



CITY & COUNTY OF SAN FRANCISCO
TREASURE ISLAND DEVELOPMENT AUTHORITY
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TREASURE ISLAND DEVELOPMENT AUTHORITY
MEETING MINUTES

September 13, 2023 – 1:30PM

ORDER OF BUSINESS

1. Call to Order and Roll Call

V. Fei Tsen, President
Linda Fadeke Richardson, Vice President
La'Shawndra Price Breston
Mark Dunlop
Jeanette Howard
Timothy Reyff

2. General Public Comment

There was no public comment.

3. Report by Treasure Island Director

Bob Beck, Treasure Island Director, gave an update on development and operation issues.
Maceo May apartments hit 100% occupancy on August 31st.
TIDA has hired a new Vertical Development Lead, Joey Bennassini.
Two new staff, Lianne Hernandez, joining Finance and Administration Team on Monday, and Bree-Constance Huffin starting as a Communications Liaison next Friday.
Music events this Saturday and next Saturday on TI.
TIDA staff is preparing for Fleet Week in October.
BOS Land Use Committee recommended Rocks Dog Park to full board.
TICD received bids for construction of Cityside Park.
Forest Road Detour was opened over top of YBI and Hillcrest Road was closed to facilitate construction of Westside Bridges project.
Preliminary conversation with Tidal House for premarketing plans. The building will be completed in June of next year.

Shiante Lewis, YMCA, gave updates.

70 youth attended summer camp, the highest enrollment to date.

Provided families with gift cards for start of school year.

Had a backpack giveaway at National Night Out.

25 youth enrolled in after school program.

Swim lessons for youth and families will be offered in October and November.

YMCA will be open for six days a week in October.

Will have new instructors for yoga, strength, and Zumba.

Sherry Williams, One Treasure Island, gave updates.

Gave gratitude to YMCA.

National Night Out event was very well attended.

October 25th Halloween party.
16th cohort of Construction Training Program in process with 12 students.
Quarterly orientations kicked off September 28th.
Hosting holiday hiring event on October 25th.
SFCTA Board approved Supplemental Transportation Study.

Director Dunlop thanked Shiante Lewis and Sherry Williams for their work. Asked when the dog park will be opened and commented on incidents of the bus speeding.
Director Breston commented on fun Halloween event and appreciation of YMCA events.
Director Breston thanked group cleaning up streets on TI.
Director Tsen commented on upcoming Clipper Cove Cleanup.

There was no public comment.

4. Communications From and Received by TIDA

There was no discussion of communications.

5. Ongoing Business by Board of Directors

Director Dunlop commented on successful event in Building One for Oktoberfest.
Director Howard commented on having parks updates as a regular item on the agenda.
Director Richardson asked if TIDA is still sponsoring Boys & Girls Club.
Director Tsen asked how the new autonomous shuttle has been going.

There was no public comment.

6. CONSENT AGENDA

- a. Approving the Minutes of the July 12, 2023 Meeting
- b. Resolution Approving and Authorizing the Execution of a Professional Services Agreement between the Treasure Island Development Authority and Young Men's Christian Association of San Francisco, a California non-profit corporation, commencing September 16, 2023 through June 30, 2024, for an amount not to exceed \$279,500

Director Richardson moved Item 6.
Director Dunlop seconded the motion.
The item passed unanimously.

There was no public comment.

7. Small Business Enterprise Report and Upcoming Opportunities

AnMarie Rodgers, TIDA, presented the Small Business Enterprise Report.
AnMarie Rodgers reviewed the procedures, 2022 TICD Report for Horizontal, proposed changes, and upcoming bids and SBE opportunities.
Purpose of SBE program is to promote equitable contracting opportunities for small businesses on TI and YBI.
SBE program has goal of 41% SBE for construction contracts and 38% SBE for professional services contracts.
Basics of program include an SBE liaison, a mentoring program implemented by TICD, tools for consistent application, and a recovery plan.
Ideas for TIDA to improve outcomes include prioritizing advancing Equity, increasing TIDA capacity, surveying CMD, OCII, and PUC for best practices, and creating consistency in expectations, processes and forms.
Improvements for TICD include improving good faith outreach efforts, improving bid review and first consideration, timely and complete reporting, and to fully implement the Mentoring Program.

Noelle Bonner, local micro-LBE, spoke about challenges LBEs have faced on TI. Appreciated report and thankful they are finally being listened to. Identification around some areas of bidding process and first consideration, new standards around compliance etc. It is really heartening to see.

Tricia Gregory, micro-LBE trucking company, commented they appreciate the work and still need breakdown and company names of SBEs. Commented on why SF LBE's should be prioritized over non-SF SBE's.

Director Tsen commented on TIDA Board commitment to program. Asked AnMarie Rodgers about goals in report.

Director Richardson thanked AnMarie Rodgers for the report and recognized the work by representatives of SBE firms that have attended TIDA Board meetings.

Director Dunlop thanked AnMarie Rodgers for the report and thanked the SBE community for voicing their concerns. Commented on importance for board to follow up and monitor.

Director Howard thanked micro-LBE community for showing up and thanked AnMarie Rodgers for the report.

AnMarie Rodgers acknowledged TIDA staff for assistance with report and commented that TIDA's next steps include meeting with SBE community and updating forms.

8. Resolution Establishing an Ad Hoc Nominating Committee, Consisting of Three Members of the Treasure Island Development Authority Board of Directors to Nominate Officers to Serve One Year Term

Director Tsen nominated Directors Linda Richardson, Mark Dunlop, and Jeanette Howard to serve on the Ad Hoc Nominating Committee.

Director Richardson moved Item 8.

Director Dunlop seconded the motion.

The item passed unanimously.

9. Resolution Approving and Authorizing the Execution of Use Permit No. E- 415 with Ansanelli Productions, Inc., a California corporation for the Production of The TreasureFest

Jack Nathanson, TIDA, reviewed the event, leasing details, proposed location, and shared photos of past TreasureFest events.

Permit fee is \$3,000 per weekend.

Commented on TreasureFest's positive impact on community.

Over one million have attendees visited TreasureFest since its inception.

Charles Ansanelli, TreasureFest founder, commented on partnering with TI community organizations and thanked board for their support.

Director Dunlop commented on appreciation of event.

Director Richardson thanked Jack Nathanson for bringing event back to TI.

Director Richardson moved Item 9.

Director Reyff seconded the motion.

The item passed unanimously.

10. Update on Resident Engagement Regarding Star View Court Transition Units and Other Transition Opportunities for Residents of The Villages at Treasure Island.

Vanessa Zamora, TI Advisor with InterEthnica, presented an update on resident engagement, Star View Court (SVC) transition units, and opportunities for Villages residents.

Vanessa Zamora reviewed details of island households, SVC early volunteer period, TI Advisor's engagement efforts and Directors support, timeline and opportunities through 2024, and how to contact a TI Advisor.

At SVC 23 units are designated for Legacy Households and 43 units are affordable via DAHLIA lottery.

Engagement events from July through September include planning and participating in key events, partnering with island organizations, and distributing information through invitations, door hangers, letters, calls, and individual meetings.

In the early volunteer period 21 volunteer applications have been received and 5 additional in-lieu payments have been processed.

Director Richardson commented on need for data that reflects outreach efforts and responses.

Director Howard asked if the volunteers are legacy households, and the reasoning behind having a deadline for volunteers.

Director Tsen asked if we have all information for legacy households and commented she does not understand why households are not jumping on these desirable units.

There was no public comment.

11. Discussion of Future Agenda Items by Directors

There was no discussion of future agenda items by Directors.

13. Adjourn