This Agreement is for the provision of direct treatment/services that serves as an extension of DPH's service delivery system.

Vendor:	Dental Robin Hood	Division/Section:	MCAH		
		Deputy Director:	Greg Wagner		
Address:	1739 Revere Avenue	DPH Administrator:	Aline Armstrong		1
	San Francisco, CA 94124	Program Administrator:	Irene Hilton	↓ Phone: 	415-657- 1708
Contact:	Rubin Sorrell II Phone: 415-240- 9502	Contract Analyst:	Yao Zhu	Phone:	628-271- 6171

Request for approval of a New Grant Agreement with Dental Robin Hood to perform coordination of Bayview Hunter's Point Children's Oral Health Task Force. The total proposed agreement amount is \$347,200 which includes a 12% contingency for the term of 07/01/2023 through 06/30/2025 (2 years).

Mark only one for each question below:

1.	Vendor Type:	🗌 For Profit	🛛 Non-Profit	🗌 Gover	nment Entity
2.	Is the Vendor a CMD Certified LBE?	🗆 Yes	🖂 No		
3.	Purchasing Authority:	RFP SFGOV-00 08/01/202		□ Sole S	ource
4.	Does DPH have other existing agreen	nents with this	S Vendor?] Yes	🖂 No
	If yes, approximately how many years has DPH been doing n/a				

business with this Vendor? Provide explanation, as needed.

AGREEMENT INFORMATION

Proposed Transaction

07/01/2023 to 06/30/2025

FUNDING SOURCES:	Initial Year	All Ongoing Years exclude initial year	Total
General Fund – SDDT	\$150,000	\$150,000	\$300,000
Oral Health State Prop 56 Grant	\$5,000	\$5,000	\$10,000
TOTAL DPH REVENUES:	<u>\$155,000</u>	<u>\$155,000</u>	<u>\$310,000</u>
12% Contingency Amount	\$18,600	\$18,600	\$37,200
TOTAL AGREEMENT AMOUNT WITH CONTINGENCY:	<u>\$173,600</u>	<u>\$173,600</u>	<u>\$347,200</u>
One-Time Costs:			
Annual Amount without Contingency*:			

*Ongoing years excludes one-time costs.

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PROPOSED UNITS OF SERVICES

Mode(s) of Service & Unit of Service (UOS)/ Number of Contacts (NOC) Definition	Number of Clients	Number of Units/ NOC	Unit Cost
BV/HP/VV Taskforce Meetings = 4; Outreach to Medi-Cal Dental Providers = 1; Community-wide briefing = 1; Community assessment/focus group = 1; Community Education = 4; and CavityFree SF meetings = 4 15 UOS x \$10,000 = \$150,000	N/A	15	\$10,000
Total General Fund (SDDT) = \$150,000 (7/1/23 – 6/30/24)			
Oral Health Messaging - One Media Campaign developed (months of development and distribution) 12 Months x \$416.67 = \$5,000	N/A	12	\$416.67
Total Oral Health State Prop 56 Grant = \$5,000 (7/1/23 – 6/30/24)			

PRIMARY TARGET POPULATIONS

0 /	Services will be provided to all ethnicities and populations with a unique focus on Black/African American children (birth to 5 years), pregnant people, and their families.
Agreement's Primary Target Neighborhood or Area	Bayview Hunters Point and Visitation Valley

Purpose of Agreement:

Dental Robin Hood will provide coordination of the Bayview Hunters Point Children's Oral Health Task Force (TF). These services will support oral health needs of African American/Black families through a community infrastructure organized by stakeholders and community partners that includes dentists, pediatricians, school leaders, after school programs, child care and other community based programs, etc. to identify the needs that should be prioritized. The TF will address oral health needs, implement activities to improve access to care, increase awareness and understanding of early preventive oral health services. The TF will develop culturally appropriate messages that

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promotes children's oral health in a culturally sensitive manner. They will also train Health Workers and providers to be culturally sensitive to the community being served.

This work will be in conjunction with CavityFree SF. CavityFree SF, San Francisco's local oral Health Coalition, seeks to promote oral health messages of prevention, to address oral health needs, and to tackle the barriers to receiving oral health care for young children by building capacity within communities disproportionately affected by tooth decay. Currently, CavityFree SF is coordinating efforts to implement the San Francisco Children's Oral Health Strategic Plan which identified the need for a coordinated effort in communities facing the highest oral health disparities, which includes Bayview Hunters Point and Visitation Valley.

Dental Robin Hood will host monthly convenings in the community, including 1 community-wide briefing to encourage participation across all sectors, and to inform the community of oral health problems, challenges, and to solicit input for the Taskforce implementation plan. The Task Force will be expected to also participate in relevant community meetings and to collaborate across the City to ensure best practices are shared widely. Dental Robin Hood will connect the Task Force with the local dental providers, CBOs, childcare centers, schools and other stakeholders to share key messages developed from focus groups and the work of the Taskforce. This will allow community stakeholders to better understand how to best provide services to the targeted community. Dental Robin Hood will coordinate and help support outreach and education on children's oral health. Dental Robin Hood will also meet regularly with the larger collaborative effort: CavityFree SF via monthly Promotion Team, and Task Force meetings, quarterly Steering Committee (ICC), and annual CavityFree SF Community Forum.

Dental Robin Hood will administer Focus Groups to best delineate culturally appropriate messages to caregivers and then using the recommendations from the caregivers in the Focus Group and others will develop key oral health preventative messaging in alignment with CavityFree SF Steering Committee to disseminate to caregivers and community. The messaging format (radio, one-to-one, print, social media or bus ads etc.) to be determined by the Focus Group results.

Tooth decay/dental caries is a silent epidemic affecting children across all ages. Tooth decay/dental caries range from 40% to almost 60% in kindergarten children coming from certain neighborhoods that are disproportionately affected, including African American children. The goal of these services is to reduce racial disparities in tooth decay/dental caries that disproportionately affect underserved communities by supporting the promotion of oral health in children.

Dental Robin Hood was selected under RFP SFGOV-0000007270. Dental Robin Hood was the highest ranked proposer. The RFP allows for an Agreement of up to 10 years which includes options which may or may not be exercised.

Monitoring Report/Program Review & Follow-up:

This Agreement will receive annual monitoring through the DPH Business Office of Contract Compliance (BOCC), including for performance and fiscal stability.

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Health Equity and Inclusion Compliance:

The Vendor will provide the necessary information to comply with the Department's Office of Health Equity (OHE) requirements and will work collaboratively to remove systemic and operational barriers that impede providing appropriate levels of services to meet the needs of disadvantaged BIPOC stakeholders and communities.

Listing of Executive Director and Board of Directors:

Executive Director:	Rubin Sorrell II		
Board of Directors:	Peggy Hong	Geoffrea Morris	
	Charlette Carnegia	Erika Morris	