

sfac san francisco arts commission

PIER 27 CRUISE TERMINAL PUBLIC ART PROJECT PLAN

For presentation to Visual Arts Committee September 21, 2022



BACKGROUND

Built in 2014, the Port of San Francisco's James R. Herman Cruise Terminal at Pier 27 hosts cruise ships year-round and doubles as an indoor/outdoor event center on non-cruise days. Located on the northern waterfront of the Embarcadero between Chestnut and Lombard streets, the terminal is accessible by private vehicle, public transit, and on foot.

ART OPPORTUNITY

- A sculpture, or series of smaller sculptures, located within the cruise terminal plaza adjacent to the Embarcadero pedestrian entrance.

PROJECT GOALS

- Artwork should be positioned to invite visitors, but not impede paths of circulation.
- Artwork should be visible from points north and south on the Embarcadero.
- Artwork should embrace and highlight its visual connection to the Bay, and consider geographic, cultural and/or historic relationships to the site and surrounding areas.
- Artwork should be universally accessible and accommodating, and appropriately scaled to the site.

- Artwork should be fabricated with consideration of sustainable materials and constructed as permanent and maintainable within an urban and marine environment.

ART ENRICHMENT AND ARTWORK BUDGET

Total Art Enrichment Amount: \$330,000

Artwork Budget: \$136,000, inclusive of all artist’s fees, as well as associated expenses for artwork design, fabrication, insurance, and transportation.

Site Work and Installation Allocation (managed by SFAC): \$83,700

ARTIST RECRUITMENT APPROACH AND ELIGIBILITY

Arts Commission staff will issue an RFQ for this specific opportunity. Professional practicing artists residing in the United States are eligible to apply.

ARTIST SELECTION PROCESS

After the application deadline the Arts Commission staff will screen applications to establish the pool of artists meeting the minimum eligibility requirements, which are professional practicing artists who reside in the United States. The eligible applications will be presented to an Artist Qualification Panel consisting of two arts professionals and one SFAC staff member who will review and score the applications to identify the short list of qualified artists to be considered for the project opportunity.

The list of qualified artists will be presented to the Pier 27 Cruise Terminal Project Artist Review Panel consisting of one staff representative from the Port, one representative of Pier 27 design team, one representative of Bay Conservation and Development Commission, one community member, 3 arts professionals, and one Arts Commissioner. The panel will identify three finalists who will be invited to develop conceptual site-specific proposals after attending an orientation session with the project team and key stakeholders. These finalists will be paid an honorarium of \$2,000 plus travel reimbursement for development of a proposal.

Pier 27 Cruise Terminal Project Artist Review Panel will reconvene to consider the finalists’ proposals in an interview format and will select one artist for recommendation to the Arts Commission.

COMMUNITY INVOLVEMENT

- A community representative will serve on The Pier 27 Cruise Terminal Plaza Selection Panel and will participate in the Artist Orientation
- The finalists’ proposals may be on display for public comment near the project site pending appropriate location and on the SFAC website for two weeks prior to the final selection panel meeting
- All selection panels, Visual Arts Committee (VAC) and Commission meetings are open to the public.

TIMELINE (Subject to change)

Project Plan Approval (VAC)	September 21, 2022
RFQ Issued	October 2022
RFQ Deadline	December 2022/January 2023
Qualification Panel	January 2023
First Project Artist Selection Panel	February 2023
Port Commission Approval of Artists Selected	February/March, 2023
Artist Finalist Orientation	March 2023
Finalist Proposals Due	April 2023

Final Project Artist Selection Panel	May 2023
Port's Northern Advisory Committee Review	May/June, 2023
VAC Approval	May/June, 2023
Arts Commission Approval	June/July, 2023
Port Commission Approval	July/August, 2023
Artist Under Contract	July/August 2023

FURTHER INFORMATION

Contact Marcus Davies, Public Art Project Manager at (415)252-2232 or by email at marcus.davies@sfgov.org.