Preserving Public Art for the Future

DataScienceSF

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The San Francisco Arts Commission is tasked with the care and preservation of the Civic Art Collection – all 3,800 pieces

Robert Arneson, *Jugs on Jugs*, 1960

Roy De Forest, *Hunter's Secret*, 1965.

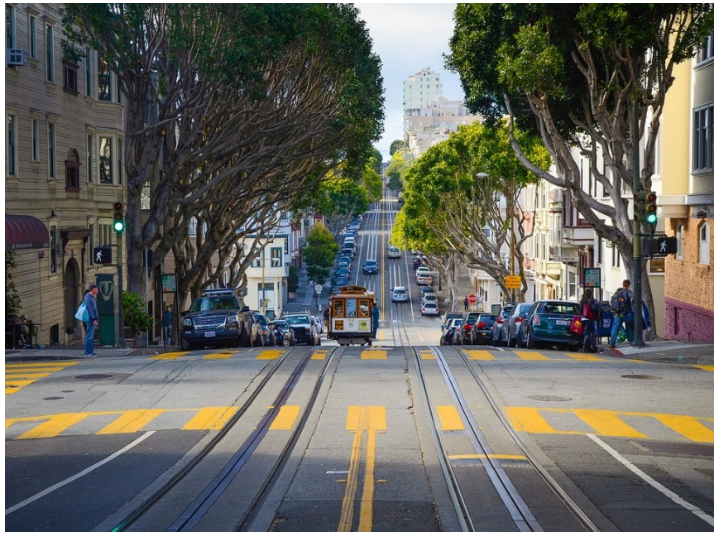
Merry Renk, *Outward Pendant*, 1960

Lotta's Fountain, 1875. Market Street at Kearney

Amy Ellingson, *Untitled*, 2015. SFO Terminal 3

To ensure the City's art for the future, we are now required to develop long term cost estimates as part of the City's 10 Year Capital Plan

But estimating the cost of preserving public art is harder than estimating the costs of other types of City infrastructure

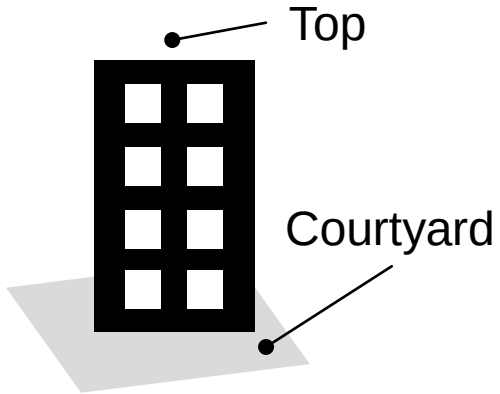


That’s because each piece of art is a **unique** asset that enriches public space, our cultural landscape and supports our local art community

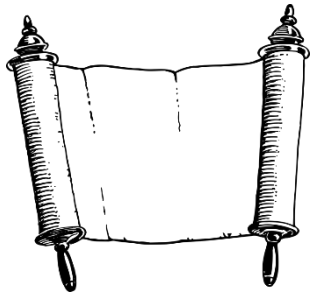
Part of each artwork’s uniqueness is in the material used, location, size and scale, microclimate, historical importance and current condition

Material

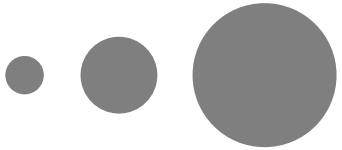
Condition



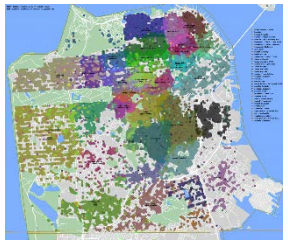
Location



History



Size



Microclimate

To estimate the cost of preserving, we had tried putting these pieces together but we were getting some odd estimates

So what's the best way to piece these factors together to estimate the cost of preserving public art over the long term?

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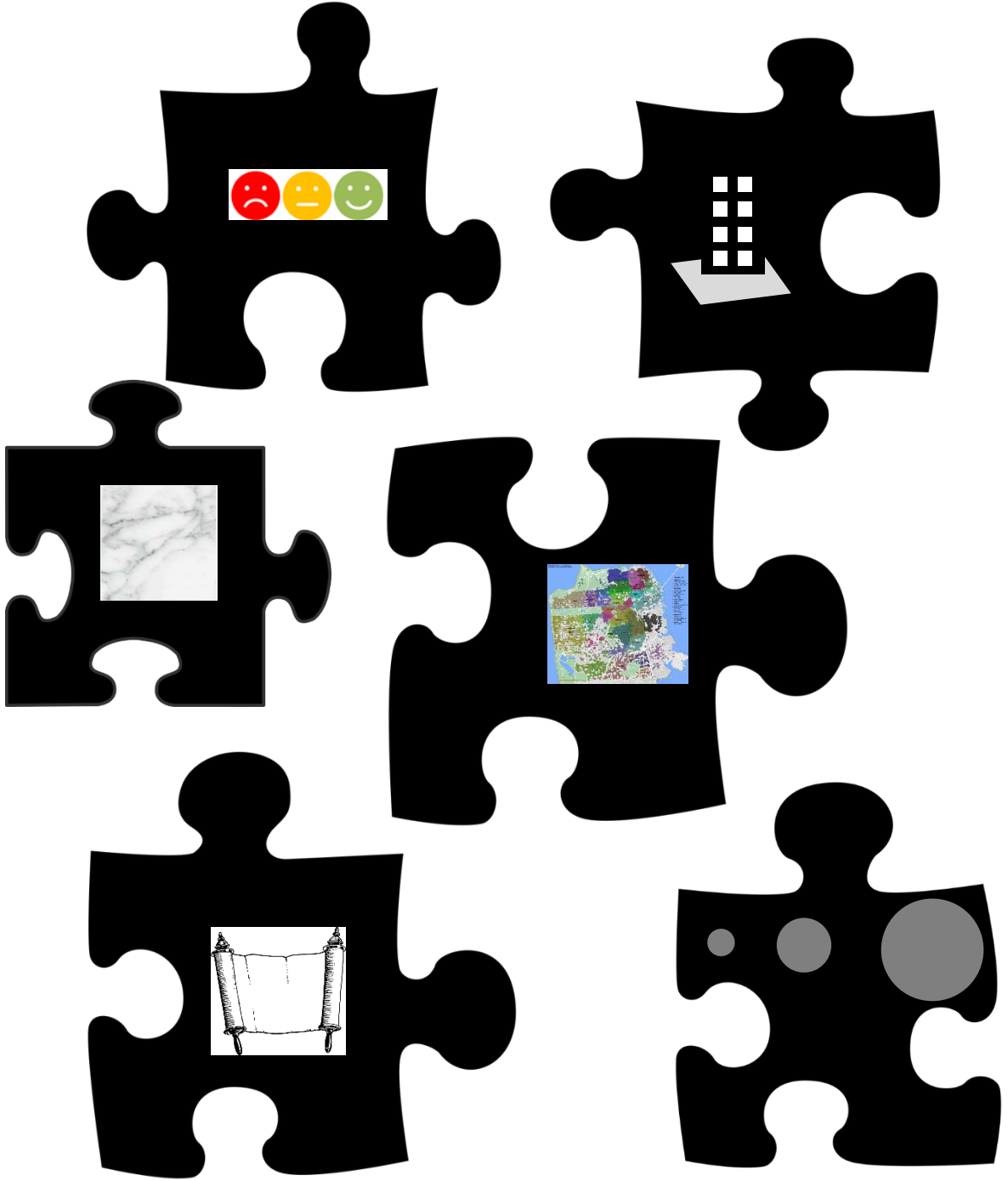

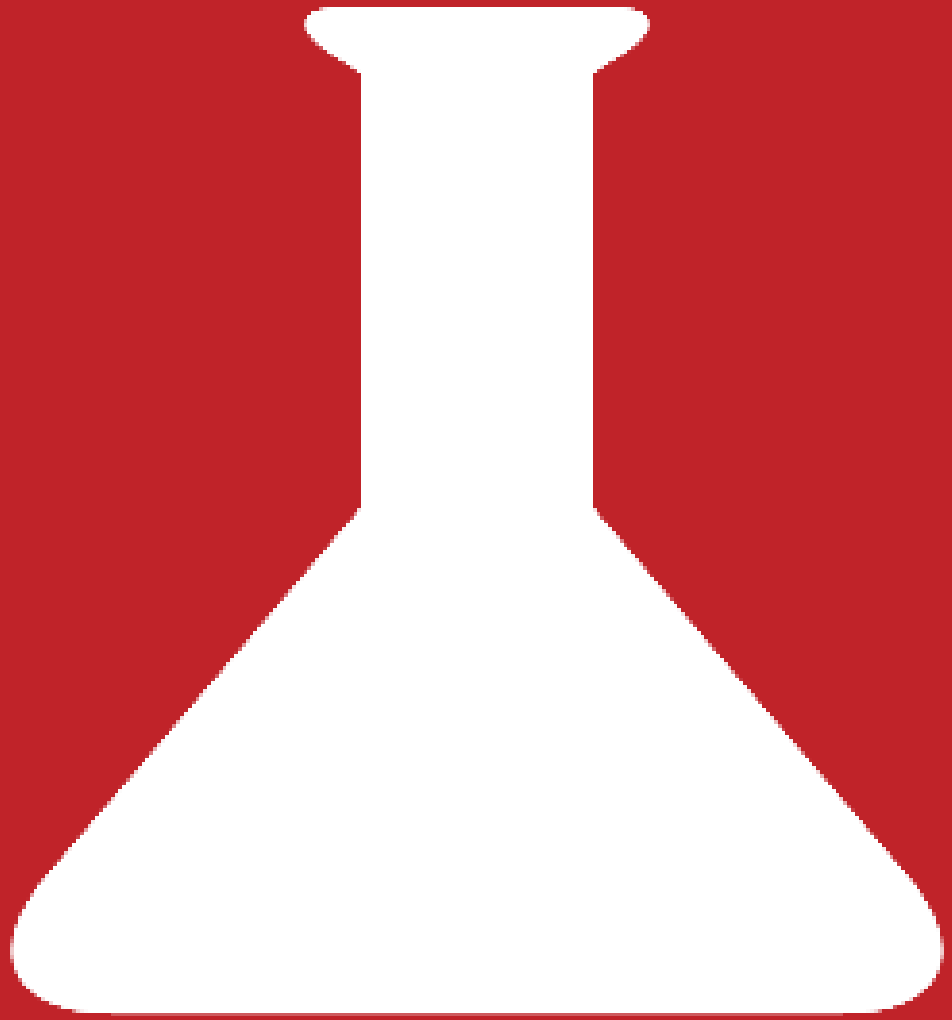

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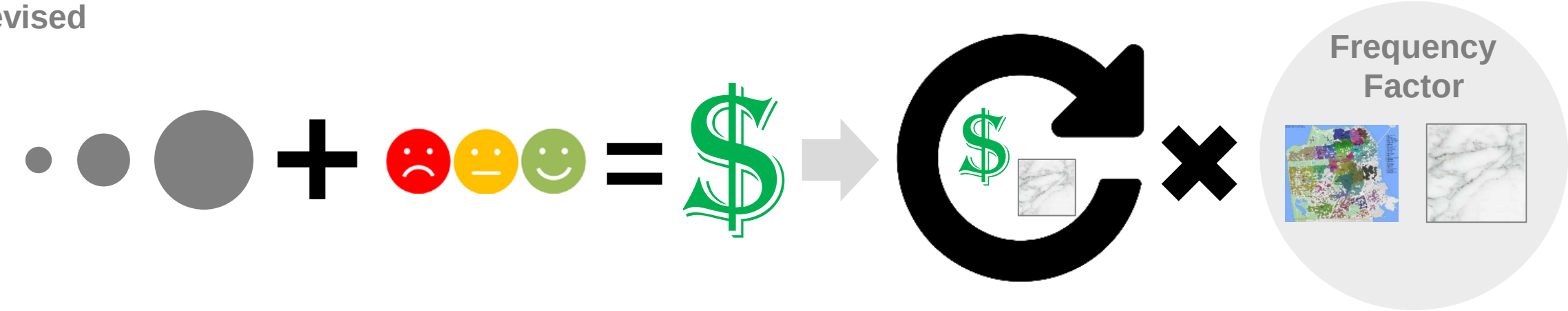
The Arts Commission had already put the pieces in a particular order

We first rearranged it to get an initial estimate from size and condition, update using material, then multiply by a frequency factor

Original

Revised



We then added some additional pieces like interest, fixed costs, a dynamic condition scoring to create long term cost projections and a prioritized schedule

Revised formula

Frequency Factor

New components

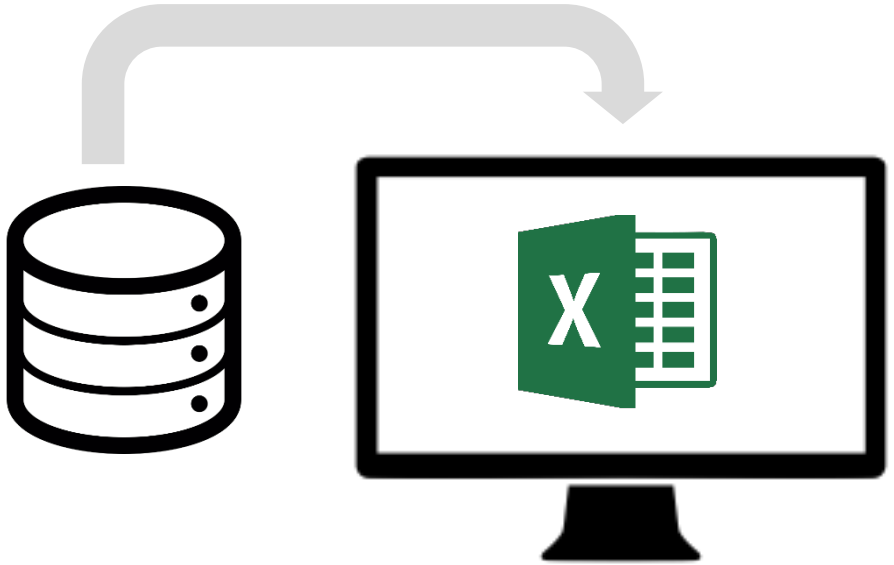
+ % + + +

Interest

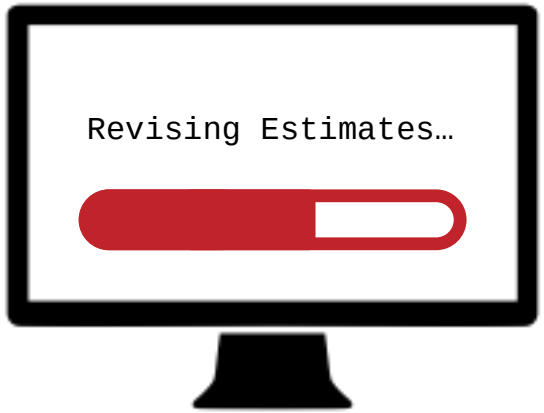
Fixed Costs

Service Change

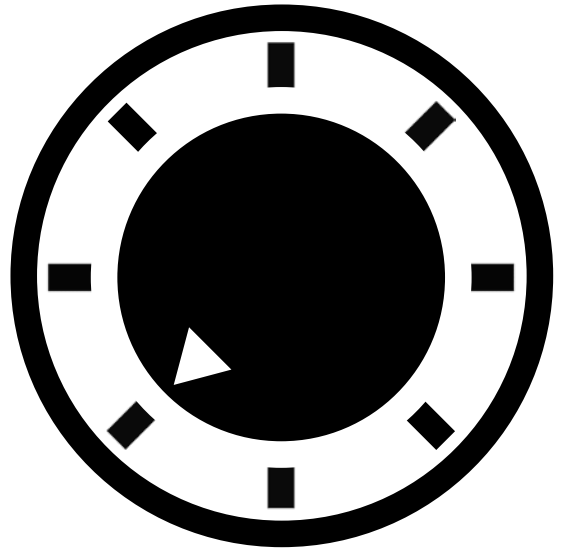
The new formula is built into Excel and allows us to easily update data, revise estimates at the push of a button and adjust model assumptions as needed



Copy and paste to update data



Revise estimates at the push of a button



Adjust assumptions

Built into the tool is long term projections of counts and costs by treatment type and data quality flags we can use to improve the data in our system over time

INSTRUCTIONS

Run Projections with New Data:

1. Clear RawData Tab (click button):

CLEAR DATA

2. Paste new data in RawData Tab
(must be identical columns to cleared data)
3. Run Projections (click button):

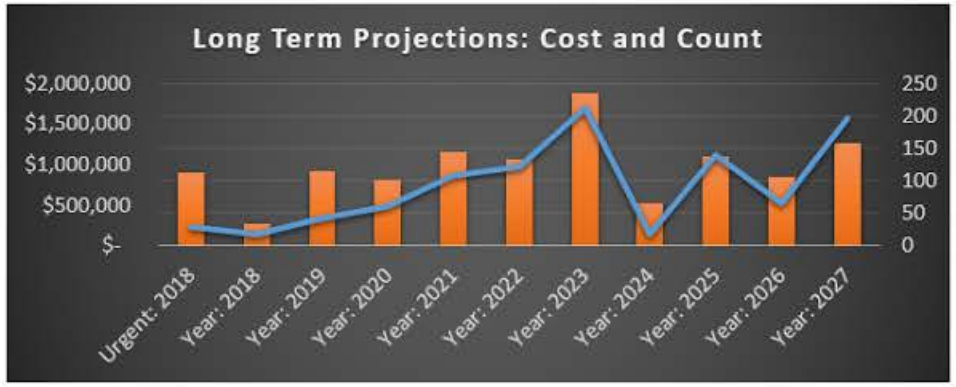
RUN PROJECTIONS

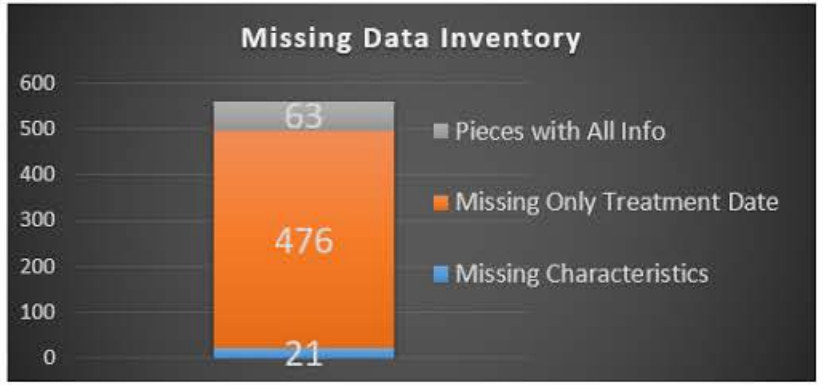
Adjustable Assumptions:

1. Go to Assumptions tab to adjust.
2. Projections will automatically update.

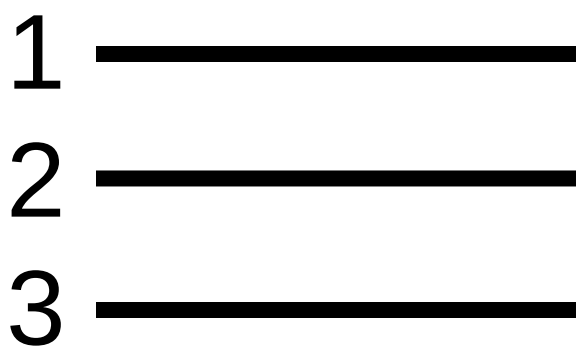
Art Capital Costs: Long Term Projections

10 Year Total			Urgent: 2018	Year: 2018	Year: 2019	Year: 2020	Year: 2021	Year: 2022	Year: 2023	Year: 2024	Year: 2025	Year: 2026	Year: 2027
Count of Pieces Treated		*Over Time*	*Count*	*Count*	*Count*	*Count*	*Count*	*Count*	*Count*	*Count*	*Count*	*Count*	*Count*
Maintain	938		0	13	42	59	106	114	207	6	141	56	194
Conserve	70		24	4	0	2	2	9	5	12	0	10	2
Restore	5		5	0	0	0	0	0	0	0	0	0	0
Total	1,013		29	17	42	61	108	123	212	18	141	66	196
Cost of Treatment			*Cost*	*Cost*	*Cost*	*Cost*	*Cost*	*Cost*	*Cost*	*Cost*	*Cost*	*Cost*	*Cost*
Maintain	$ 7,478,565		$ -	$ 61,991	$ 793,531	$ 627,054	$ 991,858	$ 746,841	$ 1,680,896	$ 49,666	$ 963,658	$ 472,163	$ 1,090,908
Conserve	$ 1,571,823		$ 500,903	$ 88,178	$ -	$ 59,604	$ 36,816	$ 190,949	$ 71,074	$ 345,647	$ -	$ 238,397	$ 40,256
Restore	$ 402,511		$ 402,511	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
Additional Costs													
Vandalism	$ 434,530			$ 40,600	$ 41,209	$ 41,827	$ 42,455	$ 43,091	$ 43,738	$ 44,394	$ 45,060	$ 45,736	$ 46,422
Condition Check	$ 434,530			$ 40,600	$ 41,209	$ 41,827	$ 42,455	$ 43,091	$ 43,738	$ 44,394	$ 45,060	$ 45,736	$ 46,422
Ongoing Maintenano	$ 434,530			$ 40,600	$ 41,209	$ 41,827	$ 42,455	$ 43,091	$ 43,738	$ 44,394	$ 45,060	$ 45,736	$ 46,422
Total	$ 10,756,490		$ 903,413	$ 271,969	$ 917,158	$ 812,139	$ 1,156,037	$ 1,067,063	$ 1,883,183	$ 528,494	$ 1,098,837	$ 847,766	$ 1,270,430





Which allows us to easily generate 10-20 year forecasts for costs and to prioritize our preservation projects



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Data, for the love of the City

THANK YOU

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