

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

PROJECT COORDINATOR

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

SPONSORING ORGANIZATION

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

FUNDING SOURCES

PROPOSED SITE (address, cross street)

DISTRICT

| | |
|---|---|
| MURAL TITLE | I Love SF |
| DIMENSIONS | 60' x 20' |
| ESTIMATED SCHEDULE (start and completion dates) | September 15th, 2023 - October 15th, 2023 |
| 1. Proposal (describe proposed design, site and theme. Attach a separate document if needed). | I Love SF pays homage to iconic SF imagery in a vibrant, eye catching way. The site is on a building in Discover Polk CBD that is the - literally - constant target for graffiti vandals, Golden Gate Crossfit, which is on the corner of Van Ness and Jackson Sts. The site also sits at the cross roads of three different heavily trafficked bus lines including the 47 Van Ness Rapid Bus giving it maximum visibility to residents and visitors to the area. |
| 2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment. | Scissor lift is required for the duration of the project 4-7 days approximately. Wall would be cleaned and scraped. Primed with a weather sealed primer. Enamel spray paint and latex paint to produce the design. Anti graffiti clear cote applied to bottom of wall. Approximately 9' tall by length of the building face. |
| 3. List individuals and groups involved in the mural design, preparation and implementation. | Discover Polk CBD - Including the Streetscapes & Activations working group Owner of Golden Gate Crossfit, Danielle Rabkin Artist, Adam Fujita |

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

1. Lead artist's resume/qualifications and examples of previous work

Adam K Fujita

917-420-5707

adam@adamkfujita.com

140 S Van Ness Ave #719, SF, CA 94103

About me

I'm a San Francisco native and graduate of the Ruth Asawa School of the Arts. I have been a performer and artist since I was a child. I am currently a sponsored artist with Monster Music and I work with brands like Cartier, Pow-Wow! San Jose, 47, Shake Shack, Champion, Square and Adidas to name a few. I split my time between Brooklyn, NY and San Francisco, CA. Please see adamkfujita.com to learn more.

Lately

DESIGNER/MURALIST - ILL FEST MUSIC FESTIVAL – SUMMER 2023

Currently in Texas working with ILL Fest 2023 designing merchandise and mural activations

DESIGNER /MURALIST – SUMMER 2023

Large scale mural painted for Welling Court Mural Project .Queens NYC 2023

DESIGNER/ MURALIST SUMMER 2023

Medium installation at Summer Smash Festival with Monster Music. Chicago IL 2023

DESIGNER / MURALIST SUMMER 2023

Medium mural painted at Boiler Room Festival with Monster Music. Toronto Canada 2023

PARTICIPANT GROUP ART SHOW SUMMER 2023

Showing at "A Better View" Summer Group Exhibition. ABV Gallery. Atlanta GA 2023

Education

BA Performance Studies from SUNY Empire State College 2011

MFA Product Design from School of Visual Arts NYC 2016

Skills

My formal design training is in Product Design however I have been a maker, painter, doodler, mark maker, tinkerer and hacker for over 35 years. I am the father of 2 young daughters and my greatest skill lately is translating their secret language and coded alphabet!



2. Three (3) letters of community support

Ray Bair
11/28/22

I am a MERCHANT of Discover Polk at 2001 Polk St. I am writing to enthusiastically support Discover Polk CD's proposed mural project at 1946 Van Ness
Thank you kindly,

A handwritten signature in black ink, appearing to read "Ray Bair", with a stylized flourish at the end.


Ray Bair

Ray@cheeseplus.com
4154256425

11/29/2022

I am a resident of Discover Polk at 1776 Sacramento St. I am writing to enthusiastically support Discover Polk CBD's proposed mural project at 1946 Van Ness.

Thank you kindly,

A handwritten signature in black ink, appearing to read "Bill Poppen".

Bill Poppen
Bill_poppen@yahoo.com
704-773-2051

To whom it may concern:

I am a merchant at 1563 Polk St I am writing to enthusiastically support Discover Polk CBD's proposed mural project at 1946 Van Ness.


Stephen
Stephen Cornell
415.244.0432

3. Letter of approval from private property owner along with Property Owner Authorization Form

Landlord Letter of Approval:

Dear Community Challenge Grant Team,

I ^{represent} ~~represent~~ the landlord (Academy of Art University) at 1946 Van Ness Ave., and I am writing to express their approval of Discover Polk CBD's application for a mural on the building. I am happy to discuss this in more detail and can be reached at the contact info below.

Dr. Elisa Stephens

November 30, 2022

Dr. Elisa STEPHENS

PRESIDENT.

ACADEMY OF ART UNIVERSITY

Dr. Elisa Stephens Cell: 415.994.0816

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, ADAM FUJITA, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from DR. ELISA STEPHENS (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]:

Full large scale mural with faux neon elements including GG Bridge and selfie spot.

TITLE, DATE: I Love SF. Dates TBD

DIMENSIONS: 60' LONG, 20' TALL

ADDRESS/LOCATION: 1946 VANNESSE, SF, CA 94109

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that convey the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

Property Owner: ELISA STEPHENS
(or Authorized Agent): _____
Address: 701 NEW MONTGOMERY ST.
SE, CA 94105
Email: ESTEPHENS@ACADEMYART.EDU
Phone: (415) 618-6502
SIGNATURE: *Elisa Stephens*
DATE: 08/14/23

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: _____
Address: _____

Email: _____
Phone: _____
SIGNATURE: _____
DATE: / /

For more information regarding VARA and CAPA:
<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>
<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

4. Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, ~~<<INSERT NAME OF ARTIST>>~~ ADAM FUJITA, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from ~~<<INSERT NAME OF PROPERTY OWNER>>~~ DR. ELISA STEPHENS (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]:

Full large scale mural with faux neon elements including GG Bridge and selfie spot.

TITLE, DATE: I Love SF. Dates TBD

DIMENSIONS: 60' LONG, 20' TALL

ADDRESS/LOCATION: 1946 VANNESSE, SF, CA 94109

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that convey the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

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Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

Property Owner: _____
(or Authorized Agent): _____
Address: _____

Email: _____
Phone: _____
SIGNATURE: _____
DATE: ____/____/____

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: _____ adam fujita
Address: 140 S Van Ness Ave #719, SF, CA 94103

Email: adam@adamkfujita.com
Phone: 917-420-5707

SIGNATURE: _____
DATE: ____/9-7-23/____

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

5. Maintenance Plan (including parties responsible for maintenance)

10 Year Maintenance Plan:

Discover Polk CBD commits to all responsibilities in upkeeping the proposed mural at 1946 Van Ness Ave for a minimum of ten years. Our StreetPlus security ambassador will check on the mural daily as a part of his regular rounds to ensure it has not been defaced or is suffering from degradation. In the case of any damage to or required maintenance on the mural, Discover Polk will use allocated funds from its "Repairs & Maintenance" budget line item to complete the necessary work, working – whenever possible – with the artist of the mural to get it done.

6. Color image of design



9. One image of the proposed site and indicate mural dimensions

Dimensions are 60' long by 20' high

