

RESPONSE #10659 SUBMITTED ON 01/04/2022 03:43:36 PM

Art Vendor Application - English

Page 1 of 3 - Grantee Information

Art Vendor Information

Legal First Name:

Gwanhyeon

Legal Last Name:

Cho

Artist Name (if different):

No answer given

Preferred Language:

Korean

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

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Phone:

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[Redacted]

[Redacted] Email:

[Redacted]

Emergency Contact's Phone Number:

[Redacted]



Are you a current art vendor adding an additional craft?

No

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item. Is this an application for a Family Unit?

Yes

Edit section title

Art Vendor

John Rockwell

License #

No answer given



Page 2 of 3 - Art Vendor Questions

Artist Biography (Please provide a short biography about yourself and your craft):

I am Cho Gwanhyeon | 조관현 from South Korea.

I've always dreamed of being a fine art painter. I was trained as a graphic and computer designer at Taegu College in Taegu, South Korea, but I have always felt my true strengths lie in painting and fine art.

For me, graphic design felt soulless, with acrylics, watercolors, pencil, pen and wood block engraving I can express the true colors, emotions and depth of all my subjects.

Enjoy.

1. Describe your work in detail. How do you make it?

I paint in acrylics and watercolors. I explore San Francisco looking for typical scenes and locations. I photograph the scenes and paint them as I see them in pure, bright and saturated colors.

2. Where did you learn your craft?

Taegu College (Taegu, South Korea)

3. Did you take a class or learn on your own?

My degree is in computer graphic and textile design

Please provide up to five (5) images of the work, both in process and finalized.

Cho_yellow_beetle.png

Please provide up to five (5) images of the work, both in process and finalized.

Cho_yellow_trolley.png

Please provide up to five (5) images of the work, both in process and finalized.

Cho_victorians.png

Additionally, artists may upload a video (up to five minutes) of their process.

No answer given

4. Tell us why you make this work?



For me, graphic design felt soulless, with acrylics, watercolors, pencil, pen and wood block engraving I can express the true colors, emotions and depth of all my subjects.

5. What makes your work different from other artists and craftspeople making similar items?

I believe my work is pure and real. In every trolley car, house and street scene I paint I see an explosion of colors and light. Others paint San Francisco, I feel it. For example, I never saw trolley cars in South Korea. I see them everywhere and paint them here in SF.

(Optional) Please provide an artist CV or Résumé:

No answer given

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have:

No answer given

6. What artist or business name are you operating under?

Two Bald Guys Art

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

Yes

If Yes, please provide links to your public sites:

www.twobaldguysart.com

TBG_2022.png

Please upload your image of display

TBG_SFAC_NAME_Cho.png

8. Are you using logos or material commonly used in commercial products?

No

9. How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

My originals are obviously painted by me.

10. What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or material commonly used in commercial products?



All images are 100% my own and do not include or reference individually recognized people or commercial enterprises

11. Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by copyright or trademark laws?

Yes

12. Are there any health and safety restrictions on your products?

No

13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

Gwanhyeon_Blick.pdf

14. What, if any, safety precautions do you employ in your work?

R. All standard precautions for preparation of acrylic and watercolor paintings



Page 3 of 3 - Certification and Release

I confirm that the information within this application is true and correct.

Pronoun:

Mr.

Legal First Name:

Gwanhyeon

Legal Last Name:

Cho

Date:

01/04/2022

Attached Files



Cho_yellow_beetle.png

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Cho_yellow_trolley.png

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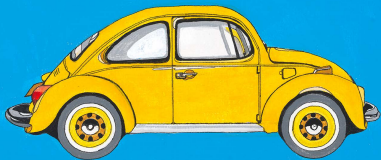
Cho_victorians.png

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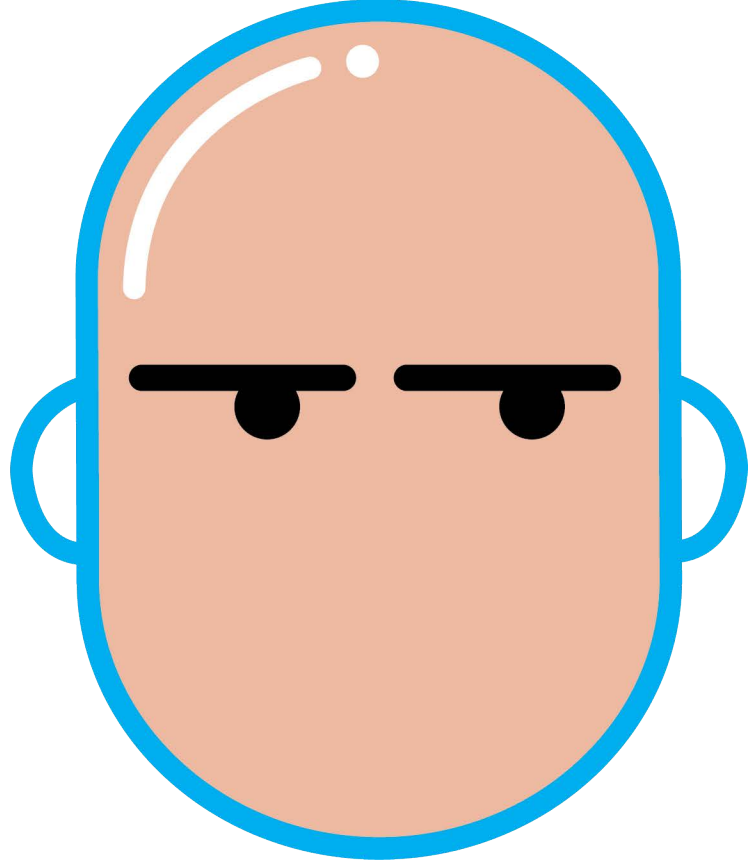
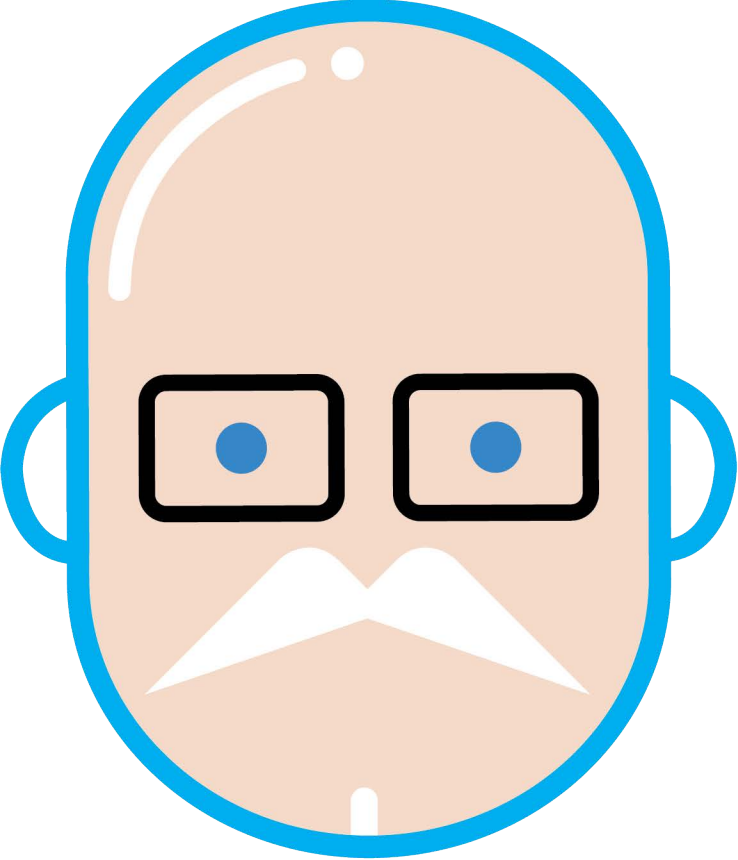


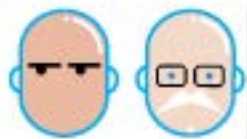






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Gwanhyeon Cho

Acrylics & Watercolors