

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE
(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

- 1.** Lead artist's resume/qualifications and examples of previous work
- 2.** Three (3) letters of community support
- 3.** Letter or resolution approving proposal from city department **or**;
- 4.** Letter of approval from private property owner along with Property Owner Authorization Form
- 5.** Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
- 6.** Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
- 7.** Maintenance Plan (including parties responsible for maintenance)
- 8.** Color image of design
- 9.** One image of the proposed site and indicate mural dimensions

CV

Education

Bachelor of Fine Arts, University of Pennsylvania. Philadelphia: 2014-2018

Certificate in Painting, Pennsylvania Academy of Fine Arts. Philadelphia: 2013-2017

Murals:

2022:

- *Courageous Conscientious Changemakers Mural*, Live Oak School, San Francisco, CA.
- *Parisian Window*, private residence, Oakland, CA
- *California Poppies*, University of California Davis Medical Center, 4860 Y Street, Sacramento, CA. Wide Open Walls Mural Festival 2022
- *Flying Goldfish*, Tahoe Elementary School, Sacramento, CA. Wide Open Walls Mural Festival 2022
- *Cheap the Black Cat*, private residence, Berkeley, CA
- *Mastiffs of the Bell Tower*, The Bell Tower, 1900 Polk St., San Francisco, CA
- *SOFAR Entrance Mural*, SOFAR Ocean Technologies, Pier 28, San Francisco, CA
- *Smoke on the Bay*, Italics Tile and Stone Parking Lot, 6598 Hollis St, Emeryville, CA, SeaWalls Emeryville Festival 2022
- *Peonies of the Bell Tower*, 1900 Polk Street, San Francisco, CA. Paint the Void and Building 180

2021:

- ***Live Oak Extended Care Workshop Mini Mural (five workshops held for grades K-8 at Live Oak School), San Francisco, CA***
- ***Rhythm of the Boulevard, 1332 Del Paso Boulevard, Sacramento Community Murals Program, Sacramento, CA.***
- ***Night and Day, Palo Alto Temporary Murals Program, Palo Alto, CA.***
- ***Humpback Whales, private residence, Oakland, CA.***
- ***Sphinx, Hayes Valley Art Works, San Francisco, CA***
- ***145 Days Home, Mix Desert Maison, 3460 Lucerne Vista, Yucca Valley, CA.***
- ***The Garden at 1344 Fell Street, Artisanov Construction, 1344 Fell Street, San Francisco, CA.***

- **PARADISE collaborative mural with [AmandaLynn](#), [NattyPaints](#), [Lady Mags](#), and [Carly Ealey](#). B & K Electrical Supply, 47 Duboce Avenue, San Francisco, CA.**

2020:

- *The Eco Mural Project 13: Leafy Sea Dragon*, 927 s 46th Street, Philadelphia, PA. Hagopian Arts
- *I Am Because We Are*, Faith Worship Center Daycare, 65 Penn Blvd., Landsdowne, PA. Hagopian Arts
- *Hope Medallions* (I designed and painted three of six: Adapt, Persevere, Empathy) Philadelphia Mural Arts Program and Arts & Crafts Holdings, 990 Spring Garden Street, Philadelphia, PA. Hagopian Arts

2019:

- *Eco Mural Project 7: Nautili*, Hagopian Arts, Choy Wong Kitchen, Philadelphia, PA. Hagopian Arts

2018:

- *Eco Mural Project 3: Arowana*, Red Lotus Spa, Philadelphia PA. Hagopian Arts

Murals where I was Lead Assistant:

2020:

- *Eco Mural Project 12: Luna Moth*, The Cube at 30th Street Station, University City District, Philadelphia, PA. Hagopian Arts
- *Eco Mural Project 11 (Series of 9)*: Collaboration with John Heinz National Wildlife Refuge at Tinicum. Hagopian Arts
- *Keep Going Mural*, in partnership with Drive Out Suicide (Gabriel Nathan) and Spak Properties, Park Pizza, West Philadelphia, PA. Hagopian Arts
- *Art at the Airport Exhibition*, Terminal D, Philadelphia International Airport, Philadelphia, PA. Hagopian Arts
- *Hope Medallions (Series of 6)*, Philadelphia Mural Arts Program and Arts & Crafts Holdings, 990 Spring Garden Street, Philadelphia, PA. Hagopian Arts

2019

- *25th Anniversary Marathon Mural*, Quaker MotorSport, Philadelphia, PA, through Hagopian Arts and Philadelphia Mural Arts Program

- *Eco Mural Project 9: Eastern Tiger Swallowtail Butterfly*, Cedar Park Triangle, Cedar Park Neighbors, University City District, Philadelphia, PA
- *Eco Mural Project 5: Wetlands*, Davis Pharmacy in Philadelphia, PA. Hagopian Arts
- *Mercantile Library Mural*, 1021 Chestnut Street, Philadelphia, PA. Hagopian Arts, Brickstone Properties, and Philadelphia Mural Arts Program

●
2018

- *Eco Mural Project 4: Amphibian*, University City Housing in Philadelphia, PA. Hagopian Arts
- *Archetype Solutions Group Interior Mural* in Philadelphia PA. Hagopian Arts
- *New Courtland Fellowship Mural and Painting Workshops 3*, Center For the Emerging Visual Arts and NewCourtland in Philadelphia, PA. Hagopian Arts
- *Brauhaus Schmitz*, South Street in Philadelphia. Hagopian Arts
- *Symbiosis*, Eco Mural Project 2, Emlen School in Philadelphia PA. City of Philadelphia Mural Arts Program and Hagopian Arts
- *Eco Mural Project 1: Kauai Coral Reef Life*, One Stop Deli in Philadelphia, PA. Hagopian Arts

2017

- ***Neighborhood Bike Works Mural, Neighborhood Bike Works, Philadelphia, PA. Hagopian Arts***

Publications:

- "Meet ORLUarts (Liv Losee-Unger), Muralist", ShoutOut SoCal, January 2022
- Blue Blocks Podcast #15, "What's Happenin'?" Mention at 31:00, September 2021
- "City Selects 39 Artists and 10 Locations for Community Mural Program," Sacramento City Express, June 2021
- "A new Herbie the Love Bug mural in West Philly has a driving purpose--suicide prevention--and QR codes", Stephanie Farr at the Philadelphia Inquirer, 2020
- "Hope Medallions Debut in Spring Arts," Spring Arts, 2020
- "Hope Medallions," Mural Arts Philadelphia, 2020
- "Philadelphia Mural Dedicated to Philadelphia Marathon Weekend," AACR Philadelphia Marathon Press Release by Jennifer Sherlock, 2019
- "New Mural Dedicated To Philadelphia Marathon Unveiled In Manayunk", CBS3 Philadelphia, 2019

- “New Manayunk mural celebrates the Philadelphia Marathon, and offers motivation to runners,” Justin Udo, KYW Newsradio 1060AM , 2019
- “American Association for Cancer Research dedicates a mural on marathon course”, 6ABC Action News, 2019



Ledyard Alley Mural Design
ORLUarts

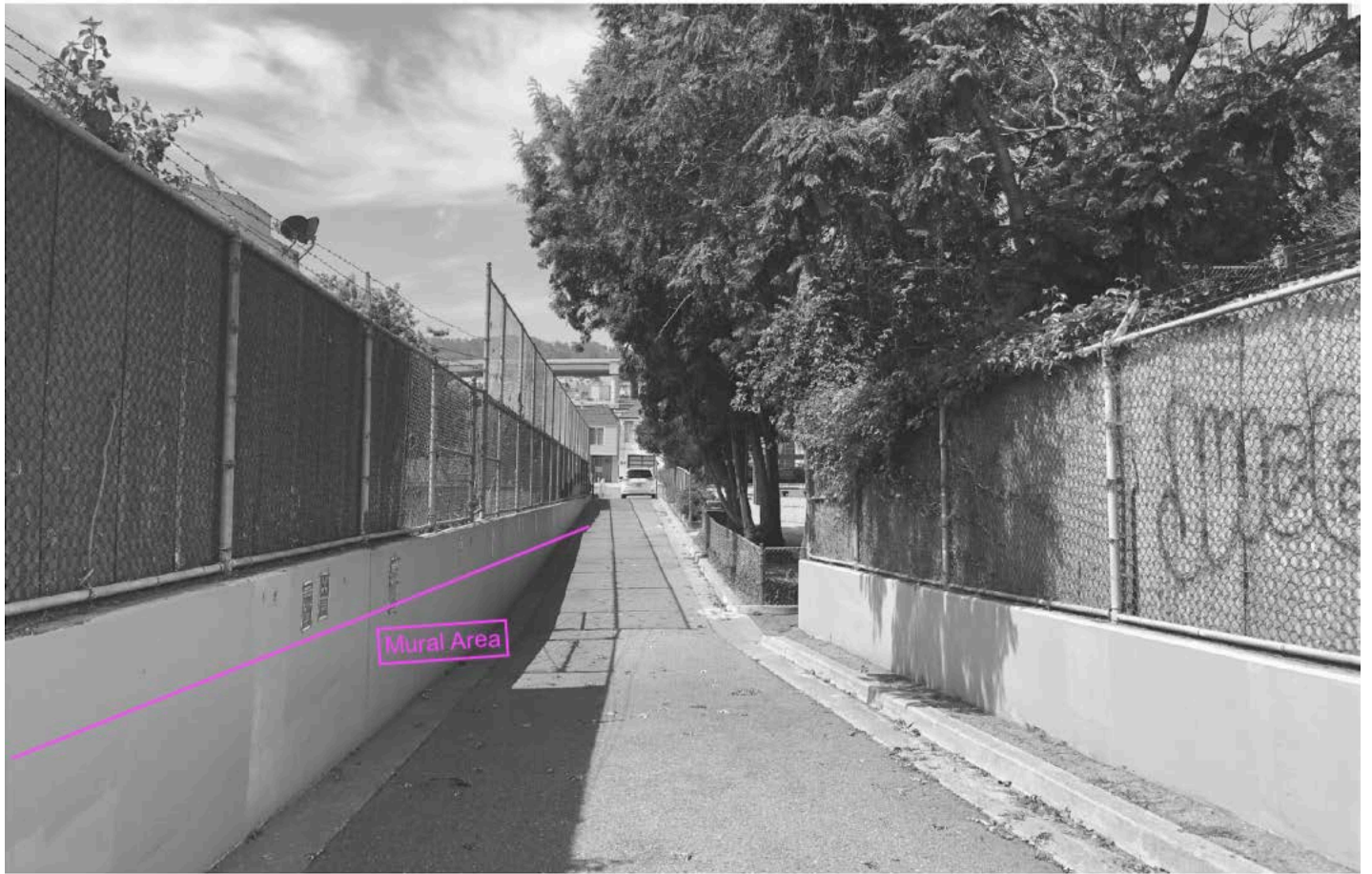
Full view



Close ups







San Francisco Arts Commission December 23, 2022

Attn: TBE, Silver Terrace Park Mural Review

401 Van Ness, Suite 325 San Francisco, CA 94102

Dear Friends

It is my sincere pleasure to support the proposal presented by the SF Parks alliance and the “Friends of Silver Terrace” community group. My extended family has been a part of the Silver Terrace community for approx.. 60yrs. I personally have lived in Silver Terrace for 30 years. Over the years, my family has used the park for all the services it provides, from the playground, baseball and tennis, to currently walking our seniors around the existing walking paths.

The current state of the “non sports” facilities is horrible. The alleyway is in disrepair with poor lighting and broken cement. The playground has not been updated since I have been a resident, with unmaintained sand, rotten wood, broken swings and benches.

The first step in the Park transformation, is to transform the Silver Terrace Park Alleyway by providing a safe thoroughfare to the Silver Terrace athletic fields, playground, and recreation center (fyi.. which currently houses a community daycare), is long overdue. By adding lighting, planters and a painted mural, to clean up and beautify the alleyway, the goal is to create a sustainable, well stewarded community walkway.

The proposed mural is a key element in helping to beautify the Alleyway space, and truly represent the beauty of the neighborhood. The proposed designed with its nature theme, will represent the ongoing upgrade of the park the community is driving. A space which is safe, clean, bright, with plenty of trees and flowers, and representing everyone who lives in Silver Terrace!

Finally, Silver Terrace park services a very diverse community (i.e age, ethnicity and family dynamics). On any given day you can see young families/children in the playground, to Seniors dancing, walking and doing Tai-Chi. The community deserves a clean and safe thoroughfare which connects the park to the surrounding neighborhood. Thank you for your support and the role you can play in helping us transform this space!

Sincerely,

William Allen (Retired- Senior Director Business Management at HP and Microsoft)

15 Mercury Street

San Francisco, CA 94124

San Francisco Arts Commission
Attn: Craig Corpora, Mural Review
401 Van Ness, Suite 325
San Francisco, CA 94102

January 10, 2023

To the SF Arts Commission,

I am a resident of Silver Terrace and mother of a three year old and an infant. I take my daughter to this Silver Terrace park area and frequently walk past Ledyard Alley. I have noticed a lot of other regulars who pass by here quite often as well. I would love to see the new mural added here and think it would make the space more enjoyable and hopefully encourage others to take more pride in this area and keep it cleaner for all.

I'm definitely in support of the Parks Alliance's Ledyard Alley mural project and look forward to seeing this come together.

Thank you,
Shayna Yasuhara
Silver Avenue -Resident

San Francisco Arts Commission
Attn: Craig Corpora, Mural Review
401 Van Ness, Suite 325
San Francisco, CA 94102

January 9, 2023

To Whom It May Concern:

As a designer and resident of the Silver Terrace neighborhood, I am honored to write a letter in support of the Ledyard Alley mural. Our quiet Silver Terrace neighborhood has few open parks or public murals and this would greatly benefit the many multi-generational families in the neighborhood.. In fact, the location of the mural is in proximity to an athletic field and preschool, making it easily enjoyed by the many children, youth and seniors who pass by.

The mural with its bright colors will enhance the community, provide opportunity for conversation and transform what is otherwise a bare alley.

We hope you will consider funding this project.

Sincerely,

Sally Limb

San Francisco Arts Commission
Attn: Craig Corpora, Mural Review
401 Van Ness, Suite 325
San Francisco, CA 94102

January 11, 2023

Dear Craig and Colleagues,

I am a native San Franciscan who has lived in many neighborhoods of this truly magnificent city. I have lived in the Bayview, more specifically, Silver Terrace, for the past 6 years. We have a multi-generational home and one of our favorite family pastimes is neighborhood walks. My mother and two children are often found getting in their exercise by walking laps (or scootering) around the Silver Terrace athletic fields.

Though, the atmosphere in the Silver Terrace Playground and Ledyard Alley feels lack luster, if not off-putting. The playground's dark brown wooden play structure atop the light brown, tan-colored sand is a wash of blah. This brown-shaded, outdated, and dilapidated "*centerpiece*" is bound by gray walls and gray concrete. To put it plainly, calling it plain is an understatement. It is uninviting for children and their families. Without a space that is inviting to members of the community, it is increasingly difficult to form that sense of community that we all desire. This is exceptionally disappointing for San Francisco, a city that prides itself on our appreciation for art, beauty, and community.

Again, as a native San Franciscan, I know that we can make strides together to improve our environments and get the support we need from our local leaders (hence this letter). I implore you to take the necessary steps to facilitate a mural in the Ledyard Alley. Ledyard Alley presents a unique opportunity to create a strong and intuitive connection between Silver Terrace's athletic greenspace and its residential leisure space. The mural installation would be both a small effort to repair our urban fabric, and part of a larger effort to enhance the Silver Terrace Community.

I urge you to support this effort to beautify the Ledyard Alley into a welcoming space that's fitting for this diverse neighborhood. This mural could be the jump start needed for a full transformation of the space that will ensure the Silver Terrace leisure area is an inviting space and a source of pride for the community.

Sincerely,

A handwritten signature in black ink that reads "Stephanie Bashaw". The signature is written in a cursive, flowing style.

Stephanie Bashaw
Bayview Resident



London N. Breed, Mayor
Philip A. Ginsburg, General Manager

Date: March 1, 2023

To: Recreation and Park Commission
Capital Committee

Through: Philip A. Ginsburg, General Manager
Dana Ketcham, Director of Permits and Property Management
Lisa Bransten, Director of Partnerships

From: Abigail Maher, Deputy Director of Partnerships

Subject: Silver Terrace Playground -Ledyard Alleyway Mural Placement

Agenda Wording:

Discussion and possible action to approve the placement of a mural on Ledyard Alleyway in Silver Terrace Playground.

Strategic Plan References for grant:

Strategy 1, Inspire Public Space: Keep today’s parks safe, clean, and fun; promote our parks’ historic and cultural heritage; and build the great parks of tomorrow.

Objective 1.2: Strengthen the quality of existing parks and facilities.

Strategy 3, Inspire Investment: Through community engagement, advocacy, and partnerships, cultivate more financial resources to keep San Francisco’s parks and programs accessible for all.

Objective 3.2: Broaden engagement with park users and park patrons.

Background

San Francisco Parks Alliance is a citywide parks nonprofit in San Francisco. They partner with communities and public agencies to create, sustain, and advocate for parks and public spaces that welcome and belong to everyone. Community members in the Silver Terrace neighborhood advocated for improvements to the Ledyard Alleyway, a major thoroughfare from the neighborhood to the Silver Terrace Playground.

The Parks Alliance applied for and were awarded a Community Challenge Grant, a program in the City Administrator’s Office, to support improvements in the Ledyard Alleyway. The Parks Alliance and artist Liv Losee-Unger, with ORLUarts, have proposed painting a mural on the



southern wall of the alleyway. The mural project aims to beautify the alleyway and create a more welcoming entrance to Silver Terrace playground and athletic fields.

The Recreation and Parks Department is supportive of the mural project, but does not maintain artwork, so the Parks Alliance will be responsible for repair and maintenance of the work, which will be installed on a temporary permit. The Parks Alliance is committed to a 10-year maintenance plan and understands that if the artwork falls into disrepair they will be responsible for removal or for reimbursing RPD for removal.

Once the Recreation and Park Commission approves the location of the art project on Recreation and Parks property, the Parks Alliance will also seek review and approval by the San Francisco Arts Commission.

Staff Recommendation:

Department staff recommend approval of the placement of a mural on Ledyard Alleyway in Silver Terrace Playground.

Supported By:

Supervisor Shamann Walton, District 10
William Allen, Silver Terrace community member
Shayna Yasuhara, Silver Terrace community member
Sally Limb, Silver Terrace community member
Department Staff
San Francisco Parks Alliance

Opposed By:

None known at this time



Laura Rothman <laurar@sfparksalliance.org>

Ledyard Mural Placement

1 message

Maher, Abigail (REC) <abigail.maher@sfgov.org>
To: Laura Rothman <laurar@sfparksalliance.org>

Wed, Mar 1, 2023 at 7:37 PM

Hi Laura – today, I presented this item at the Recreation and Park Commission Capital Committee: Discussion and possible action to approve the placement of a mural on Ledyard Alleyway in Silver Terrace Playground.

The capital committee reviewed and approved the mural placement item. The item will be on the consent calendar for the March 16 full Recreation and Park Commission meeting. Typically, the consent calendar items are approved with one motion, and I am not asked to present the item.

Once the Commission takes action, we'll have a resolution number. (The resolution PDF may take a week or so, but we'll have verbal confirmation at the meeting.)

Attached is my presentation and here are links to my staff report and supporting documents:

<https://sfrecpark.org/DocumentCenter/View/19770/Item-4-Ledyard-Alley-staff-report-030123>

https://sfrecpark.org/DocumentCenter/View/19782/Item-4-Ledyard-Alley-Mural_Exhibit-A-Design-030123

https://sfrecpark.org/DocumentCenter/View/19769/Item-4-Ledyard-Alley-Mural_Exhibit-B-Support-Letters-030123

Please keep me updated on the approval process with the SF Arts Commission. Thank you for working with the community and the city on this beautiful and uplifting project!

Thank you,

Abigail

Abigail Maher

Deputy Director, Partnerships

San Francisco Recreation and Park Department | City & County of San Francisco

McLaren Lodge in [Golden Gate Park](#) | 501 Stanyan Street | San Francisco, CA | 94117

(415) 831-2790 | Abigail.maher@sfgov.org



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Ledyard Alleyway Presentation.pdf
947K

Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art, described as follows:

DESCRIPTION: [type, mural, medium]:

Mural for Ledyard Alleyway. Acrylic mural paints (NovaColor).

TITLE, DATE: Title TBD, Summer 2023

DIMENSIONS: Approximately 600 sqft

ADDRESS/LOCATION: Ledyard Alleyway, Silver Terrace Athletic Fields, SF

("the Work"). In consideration of the City's approval to place the Work on City property, the Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), and/or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. If the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Work without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Work in accordance with 17 U.S.C. § 106A (a) (2).

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 **AND to the City Agency with jurisdiction over the property.**

CITY AGENCY

See next page

Agency: _____ Authorized Agent: _____

Address: _____

Email: _____

Phone: _____

SIGNATURE: _____

DATE: ____/____/____

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: Liv Losee-Unger (ORLUarts)

Address: 3620 Quigley Street, Oakland, CA, 94619

Email: orluarts@gmail.com

Phone: 415 734-8336

SIGNATURE:  _____

DATE: 03 / 07 / 2023

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Craig Corpora

Address: San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Email: craig.corpora@sfgov.org

Phone: 415-252-2249

SIGNATURE: _____

DATE: ____/____/____

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 **AND to the City Agency with jurisdiction over the property.**

CITY AGENCY

Agency:

Address:

Email:

Phone:

SIGNATURE:

DATE:

San Francisco Authorized Agent: RPD
Recreation and Park Department
501 Stanyan St.
SF, CA 94117
abigail.maher@sfgw.org (415) 831-2790
Abigail Maher
3/9/23

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: _____

Address: _____

Email: _____

Phone: _____

SIGNATURE: _____

DATE: ____/____/____

SAN FRANCISCO ARTS COMMISSION

Authorized Agent:

Craig Corpora

Address:

San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Email:

craig.corpora@sfgov.org

Phone:

415-252-2249

SIGNATURE: _____

DATE: ____/____/____

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>