

CITY & COUNTY OF SAN FRANCISCO

TREASURE ISLAND DEVELOPMENT AUTHORITY

ONE AVENUE OF THE PALMS
BLDG. ONE, 2ND FLOOR, TREASURE ISLAND
SAN FRANCISCO, CA 94130
(415) 274-0660 FAX (415) 274-0299
WWW.SFTREASUREISLAND.ORG



ROBERT P. BECK
TREASURE ISLAND DIRECTOR

-To: Treasure Island Development Authority Board of Directors
From: Bob Beck, Treasure Island Director
Date: November 3, 2023
Re- : Use Permit and Film Permit Waivers

- Treasure Island Museum, Event, November 3, 2023

**Treasure Island Development Authority
 Subleases and Permits Executed
 Pursuant To Leasing Policy
 As of November 3, 2023**

1504	Building 264	New	Damon Leroy Tiffany dba Castle Inn	11/1/23	General Office, storage of materials, equipment, supplies, vehicles	PA: 395 SF of warehouse space middle east area PB: 250 sf of parking lot	\$13,200.00
E-417	Various	New	WICKED GROUP LLC	10/22/23	Filming	N/A	Waived

TI Advisor Board Report

November 2023

Director Support:

- Working with the Team: MOHCD, One Treasure Island, Catholic Charities, Mercy Housing
- Deliverables: Star View Court Volunteer Support, Inclusionary Housing Information Pages, Online Resource Folder, Email Notices, one-on-one office hour sessions, sending preliminary award notices to SVC Volunteers.

Community Engagement:

This month, our collaboration with Star View Court (SVC) was focused on ensuring that all volunteers had the opportunity to meet with the SVC Management team to finalize their unit selections. As TI Advisors approached the conclusion of the month, eleven units were paired with volunteers, and preliminary award notices were completed and ready for distribution.

Legacy and Mixed Households

- 11 Legacy Households Received Preliminary Award Notices for Star View Court!
- 4 Additional Volunteer Applications currently pending
- TI Advisors continue to engage Legacy Households about Future Housing Options at Star View Court

Vested and Post Vested Residents. TI Advisors have initiated outreach efforts to engage Vested and Post Vested residents, aiming to encourage and inform them about the upcoming affordable units that will be available on DAHLIA in early 2024. TI Advisors are reaching out to these residents via phone calls, door hangers, and 1-1 advising sessions.

General Outreach. In addition to these targeted efforts, TI Advisors have increased our communication and engagement with residents. TI Advisors distributed door hangers to all units, featuring TI Advisor contact information. These door hangers invite households to contact us to create a personalized housing plan.

To help address some concerns and provide a better understanding of the units and overall ambiance at Star View Court, especially for volunteers who have made a unit selection without an opportunity to see the units prior to their move-in, TI Advisors invited Legacy Residents to tour a completed Catholic Charities property in China Basin known as Sister Lillian Murphy. This facility is very similar to the building and environment of Star View Court, helping residents understand what they can expect in their new units.

Since the last board meeting, TI Advisors have continued supporting TI Resident through:

- Increased door-to-door outreach to residents about the support available through TI Advising
- Wider availability for one-on-one meetings.
- Promptly responding to phone calls and emails as well as closely monitoring voicemails
- TI Advisors individually reached out to SVC volunteers to inform them about their next steps and encouraged them to schedule a 1-1 session with the SVC Management team.



TI Advisor Board Report November 2023

What information is available?

All informational documents are easily accessible online: TI Advisors have gathered all future housing information that has been developed and shared and have included it in every digital communication TI Advisors have shared. Residents have access to an online resource folder in their preferred language.

TI Advisors have an electronic calendar link: Using this link and including it in all communications makes it easy and convenient to schedule a meeting time with a TI Advisor:
<https://calendly.com/tiadvisor/meeting>

Monthly Summary:

The TI advisors have transitioned into the next phase in the Star View Court Timeline and have successfully delivered preliminary awards to all Star View Court Volunteers who selected a unit. Advisors have focused on meeting 1-1 with residents to walk through an individual housing plan to ensure they understand their future housing options and they receive TIR numbers for future reference. Our approach has involved sharing information regarding the upcoming units at Star View Court.

TI Advisors are proud to highlight the following accomplishments:

1. Personalized Interaction: Personal meetings have been conducted with households and individuals to deliver personalized information, enhancing clarity.
2. User-Friendly Access: Our newly implemented scheduling system has simplified the process of scheduling a meeting, making communication more convenient.

A look at the numbers:

- Island Households
 - 250 One Treasure Island Partner Households
 - 341 The Villages at Treasure Island
 - 92 Legacy Households
 - 59 Mixed Households (with Legacy, Vested and/or Post Vested Residents)
 - 136 Vested Households
 - 23 Post Vested Households with No Legacy or Vested Residents
 - 31 Corporate Leaseholders

Star View Court Updates:

Fall 2023	Continued engagement with Volunteer Households to support move to Star View Court . The Star View Court Team will accept additional Volunteers thru December 2023
January 2024	TIDA Offers Remaining Transition Units to Legacy Households in order of Legacy Household Ranking
March 22, 2024	MOHCD holds DAHLIA Lottery for Star View Court Affordable Units
June – August 2024	Goal date for Star View Court Move In!



Community Engagement Record

The TIDA Board has requested that TI Advisors demonstrate that resident engagement is tracked to demonstrate TI Advisor engagement efforts and responsiveness. A sample of a TI Advisor Resident Engagement Record was included in the October Board Report. All personal resident data has been removed from this sample record. TI Advisor Resident Engagement Records are updated regularly and are stored electronically by AR/WS.



TIDA BOD Meeting

Program Report

Nella Goncalves, Co-Executive Director

November 2023

- **Food Pantry**

We are gearing up for supplemental holiday food distribution for the November and December holidays. We intend to provide extra fixings for the Thanksgiving and either a turkey or ham for the December holiday. We are continuing to average close to 160 households weekly.

- **One Treasure Island Programming:**

CTP 16 held a graduation ceremony for 10 graduates on October 13th and we are pleased to report that 90% of graduates are currently employed. Recruitment for CTP 17 will begin in November.

The Job Broker System continues to experience an increase in individuals interested in work engaging in services.

One TI is gearing up to operate the 2023 Tax Season and will begin preparing taxes in January 2024.

- **Outreach & Social Media**

Community engagement for the holidays will continue through social media posts, posts on Next Door Treasure Island, fliers on the community boards, in weekly pantry bags, mass emailing and through partnerships with the TI housing providers. We will also use the Treasure Island Resource Line to offer supplemental resources/gift cards to all Island residents.

One TI is partnering with ARWS, Catholic Charities and Mercy housing to outreach to the TI community on housing opportunity in the Star View Court housing development.

One TI is also providing outreach services to MOHCD and OEWD for their Neighborhood Community Forums to inform their strategic investments in affordable housing and community services. Please see flier attached.

- **Community Engagement & Events**

The Island-wide Community meeting was held on October 18th and was combined with the SFPD on island Community Meeting. 35 individuals attended the meeting. We plan to co-host community meetings again in the future.

One TI hosted the annual island-wide Halloween Celebration on October 25th and it was a huge hit again this year. In collaboration with the YMCA, the Parent Council, Catholic Charities, HomeRise, TIDA staff, Mersea and other island businesses, we hosted a fun event where over 200 individuals attended. We were excited again this year to see so many adults and families come out in costume. Thank you to all of our partners and volunteers that helped to make the event special!

One TI is planning holiday celebrations at the Ship Shape Community Center on November 21st from 3-6P. There will be a pie raffle and activities for families and children. Please see flier attached.

We are also planning a Holiday Party, that will include a toy drive, turkey/ham giveaway and Holiday BINGO on December 19th from 3-7P. Flier coming soon!

One TI, in partnership with SFFD and NERT will be hosting an on-island NERT (Neighborhood Emergency Response Team) Training on January 6th and 13th for island residents and workers. Residents are encouraged to attend the free training. Incentives and raffles will be offered!



MAYOR'S OFFICE OF
HOUSING & COMMUNITY DEVELOPMENT



SAN FRANCISCO
OFFICE OF ECONOMIC &
WORKFORCE DEVELOPMENT

We Want to Hear from *You!*

The San Francisco Mayor's Office of Housing and Community Development and Office of Economic and Workforce Development are collecting community input to help inform strategic investments in affordable housing and community services. This is your opportunity to discuss how San Francisco can better serve its residents.

- ④ What Share input on affordable and fair housing, community services, and economic and workforce development
- ④ When Wednesday, November 29, 2023, 5:30 - 7:30 PM
- ④ Where One Treasure Island - Ship Shape Community Center
850 Avenue I
San Francisco, CA 94130



The OMI forum will hold simultaneous meetings in English and Spanish.

For additional language interpretation, including ASL, please contact Frolayne Carlos-Wallace at (628) 652-5909 or Frolayne.Carlos-Wallace@sfgov.org at least 72 hours before the event.

④ Know Before You Go



Materials will be available in large print.
The site is wheelchair accessible.
Refreshments will be provided.
Child watch will be available.

Register *On-Site* or
Scan QR Code to Register *Now!*



<https://forms.office.com/g/gC0C7y7wZ6>

Learn more about our programs and share your input: www.engagesanfrancisco.com

Photos from One Treasure Island Halloween Event





Fall
**HARVEST
CELEBRATION**

You are invited

TUESDAY, NOVEMBER 21, 2023

3PM TO 6PM AT THE

SHIP SHAPE CENTER

850 AVENUE I , TREASURE ISLAND

PIE RAFFLES

WREATH MAKING CRAFT STATIONS -

DRINKS & FOOD



WHERE COMMUNITY
CONNECTS

Treasure Island Museum

Report to TIDA ~ November, 2023



Since our last report, our staff and community volunteers have:

- received a generous grant from PCL Construction, one of the principal contractors on the island.
- secured funding from the Naval Order of the United States and CAPT Stanley E. Ellexson, Jr., USN (Ret.) for permanent memorial markers to commemorate the lives lost in the Port Chicago disaster.
- hosted tours of the island and presentations about its history for groups of venture capitalists and members of the Thomas Jefferson chapter of the Sons of the American Revolution.
- offered another in our ongoing series of museum education programs; historian Scott Powell presented *Inspiring Escapism: The Interiors of Frances Adler Elkins*
- posted images from our collection on social media to build community and foster public interest in what the island offers today.
- sent representatives to community events, enrolling residents in our free "Island Neighbors" museum membership program.
- created online content for use by residents, researchers and the press, as well as other service organizations and partners on the island.



And we published our popular video tour of The Nimitz House:

We partnered with TIDA staff members and Cross Media International Inc. to create a video tour of the Nimitz House: it is narrated by RADM John Bitoff, who lived in the historic home before retiring. It is now one of our most popular online features, having been noticed and promoted by like-minded organizations and historians.

And we created an ofrenda for One Treasure Island's Halloween Party and the Day of the Dead:

Our long history of community involvement continues: last week, we joined our island neighbors to celebrate *Día de los Muertos*. Our staff partnered with a contingent of Stantec and PCL Construction employees, Latinos in Stantec, to build the impressive *ofrenda* seen below.



NEWS RELEASE

Capturing Treasure Island - New Alfresco Photographic Exhibition Now On View at JCDecaux Kiosks Around San Francisco

Forty Larger Than Life Photographs Document Treasure Island's Growth and Evolution Through The Lens of Five Bay-Area Based Photographers-In-Residence



SAN FRANCISCO, October 11, 2023 – Treasure Island is in the midst of momentous change to become San Francisco’s newest neighborhood. The San Francisco Arts Commission (SFAC) and the Treasure Island Development Authority (TIDA) are pleased to present a special outdoor exhibition of forty unique poster prints of images of Treasure Island and Yerba Buena Island captured by five Bay Area-based photographers: Cody Andresen, David Alan Boyd, John Chiara, Janet Delaney, and Mido Lee.

[The posters](#) are now on view and accessible 24-hours a day through November 30, 2023 at [various locations throughout San Francisco](#) on JCDecaux Kiosks. These captivating images highlight the growth and change taking place on Treasure Island.

An integral part of the island’s redevelopment includes a robust public art program that envisions Treasure Island as a new destination for the arts. Over the next 20 years, there will be multiple permanent and temporary art works commissioned.

“The Arts Commission is thrilled to present the stunning photographs taken by the five Photographers-in-Residence,” said **Ralph Remington**, Director of Cultural Affairs. “Each photographer brings a unique

<https://sfartscommission.org/our-role-impact/press-room/press-release/capturing-treasure-island-new-alfresco-photographic-0>

and thoughtful approach to the way they documented the island. Their diverse points of view beautifully capture and convey a previously unseen perspective of the islands to share with the public.”

“With over 220 new homes completed, nearly 750 homes under construction and a cumulative total of 8000 new housing units on the horizon, Treasure Island and Yerba Buena Island are undergoing once-in-a-generation transformations,” said City Administrator **Carmen Chu**, who oversees TIDA. “I want to thank the Treasure Island Development Authority and SF Arts Commission for collaborating on this visual exhibition. Projects like these are important because they help document our City's history and they help capture moments in time that express the City's spirit of adaptation, opportunity and forward motion.”

A curated selection of the photographers’ work that were captured between 2022-2023 as part of the Treasure Island Photo Documentation Project will be exhibited in forty JCDecaux advertising kiosks located at various locations around the City’s downtown core, including along Market Street, Fisherman’s Wharf, and the Embarcadero, for a period of two months.

“I am very pleased that we have selected five Bay Area photographers, each with their own unique style and artistic vision, to document Treasure Island as it is in transition,” said **V. Fei Tsen**, President of the Treasure Island Development Authority Board of Directors. “This particular year has seen a rapid transformation of Treasure Island and it is important to document the island for a future audience. Whether the photographs evoke a sense of what has been or what is in the process of changing, or even what is timeless - we will have an artistic and photographic story of our island that has been captured at this particular moment of time.”

As part of the [Treasure Island Photo Documentation Project](#), five photographers were selected to document changes taking place on Treasure Island – from the landscape, to vistas, to architecture and construction. There are many things to highlight and honor, both natural and architectural. Many structures and buildings will be removed and replaced. New parks and ample new open spaces will be constructed. The views and vantage points from Treasure Island and Yerba Buena Island are boundless with the bay and sky as a backdrop and the vistas of the City, the Golden Gate and Bay Bridges, Alcatraz, Angel Island and more. Bright sunlight and intense periods of fog and wind create a changing and dramatic environment of contrasts. The possibilities to reveal and document seem endless.

“This photography series is a marvelous way to see what’s really been happening out on the islands in recent years, and that is the evolution of a vital new neighborhood with thousands of new homes at all income levels, dazzling new parks and open space, and a brand new ferry service connecting the islands to downtown in the space of 10-minutes,” said **Chris Meany**, principal for Treasure Island Community Development, the city’s private-sector partner that is building all the new infrastructure.

JCDecaux, in a partnership with the San Francisco Arts Commission and Public Works, allocates space on forty of the advertising kiosks along Market Street for public service campaigns and for display of public art posters by local artists.

“We are honored to continue this partnership with the City and County of San Francisco to provide a platform to showcase works by local artists,” said **Francois Nion**, Chief Operating Officer of JCDecaux San Francisco.

ABOUT THE PHOTOGRAPHERS

Janet Delaney: Janet Delaney uses research, interviews and photography to record the untold stories of cities in transition. Both honest and poetic, her approach straddles the line between documentary and fine

<https://sfartscommission.org/our-role-impact/press-room/press-release/capturing-treasure-island-new-alfresco-photographic-0>

art. Delaney received her MFA from the San Francisco Art Institute in 1981. She has taught widely and held a faculty position at the University of California, Berkeley for 15 years. (IG @janet_delaney)

John Chiara: Chiara developed a process that is part photography, part sculpture, and part event. It is an undertaking requiring invention in his tools and patience in using them. He creates one-of-a-kind photographs in a variety of hand-built cameras, the largest of which is a 50" x 80" field camera that he transports on a flatbed trailer. Once he selects a location, he situates, and then physically enters, the camera, and maneuvers in near total darkness a sheet of positive color photographic paper onto the camera's back wall. Throughout each exposure, his instinctive control limits the light entering the lens. John Chiara received his B.F.A. in Photography from the University of Utah in 1995, and his M.F.A. in Photography from the California College of the Arts in 2004. (IG @john.chiara)

David Alan Boyd: David Alan Boyd is a digital multimedia artist who works primarily in the media of photography, video, and audio; thematically focused on the human relationship to the built and natural environment. His work is characterized by experimentation and innovation with the capabilities of digital cameras and processing, an expansive view of what constitutes a photograph, and a visual storytelling approach that looks for formal expression in the nature of the subject.

Cody Andresen: As an artist and photographer, with a background in urban planning, Cody is consumed with light and its relationship with structures and surrounding landscapes. He photographs small and large structures, urban infrastructure, and the natural environment that surrounds and supports these areas. Cody received his Bachelor's of Environmental Design in Urban Planning from the University of Colorado at Boulder. (IG @studiopercolate)

Mido Lee: Mido Lee is a Taiwanese photographer, now living in the SF Bay Area working with environmental, historical, and feminist themes in photography and installation. She works in digital and film, videography, and interactive installation. Lee obtained her MA degree in photography from Edinburgh College of Art and an MFA in photography from the San Francisco Art Institute.

The kiosk posters were designed by Ellen Christensen, a designer and Assistant Professor of Visual Communication Design at San Francisco State University, and printed by Electric Works, a renowned contemporary fine-art press located in San Francisco.

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About the San Francisco Arts Commission

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy. Our programs include: Civic Art Collection, Civic Design Review, Community Investments, Public Art, SFAC Galleries, and Art Vendor Licensing. To learn more, visit sfartscommission.org.

About the Treasure Island Arts Program

The [Treasure Island Arts Program](#) is a partnership among the San Francisco Arts Commission, the Treasure Island Development Authority, and Treasure Island Community Development. It is a long-term project focused on developing the island's public art program and establishing a permanent art collection. The Arts Program is funded by 1% of the island's redevelopment costs. These funds are used exclusively for the enhancement and activation of the public realm with art programming on both Treasure Island and Yerba Buena Island.

<https://sfartscommission.org/our-role-impact/press-room/press-release/capturing-treasure-island-new-alfresco-photographic-0>

About Treasure Island Development Authority

The Treasure Island Development Authority (TIDA) is the public entity that is overseeing the implementation of the Master Plan for the redevelopment of Treasure Island and Yerba Buena Island. As a part of the master plan, Treasure Island and neighboring Yerba Buena Island are being transformed into a new, environmentally sustainable, 21st-century San Francisco neighborhood featuring 8,000 new homes – including approximately 2,200 permanently affordable homes – and new restaurants and shops. Located in the middle of San Francisco Bay and featuring 300 acres of parks, trails and open space, public art installations, and exciting events, this visionary redevelopment will be a regional recreational destination as well as a reimagined neighborhood. More information is available at sf.gov/TIDA.

About Treasure Island Community Development

Treasure Island Community Development (TICD) is the master developer for Treasure Island — a partnership of Stockbridge Capital Group, Wilson Meany, and Lennar Corp. Learn more about Treasure Island at TISF.com and Yerba Buena Island at YerbaBuenaIslandSF.com.

About Wilson Meany

Wilson Meany is a boutique San Francisco-based developer of mixed-use, residential, retail, office and master plan urban infill properties. Among Wilson Meany's signature projects are the historic San Francisco Ferry Building, the Art Deco icon of 140 New Montgomery, the massive Bay Meadows redevelopment and the former Hollywood Park racetrack. Visit wilsonmeany.com to learn more.