

# sfac san francisco arts commission

## POTRERO YARD MODERNIZATION PROJECT PUBLIC ART PROJECT PLAN

For presentation to Visual Arts Committee October 18, 2023



*View of bus ramp on 17<sup>th</sup> Street between Hampshire and Bryant Streets.*

### **BACKGROUND (CAPITAL IMPROVEMENT PROJECT OVERVIEW)**

The Potrero Yard Modernization Project will replace an obsolete, century-old bus yard with a modern, three-story, efficient bus maintenance and storage facility, equipped to serve the San Francisco Municipal Transit Agency's (MTA) growing fleet as it transitions to electric buses. MTA's Potrero Yard is located at Bryant and Mariposa streets on the border of San Francisco's Potrero Hill and Mission neighborhoods, adjacent to the American Indian and Calle 24 Latino Cultural Districts.

The project's lead developer is the Potrero Neighborhood Collective (PNC). In addition to providing over 500 units of affordable housing for those with low or moderate incomes and multiple opportunities for commercial retail and concessions, the PNC design includes a modern, three-story bus storage and maintenance transit facility that will address critical transportation issues and improve:

- Efficiency: Repair buses faster, improving Muni's reliability
- Sustainability: Provide the green infrastructure needed for an all-electric fleet
- Future Growth: Accommodate fleet as it grows – room for 54% more buses at the yard

- Work Conditions: Improve environments, amenities and safety conditions for 800+ SFMTA staff

**ART OPPORTUNITIES**

- Architecturally integrated glass artwork on the bus ramp on 17<sup>th</sup> Street measuring approximately 11,000ft<sup>2</sup>, facing Franklin Square.
- Architecturally integrated glass artwork on a multi-story stairwell measuring approximately 3,800ft<sup>2</sup>, located on Mariposa Street at York Street.
- Large-scale tile artwork on a building façade measuring approximately 3,000ft<sup>2</sup>, located on 17<sup>th</sup> Street at Bryant Street.

**PROJECT GOALS**

- Illuminate and celebrate the people, history, and diverse cultures of the Potrero Hill and Mission neighborhoods and adjacent American Indian and Calle 24 Cultural Districts.
- Highlight SFMTA’s mission to promote environmental stewardship and provide reliable, safe, and affordable transportation for all.

**AE and ARTWORK BUDGETS**

Total Art Enrichment Amount: \$4,013,264  
 Total Artwork Budget: \$2,280,000

	<b>17th St. Bus Ramp</b>	<b>Mariposa Stairwell</b>	<b>17th + Bryant Tile</b>	<b>TOTAL</b>
Artist and Design Fees	\$70,000	\$40,000	\$103,000	\$213,000
Fabrication and Transportation	\$2,220,000	\$760,000	\$330,000	\$3,310,000
Installation	\$0	\$0	\$150,000	\$150,000
Subtotal of Artwork Costs	\$2,290,000	\$800,000	\$583,000	\$3,673,000
Contingency	\$253,100	\$89,800	\$67,000	\$409,900
Architectural Credit	-\$1,343,100	-\$459,800	\$0	-\$1,802,900
<b>Total Artwork Cost</b>	<b>\$1,200,000</b>	<b>\$430,000</b>	<b>\$650,000</b>	<b>\$2,280,000</b>

An estimated architectural credit of \$121 per square foot will be applied to the glass artwork budget in areas where the artwork replaces the existing architectural glass, with fabrication and installation to be procured outside of artists’ contracts and covered by the Capital Improvement Project budget.

Artist Contract Budgets:

- **17<sup>th</sup> Street Bus Ramp Glass Artwork (Design Only): \$70,000**  
*Artist Contract will be for design only, and is inclusive of all artist’s fees, as well as associated expenses for design and consultation during fabrication and installation.*
- **Mariposa Stairwell Glass Artwork (Design Only): \$40,000**  
*Artist Contract will be for design only, and is inclusive of all artist’s fees, as well as associated expenses for design and consultation during fabrication and installation.*
- **17<sup>th</sup> and Bryant Tile Artwork: \$650,000**  
*Artist Contract will be inclusive of all artist’s fees, as well as associated expenses for artwork design, fabrication, insurance, transportation, and installation.*

**ARTIST RECRUITMENT APPROACH AND ELIGIBILITY**

Arts Commission staff will post an RFQ, which is open to professional practicing artists who reside in the United States. Recruitment will focus on artists with a meaningful connection to the Mission and Potrero Hill neighborhoods and adjacent cultural districts, which may include if the artist currently resides, has resided, or has another significant connection to these neighborhoods/districts. Artists

will be asked to address their connection as part of the application process, and the review panel will be instructed to consider this connection as part of their scoring criteria.

### **ARTIST SELECTION PROCESS**

After the application deadline, the Arts Commission staff will screen applications to establish the pool of artists meeting the minimum eligibility requirements, which are professional practicing artists who reside in the United States. The eligible applications will be presented to an artist qualification panel consisting of one SFAC staff member, one representative of SFMTA, and one arts professional who will review and score the applications to identify the shortlist of qualified artists to be considered for each project opportunity. The scoring criteria will include the artist's meaningful connection to San Francisco's Mission and Potrero Hill neighborhoods and/or the adjacent American Indian and Calle 24 Latino Cultural Districts.

The list of qualified artists will be presented to the Potrero Yard Modernization Project Artist Review Panel consisting of one representative of SFMTA, one representative of PNC, one Arts Commissioner, two community members, and three arts professionals. The panel will identify three finalists for each glass artwork opportunity (6 finalists total) who will be invited to develop conceptual site-specific proposals after attending an orientation session with the project team and key stakeholders. Each finalist will be paid an honorarium of \$3,000 plus travel reimbursement for development of a proposal.

The Potrero Yard Modernization Project Artist Review Panel will reconvene to consider the finalists' proposals in an interview format and will select one artist for each glass artwork opportunity (2 artists total) for recommendation to the Arts Commission.

Upon Arts Commission approval of the recommended artists for the two glass artwork opportunities, the Potrero Yard Modernization Project Artist Review Panel will reconvene to identify three finalists for the tile artwork opportunity who will be invited to develop site-specific conceptual proposals after attending an orientation session with the project team and key stakeholders. Each finalist will be paid an honorarium of \$3,000 plus travel reimbursement for development of a proposal.

The Potrero Yard Modernization Project Artist Review Panel will reconvene to consider the finalists' proposals in an interview format and will select one artist for the tile artwork opportunity for recommendation to the Arts Commission.

### **COMMUNITY INVOLVEMENT**

- SFAC staff presented an overview of the public art project to the Potrero Yard Neighborhood Working Group on December 6, 2022
- In partnership with PNC, SFAC circulated a Potrero Yard Public Art Survey in Spring 2023, which received 120 individual responses from community stakeholders.
- SFAC presented an overview of the public art project at the Potrero Yard Virtual Community Meeting on May 17, 2023.
- SFAC staff presented the draft Potrero Yard Modernization Project Public Art Project Plan to the Potrero Yard Neighborhood Working Group on June 6, 2023.
- SFAC staff presented the final Potrero Yard Modernization Project Public Art Project Plan to the Potrero Yard Neighborhood Working Group on August 8, 2023.
- SFAC participated in two Potrero Yard community open house events on March 18 and September 20, 2023 to provide an overview of the Potrero Yard public art program and artist selection process.
- Two community representatives from the Potrero Yard Neighborhood Working Group will serve on the Potrero Yard Modernization Project Artist Review Panel and will participate in the Artist Orientation meetings.

- The finalists' proposals will be on display for public comment on the SFAC website and in a physical location in proximity to the site for two weeks prior to the final artist review panel meetings.
- The finalists' proposals will be presented by Arts Commission staff to the Potrero Neighborhood Working Group for comment prior to the final artist review panel meetings.
- All review panels, Visual Arts Committee (VAC) and Commission meetings are held virtually and are open to the public.

**TIMELINE (Subject to change)**

Project Plan Approval (VAC)	October 18, 2023
RFQ Issued	October 23
RFQ Deadline	December 11
Qualification Panel	Week of January 8, 2024
First Artist Review Panel (Glass Artworks)	Week of January 22
Artist Finalist Orientation (Glass Artworks)	Week of February 5
Finalist Proposals Due (Glass Artworks)	April 5
Final Artist Review Panel (Glass Artworks)	Week of May 6
VAC Approval (Glass Artworks)	May 15
First Artist Review Panel (Tile Artwork)	Week of May 20
Arts Commission Approval (Glass Artworks)	June 3
Artist Finalist Orientation (Tile Artwork)	Week of June 3
Artist Under Contract (Glass Artworks)	July 2024
Finalist Proposals Due (Tile Artwork)	July 26
Final Artist Review Panel (Tile Artwork)	Week of September 9
VAC Approval (Tile Artwork)	September 18
Art Commission Approval (Tile Artwork)	October 7
Artist Under Contract (Tile Artwork)	November 2024

**FURTHER INFORMATION**

Contact Jackie von Treskow, Senior Program Manager, at (415)252-2225 or by email at jackie.von treskow@sfgov.org.