

Bernal Heights

- 12 Small Things
- Bernal Beast
- Book Castle SF
- Inclusions Gallery
- Jangle
- Or Shalom Jewish Community
- Pinckney Clay
- Red Burro Collectivo
- Succulence
- The Epicurean Trader
- Therapy Stores
- Vinorosso

Bernal Merchant's Association Bernal Business Alliance

The Mission

- Aly Maky (street vendor)
- Born Again Thrift
- Botanic Panic
- Bris Creations
- Cesar Canales Clothing (street vendor)
- City Art Cooperative Gallery
- City Beer Store

- Daniel's Jewelry
- Diju Jewelry
- Evolved SF
- Eye Thrift
- Florería La Poblanita
- Frida's Closet
- Gallardo's Party Favors
- Heliotrope San Francisco
- Juanita's Flowers (street vendor)
- La Nee Thai Massage
- LE POINT
- Lecheros
- Love & Luxe
- Luz de Luna
- Mission Praxis
- Mission Wireless
- Mission: Comics & Art
- Mixcoatl Gifts & Handycrafts
- Munroe Motors
- MX3 Fitness
- My Sweet Angel (street vendor)
- Native Hand by Hand & Fashions
- Native Roots (street vendor)
- Natural Resources

- Pikitos Thrift Store
- Santo Hermano Pedro Boutique (street vendor)
- Silver Sprocket
- Skin on skins
- Yolis's Boutique

Mission Merchant's Associations

Calle 24

Mission Merchants Association
Valencia Corridor Merchants
Association

The Portola

- FrameArt Studio
- Portola Neighborhood
 Association (merch)
- Salon Inclusion
- Tin Tin Flee Market

Portola Merchant's Association

Portola Neighborhood Association

Restaurants and bars are not included in this list, and there are more businesses that may not have submitted for this guide. Check out the merchant's associations listed above for links to more neighborhood establishments.



Bernal Heights



12 Small Things 513 Cortland Avenue

12 Small Things is a collection of fashionable, fairly traded gifts that are handmade by artisans in need of support around the world.

(415) 829-8292 12smallthings.com @12smallthings.com

Thur. - Sat. 11:00-6:00 Sun. 11:00-5:00





Bernal Beast 509 Cortland Avenue

Pet supplies (dogs, cats, chickens, small animals); holiday toys, treats and clothing for cats and dogs; ready made gift bags for dogs and cats for the holidays; Santa photos with your pets, dog training classes and puppy socials.

(415) 643-7800 bernalbeast.com @bernalbeast

Mon. - Fri. 10am-7pm Sat. & Sun. 10am-7pm

Book Castle SF 434 Cortland Avenue

We are a pop-up bookshop for the holiday season with new, used, and discounted books for every reader. Specializing in children's literature. We had our last pop-up right before the pandemic shut-down, so we look forward to seeing our Bernal neighbors again!

bookcastlesf.com @bookcastlesf

Wed. - Fri. 12pm-5pm Sat. & Sun. 12pm-6pm





Inclusions Gallery 627 Cortland Avenue

Inclusions Gallery celebrates the season with their 15th Anniversary and Retrospective Exhibition, featuring 15+ San Francisco, Bay Area artists and makers

- December 3-4, 12-5 pm: Pottery Pop-Up with SF potter, Susan Gold
- December 8, 5:30-7:30 pm: Winter Stroll & Live music with Bernal Heights musicians Ramiro Cairo & Bob Menacho.
- December 10-11, 12-6
 pm: Jewelry Pop-Up with
 Bernal Heights jeweler,
 Denise Heffernan.

(415) 817-1493 inclusionsgallery.com t/i: @InclusionsSF FB: @Inclusions Gallery

Thur. - Sun. 1pm-6 pm (Special holiday hours: TBA)

Jangle 19 Bennington Street

We're an ethically driven, socially-conscious maximalist brand, inspired by quality craftsmanship, natural fibers and the power of human connection. Our organic cotton pearl snap shirts in fun prints and gift cards make great holiday gifts.

(713) 306-3692 jangleapparel.com @jangleapparel

9am-6pm





Or Shalom Jewish Community 333 Cortland Avenue

We are a community that works toward social change and justice, is inclusive and divers. Or Shalom is committed to spiritual growth, emotional development, community nurturance, social justice, humor, nature, arts, creativity and joy!

(415) 469-5542 orshalom.org @OrShalomSF

Varied hours, open by appointment as well.

Pinckney Clay 3417 Mission Street

Ceramic art studio offering classes, workshops, private events, memberships and a retail store of handmade goods.

(415) 525-4574 pinckneyclay.com @Pinckneyclaysf

Wed.-Fri. 12pm-8pm Sat. & Sun. 12pm-5pm





Red Burro Collectivo

434 & 432 Cortland Avenue

Showcasing Local Artists and Craftspeople of Bernal.

(415) 550-1553 KateRazo.com @Kate-Razo-Art

December 4 through the 31st: Thur.-Sun. 11am-7pm

Succulence 402 Cortland Avenue

We offer supplies for a succulent lifestyle. You will find an amazing array of plants, planters, jewelry, crystals and greeting cards inside our doors. We stock a great selection of indoor and tropical plants, succulents, airplants, carnivorous plants and some killer rare stuff as well. We rep handmade planters from fantastic ceramicists, and incredible catalog pieces. Our jewelry is super rad and our cards are brilliant, poignant and hysterical. We are in our 14th year of business serving San Francisco!

(415) 282-2212 thesucculence.com FB: @succulence i: @thesucculence

Every Day 10am-5:30pm



The Epicurean Trader 401 Cortland Avenue

We hand select artisan products across America for their dedication to the craft The Epicurean trader is dedicated entirely to craft products: craft spirits; organic and natural wines; farmstead cheeses and charcuterie; small batch chocolates, coffees, teas and pantry items.

(415) 800-6584 theepicureantrader.com @theepicureantrader

Mon.-Wed. 10am-8pm Thur.-Sun. 9am-5pm



THERAPY STORES

EST 1994 | SAN FRANCISCO

Therapy 626 Cortland Avenue

Therapy Stores is familyowned and woman-run; we strive to provide a place where everyone can feel seen and understood with products that invoke feeling. Our selection is unique in that our goal is to use words, color, design, and scent to connect within and with others. Many of our makers are small businesses themselves and we hope the thoughtfulness of our curation helps you connect with your inner self and with those around you.

(415) 658.7475 therapystores.com @therapystores

Vinorosso 629 Cortland Avenue

Italian wine shop & wine bar - over 100 hand picked, hard to find Italian wines - mostly in the \$18-\$30 range

(415) 647-1268 vinorossosf.com @vinorossosf

4pm - 10pm





The Mission



Aly Maky

Southwest 24th Street BART Plaza (Street vendor)

5% off on selected merchandise (Handicrafts from Ecuador) 5% de descuento en mercancía seleccionada (artesanías de Ecuador)

(415) 583-1584

Everyday 10am-6pm



Born Again Thrift 2287 Mission Street

Black Friday Sale 20% off all products.



(415) 932-6060 bernalbeast.com i: @bornagainthriftsf Tiktok: @bornagainthriftsf

Mon.-Sat. 11am-7pm



Botanic Panic 701 Valencia Street

I have a mobile plant shop where I sell beautiful plants, botanical art, and plant accessories (containers, moss poles, plant trellises etc.) I also sell everlasting wreaths and holiday inspired decor, but in a unique style where every piece is different and handmade by me! The van is parked at City Station corner of 18th and Valencia.

(415) 407-8774 botanicpanicsf.com @botanicpanicsf

Thur., Sat.-Mon. 12pm-6pm

Bris Creations 2782 24th Street



Custom Cakes and French Pastries. Buy 2 desserts, get 3rd at 50% off. Orders must be placed 3-5 days in advance and paid the same day of the order.

(415) 812-5268 briscreationssf.com @Brisscreationssf

Mon.-Sat. 11am-4pm



Cesar Canales Clothing

Southwest 24th Street BART Plaza (Street vendor)

Jeans \$20 (\$25, regular price) Women's & men's t-shirt \$10 (\$15, regular price) Visit us for more offers!

(415) 573-8237

Everyday 8am-4:30pm



City Art Cooperative Gallery 828 Valencia Street

City Art Cooperative Gallery has been owned and operated by local artists since 1998. Our space showcases an eclectic array of fine and affordable art and jewelry. Celebrate the opening of our December/January Holiday Salon Show on December 2, 7pm -10pm. Come meet our artists and discover the most unique gifts at our most popular show of the year.

(415) 970-9900 cityartgallery.org FB: @cityartgallery.sf i: @sfcityartgallery

Sun., Wed., Thur. 12pm-9pm Fri. & Sat. 12pm-10pm In Dec. Mon. & Tues.12pm-9pm

City Beer Store 853 Valencia Street

City Beer Store is a family owned craft beer bottle shop offering craft beer subscriptions for holiday gifts. The 2022 Gifted Subscription is comprised of three 6-pack installments each featuring a mix of beer styles specially selected by our resident experts with the aim of pleasing even the most discerning beer aficionados. Happy Sipping!

(702) 941-0349 citybeerstore.com @citybeerstore

Tues.-Thur. 5pm-10pm Fri.-Sat. 3pm-12am Sun. 2pm-8pm



Daniel's Jewelry 2886 Mission Street

Holiday Special: 'San Francisco' earrings \$100 (regular price \$150). Aretes 'San Francisco' \$100 (precio regular \$150).

(415) 525 0591 bookcastlesf.com @bookcastlesf

Mon.-Sat.-Mon. 10am-6pm



Diju Jewelry 3247 24th Street

Holiday Special: 15% off all jewelry. 15% de descuento en toda la jovería.

(415) 814-3644 @DijuJewelry

Mon.-Fri. 9:30am-6:30pm Sat. 9:30am-6pm

Evolved SF

3067 24th Street

We are an art gallery and boutique located at 3067 24th Street SF. We sell original art from local artists as well as custom tie dye and screen printed clothing. We print and dye all of our clothes in house. We also host vendor markets and live music every weekend in the month of December along with a Posada, a free community event. We currently have a holiday special of \$50 hoodies. December 3rd we have an opening reception for featured artist Dilcia Giron and Dec 17th we have an opening reception for a 6 person group art exhibition and also a vendor market. Shop local, shop small business.

(415) 635-6084 evolvedsf.com @evolvedsf

Tue.-Sat. 4pm-8pm





Eye Thrift 1264 Valencia Street

Thrift store with holiday discounts. If you go between 10am-12pm you get 30% off; between 1pm-3pm for 20% off.

(415) 829-3489 @eye.thrift_valencia24

11am-7pm



Florería La Poblanita 2848 Mission Street

5% off party balloons, chair/table rental, flower arrangements for all occasions, decorative plants, perfumes and gifts.

(415) 283 8649 @FloreriaLa Poblanita

Mon.-Sat. Sun. 9am-6:30pm 9pm-5pm

Frida's Closet 2473 25th Street

Holiday Special: -20% off during December in selected merchandise.

(415) 780-9690 @thefridascloset

Mon.-Sat. 10am-6pm



<u>Gallardo's Party</u> <u>Favors</u>

2877 Mission Street

Holiday Special: 15% off all party supplies and holiday decorations.

(415) 550-0149 gallardos-partyfavors.business.site/

Mon.-Fri. 10am–6pm Sat. 10am–5pm





Heliotrope San Francisco 415 Valencia St.

All natural skincare & aromatherapy products, made in small batches in the Bay Area. No synthetic perfumes or artificial colors, just pure essential oils. Many of our products are offered in a fragrance-free option, or can be customized with any essential oil blend at no extra cost. We have gift sets and travel packs for holiday, as well as plenty of stocking stuffers for everyone.

(415) 643-4847 HeliotropeSF.com @heliotropesf

Sun.-Fri . 12pm-6pm Sat. 11am-7pm

Juanita's Flowers

Northeast 24th Street BART Plaza (Street vendor)

\$10 all bouquets of roses, daisies, clavel and sunflowers (\$12, regular price). \$10 todos los bouquet de rosas, margaritas, claveles y girasoles (\$12, precio regular).

(415) 505-63319

Everyday 8am-7pm



<u>La Nee</u> <u>Thai</u> <u>Massage</u>

1453 Valencia Street

A gift of health and wellness of Thai massage therapy will show your warmest wishes for a happy holiday season. Gift certificate available online and at the store.

(415) 282-2236 LaneeThai.com @LaNeeThai

Daily 12pm-8pm



LE POINT

301 Valencia Street

Le Point is a women's clothing boutique on Valencia Street. We have clothing and accessories from contemporary and emerging designers and are are fully stocked with jewelry, socks, hats and other great gifting accessories. We also carry a selection of home goods like candles and ceramics and some beauty and apothecary goods perfect for any ladies on your gift list.

(415) 400-4275 Shoplepoint.com

12-7 Wed- Sun. Sat. 12pm-7pm 10am-5pm



Lecheros 55 Balmy Alley

Hoodie sweaters y cafecitos!

(415) 988-0420 loslecheros.com @Lecherosf

12pm-5pm



Love & Luxe 1169 Valencia Street

Love & Luxe is a jewelry store and atelier proudly serving the Mission district of San Francisco since 2011. Find a gift they'll treasure for years from our unique collection of handmade jewelry, featuring over 40 local and international small studio artists. Visit us in person to see our full collection of holiday arrivals with hundreds of new items in stock, or visit our Online Gift Guide for a select group of gift ideas ready for delivery with a couple of clicks!

(415) 648-7781 loveandluxesf.com @loveandluxe

Thur.-Sun. 12pm-6pm 12/8 through 12-24 open every day





Luz de Luna 3182 24th Street

10% off all merchandise except silver jewelry. 10% de descuento en toda la mercancía excepto joyería en plata.

(415) 920-9988 FB: @luzdelunastore i: @luzdelunasf

Everyday 11am-8pm



Mission Praxis

3047 24th St.

Handmade clothing, custom designs, locally sourced plants and succulents, one on one sewing classes

(415) 800-6601 missionpraxis.com @missionpraxis

Thur.- Sun. 12pm-7pm

Mission Wireless

2776 Mission Street

-50% off on any phone case or screen protector (mentioning code "Calle 24")



(415) 800-6601 sfmissionwireless.com FB: @missionwirelessandrepair i: @sfmissionwireless

Mon.-Sat. 9am-7pm Sun. 10am-5pm



Mission: Comics &

Art 2250 Mission Street

Offers and discounts! Subscribe with your cellphone to <u>FiveStars</u> to get special offers and discounts!

(415) 695-1545 MissionComicsAndArt.com FB: @MissionComics t: @missioncomics i: @missioncomics

Everyday 12pm-6pm



Mixcoatl Gifts & Handycrafts 3201 24th Street

Gift shop with art, artifacts, jewelry, novelties, and clothing reflecting the Arts and Crafts of the Huichol people.

25% discount on all authentic clothing -15% discount on all jewelry and art (except silver jewelry)

(415) 341-4191 @Mixcoatlsf

Mon.-Sat. 10am-7pm Sun. 11am-6pm



Munroe Motors

412 Valencia Street

Ducati, Triumph, Husqvarna and Moto Guzzi motorcycles, parts and accessories. We have many locally made t-shirts. We have boots, jackets and helmets. We have a lot of smaller gift items such as key chains, models and mugs, hats.

(415) 626-3496 munroemotors.com FB: @MunroeMotorsSF i: @munroemotors

Tues.-Fri. 9am-6pm Sat. 9am-5pm





MX3 Fitness

3166 16th Street

Free One Week Trial! Give yourself and those you love the gift of fitness this holiday. MX3 Fitness, the newest locally owned gym in the Mission, is offering a free one-week trial for monthly memberships this holiday. Simply sign up and start enjoying our spacious, clean and safe gym on 16th Street in the heart of the Mission today! We also offer certified personal training, small group fitness classes and nutrition coaching.

(415) 236-2556 mx3fitness.com @mx3fitness

Everyday 6am-9pm

My Sweet Angel

Southwest 24th St. BART Plaza (Street vendor)

With the purchase of \$100 in silver jewelry, get a 20% discount on the following item. If you buy 5 pairs of silver earrings, get one more for free. 25% discount on all authentic clothing. 15% discount on all jewelry and art (except silver jewelry)

(415) 424-5715

Everyday 9am-5pm



Native Hand by Hand & Fashions 3337 23rd Street

10% discount on selected and imported ponchos and sweaters from Ecuador. With purchase of 2 pieces of jewelry, 10% discount on 3rd piece. If you buy 5 pairs of silver earrings, get 1 more for free. 25% discount on all authentic clothing. 15% discount on jewelry and art (except silver jewelry)

(415) 548 0434

Mon.-Sat. 10am-8:30pm

Native Roots

In front of 2699 Mission St. (Street vendor)

Holiday sales!

- Facemasks made of natural fabrics \$2 (\$8, regular price)
- Ponchos \$45 (\$65, regular price)
- Cell phone cases \$5 (\$10, regular price)

(415) 697-4401

Everyday 9am-6pm





Natural Resources 1051 Valencia Street

Charming store filled to the brim with items for new parents, babies and toddlers. Montessori and Waldorfinspired toys are heirloom quality and will enchant youngsters for years to come. Gifts for adults focus on self care, pregnancy and postpartum care. Books for budding activists cover inclusion, language, different abilities, and more. Shop for the youngsters in your life with blocks, games, scooters, puzzles, crafts, puppets. This spot is a nonprofit that supports families, so all purchases do good!

(415) 550-2611 naturalresources-sf.com @naturalresourcessf

Mon.-Sat. 11am-7pm Sun. 11am-5pm

Pikitos Thrift Store

3336 Mission Street

Black Friday sales!

(415) 529-2075 FB: @Pikitos Thrift i: @SFPikitos

Mon.-Sat. 11am-7pm



Santo Hermano Pedro Boutique

Southwest 24th St. BART Plaza (Street vendor)

Holiday sales! 10% off leather and fabric belts, ponchos, shirts with different designs, bags and shirts handmade imported from Peru and Guatemala, and more sales.

(415) 933-2342

Tues.-Sun. 8am-6pm

Silver Sprocket

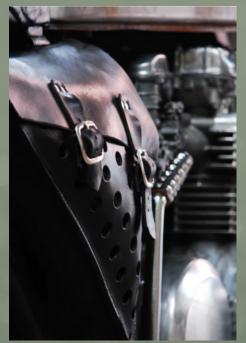
1018 Valencia Street

San Francisco's independent-only comic book store championing the vibrant local and global alternative comics movement with engaging graphic novels, zines, and art for all unique readers and interests.

(628) 280-8436 missionpraxis.com i: @silversprocket t: @ssbcpunk

Everyday 12pm-7pm Fri. & sat. open late to 8pm



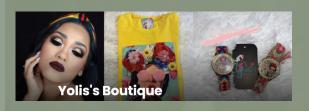


Skin on skins 3491 20th Street

Skin on Skins is a full custom leather shop with products and repair services. Created by Onder Keskin in 2002, who has been working with leather for over 30 years. Holiday deal: Buy one belt get one key fob for free,%20off all items till December 31st.

(415) 608-2690 skinonskins.com @skin on skins

Everyday 12pm-5pm



Yolis's Boutique 2689 Mission Street

Clothing and accessories.

Holiday Sale! 40% off on selected women's clothing and accessories.

(415) 845-2168

Mon.-Wed. 10am-5:30pm Fri. &Sat. 10am-6pm





The Portola



<u>FrameArt Studio</u>

153 Bacon Street

Give the gift of art by purchasing a gift certificate for kids art classes. One class is \$25, four for \$100.

(916) 834-3583 frameartstudio.square.site/s hop/3 @frameart_studio

Tues - Thur. Fri. Sat.

12pm-6pm 12pm-6pm 11am-5pm







<u>Portola</u> <u>Neighborhood</u> <u>Association</u>

2555 San Bruno Avenue

Show your Portola pride with our two t-shirt designs: a colorful Portola tee and "Welcome to the Portola," a design by artist Caitlyn Galloway. Holiday special: Buy 1 shirt for \$25, 2 or more \$20 each (regular: \$30 each) Order online. Free local delivery and \$6 shipping available.

(415) 506-7608 portolasf.org/shirt @portola_sf

Salon Inclusion 2732 San Bruno Avenue

Personal Services, Hair Products, Skin care, and Plants!

(415) 969-0279 saloninclusion.com FB: @saloninclusionsf i: @Salon.inclusion

Tues. - Sat. 12pm-8pm



Tin Tin Flee Market 2676 San Bruno Avenue

Keep your rice and drinks warm this holiday season with Tiger rice cookers & Zojirushi thermoses

(415) 656-0178

Mon - Sat. 8am-4:30pm,

