

DISTRICT 10 FOOD EMPOWERMENT MARKET PILOT

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WHAT IS A FOOD EMPOWERMENT MARKET?

- It is a market NOT a pantry that offers free to low-cost food
- It was created by Supervisor Ahsha Safai 2021 under ordinance 102-21
- The market focuses not only on food but nutrition, and connection to services and workforce development opportunities
- Community Engagement and Dignity of offerings and services is some of FEM's core tenets



WHERE IS THE PROPOSED SITE OF THE DISTRICT 10 FEM?

- Proposed Site is 5030 Third Street Near the Old B of A
- Slate for November 2022 start date
- Bayview Hunters Point Community Advocates will operate the site
- District 10 Community Engagement Liaison will be employed by BayView Senior Services





WHO IS ELIGIBLE

- Must reside in 94124, 94134, or 94107 and meet one the criteria listed below:
- Individuals receiving public assistance; OR
- A member of the undocumented community; connected to one of our partnering CBOs; OR
- An Occupant of Residential Hotel unit; OR
- An individual ineligible for government assistance but affiliated with one of our partnering CBOs



WHAT POPULATION WILL BE PRIORITIZED?

- Referrals from medical clinics within D10 clinics and/or clinics servicing D10 patients will be prioritized
- Families with children classified as overweight/obese
- Minimum of 250 individuals will be served weekly in the first year
- Minimum of 500 to 1000 unduplicated clients monthly in the first six months
- Appointment windows will likely be given at the beginning



WHO CAN REFER TO THE MARKET ?

- The goal is to partner with 15 to 20 Community Based Organizations located in District 10; OR
- Organizations serving District 10 residents; OR
- Medical Clinics located in D10 and/ OR Clinics serving D10 residents
- CBOs/ clinics will likely sign non-binding MOUs with FEM and have clients complete release of information forms



FOOD SOURCING

Food Empowerment Team has been talking to the following Food Sourcing Organizations:

- SF Marin Food Bank
- SF Produce Market
- Lucky's Bayview
- *Proposed Food Sourcing Companies: Gus and Mollie Stone's (we have not reached out yet; however, these entities already have a footprint in District 10)
- A large amount of the food will be purchased from BIPOC farmers from the Central Valley who are located within a 150 mile radius to San Francisco



COMMUNITY ENGAGEMENT

- We need to hire a District 10 Community Engagement Liaison in September 2022
 - A Temporary Community Advisory Board needs to be formed by October 2022 (6 to 12 members)
 - Permanent Community Advisory Board needs to be formed within 90-days after opening the FEM (6 to 12 members)
 - A Website, Instagram, Facebook Site will be launch within the next 90 days
 - Capital Campaign to sustain this resource in the community
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THANK YOU AND QUESTIONS

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