATE. He has covered technology and business for The Information, The Wall Street Journal, CNBC and CalMatters, where his reporting won a San Francisco Press Club award. **Signal: 628-204-5452 Email:**

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LEGACY BUSINESS REGISTRY EXECUTIVE SUMMARY

HEARING DATE: NOVEMBER 15, 2023

 Filing Date:
 October 18, 2023

 Case No.:
 2023-009853LBR

Business Name: FRIENDS OF SCRAP, INC.
Business Address: 801 Toland Street

Zoning: PDR-2 (PDR PRODUCTION, DISTRIBUTION, AND REPAIR) Zoning District

65-J Height and Bulk District

Cultural District: African American Arts and Cultural District

Block/Lot: 5589A/003

Applicant: Terry Kochanski, Executive Director

801 Toland Street

Nominated By: Supervisor Shamann Walton

Located In: District 10

Staff Contact: edgar oropeza - 628-652-7368

edgar.oropeza@sfgov.org

Recommendation: Adopt a Resolution to Recommend Approval

Business Description

Friends of Scrap, Inc., known as SCRAP, is a non-profit organization whose mission is to inspire creativity and environmental stewardship by promoting the creative reuse of materials that traditionally have been discarded as waste. SCRAP is the nation's oldest creative reuse center, diverting 200 tons of "soft salvage" materials from landfills each year while providing free and low-cost classroom and art supplies to teachers, students, families, and artists in marginalized communities across the Bay Area. SCRAP is a Bay Area resource for makers of all ages, and everyone who values access to creative experiences.

Friends of Scrap, Inc. DBA "SCRAP" was established with the California Secretary of State of December 22, 1978. It was founded two years earlier in 1976 by Jefferson Award winner Anne Marie Theilen and artist Ruth Asawa to provide resources to San Francisco's public-school students and teachers. Their mission is "to inspire creativity and environmental stewardship in children and adults through promoting the creative reuse of materials that

traditionally have been discarded as waste." In 1999, SCRAP was granted over 5,000 square feet within the SFUSD School District maintenance building at 801 Toland Street.

SCRAP is located in, and serves communities of, San Francisco's Bayview – Hunters Point neighborhoods, where 92% of residents identify as people of color and 66% speak a language other than English at home. SCRAP's "retail" space is called The Depot, and it is where teachers, artists, and individuals from all walks of life shop and attend workshops, and where the community shops for "scrap" for art making. Today, SCRAP continues in fulfilling the original mission of affordable access to art supplies for all and has a popular arts education program.

The business's primary location at 801 Toland Street is a Category B (Unknown / Age Eligible) structure between McKinnon and Newcomb Avenues in the Bayview neighborhood. It is within PDR-2, Production, Distribution and Repair Zoning District, the African American Arts & Cultural District, and a 65-J Height and Bulk District.

Staff Analysis

Review Criteria

1. When was business founded?

The business was founded in 1976.

2. Does the business qualify for listing on the Legacy Business Registry? If so, how?

Yes. Friends of Scrap, Inc, qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- a. Friends of Scrap, Inc has operated continuously in San Francisco for 47 years.
- b. Friends of Scrap, Inc has contributed to the history and identity of the Bayview -Hunters Point District neighborhood and San Francisco.
- c. Friends of Scrap, Inc is committed to maintaining the physical features and traditions that define the organization.

3. Is the business associated with a culturally significant art / craft / cuisine / tradition?

No.

4. Is the business or its building associated with significant events, persons, and / or architecture?

Yes. SCRAP is associated with Anne Marie Theilen, who founded the organization. Anne Marie was a KQED Women's History Hero and a winner of the Jefferson Award for Public Service, both in 2011. The Jefferson Awards – awarded by Multiplying Good, formerly the Jefferson Awards Foundation – have been the highest and most prestigious honor recognizing public service in the United States. Multiplying Good stands behind the power of service to others in bringing out the greatness that lies within us all.



SCRAP is also associated with artist Ruth Asawa who is an internationally known sculptor and founder of both Friends of Scrap and the Ruth Asawa San Francisco School of the Arts, the latter being a public, audition-based, alternative high school in the San Francisco Unified School District.

5. Is the property associated with the business listed on a local, state, or federal historic resource registry?

No.

6. Is the business mentioned in a local historic context statement?

No, not as of the date of this Executive Summary.

7. Has the business been cited in published literature, newspapers, journals, etc.?

Yes. There have been several features and articles on SCRAP. Highlights include "San Francisco's best bargains are piled high in SCRAP's chaotic warehouse" in *SFGATE* in 2023, "SCRAP sustainable fashion class teaches youth how to have style and spare the climate at the same time" in *Local News Matters* in 2022, "This San Francisco warehouse is full of either junk or possibilities" in *San Francisco Chronicle* in 2020, "Jefferson Awards: Woman Helps Turn Trash Into Treasure" and "Good Question: How Can You Find Used Art Materials?" in *CBS News Bay Area* in 2011.

Racial and Social Equity Analysis

On July 15th, 2020 the San Francisco Historic Preservation Commission adopted Resolution No. 1127 centering Preservation Planning on racial and social equity. Understanding the benefits, burdens, and opportunities to advance racial and social equity that proposed Preservation Planning documents provide is part of the Department's Racial and Social Equity Initiative. This is also consistent with the Mayor's Citywide Strategic Initiatives for equity and accountability and with the Office of Racial Equity, which required all Departments to conduct this analysis.

The Legacy Business Program is deeply intertwined with these goals. One of the primary purposes of the Legacy Business Program is to maintain San Francisco's cultural fabric and to foster civic engagement and pride by assisting long-operating businesses remain in the city. The Legacy Business Registry was established to recognize longstanding, community-serving businesses that are valuable cultural assets of the city. These businesses, ranging from restaurants to art galleries to tire shops to community shelters, are key to sustaining the racial and social diversity in San Francisco and adding to the identity and character of our city and the many communities within it.

SCRAP is a woman-owned business that addresses the systemic racial inequities and the corresponding economic disparities in San Francisco through deep and meaningful partnerships with local organizations like the Bayview YMCA, Boys and Girls Club, Beacon, and others. Across all of these partnerships, SCRAP provides weekly arts programming to Latino and BIPOC youth and families in the Bayview and Mission neighborhoods. Their goal in these partnerships is not breadth, but rather the depth of long-term relationships with several hundred under-served families and youth by providing access to arts instruction and materials to inspire creativity.



In everything they do, SCRAP invests in the diverse youth and families living in the local Bayview and neighborhoods in the southeast part of the city. Eighty-five percent of the youth they serve identify as people of color, and they center their experience in all their art programs. Finally, SCRAP aims for their staff and board to reflect the diversity of the local community and beneficiaries. They invest in BIPOC artists to teach and lead the arts programs and workshops.

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

Current Locations:

• 801 Toland St. from 1999 to Present

Previous (No Longer Extant) Locations:

- 2 Marian Blvd Fort Mason, Pier 1 and Pier 2 from 1977 to 1979
- 934 Brannan St. from 1979 to 1980s
- 2728 Bryant St. from 1990 to 1992
- 2576 Harrison St. from 1992 to 1995
- Pier 80 from 1995 to 1999

Recommended by Applicant

- Arts organization.
- Place, an industrial / warehouse site where the general public can go to donate unused items that SCRAP recycles into artmaking supplies.
- A warehouse that looks like an industrial warehouse from the outside. Inside, however, it is a haven for scrappers filled with treasures of recyclables from marbles to mannequins; from paint to palettes; from brushes to blank canvases; and from fabric to fringes of every kind.
- SCRAP's "retail" space, "The Depot", is where teachers and the public can shop for art-making materials and attend community workshops.

Additional Recommended by Staff

None

Basis for Recommendation

The Department recommends the Historic Preservation Commission adopt a resolution recommending the business listed above be adopted by the Small Business Commission to the Legacy Business Registry.

ATTACHMENTS

Draft Resolution Legacy Business Registry Application:

Application Review Sheet



- Section 1 Business / Applicant Information
- Section 2 Business Location(s)
- Section 3 Disclosure Statement
- Section 4 Written Historical Narrative
 - o Criterion 1 History and Description of Business
 - o Criterion 2 Contribution to Local History
 - o Criterion 3 Business Characteristics
- Contextual Photographs and Background Documentation





HISTORIC PRESERVATION COMMISSION **RESOLUTION NO. 1358**

HEARING DATE: NOVEMBER 15, 2023

Case No.: 2023-009853LBR

Business Name: FRIENDS OF SCRAP, INC. Business Address: 801 TOLAND STREET

Zoning: PDR-2 (PDR PRODUCTION, DISTRIBUTION, AND REPAIR) Zoning District

65-J Height and Bulk District

Cultural District: African American Arts and Cultural District

Block/Lot: 5589A/003

Terry Kochanski, Executive Director Applicant:

801 Toland Street

Nominated By: Supervisor Shamann Walton

Located In: District 10

Staff Contact: Edgar Oropeza - 628-652-7416

edgar.oropeza@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR FRIENDS OF SCRAP, INC CURRENTLY LOCATED AT 801 TOLAND ST, BLOCK/LOT 5589A/003.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no breaks in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on November 15, 2023, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE, BE IT RESOLVED that the Historic Preservation Commission hereby recommends that Friends of Scrap, Inc currently located at 801 TOLAND ST qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby** recommends safeguarding of the below listed physical features and traditions for Friends of Scrap, Inc currently located at 801 TOLAND ST.

Location(s):

Current Locations:

• 801 Toland St

Previous (No Longer Extant) Locations:

- 2 Marian Blvd Fort Mason, Pier 1 and Pier 2 from 1977 to 1979
- 934 Brannan St. from 1979 to 1980s
- 2728 Bryant St. from 1990 to 1992
- 2576 Harrison St. from 1992 to 1995
- Pier 80 from 1995 to 1999

Physical Features or Traditions that Define the Business:

- Arts Organization.
- Place, an industrial / warehouse site where the general public can go to donate unused items that SCRAP recycles into artmaking supplies.
- A warehouse that looks like an industrial warehouse from the outside. Inside, however, it is a haven for scrappers filled with treasures of recyclables from marbles to mannequins; from paint to palettes; from brushes to blank canvases; and from fabric to fringes of every kind.
- SCRAP's "retail" space, "The Depot", is where teachers and the public can shop for art-making materials and attend community workshops.

BE IT FURTHER RESOLVED that the Historic Preservation Commission's findings and recommendations are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).



BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file to the Office of Small Business November 15, 2023.

Jonas P. Ionin

Commission Secretary

AYES: Campbell, Vergara, Wright, Foley, Nageswaran, Matsuda

NOES: None

ABSENT: None

ADOPTED: November 15, 2023

