

Explanatory Document for Exploratorium's Middleground Installation for Fulton Street Façade of the SF Main Public Library for May 17, 2023 Visual Arts Committee Meeting

Originally installed at the San Francisco Main Public Library in 2019, *Middle Ground* invites passersby of all ages to learn more about themselves and how they relate to the people around them as they interact with the exhibition and each other. The expanded *Middle Ground* includes 15 architectural-scale, interactive, and multimedia exhibits about topics such as stereotypes and biases, social influence, prosocial behavior, and social polarization. Visitors are invited to play or ponder by exploring social science concepts. The installation proposes to help reestablish a sense of hope and provide a high level of care for people in the Civic Center area.

The 2019 installation won the Civic Design Award from San Francisco Design Week among other awards and recognition.

This project is a close collaboration with Urban Alchemy, the San Francisco Public Library, San Francisco Recreation and Park Department and key community stakeholders. It will be installed along the Fulton Street façade of the Main Library commencing in early June, 2023.