

BOARD OF SUPERVISORS

CITY & COUNTY OF SAN FRANCISCO



OFFICE OF THE CLERK OF THE BOARD

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March 18, 2022

Angela Calvillo, Clerk of the Board of Supervisors brought in to supplement the work of the Civic Edge Outreach Consultants.

As you know, the Civic Edge Outreach Consultant, as a part of their outreach plan, have sent out, or have cued up to send out, citywide mass email blast invitations, for each scheduled meeting through April 13, 2022.

With regard to tonight's meeting, the Civic Edge Outreach Consultants sent the mass email blast invitation to invite our residents and conducted several rounds of reminders to priority organizations, conducting more targeted outreach, with a more personal touch as requested by the Task Force members.

Finally, still keeping with tonight's meeting, the Clerk's office provided fliers in English, Spanish, Chinese and Filipino to the D8 and D9 public libraries, along with the district map and the Citywide map.

All district-specific meeting flyers have been uploaded ahead of time to the meeting agenda.

Turning your attention to invitation and outreach for the districts 7 and 11 specific Meeting for Monday, March 21, 2022.

- Civic Edge completed the **citywide mass email blast invitations, and**
- the **first round** of targeted email outreach to district 7 and 11 priority organizations. This week, the Clerk's office completed the **second round** of targeted more personal reminders in both phone calls and email blasts.

This week we began to send the **second round** of citywide mass email blast invitations for the Mapping meeting to occur on Wednesday March 23, 2022.

Finally, still keeping with March 23 meeting, the Clerk's office provided fliers in English, Spanish, Chinese and Filipino to the D7 and D11 public libraries, along with the district map and the Citywide map.

Going forward, the Clerk's office in partnership with the Department of Elections and the Libraries will continue to provide Mapping Meeting fliers in English, Spanish, Chinese and Filipino to all the public libraries citywide. Additionally, as requested, a Nextdoor account has been created and we will begin sending out notifications for the upcoming Mapping Meetings.

We ask the public if you would please contact rdtf@sfgov.org if you would like to be included in any further outreach.