

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Are you a current art vendor adding an additional craft?

No

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item. Is this an application for a Family Unit?

No



Page 2 of 3 - Art Vendor Questions

Artist Biography (Please provide a short biography about yourself and your craft):

I am a small town girl from Nogales, Arizona, located on the border to sister city Nogales, Sonora, Mexico. I grew up seeing women and men alike wearing cowboy bolero hats with vibrant colors, high quality textiles and embellished accessories to add interest and authenticity to their outfits I have admired people who wear hats since I was a child and truly believe that what we put on ourselves communicates who we are within. I especially am proud to wear colors and textiles that represent my Mexican and Southwestern culture. My grandfather would never leave the house without a hat and I find myself doing the same. There's something about a hat that exudes confidence, class and to be honest a little bit of mystery. You either love hats or hate them but no matter what, people are intrigued by people who wear them

1. Describe your work in detail. How do you make it?

I use top quality (vegan suede, genuine suede and 100% wool felt) hats from third party sellers mostly from Mexico and embellish them with beautiful trims from India and the U S and accessorize with either vintage buttons, stones and/or feathers I take the hat and visualize what trim/band would look best with the color and texture of the hat then I start placing glue onto the trim/band and painstakingly apply it around the hat adding the accessories after that. This can take anywhere from 25 minutes to 2 hours depending on materials, accessories, glue, etc. I am a certified Color Consultant and currently studying Interior Decorating, so this all helps with my design tactics. At the very end, I brush off any glue residue or material debris and then I steam the band to look straight, stiff and proper

2. Where did you learn your craft?

I taught myself, but it took a good 2-3 months to perfect it. I put 100% into my craftsmanship and do everything in my power to leave the end result looking perfect without flaws

3. Did you take a class or learn on your own?

No

Please provide up to five (5) images of the work, both in process and finalized

Jewels.jpg

Please provide up to five (5) images of the work, both in process and finalized

The Mission District.jpg

Please provide up to five (5) images of the work, both in process and finalized

Garden Of Eden.jpg

Please provide up to five (5) images of the work, both in process and finalized

The Bohemian.jpg

Additionally, artists may upload a video (up to five minutes) of their process

The Gypsy.jpg

4 Tell us why you make this work?

I have been wearing hats since I was a child I own so many that I have purchased from all over, but one day it just faded me that I can decorate and make my own hats I had wanted a certain style of hat that I had never seen before so I executed my idea and put all the best ingredients together. I made the hat I had envisioned in my head. I have a passion for creating things from scratch and seeing the development. It's fun and very therapeutic. Of course,



get frustrating when things do not go the way you'd hope, but I don't give up and simply start all over until it's right.

5. What makes your work different from other artists and craftspeople making similar items?

I don't see hats like mine, which is reassuring that what I am creating is unique and has a niche. Majority of my hats are one of a kind and cannot be duplicated. That is something I love about them and so do many of my customers as well.

(Optional) Please provide an artist CV or Résumé:

No answer given

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have:

No answer given

6. What artist or business name are you operating under?

Brims & Clovers

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

Yes

If Yes, please provide links to your public sites:

www.brimsandclovers.com

If Yes, please provide links to your public sites:

<https://www.youtube.com/watch?v=Gm5JGp2PMww&feature=youtu.be>

Logo B&C.jpg

Please upload your image of display

No answer given

8. Are you using logos or material commonly used in commercial products?

Yes

9. How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

I have price tags on every hat with my logo and company name on it.

10. What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or other material commonly used in commercial products?

I haven't taken any steps yet, but I have purchased my own domain so I know no one else has my company name as well.

11. Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by copyright or trademark laws?

Yes



12. Are there any health and safety restrictions on your products?

No

13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

picture of items on receipts 1.png

13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

picture of item 2.png

13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

picture of receipt 3.png

13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

receipt 1.png

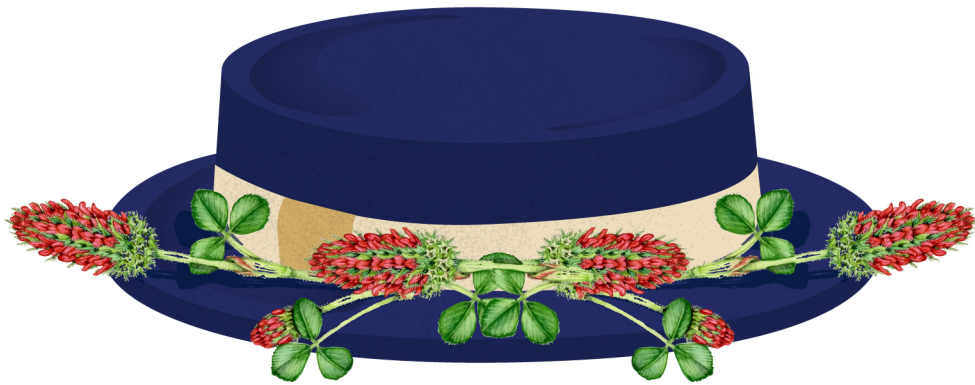
13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

picture of item 2.png

14. What, if any, safety precautions do you employ in your work?

I am very careful using the hot glue gun, wire cutters and scissors. Other than that, it's not very dangerous.





BRIMS & CLOVERS









