

MINNA NATOMA ART CORRIDOR PROJECT

The project is entirely funded through a voluntary commitment from SF Public Works based upon a shared vision of the public and private members of the project team to transform a section of Minna and Natoma Streets into a pedestrian destination, to be known and characterized as an art corridor. While street infrastructure projects do not trigger the City's Public Art requirement, Public Works made a substantial commitment to support the shared vision for this project. The Arts Commission worked with SFMOMA and the various private and public project partners to develop a Curatorial Framework to guide the implementation of the project.

A total of five artists have been selected and approved by the Arts Commission, three of whom will create original designs to be incorporated into the street paving and two of whom will design sculptural, functional street furniture. The private partners joining Public Works, the Arts Commission and City Planning are the Yerba Buena Community Benefit District (YBCBD) and SFMOMA, which is located between Minna and Natoma and at the terminus of the project's stretch of Natoma. These pieces will not be a part of the Civic Art Collection and will be maintained by the YBCBD. , Public Works has already allocated over \$400,000 for the project which does not include their contribution to the cost of the implementation of the artists' designs which shall be integrated into their construction documents. This cost could add another \$200,000 - \$300,000 more to their contribution. In order to fully integrate the imaginative sculptural furniture throughout the Minna Natoma Art Corridor, this request is to use a portion of the Public Art Trust's undesignated funding to support and complement this effort. A future component of the project will involve temporary art projects on adjacent private properties or additional funding to allow for more of the sculptural furniture. Planning staff will try to encourage contributions from private developers to the Public Art Trust to enable this to happen. (Artist's Designs Attached)

PUBLIC ART TRUST LEGISLATION

The Public Art Trust (Trust) was established as an amendment to Section 429 of the Planning Code and is now a part of the City's Administrative Code. The legislation states that the Trust is overseen by the Arts Commission. Developers may fulfill their mandated 1% for Art in Private Development fee (Fee) by contributing all or a portion of the required Fee to the Trust. This requirement may only be fulfilled through the acquisition and placement of art at the development site art or through a contribution to the Trust. Since its inception in 2012, the Trust has received **\$9,549,010** in funds of which there is a balance of **\$1,594,326** in undesignated funds. Funds in the amount of \$7,553,015 are designed for specific purposes.

ALLOWABLE USES OF THE TRUST

Trust funds are to be used by the Arts Commission to enhance the visibility and quality of artworks in the public realm and to improve the public's access and enjoyment of these artworks. With the above objective, the legislation states that the Public Artwork Trust Fund shall be overseen by the Arts Commission and may be used to fund:

- (1) the creation, installation, and exhibition of temporary and permanent public works of art in the public realm and within the C-3 District or within a half mile of the boundary of the C-3 District or, if the project is within another zoning district, within a half mile of the project boundary;
- (2) the conservation, preservation, and restoration, but not maintenance, of temporary and permanent public works of art in the public realm and within the C-3 District or within a half mile of the boundary of the C-3 District or, if the project is within another zoning district, within a half mile of the project boundary;

(3) through a competitive public process, the distribution of funds to San Francisco nonprofit arts entities and artists to fund temporary public art projects, performance, film and video screenings, and capital improvements for publicly accessible cultural facilities within the C-3 District or within a half mile of the boundary of the C-3 District or, if the project is within another zoning district, within a half mile of the project boundary; and

(4) the reasonable administrative expenses of the Arts Commission staff in connection with administering compliance with the requirements of this Section on a time and materials basis for managing projects funded through the Public Artworks Trust, not to exceed 20% of the costs for any one project.