

RESPONSE #19283 SUBMITTED ON 06/26/2023 03:26:23 PM

Art Vendor Application - English

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Art Vendor Information

Legal First Name: **Gerardo**

Legal Last Name: **Gama**

Artist Name (if different) *No answer given*

Preferred Language **English**

Contact Information

[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]



[Redacted]

[Redacted]

[Redacted]

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[Redacted]

[Redacted]

[Redacted]

Are you a current art vendor adding an additional craft?

No

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item. Is this an application for a Family Unit?

No



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Artist Biography (Please provide a short biography about yourself and your craft):

A 7.5 earthquake struck Mexico on the date Gerardo was born. Having to face turbulence from that tender age, Gerardo keeps demonstrating resilience and commitment to shake the world and live for virtue, beauty, and truth

He started to go above and beyond from an early age His mother taught him how to read when he was three years old. He quickly became an avid reader, and showed interest in languages and arts. Later on, as a teenager, he started to wander and travel to far places becoming aware of the world. Raised by television, he discovered his passion for fine art when watched Bob Ross. But it was until he was seventeen that he first picked up oil paints and discovered his great talent to capture the essence of the person object of the work of art. Soon after he obtained his first commission, which was a portrait of singer Tracy Chapman As an outsider artist, he is unorthodox in the composition and execution of his works, often disconcerting for spectators observing the process, but always astonishing in the final results.

Dynamic, fluent, neutral, or vibrant. Vibration, visualization. Cavalier and spontaneous, deep, and structured, surreal. A paradox, like life. Impressionist, experimental, concerned, ambiguous.

His first solo art show 'Vacation Pictures, Paris' launched in the middle of the pandemic was a success and he sold part of the works to collectors.

Then he has participated in numerous art pop ups, art festivals, and is now exploring 3D art, and he joined Comfort & Joy Art Collective. Gerardo is a key in the production of massive public events, leading artistic pieces and crating props as well as contributing his time and energy to solve the logistics of events.

1. Describe your work in detail. How do you make it?

Use acrylics and oil paints, watercolors, markers, ink, graphite and more to create portraits, landscapes, sketches on cotton canvas, wood, glass, laminate metal, cardboard, paper, fabric, objects As well as object art and art installations for events and for private homes I use a computer that generates images through the use of software

2 Where did you learn your craft?

Selftaught

3 Did you take a class or learn on your own?

I learned on my own, reading books, watching videos, attending professional development courses, 3D design classes, etc

Please provide up to five (5) images of the work, both in process and finalized

Picture1 png

Additionally, artists may upload a video (up to five minutes) of their process

No answer given

4 Tell us why you make this work?

Because I feel a compelling need to document all moments that I am moved by If I see something beautiful or outstanding, I want to capture it and share it with others. Save it for posterity. Also, I like to create experiences, I like challenges, and I can't sit still. Plus, to ignite conversations, change, advancement of society and for the pursuit of happiness.



5. What makes your work different from other artists and craftspeople making similar items?

The style, the characters, the materials, my signature, the brush strokes, the certificate of authenticity, the social media posts

(Optional) Please provide an artist CV or Résumé:

No answer given

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have:

No answer given

6. What artist or business name are you operating under?

Gerardo Gama Visual Art

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

Yes

If Yes, please provide links to your public sites:

www.gerardogama.com

logo.jpg

Please upload your image of display

No answer given

8. Are you using logos or material commonly used in commercial products?

No

9. How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

I have a very unique style, my products are handmade and I have a trademark for digital products

10. What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or other material commonly used in commercial products?

I registered my own brand with the US Patent Trademark corresponding office

11. Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by copyright or trademark laws?

Yes

12. Are there any health and safety restrictions on your products?

No

13. Please upload recent receipts for any tools and materials. Must be the same tools and

receipts.png



materials used to create the items in the work samples.

14. What, if any, safety precautions do you employ in your work?

I wear latex gloves, goggles, glasses, wear long sleeves, and I use HVAC ventilation to prevent any gases from affecting me or others. I am mindful of ergonomics and I take breaks.









Purchase Artwork
by Gerardo
Gama



Gerardo Gama
Nina
Acrylic
16" x 12"
\$ 350



Portrait of a man with a beard
1911
Sam