RESPONSE #19529 SUBMITTED ON 09/10/2023 03:34:33 PM

Art Vendor Application - English

Page 1 of 3 - Grantee Information

Art Vendor Information

Legal First Name:	Kimberly
Legal Last Name:	Guimaraes
Artist Name (if different)	No answer given
Preferred Language	English
Ounts at Information	
Contact Information	
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Are you a current art vendor adding an addit onal craft?	No
A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item. Is this an application for a Family Unit?	Yes

Edit section title

Art Vendor	Simone Guimaraes
License #	8381

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Artist Biography (Please provide a short biography about yourself and your craft):

Growing up in a family of artist my mother Simone Guimaraes always taught me how to creatively express myself using up-cycled materials, jewelry, art and natural elements. Growing up in this environment, I have always helped my mother with her creative creations. It brings me so much joy to share in this passion with my mother and to create works of art with her. Our passion extends from our latino heritage to repurposing materials. Along with my mother I create jewelry pieces, terrariums and artwork. The enjoy creating these pieces of living art because it is way for me to connect with nature and amplify the beauty of it. For those who have smaller living spaces our various sizes make it possible for them to add a touch of color and artistic style to their homes. Bonding with plants allows for me to connect with my heritage and appreciate the beauty of ecology. I graduated from the San Francisco School of the Arts which taught me how to creatively express my visions and translate them into my unique pieces of art.

1 Describe your work in detail How do you make it?

The terrariums are made by creating a drainage layer base usually composed of rock or pumice. This is followed by additional natural drainage elements such as orchid bark, sand and volcanic rock. The soil composition is a mixture of indoor soil, worm castings, coconut fibers and perlite. Once all of the layers have been appropriately arranged a plant is added to the container by creating a small crevice. There is then an additional layer of moss, rocks, sand, pebbles to both decorate the design and to protect the soil. The terrariums are built with unique themes therefore their arrangements express a unique self sustaining ecosystem. The jewelry is made using real dried and pressed flowers that are then added to a bezel shaped pendant and encased in a layer of resin. The bezel is first coated with resin then placed under a UV light to secure it. The dried flower arrangement is then created on top of it followed by another layer of resin and UV light. I use a lighter to eliminate any air bubbles in between these steps. Finally the pendant is removed from the UV tape and the backside received a final coating of resin followed by a final turn under the UV light.

2. Where did you learn your craft?

I learned from SOTA how to create art pieces and in addition I learned from my mother who taught me since I was very young how to create different mediums of art. She inspires me to continue developing my painting skills in addition to wearable and living art

3 Did you take a class or learn on your own?

I am self taught and in addition learned from my mother

Please provide up to five (5) images of the work, both in process and finalized

IMG_4096.jpg

Please provide up to five (5) images of the work, both in process and finalized

IMG_4123.jpg

Please provide up to five (5) images of the work, both in process and finalized

IMG_4402.JPG

Please provide up to five (5) images of the work, both in process and finalized

image0 jpeg

Additionally, artists may upload a video (up to five minutes) of their process.

IMG_4385.JPG

4. Tell us why you make this work?

I make this work in order to show my artist expression of plant and art. It allows for me to connect with my community and invigorate others to see the beauty in nature.

5. What makes your work different from other artists and craftspeople making similar items?

My unique style makes my work stand out and is tailored with great care to interest both adults and children alike. When I display my art it sparks a conversation as people wonder how these pieces are created and how they remain self-sustaining.

(Optional) Please provide an artist CV or Résumé:

No answer given

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have: No answer given

6. What artist or business name are you operating under?

Frida Catlo Art

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

Yes

If Yes, please provide links to your public sites:

@fridacatloart

banner 24x72Frida cat-lo Cat-lo Art.jpg

Please upload your image of display

No answer given

8. Are you using logos or material commonly used in commercial products?

No

9. How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

My pieces are all handmade and are ecologically unique. There is a function of teaching for others to learn about our environment and how to sustain a portable low maintenance life and work of art within their own home. In addition to selling I also teach others about plants and inspire them to connect and take care of nature and the world that surrounds them. People love my mothers jewelry and by helping her I feel that we are further connecting with our community.

10. What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or other material commonly used in commercial products?

All of our items are from public domain and do not contain copyright.

11. Does your artwork comply with all federal, state, and local laws and ordinance, including, if

Yes

9/12/23, 12:09 PM necessary, lawful authority to use logos or other images protected by copyright or trademark laws? 12. Are there any health and safety restrictions No on your products? 13. Please upload recent receipts for any tools Amazon.com - Order 113-4288325-0055469.pdf and materials. Must be the same tools and materials used to create the items in the work samples.

FormAssembly: Team | San Francisco Arts Commission: Responses

- Amazon.com Order 114-9976037-3265004.pdf
- 13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

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IMG_4154.PNG

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IMG_4155.PNG

13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

IMG_4157.png

14. What, if any, safety precautions do you employ in your work?

I make sure that everything is clean, sanitized, eco-friendly and safe.







