



London N. Breed
Mayor

City and County of San Francisco
Department on the Status of Women



DIRECTOR'S REPORT

October 26, 2022

The items below reflect the Department's work towards building a more diverse and efficient San Francisco City and County government through gender-responsive and racially equitable policies and programs.

I. Key Activities to Meet Goals and to Create Outputs

a. Fund programs and initiatives to address women's needs

i. SF SOL Collaborative

The SF SOL (Safety, Opportunity, and Lifelong Relationships) Collaborative continues to develop a continuum of care for youth involved in or at risk of commercial sexual exploitation.

The project is in the final phase of its first contract and will be focusing on the sustainment of service delivery. The Department is also working with the State on another 3-year contract looking at the same components and services but with additional placement options for youth in need of pathways to stabilization.

Finally, Department staff spoke at the San Francisco Collaborative against Human Trafficking (SFCaHT) Annual Conference on the complexities of gender and race within Human Trafficking.

ii. Department of Justice, Office of Violence Grant

The San Francisco Domestic Violence Death Review (SFDVDR) Team reconvened in September to reach a consensus on all feasible recommendations from the case. John Hollway, Executive Director of the Quattrone Center for the Fair Administration of Justice at the University of Pennsylvania, has provided the SFDVDR Team with a near-final draft of the report. The Department will send the near-final draft to community partners for their feedback. Additionally, the Department continues to assist San Francisco Police Department (SFPD) in the efforts to produce final training materials for officer training.

iii. Blue Shield Foundation Grant

The HEALing Roots Collaborative started community outreach so that we can begin to have faith-based round table convenings in January and February 2023. The Collaborative knows that faith communities play a significant role in providing support for survivors of domestic violence. We want to create a space for spiritual leaders to dialogue and provide support, counsel and safety.

Additionally, the Department is collaborating with WOMAN Inc and Young Community Developers on an October social media campaign for Domestic Violence Awareness Month. The Collaborative is conducting a small, educational campaign reminding the community that survivors are much more than the violence they have experienced.

b. **Fund core service areas to address women, girls and nonbinary individuals' needs and empowerment**

i. **Health & Safety**

This month the Department attended the Alliance for Girls Conference in Oakland to celebrate their 10th anniversary, with this year's theme being Building on a Decade of Change: The World We Imagine. Youth panelists invited us to reimagine what radical safety looks like including non-traditional ways like representation, boundaries, respect, body autonomy and sovereignty. Alliance for Girls is the nation's largest membership association of girl-serving organizations and leaders, advancing systemic change to achieve equity.

ii. **Economic Security**

This month, the Department was awarded a new \$200K grant through the Blue Shield of California Foundation's Economic Security and Mobility Program. Grant funds will be dedicated to support the Department's guaranteed income and micro-grant pilot programs which will launch in 2023. The Department continues to collaborate with other City departments to address the intersection of safety and housing. Department staff provided input on the Safe Housing Working Group's Community Needs Assessment and will continue to work with the Department of Homelessness and Supportive Housing on the implementation of recommendations. There is a high need for gender-specific shelter and housing options to support the health and healing of homeless women in San Francisco.

Department staff continue to host project planning meetings with the Center for Juvenile and Criminal Justice—Cameo House and the California Consortium of Urban Indian Health to design and launch guaranteed income pilot programs. Both programs are expected to launch in 2023.

iii. **Civic Engagement & Political Empowerment**

The Department is happy to provide a progress report on IGNITE's work to register Gen Z voters ahead of the upcoming midterm election.

- IGNITE has solidified partnerships with 4 high schools: Gateway High School, Lowell High School, Convent High School and Bay School of San Francisco
- IGNITE has hired and trained 7 IGNITE the Vote Leaders at schools across the City.

- IGNITE the Vote Leaders have held 3 tabling events at their high schools to share voter education information and provide voter registration information.
- To complement on the ground efforts with a digital campaign to reach young people across San Francisco, IGNITE executed Phase 1 of the SF IGNITE The Vote digital campaign, including the design and development of graphics, content and video to spotlight young people asking their peers to register and cast their ballot. Materials include:
 - 30+ peer to peer videos, memes and educational graphics
 - An IGNITE The Vote campaign video to invite young people to join, a landing page and a registration form for IGNITE The Vote leaders.
 - On October 1, IGNITE launched Phase 2 of the digital campaign that includes a digital ad campaign on Google, Facebook and Instagram, specifically targeting ads to reach young people in the San Francisco area. In the first 10 days, IGNITE reached 20,000 individuals in the SF area and generated 200+ digital engagements among SF youth.

Additionally, on October 12, IGNITE and the Department published a piece titled, "Gen Z Women Are The Future of San Francisco Politics," which discusses Gen Z women's projected impact in the upcoming November 2022 midterm elections and reports on preliminary research into gender disparities in voter registration and voter participation in the City and County of San Francisco. You can read this piece in our newsletter or on our website at sfgov.org/dosw/press.

The Department's Civic Engagement and Political Empowerment Program Manager is here in the audience today to answer any questions you may have.

a. Fiscal

The Department is working on creating an efficient process for reviewing and paying CBO invoices. The goal is to reduce the time between invoice submission on the 7th of each month and when payments are issued. We are working to procure the following professional services: 1) data system, 2) community needs assessment, 3) public-relations-communications services, 4) video production services, 5) public opinion polling services, 6) grant writing services, and 7) social media auditing services. Finally, the Department is starting to craft the FY 23-24 and FY 24-25 budgets.

b. Data and Research

The Department is preparing to launch several new surveys and data collection efforts this month. First, DOSW is developing a survey of voters ahead of the midterm elections. This survey will help DOSW understand the motivations behind women's political engagement and empowerment in CCSF.

Second, the Department has finished a survey for all women in CCSF as part of its

more extensive "Listen and Learn" tour. This survey was designed around our three new programmatic areas and surveys residents on their needs in each program area. Once implemented, this survey will help the Department understand the needs of women, girls and nonbinary people across CCSF and inform our programmatic decisions in each of our three program areas.

The Department has also launched a new effort to update the data behind the Human Trafficking in San Francisco report. This report, last produced in 2019 using data from 2017, provides critical statistical information on the status of human trafficking in CCSF.

Lastly, the Department has finished a new data collection tool to gather data from our grantees. This data tool will make data submission easier for our grantees and dramatically decrease the time it takes the Department to access and process the data we receive from our grantees.

II. Calendar

October

Tuesday, October 25

Domestic Violence Consortium DV Awareness Month Rally

Wednesday, October 26

Commission Meeting

November

Wednesday, November 9

Commission Meeting

Quarterly Grantee Meeting

Friday, November 11

Veteran's Day Holiday

Wednesday, November 16

Family Violence Council Meeting

Thursday, November 24

Thanksgiving Holiday

Friday, November 25

Thanksgiving Holiday