

# Small Business Commission | FY 2022-2023 Strategy



## Mission:

Champion policies that support small businesses and enhance the environment where small businesses can succeed and flourish

## Strategic Goals

1

Support small business retention and growth

2

Attract new small businesses by making it easier and faster to open in San Francisco

3

Restore economic vibrancy in neighborhood commercial corridors and economic core

## Priorities

- Promote policy and legislative solutions to mitigate challenges and support the economic health for San Francisco small businesses
- Provide a venue for stakeholder engagement through collaboration with a wide range of stakeholders to ensure that small businesses are heard and well supported, especially those from historically marginalized communities.
- Proactively address policy and regulatory issues that directly impact the smallest, most vulnerable businesses
- Better understand challenges for longstanding businesses
- Simplify small business applications, permitting and billing processes across departments
- Serve as a voice in addressing public safety
- Improve collaboration and relationship-building between merchants and property owners in addressing commercial vacancies




## Office of Small Business | FY 2022-2023 Strategic Goals

### Mission:

To equitably support, preserve and protect small businesses in San Francisco. We provide high quality direct services and programs, drive practical policy solutions, and serve as a champion for San Francisco's diverse small business community.


1

### Support small business retention and growth

- Provide 1,000 small businesses with 1:1 general technical assistance
- Assist 75 small businesses in securing commercial leasing opportunities via linkages to legal and other technical support for lease negotiations
- Provide technical assistance (outreach) to 50 small businesses in securing Neighborhood Anchor or Legacy Business designation.
  - Of those, 25 are with underrepresented ownership (BIPOC, women, LGBTQIA, disabled, immigrant, etc.)
- Provide technical assistance to 200 small businesses in improving ADA accessibility at storefront and online 

2

### Attract new small businesses by making it easier and faster to open in San Francisco

- Increase the number of businesses that get expedited permit review (under Proposition H) to 100 small businesses 
- Identify and pursue 5 code change or process improvements that would be most effective in streamlining the permitting process for small businesses
  - Explore additional flexible uses, incentives for property owners, and simplified and centralized applications and billing
- Provide 500 aspiring entrepreneurs with 1:1 technical assistance.
  - Of those, 100 are with underrepresented entrepreneurs (BIPOC, women, LGBTQIA, disabled, immigrant, etc.)

3

### Restore economic vibrancy in neighborhood commercial corridors and downtown core

- Provide assistance to 50 small businesses in filling ground floor commercial vacancies.
  - Of those, 25 are with underrepresented ownership (BIPOC, women, LGBTQIA, disabled, immigrant, etc.)